SVB Financial Group

SVB FINANCIAL GROUP TURNS 25

Company's Growth Strategy Takes Successful Client-Focused Approach Global

SANTA CLARA, Calif., January 7, 2008 — SVB Financial Group (Nasdaq: SIVB) celebrates its 25th year in 2008 as the premier provider of diversified financial services to companies in the technology, life science, private equity and premium wine industries. Serving more than half of the venture capital-backed companies in the U.S., SVB Financial Group has helped thousands of entrepreneurs and their investors succeed throughout its history.

Since its early days as Silicon Valley Bank, SVB Financial Group has become a global financial services provider with 1,100 employees worldwide and offices in 27 cities throughout the U.S. as well as international operations in China, India, Israel and the U.K. "As we look to the next five, ten, twenty-five years of SVB, we will strive to continue to strengthen the fabric of the technology industry," said Kenneth Wilcox, president and CEO of SVB Financial Group. "Our unique model has positioned us well to exceed our clients' expectations as we continue to find ways to add new and compelling services and extend our capabilities and knowledge into global markets."

Offering a sophisticated financial product set tailored for start-up companies as well as services geared toward large, established firms, SVB Financial Group's next strategic priority is to continue to expand its capabilities, such as venture debt lending, in the global markets that are of importance to its clients.

Signaling its enterprising spirit, global strategy and dedication to client service, the company is introducing a new corporate tagline for the next phase of its growth — SVB Find a Way — which will also be launched this year.

"Our clients are moving fast and they need a financial services partner that can be flexible and creative," said Greg Becker, chief operating officer of SVB Silicon Valley Bank. "Even 25 years after our opening, the entire team at SVB Financial Group still thrives on being flexible, innovative and the best possible partner for our clients."

SVB Financial Group provides commercial, investment and international financial services as well as and private banking and corporate valuations. The company also offers funds management, broker-dealer transactions, asset management and an extensive range of services for private equity companies.

"SVB has grown and diversified so much in the last several years that I have to constantly explain all of our capabilities since we're evolving so rapidly," said Tom Vertin, head of SVB Silicon Valley Bank's Western region. "We built our reputation as the company to help start-ups in the U.S. succeed. In the last 25 years, we've expanded our capabilities dramatically and we now offer a full range of global financial services for large firms, as well as our original core audience of emerging companies."

About SVB Financial Group
For 25 years, SVB Financial Group, the parent company of SVB Silicon Valley Bank, has been dedicated to helping entrepreneurs succeed. SVB Financial Group is a financial holding company that serves emerging growth and mature companies in the technology, life science, private equity and premium wine industries. Offering diversified financial services through SVB Silicon Valley Bank, SVB Analytics, SVB Capital, SVB Global and SVB Private Client Services, SVB Financial Group provides clients with commercial, international and private banking services. The company also offers funds management, broker-dealer transactions, asset management and a full range of services for private equity companies, as well as the added value of its knowledge and networks worldwide. Headquartered in Santa Clara, Calif., SVB Financial Group operates through 27 offices in the U.S. and three internationally. More information on the company can be found at www.svb.com.

SVB Silicon Valley Bank refers to Silicon Valley Bank, the California bank subsidiary and the commercial banking operation of SVB Financial Group. Banking services are provided by Silicon Valley Bank, a member of the FDIC and the Federal Reserve. SVB Private Client Services is a division of Silicon Valley Bank. SVB Financial Group is also a member of the Federal Reserve.

Broker-dealer services are offered through SVB Securities, a non-bank affiliate of Silicon Valley Bank and member of SVB Financial Group. Member FINRA, SIPC. Asset management services are offered through SVB Asset Management, a registered investment advisor, non-bank affiliate of Silicon Valley Bank and member of SVB Financial Group. Products and services offered through SVB Securities and SVB Asset Management are not FDIC insured, are not deposits or other obligations of Silicon Valley Bank, and may lose value.

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are statements that are not historical facts. In this release, the SVB Financial Group makes forward

looking statements about its future performance and its impact on the global private equity market. Although management believes that the expectation in its forward-looking statements are reasonable and has based these expectations on its beliefs and assumptions, such expectations may prove to be incorrect. Actual results could differ materially from management's expectations.