



The National Cable Television Cooperative and Discovery Communications Announce Long-Term Distribution Agreement

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(Lenexa, Kan. and Silver Spring, Md.) - The National Cable Television Cooperative (NCTC) and Discovery Communications today announced a multi-year distribution agreement to allow the continued delivery of Discovery's award-winning family of 13 U.S. networks. The deal gives participating NCTC member companies TV Everywhere rights through subscriber authentication on multiple devices.

As part of the long-term agreement, NCTC member customers will continue to have access to Discovery's U.S. networks including Discovery Channel, TLC, Animal Planet, Investigation Discovery, Science, OWN: Oprah Winfrey Network, Discovery Family Channel, American Heroes Channel, Discovery Fit & Health (to become Discovery Life Channel on January 15, 2015), Discovery en Español, Discovery Familia, Velocity and Destination America.

"For 30 years, Discovery has been committed to producing content that satisfies viewers' curiosity and delivering that award-winning programming to operators both small and large," said Eric Phillips, President, Domestic Distribution for Discovery Communications. "This renewed agreement is a testament to that commitment and ensures customers of NCTC member companies will continue, for many years ahead, to have access to Discovery's unmatched family of networks."

"NCTC is happy to have come to an agreement with Discovery and looks forward to continuing its long-term relationship with the organization. This new agreement allows all members full participation rights, and is an example of Discovery's commitment to build strong partnerships with independent distributors. We look forward to seeing our member companies benefit from this renewed important partnership," said Judy Meyka, NCTC's Executive Vice President of Programming.

About NCTC

The National Cable Television Cooperative, Inc. (NCTC) is a Kansas not-for-profit corporation that operates as a programming and hardware purchasing organization for its member companies who own and operate cable systems throughout the U.S. and its territories. NCTC seeks to maximize current and future opportunities to ensure the profitability, competitive stature and long term sustainability of its member companies.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content on worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery also controls Eurosport International, a premier sports entertainment group, including six pay-TV network brands across Europe and Asia. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit

www.discoverycommunications.com.

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