

NIC Inc. and Yellowstone National Park Partner to Offer Digital Entrance Passes

YourPassNow offers visitors new digital access to America's public lands

OLATHE, Kan. - Yellowstone National Park has partnered with digital government services provider [NIC Inc.](#) (NASDAQ: EGOV) to offer digital entrance passes to visitors through [YourPassNow](#), a digital marketplace that makes it easy and convenient for visitors to purchase entrance passes to public lands online.

"We are pleased to offer a digital option to purchasing passes at entrance gates and to usher in a new era of online convenience for our visitors," said Yellowstone National Park Superintendent Dan Wenk.

YourPassNow provides an alternative to the traditional paper-based, in-person purchase method while simultaneously providing public lands with a tool to help manage the visitor experience. Using a personal device, visitors can purchase park entrance passes from [yourpassnow.com](#) at no additional cost. Once purchased, passes are emailed and can be used immediately, stored on a personal device, or printed for future use.

"NIC is honored to partner with Yellowstone National Park to offer visitors new digital access," said Harry Herington, NIC's Chief Executive Officer and Chairman of the Board. "By providing a digital alternative for purchasing entrance passes, YourPassNow is helping enhance the visitor experience at our nation's first national park."

Covering approximately 2.2 million acres across three different states, Yellowstone was established as the world's first national park in 1872. In 2017, Yellowstone welcomed just over 4 million visitors.

About YourPassNow

Developed in cooperation with the National Park Service, YourPassNow makes it easy and convenient for visitors to purchase entrance passes and land access permits to public lands online. YourPassNow streamlines a paper-based purchase process that was previously only available at physical park locations or approved resellers. YourPassNow provides visitors a new level of recreation access to America's public lands. For more information, please visit [www.yourpassnow.com](#).

About NIC Inc.

NIC Inc. (NASDAQ: EGOV) is the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 13,000 digital government services for more than 5,500 federal, state, and local government agencies. Among these solutions is the ground-breaking personal assistant for government, Gov2Go, delivering citizens personalized reminders and a single platform for all government interactions. More information is available at [www.egov.com](#).

About the National Park Service

More than 20,000 National Park Service employees care for America's 410 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at [www.nps.gov](#).

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