

## NIC Inc. Partners with the National Association of Secretaries of State to Redesign Website

OLATHE, Kan. - The [National Association of Secretaries of State](#) (NASS), in partnership with [NIC Inc.](#), is proud to announce the release of the association's redesigned website, [NASS.org](#). The website redesign focused on increasing mobile optimizations, adding key functionality, and enhancing the total user-experience with aesthetically appealing designs. The newly launched NASS site allows the public to search for members, view news, and research pertinent initiatives-all from the convenience of a home computer or mobile device.

NIC Inc. is proud to partner with NASS as the contract holder for the website redesign. The teams collaborated for months leading up to the launch to implement highly visible content blocks, centrally located new features, and membership information in a fully responsive format.

"Awarding the RFP for our website redesign project was a process that we took very seriously, as we knew we needed a group that could deliver a site that would showcase NASS, our members, and our work, and do it on a tight timeline," said NASS Executive Director Leslie Reynolds. "NIC was the perfect match. They were responsive, collaborative, and produced a site that provides a quality user experience for each of our visitors."

### About NIC

Founded in 1992, NIC Inc. (NASDAQ: EGOV) is celebrating 25 years as the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 13,000 digital government services for more than 5,500 federal, state, and local government agencies. Among these solutions is the ground-breaking digital government personal assistant, Gov2Go, delivering citizens personalized reminders and a single access point for government interactions. More information is available at [www.egov.com](#).

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