

Q1 2026 Investor Fact Sheet



KEY FINANCIAL METRICS

-1.0%

Consolidated

CTR¹: -2.3%
SportChek⁷: 3.3%
Mark's: 1.2%

COMPARABLE SALES¹

4.6%

Normalized Retail
EBITDA Growth²

\$2.02

Diluted Earnings Per
Share (EPS)

CUSTOMER & DIGITAL METRICS

\$3.4B

Retail Sales¹

12.3M

Active Triangle
Rewards
Members³

1.8M

Avg Monthly
Mobile App
Users (CTR)



2.3M Active Cardholders

3.1%

Gross Average Accounts
Receivable¹ (GAAR) Growth

57.4%

Loyalty Penetration^{1,6}

\$1.0B

eCommerce
Sales^{1,3, 5}

13.2%

Share of Tender¹

OWNED BRANDS PENETRATION RATE¹



37%

SPORTCHEK

12%⁴

Mark's

53%

TOP SALES PERFORMERS BY BANNER

#1

AUTO MAINTENANCE

#2

TOOLS

#3

AUTO PARTS

LICENSED CLOTHING

ATHLETIC FOOTWEAR

HOCKEY

WOMEN'S KNITS

WOMEN'S DENIM

MEN'S SWEATERS

¹ This is a supplementary financial measure. See section 9.2 of the Company's Q1 2026 MD&A, which is available on the SEDAR+ website at www.sedarplus.ca and is incorporated by reference herein.

² This is a non-GAAP financial measure or non-GAAP ratio with no standardized meaning under IFRS Accounting Standards and therefore may not be comparable to similar measures presented by other issuers. See section 9.1 of the Company's Q1 2026 MD&A, which is available on the SEDAR+ website at www.sedarplus.ca and is incorporated by reference herein.

³ At period end on a rolling 12-month basis.

⁴ Refers to SportChek branded stores only.

⁵ Refers to Canadian Tire, Mark's, L'Equipeur, SportChek, Sport Experts, and Pro Hockey Life.

⁶ Effective Q1 2026, Loyalty penetration is reported excluding Petroleum on a rolling 12-month direct scan basis. Including Petroleum, loyalty penetration increased 133 bps to 55.8%.

⁷ Sportchek results includes Pro Hockey Life results beginning in Q1 2026, which was previously reported within Canadian Tire Retail.