September 23, 2014

Photo Release -- WSFS Names Gillian T. Meddings as Senior Vice President and Director of Innovation

WILMINGTON, Del., Sept. 23, 2014 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced that Gillian T. Meddings has joined WSFS Bank as Senior Vice President and Director of Innovation.

A photo accompanying this release is available at http://www.globenewswire.com/newsroom/prs/?pkgid=27886

Ms. Meddings fills a new role at WSFS Bank and heads up the "WSFS Winnovation" team, tasked with exploring and implementing non-traditional banking initiatives that provide added value to Customers.

Ms. Meddings has over 25 years of experience in the financial services industry and has held Director roles in Growth Strategies, Consumer Marketing, Corporate Initiatives and Product Development. She has been part of the leadership teams at MBNA, Chase and most recently Sallie Mae in Newark, Delaware, where she managed the product development for the private student loan business.

"Gill comes to us with a depth and breadth of experience that will strengthen our innovation efforts and boost our momentum," said Mark A. Turner, WSFS President and Chief Executive Officer. "We are excited to welcome Gill and her many talents to our senior leadership team."

Ms. Meddings has both an undergraduate degree and a master's degree from Oxford University in the United Kingdom. She lives in Wilmington, Delaware with her husband and two children.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $4.9 billion in assets on its balance sheet and $10.6 billion in fiduciary assets, including approximately $1.2 billion in assets under management. WSFS operates from 55 offices located in Delaware (45), Pennsylvania (8), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Investment Group, Inc., Cypress Capital Management, LLC, Cash Connect®, Array Financial and Arrow Land Transfer. Serving the Delaware Valley since 1832, WSFS Bank is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit wsfsbank.com.

The photo is also available via AP PhotoExpress.

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Gillian T. Meddings