



December 17, 2015

## **Photo Release -- WSFS Bank Promotes Tracy L. Feinsilver to Senior Vice President, Regional Manager and Albert J. Roop, IV to Senior Vice President, Director of Technology Services**

WILMINGTON, Del., Dec. 17, 2015 (GLOBE NEWSWIRE) -- WSFS Financial Corporation (NASDAQ:WSFS), the parent company of WSFS Bank, today announced the promotions of Tracy L. Feinsilver to Senior Vice President, Regional Manager and Albert J. Roop, IV to Senior Vice President, Director of Technology Services.

Photos accompanying this announcement are available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/ce50b0ee-9131-4ecc-9252-e9355729e6a9>

<http://www.globenewswire.com/NewsRoom/AttachmentNg/a1f59c03-9e59-44fd-a655-820bbd9287b7>

Tracy joined WSFS Bank in 2001, when she started as a branch Associate. Over the years, Tracy held the positions of Assistant Branch Manager, Branch Manager and Retail Relationship Manager in Middletown. In 2013, Tracy began a two year rotation as a Small Business Relationship Manager and in 2015, she became a Regional Manager.

"We're very appreciative of the dedication and effort Tracy has displayed through the years," said Rick Wright, Executive Vice President, Chief Retail Banking Officer. "We're delighted to congratulate her on this hard earned, well deserved promotion."

Tracy received her Bachelor of Science degree from Stetson University. In her free time, Tracy is a leader of her daughter's Brownie troop with Girl Scouts of the Chesapeake Bay, helps with her son's PTA and spends time at their sporting events. Tracy is a supporter of Autism Speaks and completed the New York City Marathon in 2011 in her friend's memory, with her team raising over \$15,000 for Autism Speaks.

WSFS also congratulates Al Roop, who was promoted to Senior Vice President, Director of Technology Services. Al joined WSFS in 1984. During his 30 years with WSFS, he has held several critical leadership roles in the Operations and Technology department.

Jim Mazarakis, Executive Vice President and Chief Technology Officer, recognized Al's contribution to WSFS by saying, "Al is a dedicated, hard-working and experienced member of our team. He has a deep understanding of banking and technology. Al is a visionary who focuses on how WSFS can best be positioned as digital advances are happening and as Customers adapt to more electronic means of transacting with financial service providers."

Al received his Bachelor of Science degree from the University of Delaware and his Master of Engineering degree from Wilmington University. In his free time, he enjoys spending time with his wife and two children. Al has a passion for cycling and running and often fundraises for the Delaware Chapter of the National MS Society, American Diabetes Association and the LIVESTRONG Foundation.

"We take great pride in promoting our talented Associates who have demonstrated excellent leadership and commitment to WSFS and our community," said Peggy H. Eddens, Executive Vice President, Chief Human Capital Officer. "Learning, growing and achieving are cornerstones of the WSFS culture and we are grateful for Tracy, Al and many others who serve our Customers and underpin our success."

### **About WSFS Financial Corporation**

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the both the oldest and the largest, locally-managed bank and trust company headquartered in Delaware and the Delaware Valley. As of October 31, 2015, WSFS Financial Corporation had \$5.4 billion in assets on its balance sheet and \$10.9 billion in fiduciary assets, including approximately \$1.2 billion in assets under management. WSFS currently operates from 63 offices located in Delaware (44), Pennsylvania (17), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking, cash management and trust and wealth management. Pro forma for the pending Penn Liberty transaction, WSFS will have approximately \$6.1 billion in assets and will operate out of 70

locations, including 24 in southeastern Pennsylvania. Other subsidiaries or divisions include Christiana Trust, WSFS Wealth Investments, Cypress Capital Management, LLC, Cash Connect®, Array Financial and Arrow Land Transfer. Serving the Delaware Valley since 1832, WSFS Bank is the seventh oldest bank in the United States continuously operating under the same name. For more information, please visit [wsfsbank.com](http://wsfsbank.com).

Media Contact: Cortney Klein  
(302) 571-5253  
[cklein@wsfsbank.com](mailto:cklein@wsfsbank.com)