

NIC Inc. and Yosemite National Park Partner to Offer Electronic Entrance Passes

YourPassNow offers visitors new digital access to America's public lands

OLATHE, Kan. - Yosemite National Park has partnered with digital government services provider [NIC Inc.](#) (Nasdaq: EGOV) to offer electronic entrance passes to visitors through YourPassNow, a digital marketplace that makes it easy and convenient for visitors to purchase passes and permits to public lands online.

"We are pleased to offer this opportunity for visitors to purchase park passes at home or on their mobile devices," stated Yosemite National Park Superintendent Michael Reynolds. "This exciting technology provides visitors with the option for buying their park entrance passes in advance while on the road or from home."

YourPassNow provides an alternative to the traditional paper-based, in-person purchase method while simultaneously providing public lands with a tool to help manage the visitor experience. Using a personal device, visitors can purchase passes and permits from [yourpassnow.com](#). Once purchased, passes and permits can be downloaded or stored to an electronic wallet for immediate and future use. They are also emailed for those that want to print their pass or permit.

"It is NIC's sincere pleasure to partner with Yosemite to offer visitors a new way to conveniently purchase park entrance passes," said Robert Knapp, NIC Chief Operating Officer. "By offering a digital park pass, YourPassNow is helping enhance the visitor experience at one of our nation's most treasured outdoor parks."

Located in California's Sierra Nevada mountains and covering almost 1,200 square miles, Yosemite was first protected in 1864. In 2017, Yosemite welcomed more than 4.3 million visitors.

Yosemite joins the following national parks and forest lands currently providing electronic passes through YourPassNow: Acadia, Everglades, Grand Canyon, Theodore Roosevelt, Sequoia and Kings Canyon, and Yellowstone National Parks; Castillo de San Marcos and Colorado National Monuments; Whiskeytown National Recreation Area; Columbia River Gorge National Scenic Area; Wayne National Forest; and the Bureau of Land Management's Lake Havasu Field Office.

About YourPassNow

Developed in cooperation with the National Park Service, YourPassNow makes it easy and convenient for visitors to purchase entrance passes and land access permits to public lands online. YourPassNow streamlines a paper-based purchase process that was previously only available at physical park locations or approved resellers. YourPassNow provides visitors a new level of recreation access to America's public lands. For more information, please visit www.yourpassnow.com.

About NIC Inc.

NIC Inc. (Nasdaq: EGOV) is the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 13,000 digital government services for more than 6,000 federal, state, and local government agencies. Among these solutions is the ground-breaking personal assistant for government, Gov2Go, delivering citizens personalized reminders and a single platform for all government interactions. More information is available at www.egov.com.

About the National Park Service

More than 20,000 National Park Service employees care for America's 417 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov.

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6/20/2018 1:34:00 PM