September 14, 2015

Photo Release -- WSFS Mobile Cash Wins "Most Innovative ATM Technology" Award for 2015

WILMINGTON, Del., Sept. 14, 2015 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (NASDAQ:WSFS), the parent company of WSFS Bank, today announced WSFS Mobile Cash was chosen by Networld, the publisher of ATM Marketplace and Mobile Payments Today, as the winner of the "Most Innovative ATM Technology" Award for 2015. The award was presented during a banquet on the evening of September 10 as part of the ATM & Mobile Innovation Summit in Washington, D.C. The annual event recognized providers who are innovators in ATM and mobile technology.

A photo accompanying this announcement is available at http://www.globenewswire.com/NewsRoom/AttachmentNg/4d03f1f9-e1c2-41ea-9d7a-867774401581

WSFS Mobile Cash, a service that allows Customers to securely withdraw cash from any WSFS Bank branch ATM by using their WSFS Mobile Banking app, was launched at the end of June.

"We are honored to accept this award and are proud to be a community bank passionate about innovation and the experiences of our Customers," said Justin C. Dunn, Senior Vice President and Marketing Director. "The energy of innovation comes when creative thinking is encouraged throughout all areas of the organization to identify new ways to deliver on our commitment to service."

For a demonstration, visit wsfsmobilecash.com

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest, locally-managed bank and trust company headquartered in Delaware with $5.1 billion in assets on its balance sheet and $9.5 billion in fiduciary assets, including approximately $1.2 billion in assets under management. WSFS operates from 55 offices located in Delaware (44), Pennsylvania (9), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking and trust and wealth management. Other subsidiaries or divisions include Christiana Trust, WSFS Wealth Investments, Cypress Capital Management, LLC, Cash Connect®, Array Financial and Arrow Land Transfer. Serving the Delaware Valley since 1832, WSFS Bank is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit wsfsbank.com.

About the ATM & Mobile Innovation Summit

The ATM & Mobile Innovation Summit is a conference devoted to discussing current trends and technologies in financial services and payments. The event is jointly organized and hosted by the Electronic Funds Transfer Association and Networld, the publisher of ATM Marketplace and Mobile Payments Today.

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