

YourPassNow Named Finalist for Innovation Award

OLATHE, Kan. - The American Council for Technology and Industry Advisory Council (ACT-IAC) has selected [YourPassNow](#), a digital solution that makes entrance passes, permits, and licenses for public lands available for purchase online, as a finalist for the 2017 Igniting Innovation Showcase to be held on March 14, 2017 at the Ronald Reagan Building in Washington D.C.

The ACT-IAC's Institute for Innovation seeks nominations to recognize highly innovative IT products, services, systems, and solutions that benefit government (federal, state, local, and tribal) and citizens. YourPassNow was selected as one of 30 finalists out of 120 submissions to compete for the top award. The Igniting Innovation Award is given to the best overall innovation as determined by the audience in attendance at the event.

YourPassNow is a responsively designed, mobile optimized website. Using a personal device, citizens can purchase access to public lands from one centralized, digital marketplace. For land management agencies, YourPassNow offers a validation feature that helps prevent fraudulent use of credentials on public lands. YourPassNow actively promotes understanding about how fees are needed and used to protect and maintain our nation's most treasured outdoor places.

"We are honored that YourPassNow has been selected by the ACT-IAC as a finalist for the 2017 Igniting Innovation Showcase," said Robert Knapp, NIC's Chief Operating Officer. "Not only does YourPassNow provide a new level of convenience for those wishing to visit America's most treasured places, it also helps collect valuable revenue for public land management agencies."

YourPassNow is currently used by locations within the National Park Service and the U.S. Forest Service. Any public land agency interested in offering electronic entrance passes, permits, or licenses for recreation purposes can easily transition to the YourPassNow digital platform.

For more information about YourPassNow visit www>YourPassNow.com

For more information about the ACT-ICT 2017 Igniting Innovation Showcase, visit <https://www.actiac.org/events/igniting-innovation-2017?detail=324096>.

About NIC

Founded in 1992, NIC, Inc. (NASDAQ: EGOV) is celebrating 25 years as the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 12,000 digital government services for more than 4,500 federal, state, and local government agencies. Among these solutions is the ground-breaking digital government personal assistant, Gov2Go, delivering citizens personalized reminders and a single access point for government interactions. More information is available at www.egov.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20170310005061/en/>

Sandi Miller, 406-431-0675

Sandi@egov.com

3/10/2017 9:00:00 AM