
Franklin Resources, Inc. Third Quarter Results

July 29, 2010



Forward-Looking Statements

The financial results in this presentation are preliminary. Statements in this presentation regarding Franklin Resources, Inc. ("Franklin") and its subsidiaries, which are not historical facts, are "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. When used in this presentation, words or phrases generally written in the future tense and/or preceded by words such as "will", "may", "could", "expect", "believe", "anticipate", "intend", "plan", "seek", "estimate" or other similar words are forward-looking statements. Forward-looking statements involve a number of known and unknown risks, uncertainties and other important factors, some of which are listed below, that could cause actual results and outcomes to differ materially from any future results or outcomes expressed or implied by such forward-looking statements. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. We caution you therefore against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance.

These and other risks, uncertainties and other important factors are described in more detail in Franklin's recent filings with the U.S. Securities and Exchange Commission, including, without limitation, in Risk Factors and Management's Discussion and Analysis of Financial Condition and Results of Operations in Franklin's Annual Report on Form 10-K for the fiscal year ended September 30, 2009 and subsequently filed Form 10-Q's: (1) volatility and disruption of the capital and credit markets, and adverse changes in the global economy, may significantly affect our results of operations and may put pressure on our financial results; (2) the amount and mix of our assets under management are subject to significant fluctuations; (3) we are subject to extensive and complex, overlapping and frequently changing rules, regulations and legal interpretations; (4) regulatory and legislative actions and reforms have made the regulatory environment in which we operate more costly and future actions and reforms could adversely impact our assets under management, increase costs and negatively impact our profitability and future financial results; (5) changes in tax laws or exposure to additional income tax liabilities could have a material impact on our financial condition, results of operations and liquidity; (6) any significant limitation or failure of our software applications, technology or other systems that are critical to our operations could constrain our operations; (7) our investment management business operations are complex and a failure to properly perform operational tasks or the misrepresentation of our products and services could have an adverse effect on our revenues and income; (8) we face risks, and corresponding potential costs and expenses, associated with conducting operations and growing our business in numerous countries; (9) we depend on key personnel and our financial performance could be negatively affected by the loss of their services; (10) strong competition from numerous and sometimes larger companies with competing offerings and products could limit or reduce sales of our products, potentially resulting in a decline in our market share, revenues and net income; (11) changes in the third-party distribution and sales channels on which we depend could reduce our revenues and hinder our growth; (12) our increasing focus on international markets as a source of investments and sales of investment products subjects us to increased exchange rate and other risks in connection with earnings and income generated overseas; (13) poor investment performance of our products could affect our sales or reduce the level of assets under management, potentially negatively impacting our revenues and income; (14) we could suffer losses in earnings or revenue if our reputation is harmed; (15) our future results are dependent upon maintaining an appropriate level of expenses, which is subject to fluctuation; (16) our ability to successfully integrate widely varied business lines can be impeded by systems and other technological limitations; (17) our inability to successfully recover should we experience a disaster or other business continuity problem could cause material financial loss, loss of human capital, regulatory actions, reputational harm or legal liability; (18) certain of the portfolios we manage, including our emerging market portfolios, are vulnerable to significant market-specific political, economic or other risks, any of which may negatively impact our revenues and income; (19) our revenues, earnings and income could be adversely affected if the terms of our management agreements are significantly altered or these agreements are terminated by the funds and other sponsored investment products we advise; (20) regulatory and governmental examinations and/or investigations, civil litigation relating to previously-settled regulatory and governmental investigations, and the legal risks associated with our business, could adversely impact our assets under management, increase costs and negatively impact our profitability and/or our future financial results; (21) our ability to meet cash needs depends upon certain factors, including the market value of our assets, operating cash flows and our perceived credit worthiness; (22) diverse and strong competition limits the interest rates that we can charge on consumer loans; (23) our business could be negatively affected if we or our banking subsidiaries fail to remain well capitalized, and liquidity needs could affect our banking business; and (24) we are dependent on the earnings of our subsidiaries.

Any forward-looking statement made by us in this presentation speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

Audio Commentary and Conference Call Details

Pre-recorded audio commentary on the third quarter results from Franklin Resources, Inc.'s President and Chief Executive Officer, Greg Johnson, and Executive Vice President and Chief Financial Officer, Ken Lewis, will be available today at approximately 9:15 a.m. Eastern Time. They will also lead a live teleconference today at 4:30 p.m. Eastern Time to answer questions.

Access to the pre-recorded audio commentary and this presentation will be available at franklinresources.com. The pre-recorded audio commentary will also be available by dialing (800) 642-1687 in the U.S. and Canada or (706) 645-9291 internationally, using access code 83772434, anytime through 11:59 p.m. Eastern Time on August 12, 2010.

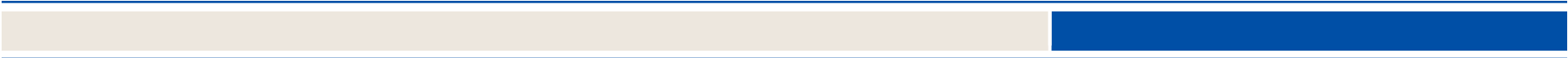
Access to the live teleconference will be available at franklinresources.com 10 minutes before the start of the call or by dialing (877) 480-6346 in the U.S. and Canada or (706) 902-1906 internationally. A replay of the call can also be accessed by calling (800) 642-1687 in the U.S. and Canada or (706) 645-9291 internationally, using access code 83772101, after 5:30 p.m. Eastern Time today through 11:59 p.m. Eastern Time on August 12, 2010.

Questions regarding the pre-recorded audio commentary or live teleconference should be directed to Franklin Resources, Inc., Investor Relations at (650) 312-4091 or Corporate Communications at (650) 525-7458.

Highlights of the Fiscal Third Quarter 2010

- **Relative investment performance remains strong**
- **\$18.2 billion in long-term net new flows¹ in F3Q10 – a new record**
- **Franklin Templeton sells its cross-border funds in more countries than any other asset manager² and became the #1 cross-border fund manager³**
- **Fiscal year-to-date assets under management increased \$47.1 billion despite \$1.4 billion of net market depreciation**

¹ Long-term net new flows are defined as long-term sales less long-term redemptions plus long-term net exchanges. ² PriceWaterhouseCoopers Global Fund Distribution 2010 report. ³ As of 5/31/10 Lipper FMI - Thomson Reuters. Based on cross border retail funds (excluding ETF and Tracker Funds). A cross-border fund is one that sources less than 80% of its assets from investors in any single country.

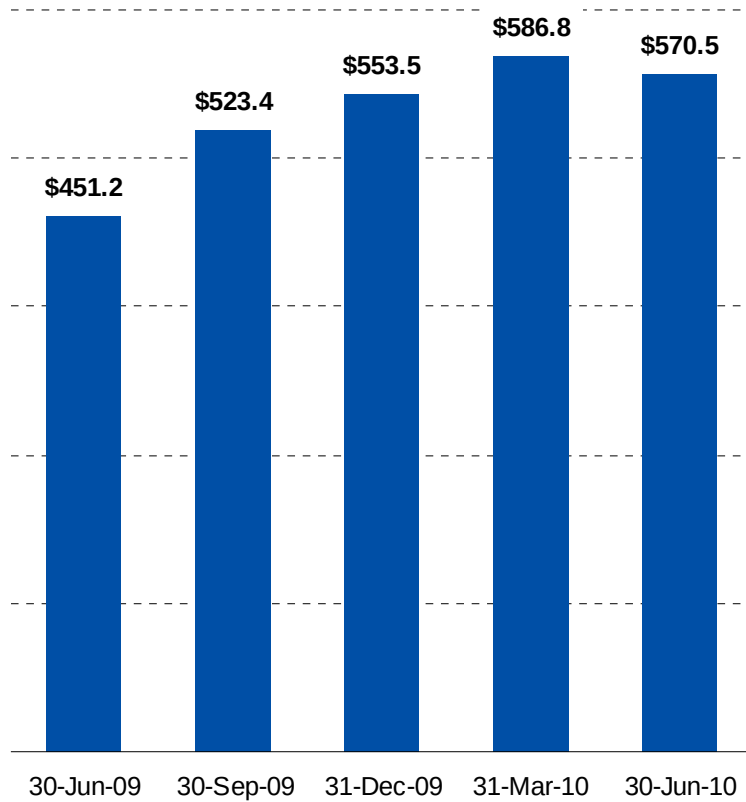


ASSETS UNDER MANAGEMENT

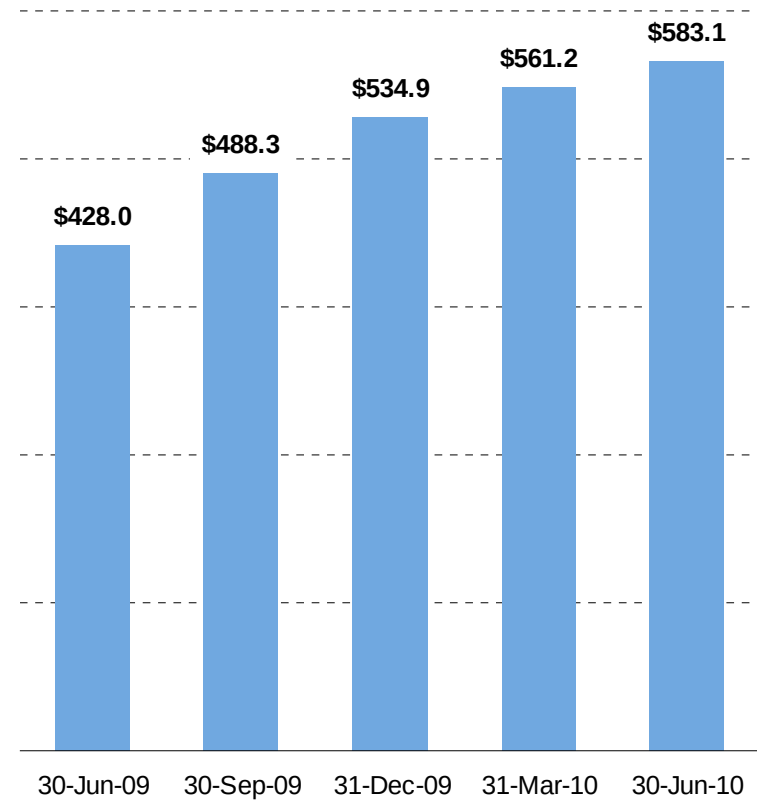
Assets Under Management

(in billions, for the three months ended)

End of Period



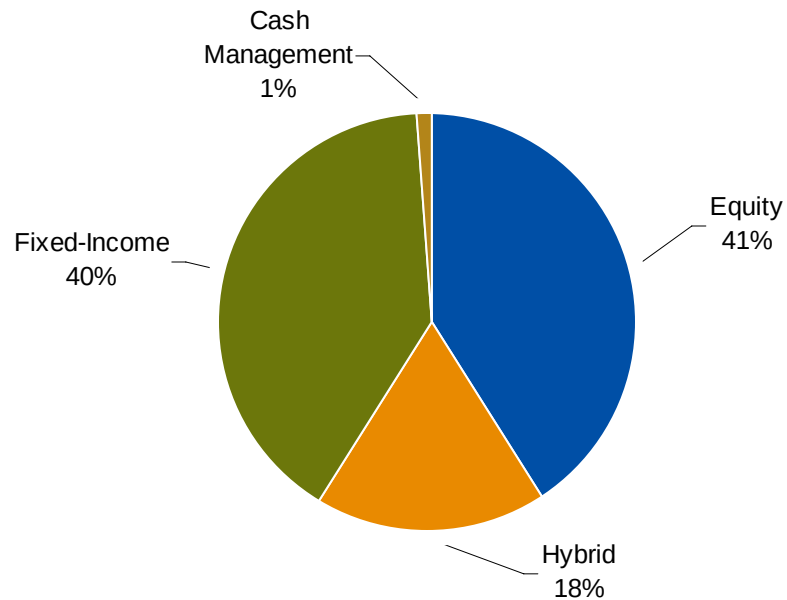
Simple Monthly Average



Assets Under Management

by Investment Objective

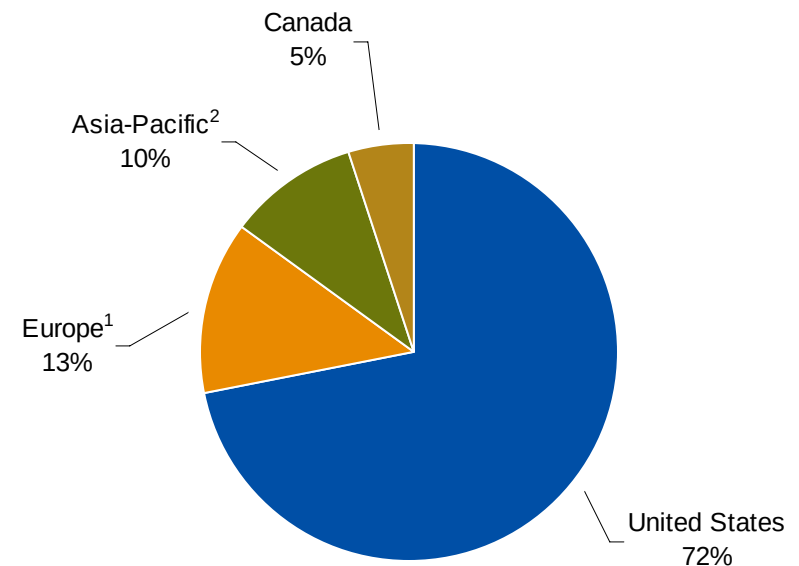
(chart is as of June 30, 2010)



(in billions)	30-Jun-10	31-Mar-10	% Change
Equity	\$ 236.1	\$ 263.0	(10%)
Hybrid	101.6	107.3	(5%)
Fixed-Income	226.5	210.7	7%
Cash Management	6.3	5.8	9%
Total	\$ 570.5	\$ 586.8	(3%)

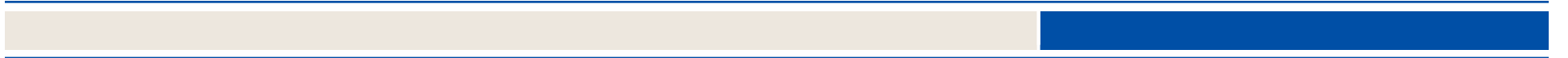
by Sales Region

(chart is as of June 30, 2010)



(in billions)	30-Jun-10	31-Mar-10	% Change
United States	\$ 409.9	\$ 425.2	(4%)
Europe¹	72.0	69.5	4%
Asia-Pacific²	59.6	58.9	1%
Canada	29.0	33.2	(13%)
Total	\$ 570.5	\$ 586.8	(3%)

¹Europe sales region includes Middle East and Africa. ²Asia-Pacific sales region includes Latin America.

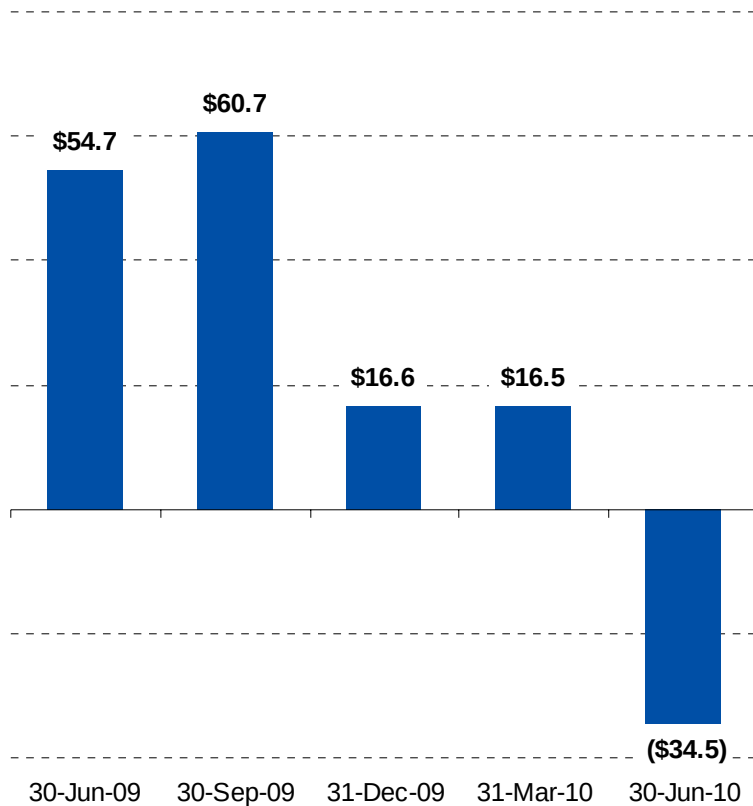


FLOW SUMMARY

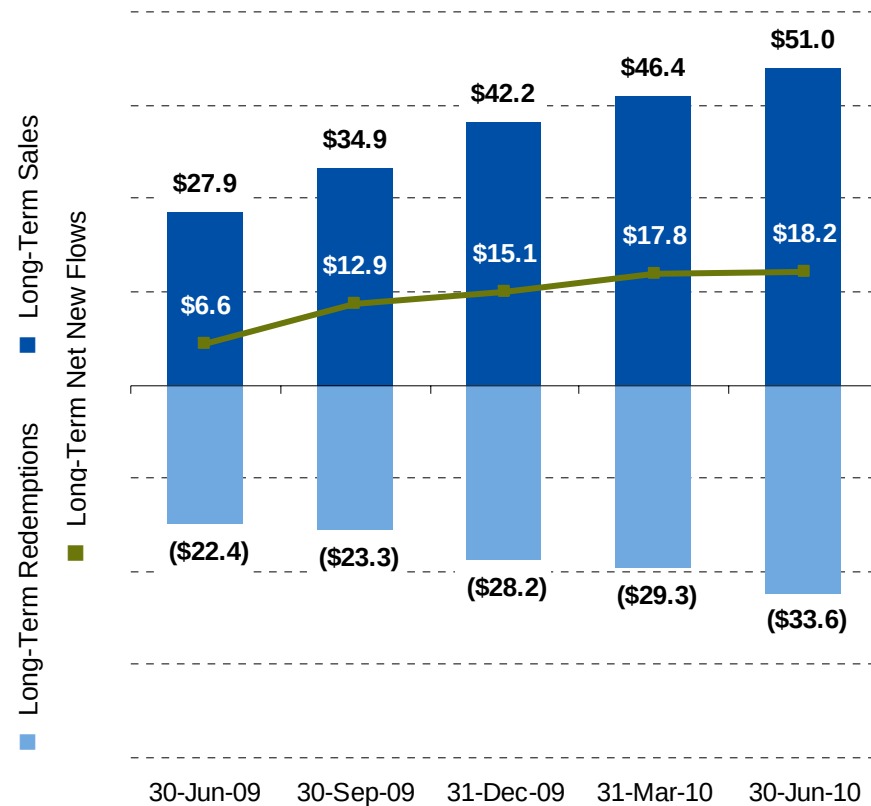
Flow Summary

(in billions, for the three months ended)

Market Appreciation (Depreciation)



Long-Term Flows¹



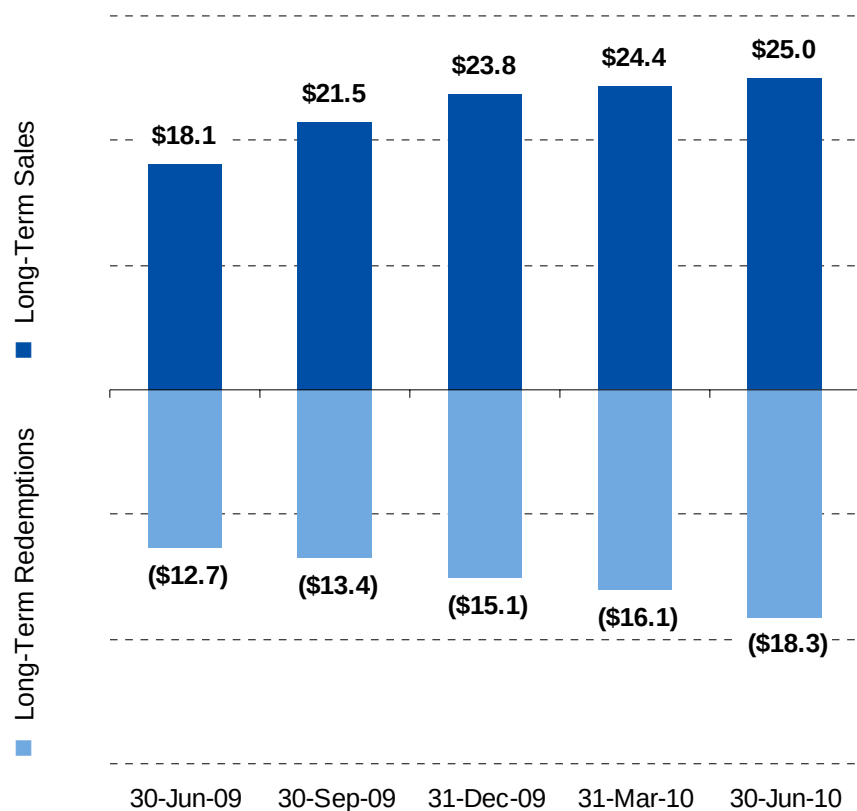
Long-term sales	\$	27.9	\$	34.9	\$	42.2	\$	46.4	\$	51.0
Long-term redemptions		(22.4)		(23.3)		(28.2)		(29.3)		(33.6)
Net cash management		0.5		0.6		0.3		0.3		1.4
Total net new flows	\$	6.0	\$	12.2	\$	14.3	\$	17.4	\$	18.8

¹ Long-term net new flows are defined as long-term sales less long-term redemptions plus long-term net exchanges.

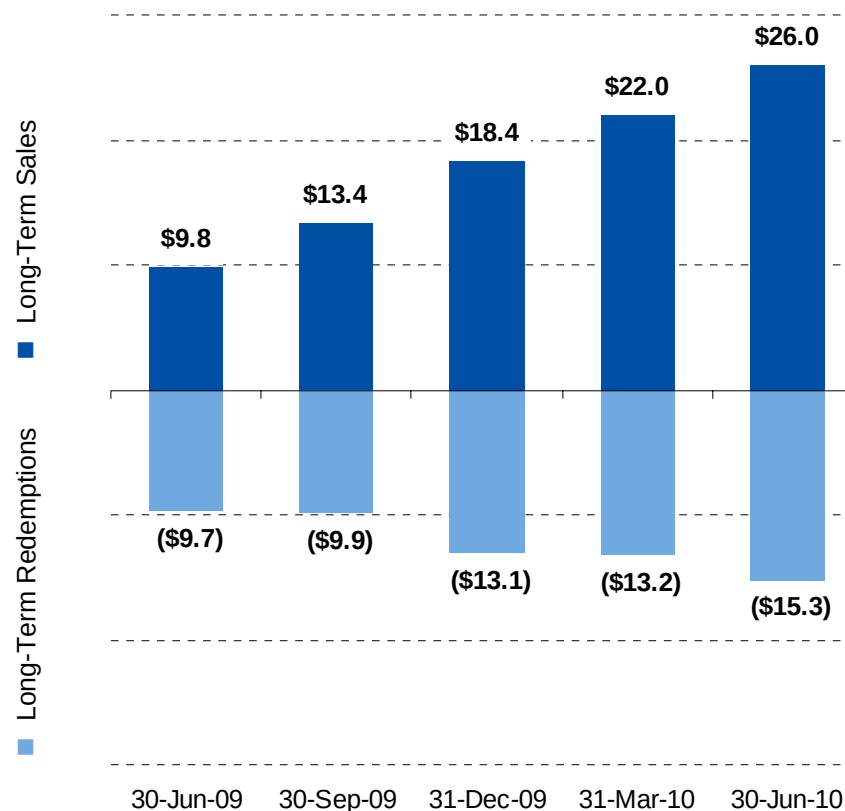
United States and International Flows

(in billions, for the three months ended)

United States



International

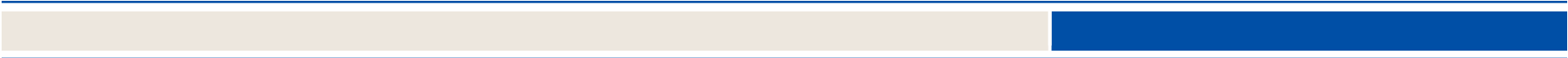


Net New Flows by Investment Objective

(for the three months ended)

(\$ in billions)	30-Jun-10	31-Mar-10	Jun-10 vs. Mar-10	30-Jun-09	Jun-10 vs. Jun-09
Equity sales	\$ 16.0	\$ 14.7	9%	\$ 11.1	44%
Equity redemptions	(15.6)	(15.1)	3%	(10.8)	44%
Equity net exchanges	(0.3)	(0.1)	200%	0.3	NM
Equity Net New Flows	0.1	(0.5)	NM	0.6	(83%)
Hybrid sales	4.2	4.1	2%	2.9	45%
Hybrid redemptions	(4.0)	(3.1)	29%	(2.7)	48%
Hybrid net exchanges	(0.1)	-	NM	0.1	NM
Hybrid Net New Flows	0.1	1.0	(90%)	0.3	(67%)
Fixed-income sales	30.8	27.6	12%	13.9	122%
Fixed-income redemptions	(14.0)	(11.1)	26%	(8.9)	57%
Fixed-income net exchanges	1.2	0.8	50%	0.7	71%
Fixed-Income Net New Flows	18.0	17.3	4%	5.7	216%
Cash Management Net New Flows	0.6	(0.4)	NM	(0.6)	NM
Total Net New Flows	\$ 18.8	\$ 17.4	8%	\$ 6.0	213%

NM = not meaningful



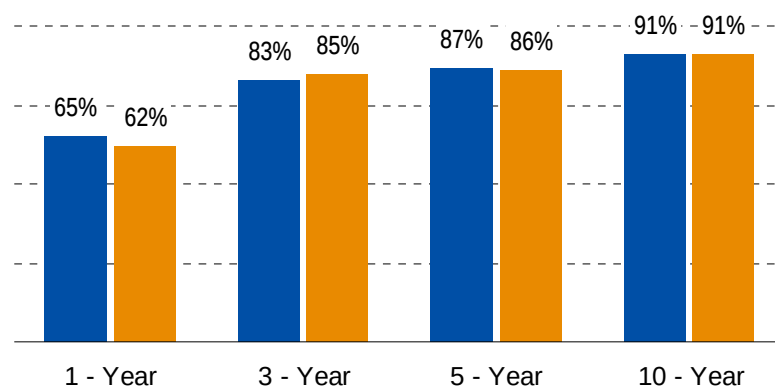
INVESTMENT PERFORMANCE



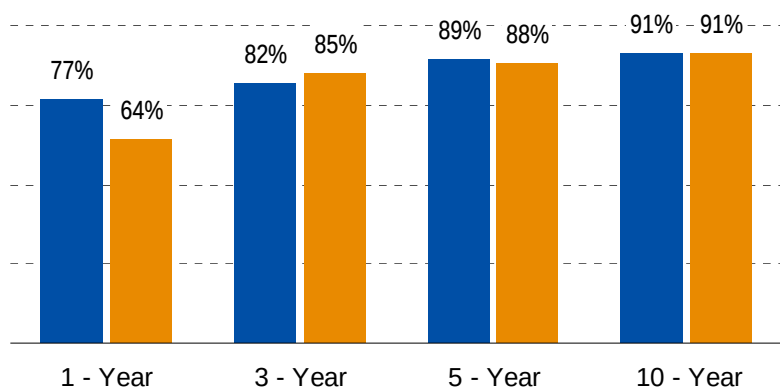
Investment Performance

% of U.S. Long-Term Assets in Top Two Lipper Quartiles¹

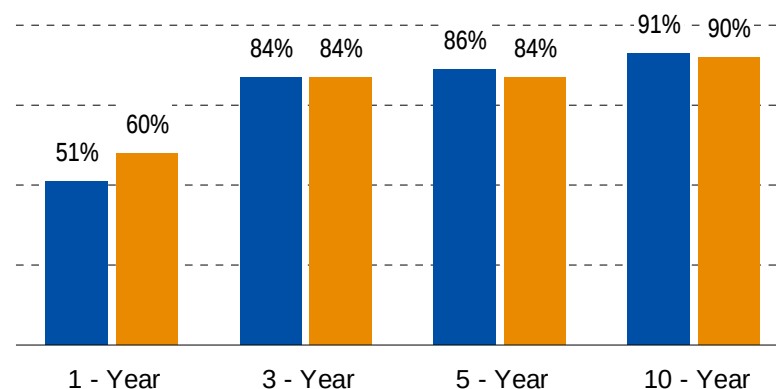
Franklin Templeton



Franklin Templeton Equity



Franklin Templeton Fixed-Income



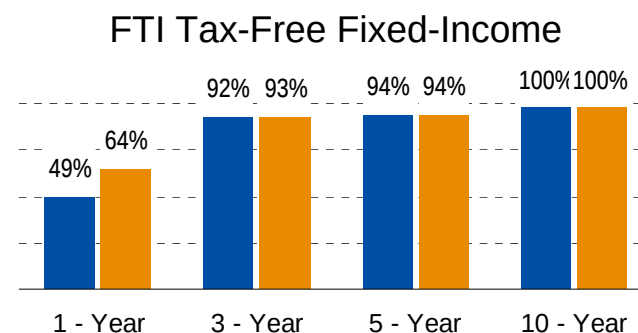
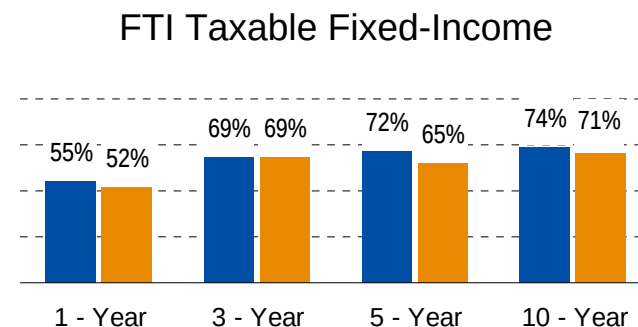
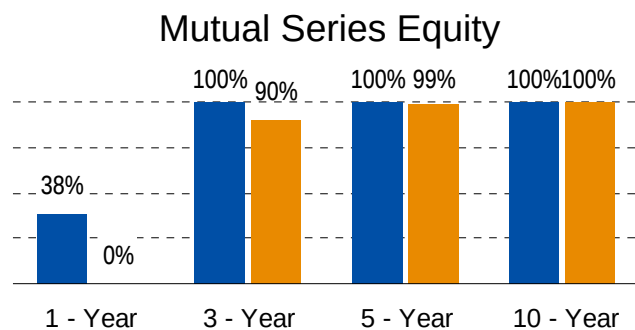
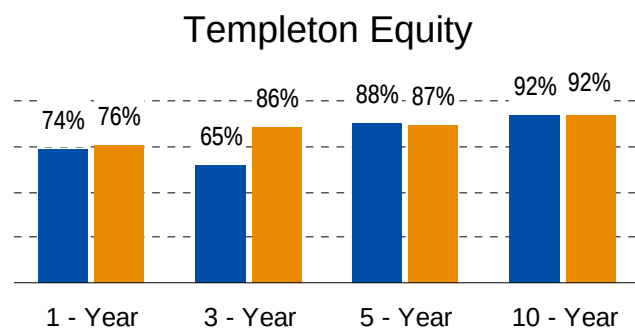
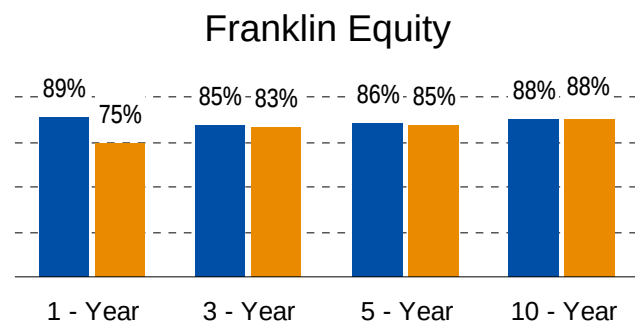
■ 6/30/10

■ 3/31/10

¹ Lipper rankings for Franklin Templeton U.S.-registered long-term mutual funds are based on Class A shares. Franklin Templeton funds are compared against a universe of all share classes. Performance of other share classes may differ.

Investment Performance

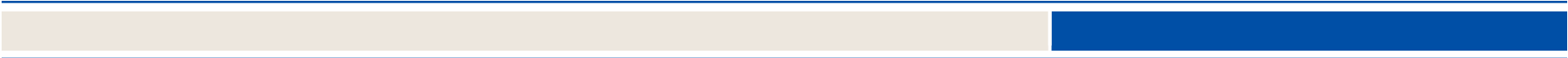
% of U.S. Long-Term Assets in Top Two Lipper Quartiles¹



■ 6/30/10

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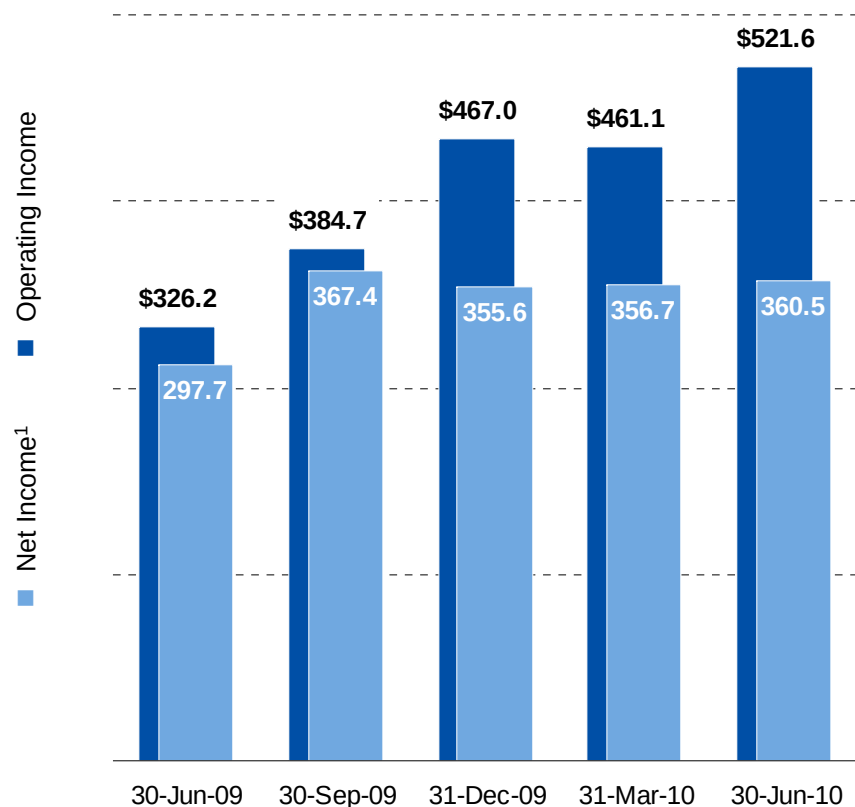
OPERATING RESULTS



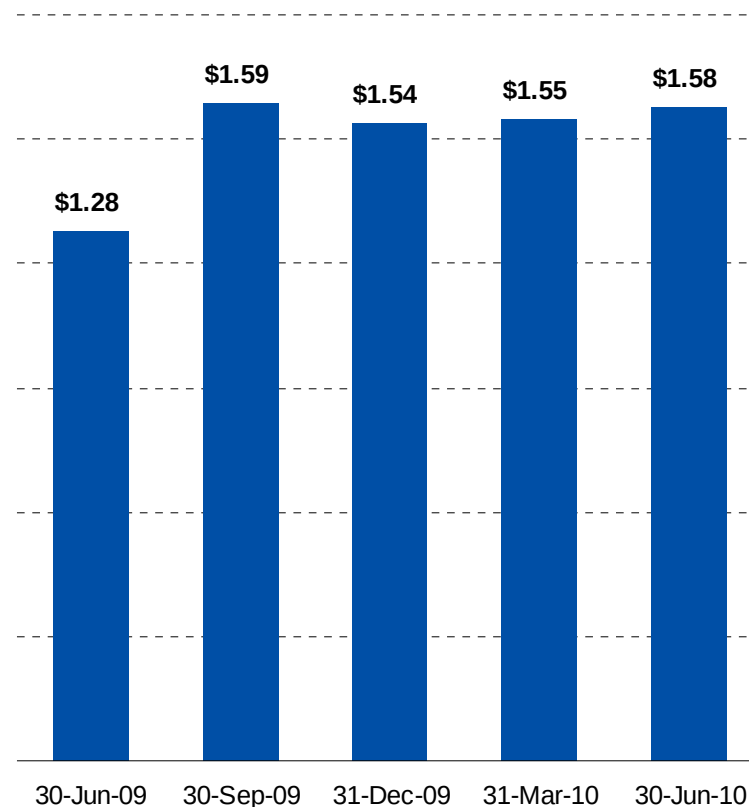
Quarterly Financial Highlights

(in millions, for the three months ended)

Operating and Net Income¹



Diluted Earnings Per Share



¹ Net income attributable to Franklin Resources, Inc.

Operating Revenues

(in millions, for the three months ended)

	30-Jun-10	31-Mar-10	Jun-10 vs. Mar-10	31-Dec-09	30-Sep-09	30-Jun-09	Jun-10 vs. Jun-09
Investment management fees	\$ 915.9	\$ 836.1	10%	\$ 806.7	\$ 725.0	\$ 625.0	47%
Underwriting and distribution fees	529.3	496.8	7%	488.1	433.4	365.2	45%
Shareholder servicing fees	73.0	71.4	2%	69.5	67.4	67.1	9%
Consolidated sponsored investment products income, net	1.5	0.5	200%	0.4	1.6	2.9	(48%)
Other, net	14.4	8.3	73%	12.7	11.5	13.4	7%
Total Operating Revenues	\$ 1,534.1	\$ 1,413.1	9%	\$ 1,377.4	\$ 1,238.9	\$ 1,073.6	43%

Operating Expenses

(in millions, for the three months ended)

	30-Jun-10	31-Mar-10	Jun-10 vs. Mar-10	31-Dec-09	30-Sep-09	30-Jun-09	Jun-10 vs. Jun-09
Underwriting and distribution	\$ 519.6	\$ 487.0	7%	\$ 467.0	\$ 418.3	\$ 350.7	48%
Compensation and benefits	280.3	271.1	3%	254.3	246.8	230.9	21%
Information systems, technology and occupancy	76.0	69.6	9%	68.6	72.0	68.2	11%
Advertising and promotion	38.0	38.1	0%	34.8	37.3	27.9	36%
Amortization of deferred sales commissions	50.1	46.3	8%	46.5	39.7	32.9	52%
Other	48.5	39.9	22%	39.2	40.1	36.8	32%
Total Operating Expenses	\$ 1,012.5	\$ 952.0	6%	\$ 910.4	\$ 854.2	\$ 747.4	35%

Operating Results

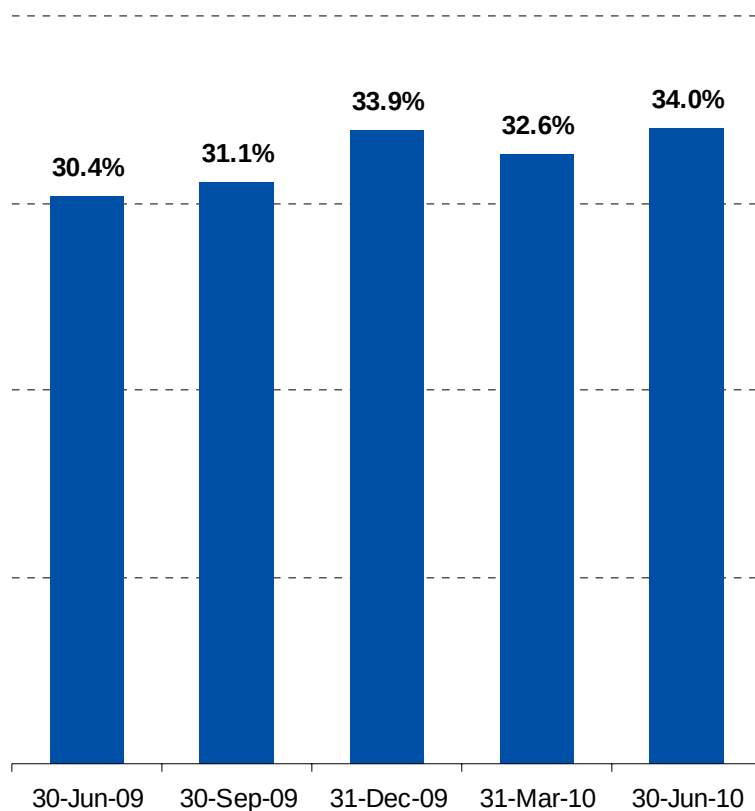
(in millions, except per share data, for the three months ended)

	30-Jun-10	31-Mar-10	Jun-10 vs. Mar-10	31-Dec-09	30-Sep-09	30-Jun-09	Jun-10 vs. Jun-09
Operating Income	\$ 521.6	\$ 461.1	13%	\$ 467.0	\$ 384.7	\$ 326.2	60%
Consolidated sponsored investment products (losses) gains, net	(14.7)	5.6	NM	15.1	42.8	44.5	NM
Investment and other (losses) income, net	(7.3)	42.5	NM	33.0	87.3	52.6	NM
Interest expense	(4.8)	(0.9)	433%	(0.8)	(0.2)	(0.2)	NM
Other (expenses) income, net	(26.8)	47.2	NM	47.3	129.9	96.9	NM
Income Before Taxes	494.8	508.3	(3%)	514.3	514.6	423.1	17%
Taxes on income	135.1	149.9	(10%)	156.8	136.2	116.3	16%
Net Income	359.7	358.4	0%	357.5	378.4	306.8	17%
Less: Net (loss) income attributable to noncontrolling interests	(0.8)	1.7	NM	1.9	11.0	9.1	NM
Net Income Attributable to Franklin Resources, Inc.	\$ 360.5	\$ 356.7	1%	\$ 355.6	\$ 367.4	\$ 297.7	21%
Basic earnings per share	\$ 1.59	\$ 1.56	2%	\$ 1.55	\$ 1.60	\$ 1.28	24%
Diluted Earnings per Share	\$ 1.58	\$ 1.55	2%	\$ 1.54	\$ 1.59	\$ 1.28	23%
Average shares outstanding (in thousands)							
Basic	225,626	227,046	(1%)	227,892	228,741	229,804	(2%)
Diluted	226,806	228,300	(1%)	229,251	230,061	230,819	(2%)

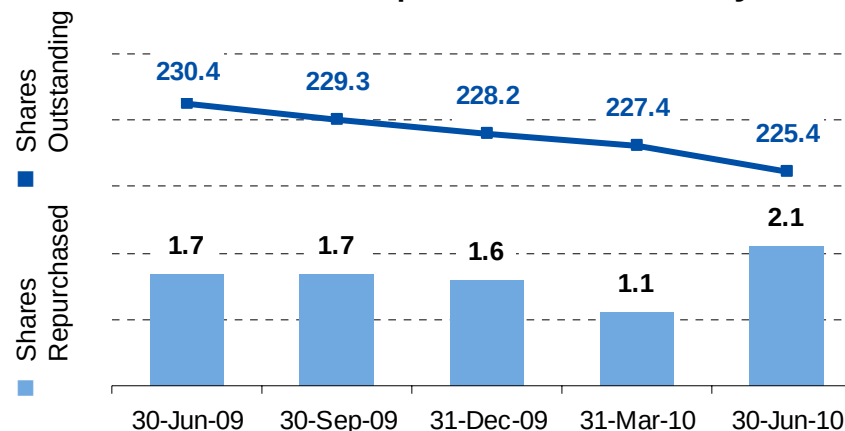
Operating Margin and Capital Management

(in millions, except payout ratio data, for the three months ended)

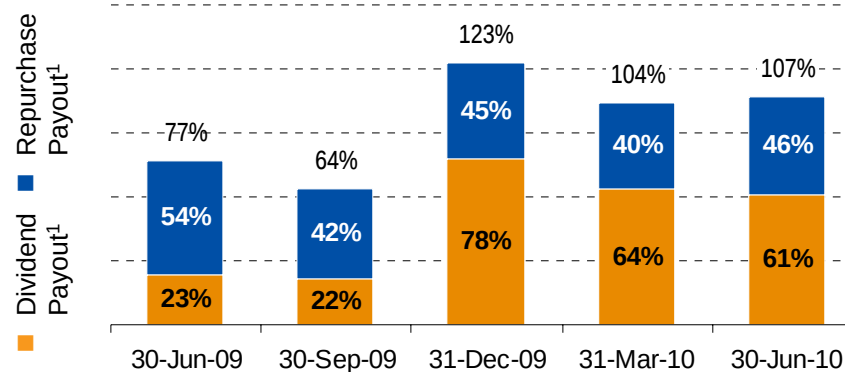
Operating Margin



Stock Repurchase Activity



Trailing 12 Months Payout Ratio



¹ Dividend and repurchase payout are calculated as amount of dividend declared divided by net income attributable to Franklin Resources, Inc. and amount of stock repurchase divided by net income attributable to Franklin Resources, Inc., respectively, for the trailing 12 months period.