



## NEWS RELEASE

# Kamini Lane Named President and CEO of Coldwell Banker Realty

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## Coldwell Banker Affiliates President Liz Gehringer Expands Franchise Leadership Role

MADISON, N.J., March 20, 2023 /PRNewswire/ -- **Anywhere Real Estate Inc.** (NYSE: HOUS), a global leader in residential real estate services (formerly known as Realogy Holdings Corp.), today announced **Kamini Lane** as president and Chief Executive Officer of Coldwell Banker Realty, the company-owned brokerage of Coldwell Banker.

Lane, who most recently served as brokerage president for Sotheby's International Realty, will lead the next chapter of Coldwell Banker Realty's strategic direction. Serving more than 55,000 affiliated real estate agents, Lane will accelerate Coldwell Banker Realty's future as she delivers great products, innovative technology, and most importantly, powerful service for these exceptional agents as they enable consumers from around the globe to successfully buy and sell homes. Lane will report to **Sue Yannaccone**, president and CEO of Anywhere Brands and Anywhere Advisors.

"Kamini has established herself as one of the foremost leaders in residential real estate brokerage today, and we're excited to have her at the helm of Coldwell Banker Realty," said Yannaccone. "With her dynamic leadership, combined with her strengths in brokerage strategy, agent relationships, operational excellence as well as luxury and brand management, Kamini is well-positioned to lead the Coldwell Banker Realty business and brand into the future."

Prior to leading the Sotheby's International Realty company-owned brokerage, Lane served as the President of the West for Compass, where she oversaw the staff, independent contractors, and all agent-facing operations

throughout the region. Lane brings more than a decade of leadership experience in strategy, marketing, communications, and brand stewardship through her years at Interbrand, a brand strategy agency, and then via business leadership at Rapp, a global digital marketing agency. She developed a passion for technology and luxury markets as the leader of the Men's and Women's Accessories category at **eBay.com**, and later cemented her expertise as the Chief Marketing Officer of Tradesy, a peer-to-peer platform for designer fashion. Lane holds an MBA from Harvard Business School and a B.S. in Business Administration from the Haas School of Business at UC Berkeley.

"It's an honor to serve the great agents, leaders, and staff who have established Coldwell Banker Realty as one of the preeminent real estate brokerages in the country," said Lane. "I have a deep respect for the company's culture, history, and brand identity, and I'm looking forward to building on this strong foundation to expand our ability to help more people pursue the homeownership dream."

Additionally, Anywhere announced that **Liz Gehringer**, president of Coldwell Banker Affiliates – the company's global Coldwell Banker franchise business – will take an expanded leadership role across a broader franchise brand portfolio to include Coldwell Banker Affiliates, Better Homes and Gardens Real Estate, CENTURY 21, and ERA Real Estate. As president and CEO of Anywhere Franchise Brands, Gehringer will continue to report to Yannaccone and work directly with the four brand leadership teams to drive growth and the value proposition of the affiliate networks through the unique lens of each brand.

Gehringer joined Anywhere in 2006, serving in a variety of real estate franchise and legal roles, including as General Counsel for Anywhere Brands (previously known as Realogy Franchise Group). In 2019, she was named leader of the Coldwell Banker franchise business, driving operational performance, sales growth, and great results for the affiliate network. Gehringer holds both a J.D. and B.S. in Business Administration from Georgetown University.

"I am incredibly excited for Kamini's leadership of Coldwell Banker Realty given her success with our iconic Sotheby's International Realty brand, and I am equally excited for Liz to expand her franchise leadership success," said **Ryan Schneider**, Anywhere president and CEO. "These strategic moves are a powerful example of the strong talent development and leverage we foster at Anywhere."

## About Anywhere Real Estate Inc.

Anywhere Real Estate Inc. (NYSE: HOUS) is moving the real estate industry to what's next. A leader of integrated residential real estate services in the U.S., Anywhere includes franchise, brokerage, relocation, and title and settlement businesses as well as a mortgage joint venture, supporting approximately 1.2 million home transactions in 2022. The diverse Anywhere brand portfolio includes some of the most recognized names in real estate: Better Homes and Gardens® Real Estate, CENTURY 21®, Coldwell Banker®, Coldwell Banker Commercial®,

Corcoran®, ERA®, and Sotheby's International Realty®. Using innovative technology, data and marketing products, high-quality lead generation programs, and best-in-class learning and support services, Anywhere fuels the productivity of its approximately 195,000 independent sales agents in the U.S. and approximately 142,400 independent sales agents in 118 other countries and territories, helping them build stronger businesses and best serve today's consumers. Recognized for twelve consecutive years as one of the World's Most Ethical Companies, Anywhere has also been designated a Great Place to Work five years in a row, named one of LinkedIn's 2022 Top Companies in the U.S., and honored on the Forbes list of World's Best Employers 2022.

## About Coldwell Banker Realty

Coldwell Banker Realty companies operate the company-owned Coldwell Banker-branded real estate brokerage offices in leading markets in the United States representing more than 55,000 independent real estate agents in approximately 600 offices. Coldwell Banker Realty is part of Anywhere Real Estate, Inc., (NYSE: HOUS). For more information, visit [www.ColdwellBankerHomes.com](http://www.ColdwellBankerHomes.com).

## Forward-Looking Statements

Certain statements in this press release constitute "forward-looking statements." Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Anywhere Real Estate Inc. to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Any statements that refer to expectations or other characterizations of future events, circumstances or results are forward-looking statements.

Various factors that could cause actual future results and other future events to differ materially from those in forward-looking statements include but are not limited to those set forth under the headings "Forward-Looking Statements" and "Risk Factors" in Anywhere filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2022, and its other filings made from time to time. Anywhere undertakes no obligation to release publicly any revisions to any forward-looking statements, except as required by law.

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