

## SVB Financial Group Announces Investor and Analyst Day, February 9, 2010 in San Francisco

SANTA CLARA, Calif., Feb 02, 2010 /PRNewswire via COMTEX News Network/ -- SVB Financial Group (Nasdaq: SIVB) today announced it will host a day of management presentations and Q&A for investors and financial analysts on Tuesday, February 9, 2010, from 8:00 a.m. to 12:30 p.m. Pacific Time in San Francisco.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060213/SFM027LOGO>)

**Presentations:** Management presentations will be given by Kenneth Wilcox, President and Chief Executive Officer; Mike Descheneaux, Chief Financial Officer; Greg Becker, President of Silicon Valley Bank; Dave Jones, Chief Credit Officer; and Mark MacLennan, President, SVB Capital.

**Webcast:** In order to provide access to the information presented during this event to all shareholders and analysts, SVB Financial Group will air a simultaneous webcast of the event for investors who are unable to attend in person. The webcast will be available at <http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=72531&eventID=2696144> and will be archived for 90 days following the event. The event webcast may also be accessed in the Investor Relations section of [www.svb.com](http://www.svb.com) for 12 months following the event.

### AGENDA

7:30 a.m.	Registration Opens
8:00 a.m.	Meeting and Webcast begin
8:00 - 8:40 a.m.	Welcome and opening remarks Strategy and long-term goals Ken Wilcox, President and Chief Executive Officer
8:40 - 9:20 a.m.	Opportunities for growth Greg Becker, President, Silicon Valley Bank
9:20 - 9:35 a.m.	Q&A
9:35 - 9:50 a.m.	Break
9:50 - 10:30 a.m.	Understanding key business drivers Mike Descheneaux, Chief Financial Officer
10:30 - 11:10 a.m.	Managing credit Dave Jones, Chief Credit Officer
11:10 - 11:25 a.m.	Q&A
11:25 - 11:40 a.m.	Break
11:40 a.m. - 12:10 p.m.	VC Environment and SVB Capital Outlook Mark MacLennan, President, SVB Capital
12:10 - 12:25 p.m.	Q&A
12:25 - 12:30 p.m.	Closing remarks Ken Wilcox, President and Chief Executive Officer

12:30 p.m.

Webcast concludes

12:30 - 2:00 p.m.

Lunch with management

## **About SVB Financial Group**

For 25 years, SVB Financial Group and its subsidiaries, including Silicon Valley Bank, have been dedicated to helping entrepreneurs succeed. SVB Financial Group is a financial holding company that serves companies in the technology, life science, venture capital/private equity and premium wine industries. Offering diversified financial services through Silicon Valley Bank, SVB Analytics, SVB Capital, SVB Global and SVB Private Client Services, SVB Financial Group provides clients with commercial, investment, international and private banking services. The company also offers funds management, broker-dealer transactions and asset management, as well as the added value of its knowledge and networks worldwide. Headquartered in Santa Clara, Calif., SVB Financial Group (Nasdaq: SIVB) operates through 27 offices in the U.S. and international operations in China, India, Israel and the United Kingdom. More information on the company can be found at [www.svb.com](http://www.svb.com). (SIVB-F)

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Silicon Valley Bank is the California bank subsidiary and the commercial banking operation of SVB Financial Group. Banking services are provided by Silicon Valley Bank, a member of the FDIC and the Federal Reserve. SVB Financial Group is also a member of the Federal Reserve.

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