Susan M. Swain to Join Discovery Communications Board of Directors

October 21, 2016

Co-CEO of C-SPAN brings national media experience, corporate governance expertise to Discovery's Board of Directors

Silver Spring, Md. -- Discovery Communications today announced that Susan M. Swain will join the company's Board of Directors, effective December 2016. Ms. Swain is co-CEO of multiplatform public affairs content distributor, C-SPAN.

"Susan Swain has a proven track record of leadership at a highly respected multichannel media organization, as well as decades of accomplishments in strategic operations, consumer engagement and branding," said Robert Miron, Chairman of Discovery's Board of Directors. "Her skills and expertise honed at C-SPAN will add tremendous value to Discovery's board as we look to move the company forward in this time of enormous change and opportunity across the industry."

"A strong executive and accomplished cable programmer and author, Susan is a fantastic addition to Discovery's well-regarded board of directors," added David Zaslav, President and CEO, Discovery Communications. "We welcome her unique perspective, governance and operating expertise as Discovery continues to grow and diversify in new content and digital platforms around the world."

At C-SPAN, Ms. Swain manages content strategy and programming for the public affairs network's three TV channels, radio station and websites, as well as marketing and education outreach efforts. Ms. Swain joined C-SPAN in 1982, assuming increasing levels of responsibility and holding various on-air and leadership positions, including editorial, production and corporate communications. Ms. Swain assumed her current role as co-CEO of C-SPAN in 2012, after having served as President and Co-Chief Operating Officer since 2006.

Ms. Swain also serves as an officer of National Cable Satellite Corporation, as a trustee of the C-SPAN Education Foundation and as a board member of the National Press Foundation. Ms. Swain served as a director of The Talbots, Inc. from 2001 and chairperson of its Corporate Governance and Nominating Committee until the corporation ceased to be a public company in 2012.

"Discovery Communications has a stellar reputation as a well-run, forward-thinking media company," said Swain. "I look forward to rolling up my sleeves and working closely with senior leadership and the company's long-standing dedicated board to help shape the company's future."

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, sports and kids programming brands. Reaching 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery's portfolio includes the global brands Discovery Channel, TLC, Investigation

Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports content across Europe. Discovery reaches audiences across screens through digital-first programming from Discovery VR, Seeker and SourceFed Studios, as well as over-the-top and TV Everywhere offerings including Eurosport Player, Dplay, Discovery K!ds Play and Discovery GO. For more information, please visit www.discoverycommunications.com.

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