

Q2 2014

INVESTOR FACT SHEET CANADIAN TIRE CORPORATION, LIMITED

We are a proud Canadian company and one of the nation's most trusted brands.



OUR UNIQUE BUSINESS MIX



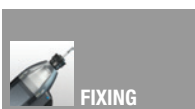
AUTOMOTIVE

- ▶ Gas
- ▶ Auto Parts
- ▶ Tires & Power Sports
- ▶ Auto Service
- ▶ Car Care & Accessories
- ▶ Roadside Assistance



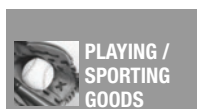
LIVING

- ▶ Home Cleaning
- ▶ Home Decor
- ▶ Home Org
- ▶ Kitchen
- ▶ Backyard Living & Fun
- ▶ Gardening
- ▶ Outdoor Tools
- ▶ Seasonal
- ▶ Home Services



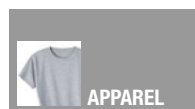
FIXING

- ▶ Home Repair
- ▶ Paint
- ▶ Tools



PLAYING / SPORTING GOODS

- ▶ Hockey
- ▶ Golf
- ▶ Cycling
- ▶ Fitness
- ▶ Camping
- ▶ Hunting
- ▶ Fishing



APPAREL

- ▶ Industrial Wear
- ▶ Men's Wear
- ▶ Women's Wear
- ▶ Athletic Apparel
- ▶ Footwear
- ▶ Accessories



FINANCIAL SERVICES

- ▶ Credit Cards
- ▶ Retail Deposits
- ▶ Deferred & Installment Payments
- ▶ Insurance

Canadian Tire Corporation offers goods and services for everyday life in Canada.

our strategic objectives

- 1 / **STRENGTHEN CORE RETAIL**
- 2 / **ALIGN ALL BUSINESS UNITS TO REINFORCE THE CORE**
- 3 / **BUILD A HIGH-PERFORMING ORGANIZATION**
- 4 / **CREATE NEW PLATFORMS FOR GROWTH**

- ▶ One of Canada's most-shopped general retailers and the country's largest sporting goods retailer, with nearly 1,700 retail and gasoline outlets from coast-to-coast
- ▶ 90% of Canadians reside within 15 minutes of a Canadian Tire store
- ▶ 1 in 5 Canadians hold a Canadian Tire Options MasterCard
- ▶ Canadian Tire approaches sustainability as a business strategy and integrates sustainable practices across the business

our five year financial aspirations

3% to 5%

CANADIAN TIRE SALES¹ GROWTH

8% to 10%

CONSOLIDATED EARNINGS PER SHARE

10%+

RETURN ON INVESTED CAPITAL¹

4.5% to 5%

FINANCIAL SERVICES RETURN ON RECEIVABLES¹

10% to 12%

TOTAL RETURN TO SHAREHOLDERS

¹ Refer to Section 8.3 of the Q2 2014 MD&A for additional information on the Company's key operating performance measures.

Q2 2014

INVESTOR FACT SHEET CANADIAN TIRE CORPORATION, LIMITED

AS AT JUNE 28, 2014

TICKER SYMBOL (TSX)

COMMON - CTC
NON-VOTING - CTC.A

OUTSTANDING SHARES

3.4 million

COMMON SHARES

75.5 million

CLASS A
NON-VOTING SHARES

MARKET CAPITALIZATION

\$8.2 billion

OPERATING RESULTS*

13 WEEKS ENDING JUNE 28, 2014

CONSOLIDATED RESULTS

	Q2 2014	Q2 2013	CHANGE	YTD Q2 2014	YTD Q2 2013	CHANGE
Retail sales ¹	\$3,721.6	\$3,551.4	4.8%	\$6,182.1	\$5,982.6	3.3%
Revenue	\$3,166.1	\$3,021.1	4.8%	\$5,739.2	\$5,500.9	4.3%
Gross margin dollars (excluding depreciation and amortization)	\$1,016.1	\$944.0	7.6%	\$1,851.4	\$1,710.7	8.2%
EBITDA ¹	\$374.6	\$323.7	15.6%	\$587.0	\$535.4	9.6%
Effective tax rate (%)	27.5%	27.2%		27.4%	27.2%	
Net income attributable to owners of Canadian Tire Corporation	\$169.9	\$154.9	9.7%	\$240.5	\$227.9	5.5%
Net income attributable to non-controlling interests	\$9.0	n/a		\$14.0	n/a	
Basic earnings per share attributable to owners of Canadian Tire Corporation	\$2.14	\$1.92	11.5%	\$3.02	\$2.82	7.1%
Diluted earnings per share attributable to owners of Canadian Tire Corporation	\$2.12	\$1.91	11.0%	\$2.99	\$2.80	6.8%

SEGMENTED RESULTS

Retail Segment

Retail sales growth	4.8%	2.1%		3.3%	1.6%	
Revenue	\$2,879.5	\$2,749.6	4.7%	\$5,172.6	\$4,966.5	4.1%
Gross margin dollars (excluding depreciation and amortization)	\$811.5	\$758.2	7.0%	\$1,467.8	\$1,357.7	8.1%
EBITDA ¹	\$231.5	\$221.8	4.4%	\$311.9	\$342.5	(8.9)%
Income before income taxes	\$149.6	\$121.8	22.7%	\$166.2	\$144.8	14.7%

CT REIT Segment²

Revenue	\$83.4	\$83.3		\$166.1	\$166.4	
Net income	\$45.7	\$42.2		\$215.4	\$84.5	

Financial Services Segment

Revenue	\$267.7	\$254.2	5.3%	\$532.3	\$504.2	5.6%
Gross margin dollars	\$172.0	\$158.3	8.7%	\$322.4	\$298.1	8.2%
Income before income taxes	\$92.3	\$91.0	1.6%	\$174.5	\$168.3	3.8%

KEY OPERATING PERFORMANCE MEASURES¹

Consolidated ROIC	7.76%	7.34%		n/a	n/a	
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Retail Banners

Canadian Tire retail sales growth	3.4%	2.9%		2.2%	1.2%	
Canadian Tire same store sales growth	2.8%	2.0%		1.7%	0.3%	
Canadian Tire revenue	\$1,705.4	\$1,668.2	2.2%	\$2,924.3	\$2,842.5	2.9%
FGL Sports retail sales growth	13.7%	1.5%		7.9%	3.5%	
FGL Sports same store sales growth	8.2%	7.4%		7.4%	5.2%	
FGL Sports revenue	\$398.8	\$337.4	18.2%	\$778.2	\$704.8	10.4%
Mark's retail sales growth	2.6%	6.5%		2.6%	4.3%	
Mark's same store sales growth	3.2%	6.4%		3.1%	4.2%	
Mark's revenue	\$244.7	\$237.0	3.2%	\$449.0	\$431.1	4.2%
Petroleum retail sales growth	5.3%	(2.3)%		4.3%	0.6%	
Petroleum revenue	\$538.0	\$511.4	5.2%	\$1,037.1	\$996.9	4.0%
Petroleum gross margin dollars	\$40.0	\$36.5	9.6%	\$76.6	\$69.6	10.0%

CT REIT Segment²

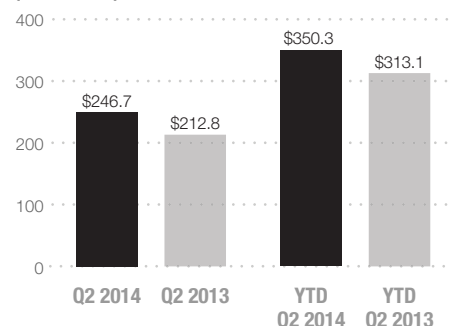
Net operating income ¹	\$58.7	\$57.6		\$116.7	\$115.0	
Funds from operations ¹	\$42.9	\$42.2		\$85.6	\$84.5	
Adjusted funds from operations ¹	\$32.2	\$31.6		\$64.5	\$63.2	

Financial Services Segment

Gross average accounts receivable	\$4,629.9	\$4,309.1	7.4%	\$4,586.0	\$4,280.1	7.1%
Net credit card write-off rate	6.02%	5.86%		n/a	n/a	
Return on receivables ¹	7.21%	7.19%		n/a	n/a	

CONSOLIDATED INCOME BEFORE INCOME TAXES

(C\$ millions)



*All dollar figures are rounded and expressed in millions except per share amounts. For financial definitions and ratios, refer to Section 8.3 in the Company's Q2 2014 MD&A.

¹ Refer to Section 8.3 of the Q2 2014 MD&A for additional information on the Company's key operating measures and non-GAAP financial measures.

² CT REIT's operations for Q2 2014 have been compared to the financial forecast included in its final Prospectus dated October 10, 2013.

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Forward-looking information

This document may contain forward-looking information that reflects management's current expectations related to matters such as future financial performance and operating results of Canadian Tire. For information on the risks, uncertainties and assumptions that could cause Canadian Tire's actual results to differ from current expectations, please refer to the "Risk Factors" section of our Annual Information Form for fiscal 2013 and our 2013 Management Discussion and Analysis, as well as Canadian Tire's other public filings, available at www.sedar.com and at www.corp.canadiantire.ca

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