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## **Insulet Ranked Among the Fastest Growing Companies in North America on Deloitte's 2012 Technology Fast 500(TM)**

### **The OmniPod Insulin Pump's Innovative Tubeless Design Drove Over 1000% Revenue Growth in Five Years**

BEDFORD, MA -- (Marketwire) -- 11/15/12 -- Insulet Corporation (NASDAQ: PODO), the leader in [tubeless insulin pump](#) technology with its OmniPod® Insulin Management System, today announced that it has been ranked 114 on Deloitte's Technology Fast 500™, a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Rankings are based on percentage of fiscal year revenue growth from 2007-2011. Insulet grew 1,039% percent during this period.

"Insulet Corporation is excited and proud to be recognized as part of Deloitte's Technology Fast 500 for the third year in a row," said Duane DeSisto, President & Chief Executive Officer of Insulet Corporation. "Insulet's rapid growth over the last five years has been driven by strong demand for our revolutionary OmniPod Insulin Management System. With its unique tubeless design, the OmniPod system provides easy to use insulin management for tens of thousands of people around the globe living with diabetes. We are constantly striving to make diabetes a smaller part of people's lives and we are pleased to be ranked among so many impressive peers."

"We are proud to honor the 2012 Technology Fast 500™ companies, and commend them for their outstanding growth," said Eric Openshaw, vice chairman, Deloitte LLP and U.S. technology, media and telecommunications (TMT) leader. "These ground-breaking companies have outpaced their competition and are reinventing the way we do business today."

"The companies on the Fast 500 list are among those that have demonstrated remarkable innovation, creativity and business savvy," said Bill Ribaldo partner, Deloitte & Touche LLP and national TMT leader for audit and enterprise risk services (AERS). "As a result, these companies have continued to successfully forge ahead in a challenging economic environment. We applaud the leadership and employees of Insulet Corporation for this impressive accomplishment."

#### *About the OmniPod Insulin Management System*

The OmniPod Insulin Management System is the world's first tubeless insulin pump. The OmniPod offers people living with insulin-requiring diabetes all the benefits of insulin pump therapy, with freedom and ease. The tubing-free OmniPod insulin pump has just two easy-to-use parts: the discreet, waterproof Pod, which automatically inserts and can be worn on many parts of the body to hold and deliver insulin; and the Personal Diabetes Manager (PDM), a hand-held device that wirelessly programs the Pod, calculates suggested doses and has a built-in blood glucose meter. For more information on the OmniPod insulin pump, please visit: <http://www.myomnipod.com>.

#### *About Insulet Corporation*

Insulet Corporation (NASDAQ: PODO) is an innovative medical device company dedicated to making the lives of people with diabetes easier. Through its OmniPod Insulin Management System, Insulet seeks to expand the use of [insulin pump therapy](#) among people with insulin-dependent diabetes. The OmniPod is a revolutionary and easy-to-use tubeless insulin pump that features just two parts and fully-automated cannula insertion. Insulet's subsidiary, Neighborhood Diabetes, is a leading distributor for diabetes products and supplies, delivered through a high touch customer service model. Founded in 2000, Insulet Corporation is based in Bedford, Mass.

#### *About Deloitte's 2012 Technology Fast 500™*

Technology Fast 500, conducted by Deloitte & Touche LLP, provides a ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies - both public and private - in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2007 to 2011.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. Additionally, companies must be in business for a minimum of five years, and be headquartered within North America.

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