SVB Financial Group

SVB SILICON VALLEY BANK VICE CHAIRMAN TO OVERSEE WINE DIVISION

SANTA ROSA and ST. HELENA, Calif. — January 16, 2008 — SVB Silicon Valley Bank, a leading provider of commercial banking services to the premium wine industry, named Harry W. Kellogg, the company's vice chairman, to oversee its Wine Division and support its growth plans. Kellogg joins Bill Stevens, Wine Division manager, and Rob McMillan, Wine Division founder as part of the group's management team. SVB Silicon Valley Bank is a member of SVB Financial Group (Nasdaq: SIVB).

"Given the importance of the Wine Division to SVB Financial Group, we determined it was appropriate to have one of our most experienced banking executives involved with strategy and direct client contact," said Ken Wilcox, president and CEO of SVB Financial Group. "Harry's leadership, vision and experience will help us deepen our client and partner relationships in the wine industry." Kellogg is responsible for setting strategic direction for SVB's Wine Division and he is also assisting with in-market client retention and new business development.

SVB has been working with wineries and vineyards for more than 15 years. Today, the SVB Wine Division employs more than 30 people dedicated to the industry who cover fine wine markets in California, Oregon and Washington.

"SVB is more than a bank: they're a partner. They help us do what's right for the winery, not the bank," said Pat Kuleto, proprietor of Kuleto Estate. "No other bank understands the complexity of the wine business like SVB."

SVB is also widely recognized in the wine industry for its community involvement and active engagement through philanthropic support and sponsorship of industry events and organizations. These activities complement the company's unique industry analysis reports and its comprehensive banking services for the wine industry.

"Some of the best things we do for our wine clients have nothing to do with banking -- and we're excellent bankers," said Harry Kellogg, vice chairman for SVB Silicon Valley Bank. "We introduce our clients' wines to thousands of entrepreneurs and investors every year. By working with the wine group, I plan to support these cross-client relationships and continue to build on the success we've had in this industry."

As vice chairman of the board of SVB Silicon Valley Bank, Kellogg is currently responsible for overseeing SVB Financial Group's venture capital, private equity, private banking and premium wine activities.

Kellogg joined the company in 1986 as senior vice president of the then Technology Division after more than 20 years as a banker. Since then, he has served in a wide variety of leadership and executive management positions, and is known in the venture capital and technology industries for his extensive network of contacts.

Kellogg is actively involved in many civic and industry organizations and serves on many of their boards, including Stanford Institute for Economic Policy Research, Stanford Project on Regions of Innovation and Entrepreneurship, the Tuck Center for Private Equity and Entrepreneurship, Pacific Community Ventures, the World Economic Forum's Private Equity Group on Nurturing the Early Stage Investment in China. He is an emeritus board member of the Technology Museum of Innovation. He was named one of Upside Magazine's "100 People Who Changed Our World."

For more information about SVB Silicon Valley Bank's wine practice, visit http://www.svb.com/svbank/wine/ or https://svbank.ats.hrsmart.com/welcome.html for career opportunities in SVB's wine division.

About SVB Silicon Valley Bank
SVB Silicon Valley Bank provides commercial banking services to emerging growth and mature companies in the technology, life science, private equity and premium wine industries. Through its focus on specialized markets and extensive knowledge of the people and business issues driving them, SVB Silicon Valley Bank provides a level of service and partnership that measurably impacts its clients' success. Founded in 1983 and headquartered in Santa Clara, Calif., the company serves clients around the world through 27 U.S. offices and three international operations. SVB Silicon Valley Bank is a member of global financial services firm SVB Financial Group (Nasdaq: SIVB), along with SVB Analytics, SVB Capital, SVB Global and SVB Private Client Services. More information on the company can be found at www.svb.com.

SVB Silicon Valley Bank refers to Silicon Valley Bank, the California bank subsidiary and the commercial banking operation of SVB Financial Group. Banking services are provided by Silicon Valley Bank, a member of the FDIC and the Federal Reserve. SVB Private Client Services is a division of Silicon Valley Bank. SVB Financial Group is also a member of the Federal Reserve.