



## **AT&T Renews Long-Term Distribution Agreement with Discovery Communications**

September 8, 2016

*-- Carriage Agreement Covers the Portfolio of Discovery Networks across All AT&T Distribution Platforms Including AT&T's Upcoming Streaming Service DIRECTV Now --*

(Silver Spring, MD) – Discovery Communications today announced it has reached a long-term agreement with [AT&T](#)\* that will expand their relationship, bringing Discovery's portfolio of U.S. networks to AT&T DIRECTV and U-verse customers on more platforms than ever before.

The comprehensive renewal covers Discovery's linear networks, a robust on-demand offering and TV Everywhere distribution. Discovery's content will be available to AT&T DIRECTV U-Verse customers via their set top boxes, streaming and temporary download on DIRECTV's and U-Verses's TV Everywhere platforms, as well as through Discovery's family of websites and applications. Discovery's award-winning brands and programs will also be available through DIRECTV Now, AT&T's new over-the-top service launching in the fourth quarter.

"We are extremely pleased to announce a comprehensive long-term agreement with AT&T, that provides customers with continued access to Discovery's portfolio of loved brands across AT&T's linear and digital platforms," said Eric Phillips, President, Domestic Distribution, Discovery Communications. "We are pleased that we were able to get a win-win deal done with the largest distributor in the country. Our agreement greatly expands the AT&T platforms that will distribute our award-winning content, including future distribution on DIRECTV Now for our portfolio of brands."

"Discovery Networks' exceptional content adds tremendous value for AT&T's DIRECTV, DIRECTV Now and U-verse customers who will now be able to enjoy it on virtually any screen," said Dan York, Chief Content Officer for AT&T. "By adding the Discovery networks to the growing DIRECTV Now lineup, we are continuing to build a streaming service for the connected generation that we believe will be second-to-none in the industry."

*\*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.*

### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, sports and kids programming brands. Reaching 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery's portfolio includes the global brands Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports content across Europe. Discovery reaches audiences across screens through digital-first programming from Discovery VR, Seeker and SourceFed Studios, as well as over-the-top and TV Everywhere offerings including Eurosport Player, Dplay, Discovery K!ds Play and Discovery GO. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

## **About AT&T**

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high-speed internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider.\* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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