SVB Financial Group

SVB Financial Group Unveils New Logo

Move Reflects Execution of Strategy to Diversify

SANTA CLARA, Calif., February 13, 2006 — SVB Financial Group (Nasdaq: SIVB), formerly Silicon Valley Bancshares, revealed its new logo today as part of a branding effort to align the company's public image with its strategic direction. The logo change signifies the company's successful execution of its long-term strategy to offer diversified financial services to distinct markets and follows the corporate name change that was announced in May 2005.

"We're successfully building SVB into a global financial services provider; it's important that our name and image reflect who we are today," said Kenneth P. Wilcox, president and CEO of SVB Financial Group. "The changes we're making are intended to convey that the businesses of SVB Financial Group collectively deliver a diverse, yet complementary, range of financial services to our clients. Our updated identity will also support the continued growth of our capabilities and expansion into new markets, since we're innovating constantly to meet the needs of our clients and the demands of the market."

SVB Financial Group is a global financial services company serving the technology, life science, private equity and premium wine industries through the following subsidiaries and operating units:

- SVB Alliant — investment banking, including M&A and private placement advisory
- SVB Capital — private equity services and fund management
- SVB Global — international networks and in-market business services
- SVB Silicon Valley Bank — commercial banking

The logo unveiled today was designed to symbolize momentum and forward progress. It represents direction, expansion and precision. In addition, the naming structure connects the four major business units of the company to SVB Financial Group through the repetition of SVB in all the business unit names. More information about SVB Financial Group and its member businesses is available at www.svb.com.

SVB Financial Group's new logo will roll out in phases over the next few months. For a copy of any of the SVB logos, please contact Carrie Merritt at cmerritt@svbank.com.

About SVB Financial Group
For more than 20 years, SVB Financial Group, formerly Silicon Valley Bancshares, has been dedicated to helping entrepreneurs succeed. SVB Financial Group is a financial holding company that serves emerging growth and mature companies in the technology, life science, private equity and premium wine industries. SVB Financial Group's primary subsidiary is SVB Silicon Valley Bank. Headquartered in Santa Clara, Calif., SVB Financial Group provides clients with commercial, investment, international and private banking services. The company also offers funds management, broker-dealer transactions, asset management and a full range of services for private equity companies, as well as the added value of its knowledge and networks worldwide. SVB Financial Group operates through 27 offices in the U.S. and three internationally.

"SVB Silicon Valley Bank" refers to Silicon Valley Bank. SVB Alliant is a wholly owned broker-dealer subsidiary of SVB Financial Group. The services of SVB Alliant are not bank services, are not guaranteed by Silicon Valley Bank, and are not insured by the FDIC. SVB Asset Management ("SAM") and SVB Securities ("SVBS") are non-bank affiliates of Silicon Valley Bank. Investments recommended by or offered through SAM or SVBS are not FDIC insured, are not bank guaranteed and may lose value.

Forward Looking Statements
This news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The management of SVB Financial Group has in the past and might in the future make forward-looking statements in writing or orally to analysts, investors, the media and others. Forward-looking statements are statements that are neither historical facts, nor guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are difficult to predict and/or beyond the control of SVB Financial Group. In this release, SVB Financial Group makes forward-looking statements discussing management's expectations about future growth and future performance. Although management believes that the expectations reflected in these forward-looking statements are reasonable, and it has based these expectations on its beliefs, as well as its assumptions, such expectations may prove to be incorrect. Actual results of operations and financial performance could differ significantly from those expressed in or implied by management's forward-looking statements. In light of these and other uncertainties, the inclusion of a forward-looking statement in this release should not be regarded as a representation by SVB Financial Group.