NEWS RELEASE

Water is Life: Ferguson and DigDeep bring clean water to the Navajo Nation

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Access to clean, safe water is something many of us don't think twice about, but for too many families across the U.S., it's still a daily challenge. Since 2018, Ferguson has partnered with DigDeep to help change that — working together to bring water to communities where it's needed most.

Ferguson's Market Branch Manager, Justin Kapitan and Outside Sales Associate, Ryan Matheny from the Arizona Waterworks team, recently joined DigDeep on a journey through Northern Arizona. They visited Navajo Water Project sites, met with families and saw how turning on a tap for the first time can transform daily life.

"It's hard to put into words just how much DigDeep has done for this community," Justin shared. "Seeing it up close was humbling — and it really drove home how much more work there is to do."

One powerful moment was seeing a water truck with the Diné phrase "water is life" painted across the side. That message — simple, powerful — captures what this work is all about. The truck delivers clean water to homes that previously had none, and it's more than just a vehicle. It's a symbol of better health, comfort and opportunity.

Through DigDeep's Home Water System initiative, cisterns, water lines and taps are installed in homes that have never had running water. Ferguson's support helps scale these efforts — and the impact is tangible. Last year,

DigDeep brought water and sanitation solutions to more than 160 households across the Navajo Nation, Appalachia and the Texas colonias.

What makes this work especially meaningful is how it's done — hand in hand with the people who live there. Community-driven solutions mean listening first, then building systems that reflect local needs, traditions and priorities. It's not just about installing infrastructure — it's about empowering communities to shape their own future.

The DigDeep team expressed gratitude for Ferguson's continued partnership. "Your partnership makes the DigDeep community stronger," said Michaela Ruppert, Senior Manager of Corporate Partnerships. "As you saw during the site visit, that is especially true for the families and chapters that use our services."

We're proud to stand alongside DigDeep — and even prouder of the difference we're making together. Because water isn't just a resource – it's life itself.