



NEWS RELEASE

Ferguson and GOAL are bringing sustainable solutions to stadiums and arenas

2026-09-08

From packed stadiums to major entertainment venues, Ferguson is helping bring more sustainable solutions to the places where communities gather.

Ferguson has kicked off a strategic partnership with **Green Operations & Advanced Leadership (GOAL)**, a network of sports and entertainment venues that help connect sustainability leaders with solutions and make sustainability easier for them. GOAL consists of more than 55 member organizations representing stadiums, arenas, theaters, convention centers, and other live event venues worldwide. Through the partnership, Ferguson will serve as a GOAL Solution Provider, helping venue operators identify and implement innovative solutions that support sustainability, resource efficiency, and operational performance.

"Sports and entertainment venues are increasingly looking for practical solutions that reduce resource consumption, improve operational efficiency and support long-term sustainability goals," said Stephanie Vega, Director of Sustainable Solutions at Ferguson. "By partnering with GOAL, we can collaborate directly with venue owners, operators and sustainability leaders to help them implement solutions that drive measurable results."

As a solution provider, Ferguson will work closely with GOAL members to identify opportunities for water, energy

and infrastructure improvements, connecting venue operators with the products, expertise and solutions needed to achieve their operational and sustainability objectives.

The collaboration reflects Ferguson's ongoing commitment to helping customers navigate increasingly complex sustainability challenges through technical expertise, strategic partnerships and integrated solutions that create long-term value.