

NIC Inc. and Grand Canyon National Park Partner to Offer Electronic Entrance Passes

YourPassNow offers visitors digital access to America's public lands

OLATHE, Kan. - Grand Canyon National Park has partnered with digital government services provider [NIC Inc.](#) (Nasdaq: EGOV) to offer electronic entrance passes to visitors through [YourPassNow](#), a digital marketplace that makes it easy and convenient for visitors to purchase passes and permits to access public lands online.

"We are excited to offer Grand Canyon's visitors with a new digital option to purchase their entrance passes online," said Christine Lehnertz, Grand Canyon National Park Superintendent. "YourPassNow allows for visitors to pre-pay their entry fee and begin their trip planning prior to arrival to the park."

YourPassNow provides an alternative to the traditional paper-based, in-person purchase method while simultaneously providing public lands with a tool to help manage the visitor experience. Using a personal device, visitors can purchase passes and permits from [yourpassnow.com](#) at no additional cost. Once purchased, passes and permits can be downloaded or stored to a wallet for immediate and future use. Passes and permits are also emailed for those that want to print their pass or permit.

"NIC is pleased to partner with Grand Canyon National Park to offer visitors another channel to purchase their entrance pass," said Sandi Miller, NIC Federal General Manager. "YourPassNow provides a new level of digital access to visitors, allowing them to conveniently plan ahead and arrive prepared when visiting the natural wonder."

With its unique combinations of geologic color and erosional forms, the Grand Canyon is 277 river miles long, up to 18 miles wide, and a mile deep. Grand Canyon welcomes about 5.5 million visitors each year.

Grand Canyon joins the following public lands currently providing electronic passes and permits through YourPassNow: Acadia, Everglades, Theodore Roosevelt, Sequoia and Kings Canyon, Yellowstone, and Yosemite National Parks; Castillo de San Marcos and Colorado National Monuments; Whiskeytown National Recreation Area; Columbia River Gorge National Scenic Area; Wayne National Forest; and the Bureau of Land Management's Lake Havasu Field Office.

About YourPassNow

Developed in cooperation with the National Park Service, YourPassNow makes it easy and convenient for visitors to purchase entrance passes and land access permits to public lands online. YourPassNow streamlines a paper-based purchase process that was previously only available at physical park locations or approved resellers. YourPassNow provides visitors a new level of recreation access to America's public lands. For more information, please visit www.yourpassnow.com.

About NIC Inc.

NIC Inc. (Nasdaq: EGOV) is the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 13,000 digital government services for more than 6,000 federal, state, and local government agencies. Among these solutions is the ground-breaking personal assistant for government, Gov2Go, delivering citizens personalized reminders and a single platform for all government interactions. More information is available at www.egov.com.

About the National Park Service

More than 20,000 National Park Service employees care for America's 417 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov.

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