

Federal Motor Carrier Safety Administration's Pre-Employment Screening Program Receives Gold MarCom Award

PSP fact sheets honored for outstanding creative achievement

WASHINGTON - The Federal Motor Carrier Safety Administration's (FMCSA) Pre-Employment Screening Program (PSP) earned a Gold MarCom Award in the Promotion/Marketing Materials category for its redesigned program fact sheets. MarCom Awards recognize outstanding achievement by creative professionals involved in the concept, direction, design, and production of marketing and communications materials and programs.

Over 6,500 entries were submitted from throughout the United States, Canada, and 17 other countries. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

PSP provides immediate online access to commercial drivers' safety histories, with the drivers' written authorization, to assist motor carriers with the driver hiring process. FMCSA contracts with NIC Federal, LLC to develop and maintain PSP. FMCSA is responsible for all of the PSP data and general oversight, while NIC Federal handles daily operations, customer service, and technology development and maintenance. Representatives from FMCSA and NIC Federal attend dozens of industry events each year to inform the motor carrier industry about PSP's safety benefits, and PSP's fact sheets play a critical role in educating carriers and screening companies about the program.

"PSP fact sheets are integral to communicating PSP's message at industry events, in a memorable format that attendees can retain to spread the word about the program themselves. This year's fact sheets have been effective, increasing program participation by 26 percent as compared to the same time period last year," said Laura Johnson, NIC Federal's General Manager. "We are proud that PSP receives recognition for its strategically designed materials."

FMCSA and NIC Federal dedicate creative resources to encouraging PSP adoption because the program has proven safety benefits. According to a study released by FMCSA, PSP positively impacts the safety of America's roadways. The study shows that motor carriers using PSP have, on average, decreased crash rates by 8 percent, and driver out-of-service (OOS) rates by 17 percent. It is estimated that in the 12 months studied, the motor carrier group using PSP prevented 863 crashes and more than 3,500 driver OOS incidents. The results of the study can be found at:

<https://ntl.bts.gov/lib/51000/51200/51257/13-003-PSP-Safety-Impact-analysis-brief.pdf>

About the Federal Motor Carrier Safety Administration

The FMCSA was established as a separate administration within the U.S. Department of Transportation (DOT) on Jan. 1, 2000. Its primary mission is to reduce crashes, injuries and fatalities involving large trucks and buses. To learn more about FMCSA, visit www.fmcsa.dot.gov.

About NIC Federal, LLC

NIC Federal partners with U.S. federal departments and agencies to transform how citizens and businesses interact with government. Focused on delivering a comprehensive user experience, NIC Federal builds digital services and solutions that exceed the expectations of government and its constituents. Headquartered in Arlington, VA, NIC Federal is a wholly owned subsidiary of NIC (NASDAQ: EGOV). For more information, please visit www.nicfederal.com.

About NIC Inc.

Founded in 1992, NIC Inc. (NASDAQ: EGOV) is celebrating 25 years as the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 13,000 digital government services for more than 5,500 federal, state, and local government agencies. Among these solutions is the ground-breaking digital government personal assistant, Gov2Go, delivering citizens personalized reminders and a single access point for government interactions. More information is available at www.egov.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20171128005102/en/>

Laura Johnson, 877-642-9499

General Manager

ljohnson@egov.com

11/28/2017 9:00:00 AM