NEWS RELEASE

A partnership in sustainability

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At Ferguson, we recently expanded our sustainable solutions to include Beemats Floating Wetlands, an innovative water purification product designed to combat nitrogen and phosphorus pollution, making water bodies cleaner and safer.

Beemats are floating islands, home to native plants housed in patented pots. These pots are designed to allow plant roots to extend into the water column, absorbing and storing nutrients from the water column. This innovative approach to water purification is both effective and environmentally friendly.

Under the guidance of our Sales Manager, Laura Finch, we've successfully incorporated Beemats into the Sloan's Lake masterplan in Denver, Colorado. Sloan's Lake is a shallow urban lake that has accumulated a significant amount of sediment and pollutants from stormwater runoff from the surrounding areas. These pollutants are promoting the growth of harmful algae and making the environment uninhabitable for aquatic life. The installation of Beemats was a step towards reversing this damage and aligning with the city's goal of improving the lake's water quality.

"Our collaboration with Pinyon Environmental and the introduction of Beemats at Sloan's Lake is a testament to our commitment to sustainability," explained Finch. "It's inspiring to see how this innovative solution is not only improving the water quality but also fostering a sense of environmental responsibility in the next generation."

Our commitment to sustainability extends beyond providing solutions. We believe in inspiring the next generation to carry the torch of environmental stewardship. Led by Pinyon Environmental, we supported a workshop for a local middle school's STEM program. The students in the program not only learned about the functionality and environmental benefits of Beemats, but also had the opportunity to assemble their own. This hands-on experience encouraged a deeper understanding of sustainability and its importance.

Our collaboration with Pinyon Environmental and our involvement in the Beemats project reflect our commitment to sustainability. We are proud to provide our customers with sustainable solutions and to inspire the next generation to be stewards of the environment.