



Discovery signs its first major streaming deal in the UK as it becomes a launch partner on Amazon Channels

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Discovery and the Eurosport Player are now available to Amazon Prime members

LONDON, 23 May 2017 – Discovery Networks UK and Amazon have signed a major streaming partnership bringing hit shows such as *Gold Rush*, *Fast N' Loud*, *Wheeler Dealers* and major sporting events including the Olympic Games, the French Open, Giro d'Italia and Tour de France direct to Amazon Prime customers in the UK for the first time – through Amazon Channels, which launches in the UK today. As a key launch partner, Discovery will provide live streams from Discovery and the Eurosport Player, in addition to hundreds of hours of VOD and Catch Up content for the UK market only.

Jean-Briac Perrette, CEO & President of Discovery Networks International, said: "The partnership with Amazon in the UK is a great opportunity to reach more consumers with our premium content. In the UK nearly half of households do not have a traditional pay-tv service. This is a great opportunity to reach new fans and provide new ways to access Discovery favorites such as *Gold Rush* and *Shark Week*, as well as the best sporting events including *Tour de France*, and *French Open* which starts on Sunday."

Susanna Dinnage, President of Discovery Networks UK and Chief Content Officer, International, said: "We are delighted to bring our premium factual and sports content to Amazon Prime members. This partnership underlines our strategic ambition to reach every person across every service and every screen. Amazon Prime members can now experience the shows that are loved by Discovery fans as well as enjoy an exciting line up of premium sports events – from summer favourites such as *Grand Slam tennis* and *Cycling* to next winter's sport season and the *2018 Olympic Winter Games*."

The Eurosport Player is also available direct to consumer via Eurosport.com and the Eurosport app.

"For the first time, Prime members in the UK will be able to choose to watch premium TV channels without having to sign up to a bundle or a contract, giving them the freedom to pay for only what they want to watch," said *Alex Green, MD, Europe, Amazon Channels*. "From live sport to Bollywood, arthouse cinema to reality TV, plus award-winning TV shows from popular channels like Discovery and ITV, Amazon Channels gives power back to customers to choose exactly what they want to watch."

Images can be downloaded [here](#).

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About Discovery Communications:

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, lifestyle, sports and kids programming brands. Reaching more than 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery's portfolio includes the global brands Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports and Home of the Olympic Games across Europe. Discovery reaches audiences across screens through digital-first programming from digital content holding company Group Nine Media, Discovery VR, over-the-top offerings Eurosport Player and Dplay, as well as TV Everywhere products comprising the GO portfolio of TVE apps and Discovery Kids Play. For more information, please visit www.discoverycommunications.com.