

NIC Inc. and Olympic National Park Partner to Offer Electronic Entrance Passes

YourPassNow offers visitors new digital access to America's public lands

OLATHE, Kan. - Olympic National Park has partnered with digital government services provider [NIC Inc.](#) (Nasdaq: EGOV) to offer electronic entrance passes to visitors through YourPassNow, a digital marketplace that makes it easy and convenient for visitors to purchase passes and permits to public lands online.

"We are pleased to begin offering visitors the convenience of purchasing their park passes before they arrive," said Sarah Creachbaum, Olympic National Park Superintendent. "Now visitors can buy a pass from home or on the road."

YourPassNow provides an alternative to the traditional paper-based, in-person purchase method while simultaneously providing public lands with a tool to help manage the visitor experience. Using a personal device, visitors can purchase passes and permits from [yourpassnow.com](#). Once purchased, passes can be downloaded or stored to an electronic wallet. Olympic National Park requires visitors to print the pass and be prepared to show a hard copy pass at park entrance stations.

Established in 1938, Olympic National Park is on Washington's Olympic Peninsula in the Pacific Northwest. The park sprawls across several different ecosystems, from the dramatic peaks of the Olympic Mountains to old-growth forests providing an incredible natural playground for visitors.

"NIC is committed to delivering solutions that make it easier for individuals to access and enjoy our public lands," said Robert Knapp, NIC Inc. Chief Operating Officer. "We are pleased to provide Olympic National Park with a digital platform for visitors to purchase their passes online," said Knapp.

Olympic joins the following public lands currently providing electronic passes and permits through YourPassNow: Acadia, Everglades, Glacier, Grand Canyon, Theodore Roosevelt, Sequoia and Kings Canyon, Yellowstone, and Yosemite National Parks; Castillo de San Marcos and Colorado National Monuments; Whiskeytown National Recreation Area; Columbia River Gorge National Scenic Area; Wayne National Forest; the Bureau of Land Management's Lake Havasu Field Office; and the State of Arkansas' historic Eureka Springs.

About YourPassNow

Developed in cooperation with the National Park Service, YourPassNow makes it easy and convenient for visitors to purchase entrance passes and land access permits to public lands online. YourPassNow streamlines a paper-based purchase process that was previously only available at physical park locations or approved resellers. YourPassNow provides visitors a new level of recreation access to America's public lands. For more information, please visit www.yourpassnow.com.

About NIC Inc.

NIC Inc. (Nasdaq: EGOV) is the nation's premier provider of innovative digital government solutions and secure payment processing, which help make government interactions more accessible for everyone through technology. The family of NIC companies has developed a library of more than 13,000 digital government services for more than 6,000 federal, state, and local government agencies. Among these solutions is the ground-breaking personal assistant for government, Gov2Go, delivering citizens personalized reminders and a single platform for all government interactions. More information is available at www.egov.com.

About the National Park Service

More than 20,000 National Park Service employees care for America's 417 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov.

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