

NIC Inc. Receives Prestigious Beacon Award from Outdoor Recreation Roundtable

Digital marketplace YourPassNow recognized for partnering with the National Park Service to fulfill surge in Senior Pass demand

OLATHE, Kan. - NIC Inc.'s (Nasdaq: EGOV) digital marketplace, YourPassNow, was honored with a Beacon Award during the annual Partners Outdoors conference last week in Washington, DC. Presented to federal employees and partners for outstanding service to the recreation community, YourPassNow was recognized with a Beacon Award for its role in partnering with the National Park Service (NPS) to fulfill a surge in senior pass demand.

In 2017, the NPS was faced with a rapid increase in the number of requests for the America the Beautiful - the National Parks and Federal Recreational Lands Senior Pass. To help fulfill these requests, the NPS partnered with NIC to offer senior passes through YourPassNow, a digital marketplace that makes it easy and convenient for visitors to purchase passes and permits to access public lands online. As a result, in just 36 days, more than 635k passes were purchased, helping the NPS reduce their backlog and ensure seniors received their passes in a timely fashion.

"It was absolutely NIC's pleasure to help the National Park Service fulfill the rapid demand for senior passes last year," said Angela Fultz Nordstrom, NIC Vice President. "By offering digital access to America's public lands, NIC is delivering on our commitment to make citizen interactions with government more efficient and convenient."

YourPassNow provides an alternative to the traditional paper-based, in-person purchase method while simultaneously providing public lands with a tool to help manage the visitor experience. Using a personal device, visitors can purchase passes and permits from yourpassnow.com. Once purchased, passes and permits can be downloaded or stored to a wallet for immediate and future use. Passes and permits are also emailed for those that want to print their pass or permit.

The following public lands currently provide electronic passes and permits through YourPassNow: Acadia, Everglades, Theodore Roosevelt, Sequoia and Kings Canyon, Yellowstone, and Yosemite National Parks; Castillo de San Marcos and Colorado National Monuments; Whiskeytown National Recreation Area; Columbia River Gorge National Scenic Area; Wayne National Forest; and the Bureau of Land Management's Lake Havasu Field Office.

About YourPassNow

Developed in cooperation with the National Park Service, YourPassNow makes it easy and convenient for visitors to purchase entrance passes and land access permits to public lands online. YourPassNow streamlines a paper-based purchase process that was previously only available at physical park locations or approved resellers. YourPassNow provides visitors a new level of recreation access to America's public lands. For more information, please visit www.yourpassnow.com.

About NIC Inc.

NIC Inc. (Nasdaq: EGOV) is the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 13,000 digital government services for more than 6,000 federal, state, and local government agencies. Among these solutions is the ground-breaking personal assistant for government, Gov2Go, delivering citizens personalized reminders and a single platform for all government interactions. More information is available at www.egov.com.

About the National Park Service

More than 20,000 National Park Service employees care for America's 417 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180605006556/en/>

NIC Inc.

Sandi Miller, 406-431-0675

Sandi@egov.com

