NEWS RELEASE

Sharing the spirit of the holidays

2024-12-25

Ferguson proudly celebrated its 12th annual Project Holiday Joy campaign, sharing the spirit of the season and supporting numerous communities across the nation. Our dedicated associates went above and beyond, donating funds, adopting children and families, and providing much-needed support to shelters and food banks.

"We are inspired by the generosity and commitment of our associates," said Melissa Hazelwood, Director of Social Impact. "Their dedication to spreading joy and providing for those in need represents the true spirit of our Project Holiday Joy campaign. Together, we are working to make a meaningful impact in the lives of many, and I couldn't be prouder of our collective efforts."

Highlights from the campaign include:

- Our Front Royal Distribution Center raised $7,000 to purchase toys for children in the Washington, D.C., metro area.
- Headquarters associates donated 3,500 toys and adopted 60 children in partnership with several local organizations.
- Notable efforts were seen in various locations, including the Southern California team's participation in the

ABC7 Spark of Love Stuff-A-Bus event, collecting 17 bikes and about 1,000 toys.

We are grateful for the opportunity to bring joy to our communities during the holidays and work to fulfill our mission to strengthen the communities we serve.