

#### **NEWS RELEASE**

# Entercom's RADIO.COM Integrates into Xperi's DTS Connected Radio

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Partnership brings RADIO.COM's content into the global connected radio platform which recently came to market in the latest Mercedes-Benz S-Class

CALABASAS, Calif.--(BUSINESS WIRE)-- <u>DTS®</u>, a global leader in next-generation audio, imaging and sensing technology, and a wholly owned subsidiary of **Xperi Holding Corporation** (NASDAQ: XPER) ("Xperi"), and Entercom (NYSE: ETM) today announced that **RADIO.COM**, the fastest growing digital audio platform in the U.S., is now integrated into DTS Connected Radio. DTS Connected Radio recently came to market in the latest **Mercedes-Benz S-Class** (with more vehicle launches to come), bringing a richer, more personalized, audio-visual experience to the digital dashboard.

DTS Connected Radio is the first truly global hybrid radio platform to be commercialized around the world and currently supports operations in 48 countries with over 48,000 radio stations. It has been purpose-built to deliver consistent and reliable services in all countries while ensuring control of the broadcaster's content and secure content delivery.

"DTS Connected Radio continues to build on its mission to give today's car-owners the visually rich, immersive listening experience they expect from the digital dash, while ensuring broadcaster editorial control," said Joe D'Angelo, Xperi senior vice president, Radio. "RADIO.COM's integration is another example of global broadcaster support of DTS Connected Radio and our commitment to deliver today's most modern and robust in-cabin infotainment experience to OEMs around the world."

The integration means that the broad portfolios of RADIO.COM's radio station partners will be accurately and consistently represented in the DTS Connected Radio ecosystem, which increases consumer content engagement with big beautiful artwork, comprehensive artist and album information and imagery, songs, playlists and more, all while enhancing discovery and personalization of broadcasters' content. DTS Connected Radio also enables

continued station listening from local Entercom broadcast stations via streams provided by **RADIO.COM** when the vehicle drives out of broadcast range.

"We are thrilled to bring the power of **RADIO.COM** and our vast library of content to DTS Connected Radio's revolutionary in-dash listening experience," said David Rosenbloom, vice president, corporate business development, Entercom. "Increased engagement, expanded reach, and turnkey management and control of content for each of our local broadcasters are just some of the benefits of RADIO.COM's integration into DTS' world-class connected radio platform."

In addition, the integration means significant economies of scale: broadcasters can easily integrate and manage their services, station information, and streams in one place via the **RADIO.COM** platform integration -- all while maintaining control of their content, with all changes reflected in vehicles with DTS Connected Radio.

In addition to DTS Connected Radio, Xperi's automotive technologies include DTS AutoSense, and HD Radio, designed to improve the in-vehicle experience, making it safer and more enjoyable. DTS AutoSense comprises occupancy and driver monitoring systems implemented at the edge. HD Radio, which resides in more than 70 million automobiles, is the most successfully deployed commercial digital radio system worldwide.

**RADIO.COM** is an integrated digital platform where consumers discover and connect live with the Entercom portfolio of premium, curated content powered by over 230 highly rated, locally programmed radio stations and their websites. **RADIO.COM**, the fastest growing digital audio platform in the U.S., currently has over 750 stations from more than 100 markets along with top podcasts on its rapidly growing platform. **RADIO.COM** offers anytime, anywhere access through the **RADIO.COM** mobile app and website, along with thousands of home and autoconnected devices including Amazon Echo, Amazon FireTV, Sonos, Roku, Google Home, Google Chromecast, Android Auto, Apple CarPlay, Apple Music, Siri, and Samsung Bixby.

# **About Xperi Holding Corporation**

Xperi invents, develops, and delivers technologies that enable extraordinary experiences. Xperi technologies, delivered via its brands (DTS, HD Radio, IMAX Enhanced, Invensas, TiVo), and by its startup, Perceive, make entertainment more entertaining, and smart devices smarter. Xperi technologies are integrated into billions of consumer devices, media platforms, and semiconductors worldwide, driving increased value for partners, customers and consumers.

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# About Entercom Communications Corp.

Entercom Communications Corp. (NYSE: ETM) is the #1 creator of live, original local audio content in the U.S and the unrivaled leader in local radio sports and news. Home to the nation's most influential collection of podcasts, digital and broadcast content, and premium live experiences, Entercom engages over 170 million consumers each month. Available on every device in every major U.S. market, the company delivers the industry's most compelling live and on-demand content and experiences from voices and influencers its communities trust and love. Entercom's robust portfolio of assets and integrated solutions offer advertisers today's most engaged audiences through targeted reach, brand amplification and local activation—all at national scale. Learn more at www.entercom.com, Facebook and Twitter (@Entercom).

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