



Q3 2021 Investor Fact Sheet

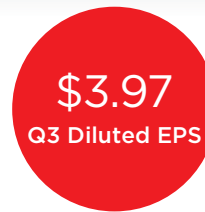
"We delivered exceptional sales growth against 2019 and strong growth against 2020 as our customers continued to connect with us in-store and online. Our strong supply chain capabilities have put us in an excellent inventory position ahead of Q4. We are well-positioned through our unique multi-category assortments to deliver the products our customers need as they prepare to celebrate the holiday season. We achieved our previous operating efficiency target of \$200+ million in annualized savings ahead of schedule and see the path to an additional \$100 million through 2022. We are announcing an increase in the annual dividend to \$5.20 and restarting our share repurchase program, with repurchases of up to \$400 million expected by the end of 2022." – Greg Hicks, President and CEO

Financial Highlights

Q3 COMPARABLE SALES GROWTH



1.4% CANADIAN TIRE
11.2% SPORTCHEK
7.9% MARK'S



Retail Highlights

Q3 TOP PERFORMERS



1. BACKYARD LIVING
2. CLEANING
3. GARDENING

SPORTCHEK

1. ATHLETIC CLOTHING
2. ATHLETIC FOOTWEAR
3. HOCKEY

Mark's

1. CASUAL WEAR
2. JEANS
3. INDUSTRIAL FOOTWEAR

Q3 DIGITAL METRICS



Q3 OWNED BRANDS PENETRATION RATE



37%

SPORTCHEK⁴

12%

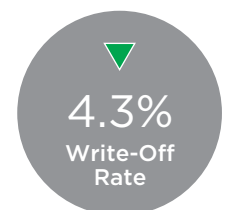
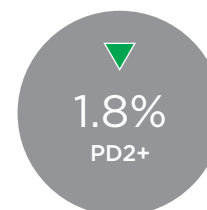
Mark's

64%

Q3 Financial Services Highlights⁵



10.7 million active Triangle Rewards members (12 month) including 2.1 million active credit cardholders.



¹ Consolidated comparable sales growth excludes Petroleum. Refer to the Q3 2021 MD&A for additional information on comparable sales growth.

² Refer to the Q3 2021 MD&A for a description of normalizing items.

³ Gross eCommerce orders across retail banners before cancellations and returns.

⁴ Refers to SportChek and Atmosphere stores only.

⁵ Refer to the Q3 2021 MD&A for additional information on Financial Services Segment Key Operating Performance Measures.