SVB Financial Group

ePROSPER ANNOUNCES NEW ACCOUNTING FEATURES AND FAS123R ENHANCEMENTS

CapMx™ automates accounting entries and furthers FAS123R ease-of-use

SAN MATEO, CA, February 12, 2007 eProsper, Inc., the leading provider of on-demand equity management solutions for private companies, today announced enhancements to its corporate equity management solution, CapMx™. Used by nearly 700 private companies, the CapMx™ solution streamlines the record-keeping and reporting of all corporate equity and capitalization. Today's new release adds valuable accounting features and new FAS123R ease-of-use enhancements.

CapMx™ accounting features now include real-time reports, which provide the accounting entries required to recognize stock issuances and stock option expense. "Our clients are facing increasingly complex accounting requirements related to corporate equity", said PamWashburn, Vice President of Business Development at eProsper. "Automating the accounting entries required to book corporate equity transactions replaces what was previously a manual and time-consuming process".

Enhancements related to the FAS123R accounting standard are also part of the new CapMx™ release. Much attention has been focused on the new FAS123R standard, which requires companies to measure the fair value of stock options and other equity awards, and to reflect the fair value on their income statements. In response to the evolving interpretation of the standard and in support of audit requirements, eProsper now provides automatic adjustment for actual vesting and cancellations of stock options. "The eProsper team consistently demonstrates its knowledge of the complexities of FAS123R and continues to bring tools to the table to allow CFOs to ensure compliance with this difficult standard", said Suzanne Gueydan, Vice President of Finance at Lontra, Inc., a provider of on-demand IT service portfolio solutions. "Automatically creating the necessary accounting journal entries for issuances and option expense allows even the novice to handle it with ease."

The new accounting features and FAS123R enhancements are available immediately to eProsper's private company clients.

About eProsper and SVB Analytics

eProsper is majority owned by SVB Analytics, an SVB Financial Group company. eProsper provides on-demand corporate equity administration services and capitalization management to private, venture-funded companies through its industry-leading, Web-based software, CapMx™. eProsper's solutions also include PMRx™, an on-demand reporting tool that provides standardized and consistent reporting of operating metrics by portfolio companies to their investors. For more information, visit www.eprosper.com. SVB Analytics services also include fair market company valuations for private, venture capital-backed companies and venture capital firms. More information can be found at www.svb.com/svbanalytics. More information about SVB Financial Group can be found at www.svb.com.

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SVB FINANCIAL GROUP LAUNCHES NEW BUSINESS
SVB Analytics Offers Valuation and Corporate Equity Administration Services
Firm Acquires Controlling Stake in eProsper, Inc.

SANTA CLARA, Calif., September 5, 2006 — SVB Financial Group (Nasdaq: SIVB), the leading diversified financial services firm serving entrepreneurial companies, announced a new business today: SVB Analytics. SVB Analytics provides analytical and administrative services to the company's core constituencies of private, venture capital-backed companies and venture capital firms. SVB Analytics' initial service offerings include fair market company valuations and corporate equity tracking and administration services.

Fair market company valuations for pre-public companies are a corporate best practice driven by regulations, including Internal Revenue Code 409A. Although these third-party valuations are currently in high demand, they have been difficult to obtain with consistent quality. SVB Financial Group identified this need among its client base and developed this new service to ensure

consistent valuations for its clients at a reasonable price. SVB Financial Group has more than 11,000 clients and 23 years of experience working with venture-backed, private companies, giving it ample experience with this target audience and an unmatched depth of knowledge regarding how companies are priced and valued.

SVB Analytics is augmenting its suite of offerings by integrating services from eProsper, Inc. Effective August 30, 2006 SVB Analytics has acquired a controlling share of eProsper, an affiliate of American Stock Transfer & Trust Company. eProsper provides corporate equity administration services, including capitalization table data management, to private, venture-funded companies through its industry-leading, Web-based software, CapMx™. These services will be available to SVB Analytics global client base to help them manage their equity ownership information with maximum integrity and consistency. eProsper's solutions also facilitate standardized and consistent reporting of operating metrics by portfolio companies to their investors.

"Our clients require unique solutions to some extremely complex analytical and administrative tasks. Given our market focus on technology, life science and private equity firms, and our expertise in working with private companies, we have a distinct competitive advantage in providing analytical solutions," said Kenneth Wilcox, CEO of SVB Financial Group. "The addition of eProsper's market-leading products, experienced team and excellent reputation for high-quality service will also help our clients deal efficiently with the burdensome administrative problem of tracking their complex capital structures."

James E. Anderson is leading SVB Analytics as its president. He is founder and former president of SVB Asset Management, which grew to more than $4.5 billion under management in its first three years. SVB Analytics will continue to identify issues of concern to private companies and will build on its suite of products and services as appropriate over time. SVB Analytics' services are currently available to SVB Financial Group clients on a first-come, first-served basis and will be more broadly rolled out across the country over the course of the next six to 12 months. For more information about SVB Analytics services, please visit www.svb.com/svbanalytics.

The terms of the eProsper transaction are not being disclosed.

About SVB Financial Group

For more than 20 years, SVB Financial Group, the parent company of SVB Silicon Valley Bank, SVB Alliant, SVB Analytics, SVB Capital and SVB Global, has been dedicated to helping entrepreneurs succeed. SVB Financial Group is a financial holding company that serves emerging growth and mature companies in the technology, life science, private equity and premium wine industries. Headquartered in Santa Clara, Calif., SVB Financial Group provides clients with commercial, investment, international and private banking services. The company also offers funds management, broker-dealer transactions, asset management and a full range of services for private equity companies, as well as the added value of its knowledge and networks worldwide. SVB Financial Group operates through 27 offices in the U.S. and three internationally. More information on the company can be found at www.svb.com.

SVB Silicon Valley Bank refers to the commercial banking operation of SVB Financial Group, which includes Silicon Valley Bank, the California bank subsidiary of SVB Financial Group.

SVB Asset Management, a registered investment advisor, is a non-bank affiliate of Silicon Valley Bank and member of SVB Financial Group. Products offered by SVB Asset Management are not FDIC insured, are not deposits or other obligations of Silicon Valley Bank, and may lose value.

ePROSPER BECOMES MAJORITY OWNED BY SVB ANALYTICS

SVB Financial Group Launches New Business and Services

SAN MATEO, Calif., August 30, 2006 — eProsper, Inc., a leading provider of web-based corporate equity administration services and affiliate of American Stock Transfer & Trust Company, announced today that SVB Analytics has acquired a controlling share of the company.

A sister company to SVB Silicon Valley Bank and the newest member of SVB Financial Group (Nasdaq: SIVB), SVB Analytics provides analytical and administrative services to SVB Financial Group's client base of private, venture capital backed companies and venture capital firms. SVB Analytics' service offerings include fair market company valuations and will now include eProsper's corporate equity tracking and administration services.

eProsper provides corporate equity administration services to private, venture-funded companies and corporate law firms through its industry-leading, web-based software, CapMx™. Founded in 1999, eProsper currently maintains the corporate

equity information of nearly 600 private companies on its CapMx™ platform. eProsper also offers solutions to facilitate the standardized and consistent reporting of operating metrics by portfolio companies to their investors. “As part of SVB Analytics, eProsper can now easily offer its clients an array of valuable services including fair market valuations”, said Peter Dickstein, Founder and CEO of eProsper prior to the acquisition. “The integration of services offered by SVB Analytics and eProsper make it very easy and convenient for emerging companies and venture firms to address the multitude of reporting, analytical and compliance requirements they face on a routine basis”.

SVB Financial Group has more than 11,000 clients and 23 years of experience working with venture-backed, private companies. eProsper services will now be readily available to SVB Analytics’ global client base to help them manage their equity ownership information and other important financial information with maximum integrity and consistency. “Our clients require unique solutions to some extremely complex analytical and administrative tasks. Given our market focus on technology, life science and private equity firms and our expertise in working with private companies, we have a distinct competitive advantage in providing analytical solutions,” said Kenneth Wilcox, CEO of SVB Financial Group. “The addition of eProsper’s market leading products, experienced team and excellent reputation for high-quality service will also help our clients efficiently deal with the burdensome administrative problem of tracking their complex capital structures.”

About eProsper
eProsper is a leader in web-based software and third party outsourcing for managing corporate equity ownership information. eProsper’s comprehensive and customizable applications and services enable private, venture-backed companies, law firms, consultants and venture capital firms to track, report, document and analyze important legal and financial information. The Company is headquartered in San Mateo, CA. More information on the company can be found at www.eprosper.com.

About SVB Financial Group

For more than 20 years, SVB Financial Group, the parent company of SVB Silicon Valley Bank, SVB Alliant, SVB Analytics, SVB Capital and SVB Global, has been dedicated to helping entrepreneurs succeed. SVB Financial Group is a financial holding company that serves emerging growth and mature companies in the technology, life science, private equity and premium wine industries. Headquartered in Santa Clara, Calif., SVB Financial Group provides clients with commercial, investment, international and private banking services. The company also offers funds management, broker-dealer transactions, asset management and a full range of services for private equity companies, as well as the added value of its knowledge and networks worldwide. SVB Financial Group operates through 27 offices in the U.S. and three internationally. More information on the company can be found at www.svb.com.

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eProsper ANNOUNCES FAS123R EDUCATION PROGRAM

San Mateo, CA – June 13, 2006 – eProsper launched its FAS123R educational initiative and family of offerings with a webinar entitled 'FAS123R .. It's no Longer an Option'.

eProsper and Valtrinsic hosted the Webinar which focused on FAS123R considerations for private companies. Topics covered included valuation assumptions and modeling, forfeitures and expense accruals for different award types, and APIC pools, income tax effects and alternative transition methods. The session also covered the auditor's perspective, implications when transitioning from private to public, and implications of FAS123R on option plan design. "Valtrinsic is recognized as a leading authority on the rules and ramifications of FAS123R", said Peter Dickstein, Founder and CEO of eProsper. "Delivering pragmatic and technical expertise to our customers is a key element of eProsper's value proposition." The event was attended by CFOs, Controllers, General Counsel and Consultants responsible for designing, implementing, administering and/or accounting for equity incentive plans covering a broad range of security types.

For more information about eProsper's FAS123R educational opportunities, contact Pam Washburn at 650.312.0400.

About eProsper

eProsper is a leader in web-based software and third party outsourcing for managing corporate equity ownership information. eProsper's comprehensive and customizable applications and services enable private, venture-backed companies, law firms, consultants and venture capital firms to track, report, document and analyze important legal and financial information. The Company is headquartered in San Mateo, CA.

eProsper DEBUTS EDUCATIONAL INITIATIVE WITH A FOCUS ON THE DUE DILIGENCE PROCESS

San Mateo, CA - June 6, 2006 - eProsper launched a new educational initiative this week with a seminar titled *'Are you "Diligence Ready" for your Next Financing or Exit Event?'.*

eProsper, Deloitte and Orrick hosted a breakfast panel discussion on the importance of the diligence process in planning for an IPO, M&A event, or a routine equity financing. Panelists included noted experts from Lehman Brothers, Orrick, Deloitte, Keynote Systems and Rinat Neuroscience representing the investment banking, legal, audit, and ”buy side” and “sell side” M&A perspectives of the diligence process. The discussion highlighted the challenges as well as proven strategies and tactics, available solutions, and the benefits of being ‘diligence ready’. CEOs and CFOs from over 40 companies attended the event. The discussion was moderated by Peter Dickstein, eProsper CEO.

For more information about eProsper’s educational initiative and upcoming events, contact Pam Washburn at 650.312.0400.

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