



Natera, Inc.

Q1'2025 Earnings Presentation

May 8, 2025





Safe harbor statement

This presentation contains forward-looking statements under the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained in this presentation, including statements regarding our market opportunity, our anticipated products and launch schedules, our reimbursement coverage and our product costs, our commercial and strategic partnerships and potential acquisitions, our user experience, our clinical trials and studies, our strategies, our goals and general business and market conditions, are forward-looking statements.

These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially, including: we face numerous uncertainties and challenges in achieving our financial projections and goals; we may be unable to further increase the use and adoption of our products through our direct sales efforts or through our laboratory partners; we have incurred net losses since our inception and we anticipate that we will continue to incur net losses for the foreseeable future; our quarterly results may fluctuate from period to period; our estimates of market opportunity and forecasts of market growth may prove to be inaccurate; we may be unable to compete successfully with existing or future products or services offered by our competitors; we may engage in acquisitions, dispositions or other strategic transactions that may not achieve our anticipated benefits and could otherwise disrupt our business, cause dilution to our stockholders or reduce our financial resources; our products may not perform as expected; the results of our clinical studies may not support the use and reimbursement of our tests, particularly for microdeletions screening, and may not be able to be replicated in later studies required for regulatory approvals or clearances; if either of our primary CLIA-certified laboratories becomes inoperable, we will be unable to perform our tests and our business will be harmed; we rely on a limited number of suppliers or, in some cases, single suppliers, for some of our laboratory instruments and materials and may not be able to find replacements or immediately transition to alternative suppliers; if we are unable to successfully scale our operations, our business could suffer; the marketing, sale, and use of Panorama and our other products could result in substantial damages arising from product liability or professional liability claims that exceed our resources; we may be unable to expand, obtain or maintain third-party payer coverage and reimbursement for our tests, and we may be required to refund reimbursements already received; third-party payers may withdraw coverage or provide lower levels of reimbursement due to changing policies, billing complexities or other factors; we could incur substantial costs and delays complying with governmental regulations, including recently enacted FDA regulations regarding LDTs; litigation and other regulatory or governmental proceedings, related to our intellectual property or the commercialization of our tests, are costly, time-consuming, could result in our obligation to pay material judgments or incur material settlement costs, and could limit our ability to commercialize our tests; and any inability to effectively protect our proprietary technology could harm our competitive position or our brand. We discuss these and other risks and uncertainties in greater detail in the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our periodic reports on Forms 10-K and 10-Q and in other filings we make with the SEC from time to time. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statement. In light of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this presentation may not occur and our actual results could differ materially and adversely from those anticipated or implied. As a result, you should not place undue reliance on our forward-looking statements. Except as required by law, we undertake no obligation to update publicly any forward-looking statements for any reason after the date of this presentation to conform these statements to actual results or to changes in our expectations. We file reports, proxy statements, and other information with the SEC. Such reports, proxy statements, and other information concerning us is available at <http://www.sec.gov>. Requests for copies of such documents should be directed to our Investor Relations department at Natera, Inc., 13011 McCallen Pass, Building A Suite 100, Austin, TX 78753. Our telephone number is (650) 980-9190.



Q1 2025 highlights and recent business updates

- ✓ Revenue of \$502M in Q1 2025 vs \$368M in Q1 2024; year-over-year growth of 37%.
- ✓ 855K total tests processed in Q1 2025 vs 736K in Q1 2024; year-over-year growth of 16%.
- ✓ 161K clinical oncology tests in Q1 2025 vs 106K in Q1 2024; year-over-year growth of 52%.
Clinical oncology units grew 16.5K units over Q4 2024, a new record for sequential quarter growth.
- ✓ Gross margin¹ of 63% in Q1 2025 vs 57% in Q1 2024; generated ~\$23M in cash inflow² in Q1 2025.
- ✓ **Increasing 2025 financial outlook:** revenue of \$1.94B – \$2.02B (pro-forma revenue growth of ~26%); gross margin of 60% – 64%; and positive cash flow generation².
- ✓ Compelling Prospera™ Heart datasets, with readout of DEFINE-HT and DQS publication in *American Journal of Transplantation*.
- ✓ Proliferation of Signatera™ readouts across indications such as sarcoma and breast cancer underscores MRD leadership.

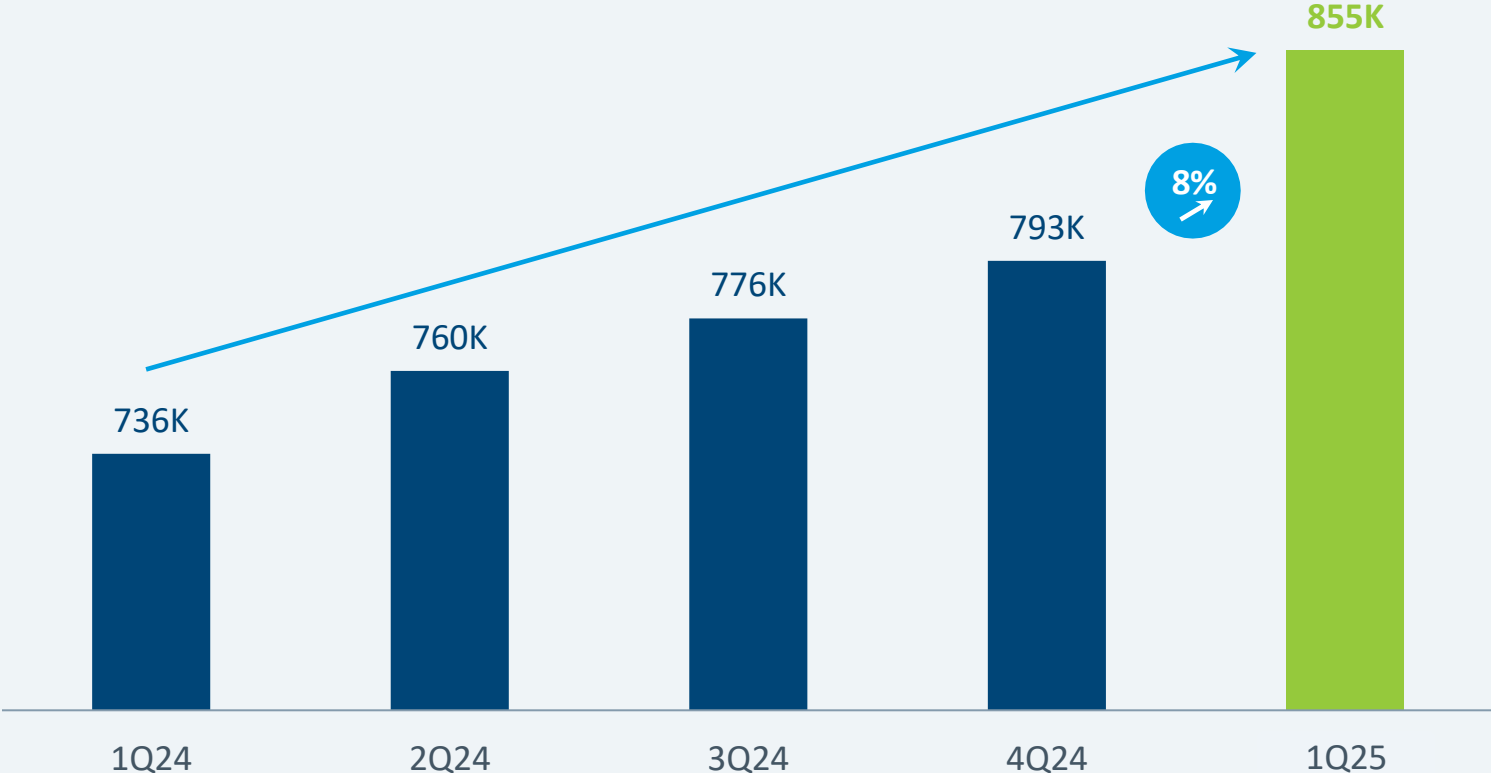
1. Non-GAAP gross margin percentage is computed as follows: GAAP revenues minus GAAP cost of product revenues and licensing and other revenues divided by GAAP revenues.
2. Non-GAAP cash inflow / outflow are calculated based on GAAP Statement of Cash Flows amounts including net cash from operating activities, net cash from investing activities excluding amounts related to short-term investments, and net cash from financing activities excluding proceeds from public offerings. Please refer to our website at www.investor.natera.com/financials for a reconciliation of non-GAAP cash inflow / outflow to the most directly comparable GAAP financial measure. Management uses non-GAAP cash flow as an indicator of the Company's operational cash generating capabilities.

Volumes continue to ramp: sharp step up in Q1 vs. Q4

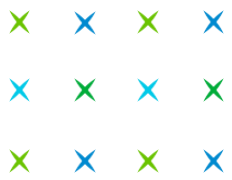


Core Volume Drivers

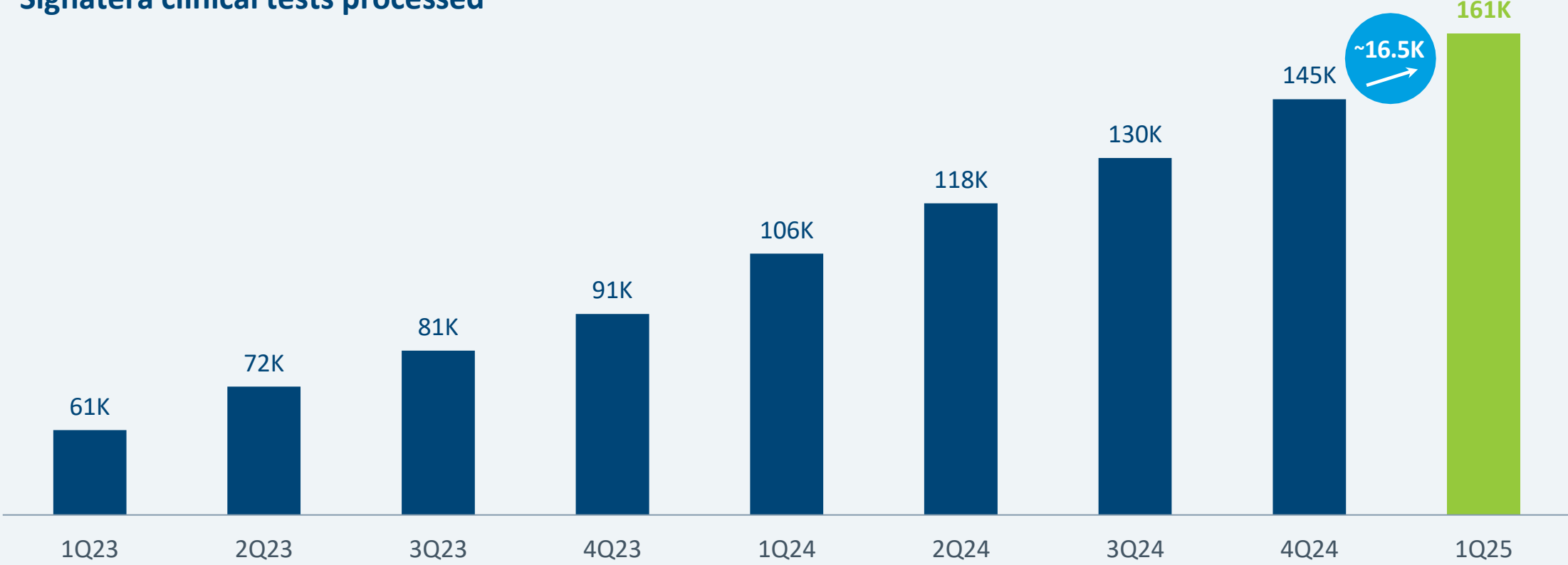
- Strong performance across all product areas
- New data and features in women's health
- Guidelines/publications driving organ health
- Signatera continues to ramp



Signatera clinical units jump again in Q1: up ~16.5K units vs. Q4



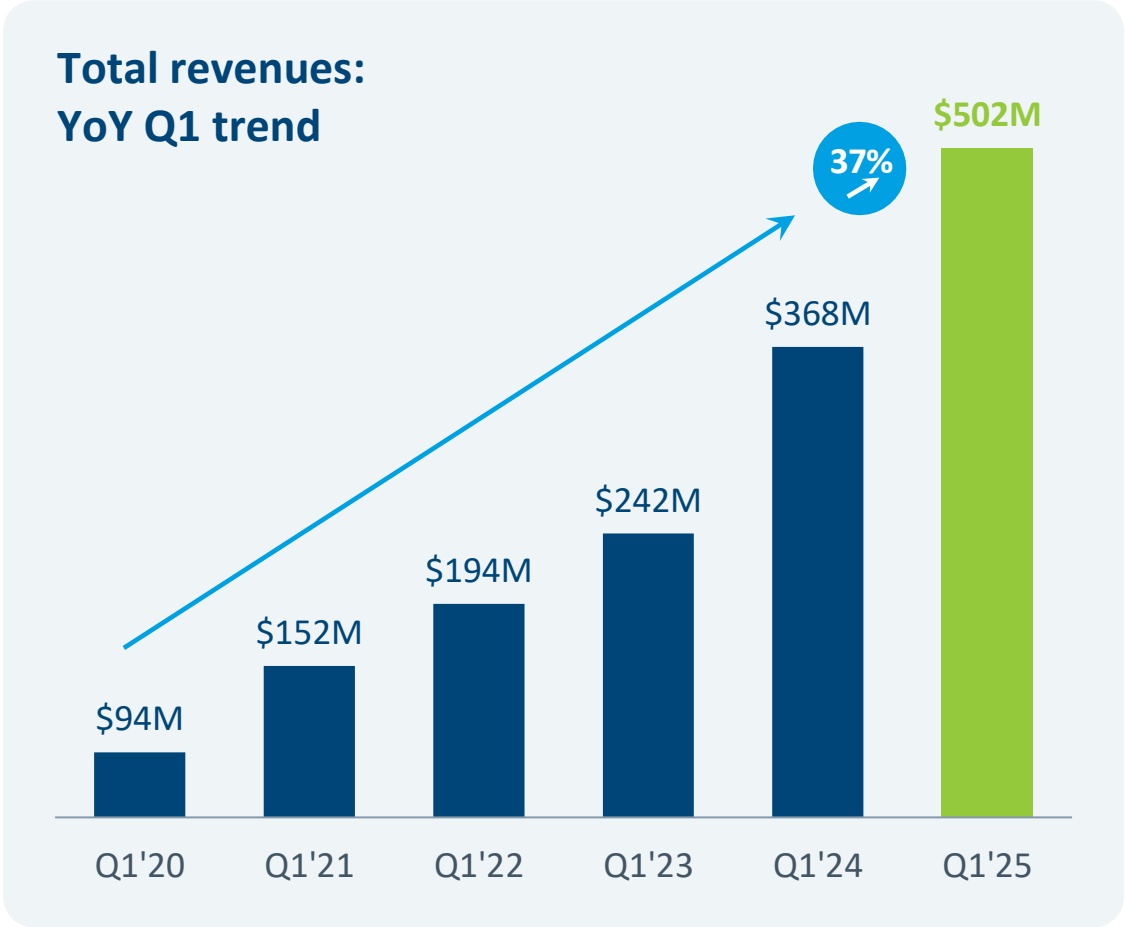
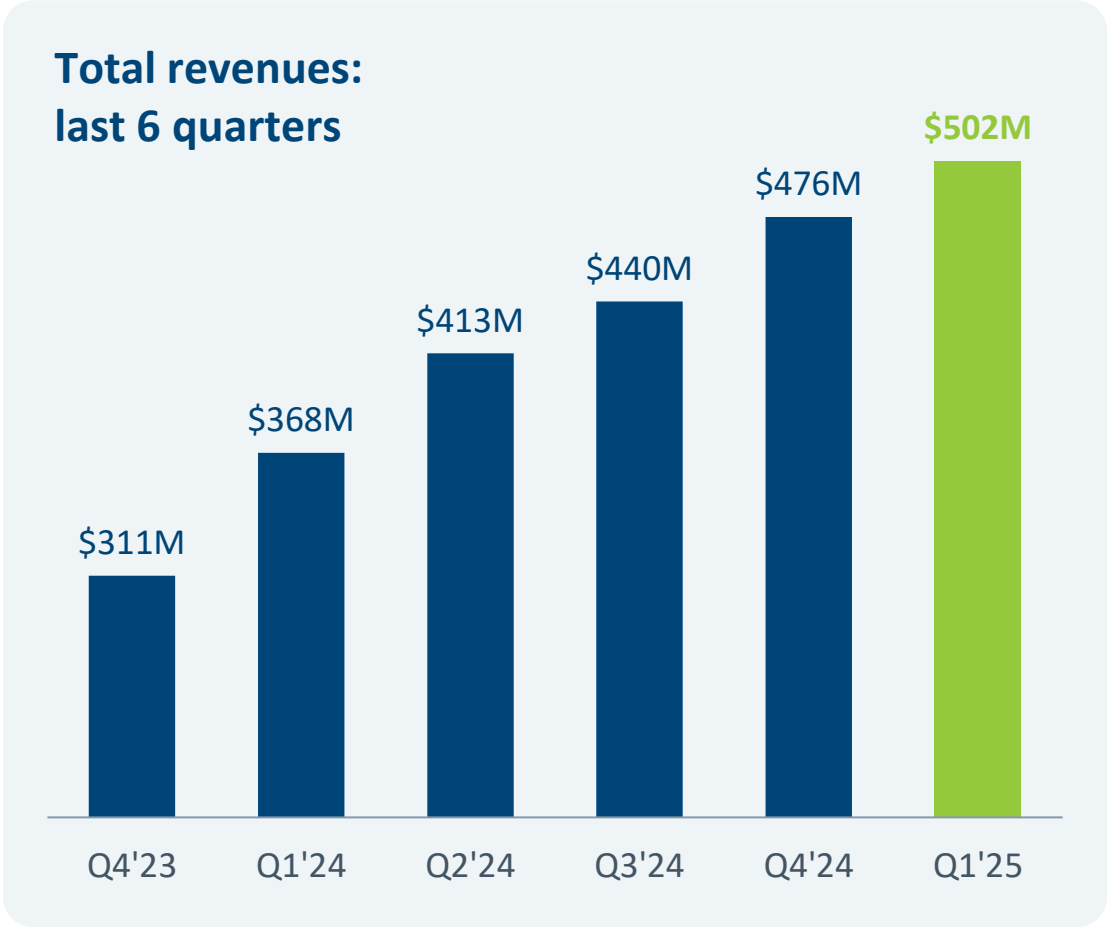
Signatera clinical tests processed



~16.5K
↑




Total revenues jump 37% from Q1'24

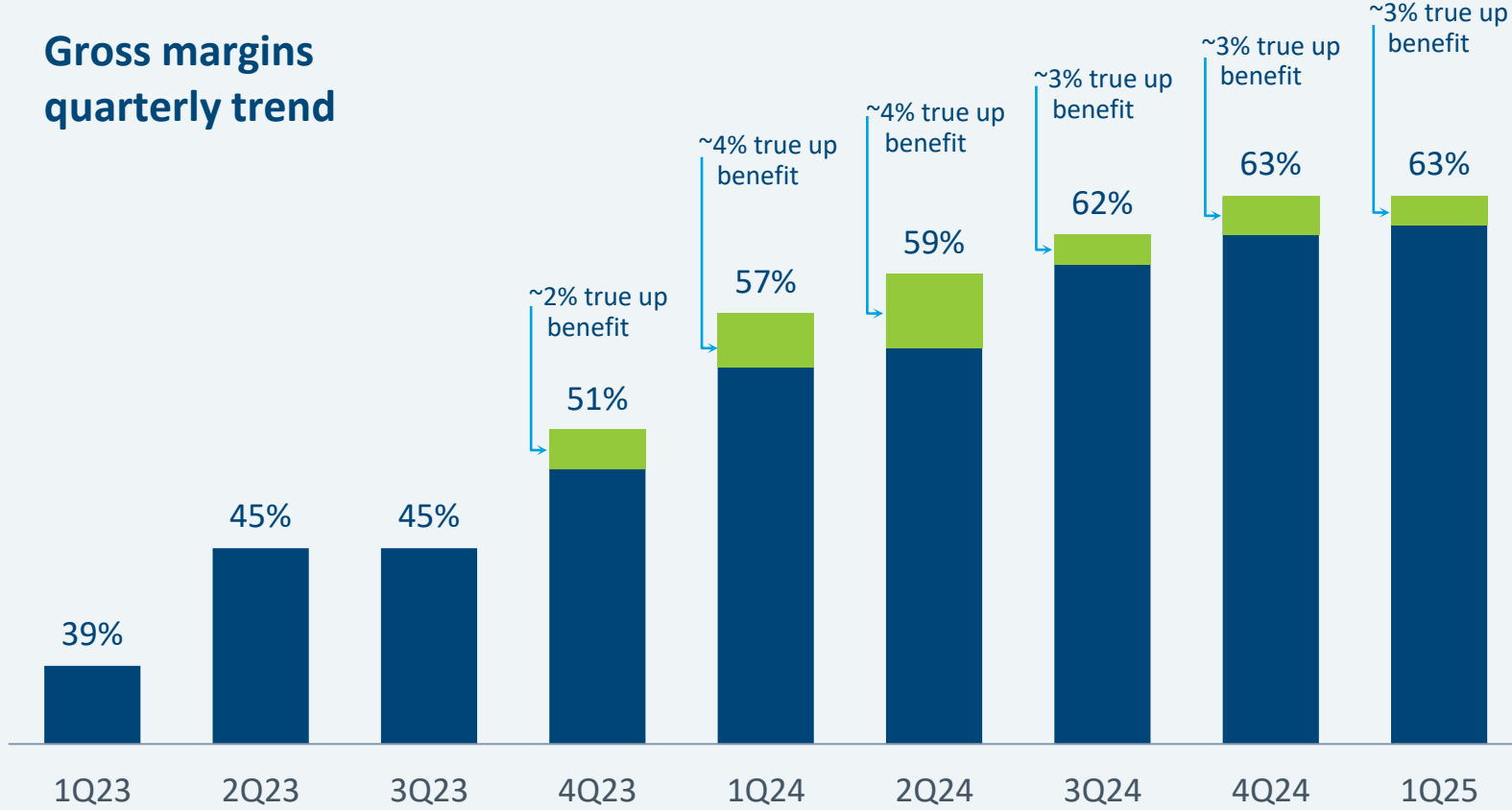




ASPs and COGS execution ahead of plan

- Underlying gross margins (excluding true ups) increased ~110 bps in Q1 2025 over Q4 2024
 - Generated \$23M in cash flow in Q1
 - Continued sequential step up in ASPs
 - Cash collection exceeding expectations, driving true-ups
- 

Gross margins quarterly trend





New data in top-tier journal supports Prospera Heart with DQS



Data published in *American Journal of Transplantation* shows strong performance of Prospera Heart with donor quantity score (DQS) in detection of allograft rejection compared to donor fraction (dd-cfDNA %)-alone

	Prior Method	Prospera Heart with DQS
Technology	dd-cfDNA %	dd-cfDNA % + DQS
Sensitivity	78.20%	86.48%
Specificity	76.92%	83.57%
AUC (Area Under the Curve)	0.865	0.881

37.3%
reduction in the number of false-positive cases



Positive readout of prospective DEFINE-HT clinical trial

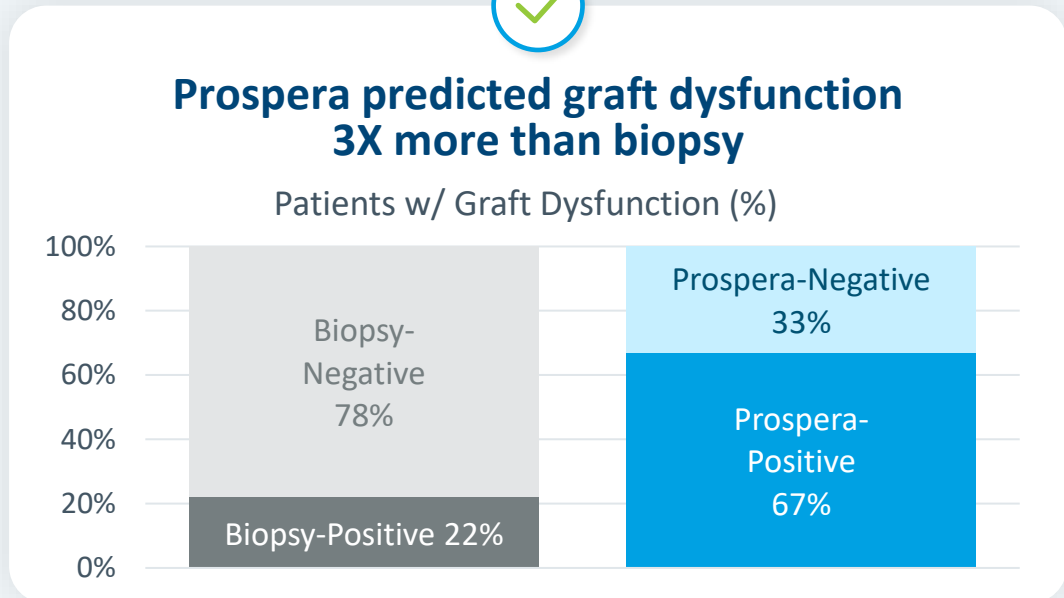
Key details



Prospera with DQS significantly outperformed donor fraction alone in predicting adverse outcomes



Patients with elevated Prospera significantly more at risk for adverse events (HR: 2.56, p=0.0299)



>1,100 samples included in the analysis

I-SPY 2 breast cancer trial shows Signatera can predict recurrence at diagnosis and prior to treatment



Study Details

712 early-stage, high-risk breast cancer patients

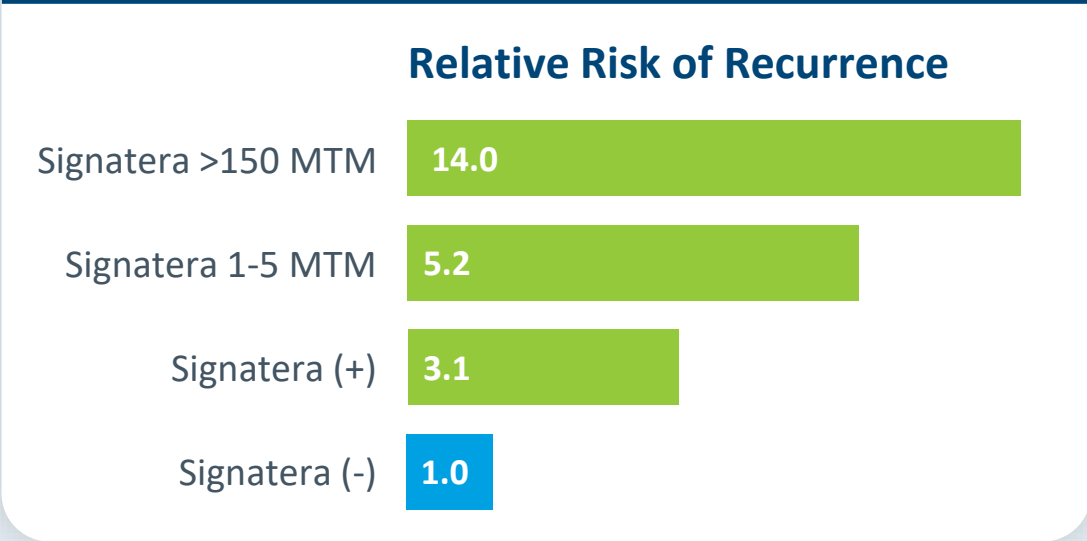
Objective

Compare ctDNA status at diagnosis with long-term outcomes and clinical pathological risk factors (subtype, age, etc.)

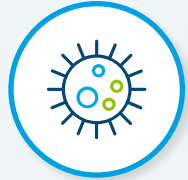
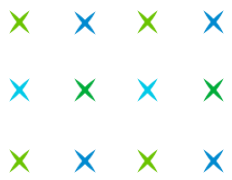
Key Result

ctDNA quantification was most significant in a multivariate analysis

Signatera quantification was a significant risk factor for recurrence



Most comprehensive Signatera dataset in Sarcoma to date, presented at SSO Conference (>200 patients; >2,100 samples)



Sarcoma is an aggressive cancer that is a collection of rare tumors impacting bone and soft-tissue (muscle, tendons, etc.)



17,000 diagnosed annually in the U.S. (comparable to esophageal, MIBC, cervical)



89% sensitivity and 100% specificity (observed overall in the study)
93% sensitivity and 100% specificity (observed for Leiomyosarcoma, the most common subtype in study cohort)







90% of patients who were treated upon progression had response and saw a corresponding decrease in ctDNA



Robust body of Signatera data at upcoming ASCO meeting

25+ presentations (including 6 orals)

Key read-outs:

-  **ISPY-2** (breast)
-  **DARE** (breast)
-  **Merkel Cell Analysis**
-  **GENOME** (pan cancer)

Evaluating Signatera across multiple cancer types

Histologies:

Histology	Posters	Orals
 Gastrointestinal	5 posters	1 oral
 Breast	4 posters	4 orals
 Genitourinary	3 posters	1 oral
 Pan-cancer/other	7+ posters	
 Real-World Evidence	2 posters	



Broad clinical launch of Signatera Genome



- ✓ Broadly available in CLIA, IUO and RUO
- ✓ Benefits from Natera's proven mPCR-NGS method
- ✓ Uses a targeted and deep sequencing approach
- ✓ Detects tiny traces of tumor DNA at frequencies as low as 1 PPM; RUO version can detect below 1 PPM
- ✓ ASCO data: pan cancer validation study (>3K samples) shows detection significantly ahead of clinical recurrence



FY25 Q1 financial overview

(\$ in millions, except for per share data)

	FY25 Q1	FY24 Q1	Change Y/Y
Product revenues	\$500.0	\$364.7	\$135.3
Licensing and other revenues	\$1.8	\$3.1	(\$1.3)
Total revenues	\$501.8	\$367.8	\$134.0
Gross margin %	63.1%	56.7%	640 bps
R&D	\$129.1	\$88.6	\$40.5
SG&A	\$266.9	\$194.3	\$72.6
Net loss per diluted share	(\$0.50)	(\$0.56)	\$0.06
Balance sheet	Mar 31, 2025	Dec 31, 2024	Change Y/Y
Cash & investments¹	\$991.6	\$968.3	\$23.3
UBS line of credit	\$80.3	\$80.4	(\$0.1)

1. Cash and investments also include cash equivalents and restricted cash.



Raising 2025 annual guidance

Guide (\$ millions)	Original	Current	Key drivers
Revenue	\$1,870 – \$1,950	\$1,940 – \$2,020	Continued volume growth, conservative ASPs, strong oncology contribution
Gross margin %	60% – 64%	60% – 64%	Building on Q1 progress for the balance of the year
SG&A	\$950 – \$975	\$975 – \$1,050	Commercial investments on track; incremental non-cash / non-recurring charges added to guide
R&D	\$525 – \$550	\$550 – \$590	Accelerating clinical trials, product investments
Cash flow	Positive	Positive	Reinvesting cash flows into operations to drive out-year growth

