



WOW! CABLE IS HIGHEST IN CUSTOMER SATISFACTION IN THE J.D. POWER AND ASSOCIATES 2009 RESIDENTIAL TELEVISION SERVICE SATISFACTION STUDY FOR THE NORTH CENTRAL REGION

Englewood, CO – October 28, 2009– WOW! Internet, Cable and Phone announced today that it ranks highest in customer satisfaction in the J.D. Power and Associates 2009 Residential Television Service Satisfaction StudySM for the North Central Region.

"We're so pleased and honored that customers have voiced their opinion through the J.D. Power and Associates study and ranked WOW! Cable highest in customer satisfaction," said Colleen Abdoulah, Chief Executive Officer for WOW!.

In the 2009 study, WOW! Cable ranks highest in two of the five factors in the North Central Region driving customer satisfaction: Customer Service and Billing. The study surveyed customers in Illinois, Indiana, Michigan, Ohio and Wisconsin and included twelve providers. WOW! scored 99 points higher than the North Central average for overall satisfaction.

WOW! offers a variety of cable television services, including Digital Cable and advanced services such as HDTV, DVRs and WOW! OnDemand. As a leading provider of bundled services, WOW! is committed to delivering the best possible customer experience. WOW! Cable has been previously recognized by J.D. Power and Associates for highest customer satisfaction in Residential Cable/Satellite Television in 2005, 2006 and 2007. Recently, WOW! Phone was awarded highest in customer satisfaction for the 2009 Residential Telephone study for the third year in a row. Additionally, WOW! Internet ranked highest in customer satisfaction for Residential high-speed Internet in 2006 and 2008.

"At WOW!, each of our team members is highly focused on how he or she can improve the experience we provide to our customers," said Abdoulah. "These two awards for WOW! Cable and WOW! Phone demonstrate the consistency with which we approach our business and how much we value the relationship we share with our customers."

WOW! serves customers in the greater metropolitan areas of Detroit, Michigan; Chicago, Illinois; Evansville, Indiana; Columbus and Cleveland, Ohio. The company offers a variety of cable television, high-speed Internet, and telephone services that are bundled together to provide customers with simplicity and value.

About WOW!!

WOW! is a competitive provider of cable television, high-speed Internet service, and telephone services. WOW! Cable features Basic Cable, Digital Cable, and advanced services such as Video On Demand, HDTV Cable and DVRs. WOW! Internet provides customers with a choice of high-speed connections from 2Mbps all the way to 15Mbps. WOW! Phone offers the convenience of unlimited local, long distance, and local toll calling in the United States. Customers can bundle any two or all three services together at a great value, while benefiting from the convenience of dealing with just one company for all their entertainment and telecommunications needs.

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