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Photo Release -- WSFS Promotes Justin C. Dunn to Senior Vice President and Director of Corporate Marketing

WILMINGTON, Del., Feb. 24, 2014 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that Justin C. Dunn has been promoted to Senior Vice President and Director of Corporate Marketing. Previously he was Vice President and Director of Marketing Strategies and Product Development.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=23770

Mr. Dunn now leads Corporate Marketing for WSFS and provides strategic marketing support for Retail, Commercial and Wealth Management businesses, divisions and subsidiaries; he is responsible for the planning, development and execution of all marketing activities including: product development, market research, advertising and brand management, communications and media relations.

Before joining WSFS in 2011, Mr. Dunn was Vice President of Sales and Marketing for Susquehanna Bank where he was responsible for the development and implementation of company-wide sales and marketing initiatives across a network of 220 retail branches. Mr. Dunn has over 10 years of experience in marketing and product management within the financial services industry.

Mr. Dunn graduated from Lynchburg College where he earned a Bachelor of Arts in Marketing. He is also a graduate of the American Bankers Association School of Bank Marketing & Management, the Pennsylvania Bankers Association Advanced School of Banking, and Rutgers University's South Jersey Regional Leadership Institute. Mr. Dunn volunteers at the Mary Campbell Center and resides in Greenville, Delaware with his wife and family.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.5 billion in assets on its balance sheet and $8.8 billion in fiduciary assets, including approximately $1.1 billion in assets under management. WSFS operates from 51 offices located in Delaware (41), Pennsylvania (8), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC, Cash Connect®, Array Financial and Arrow Land Transfer. Serving the Delaware Valley since 1832, WSFS Bank is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit www.wsfsbank.com.

The photo is also available via AP PhotoExpress.

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