SVB Financial Group

Silicon Valley Bank's Todd Parsons to be Panelist at Comdex Fall 2001 Conference November 13

LAS VEGAS - November 12, 2001 -Todd Parsons, division manager of Silicon Valley Bank's Online Business Services, will participate in a panel discussion at the COMDEX Fall 2001 conference on November 13 in Las Vegas. The panel is called "Lessons Learned from B2B-Focused Companies." Discussion will focus on sharing the lessons learned from those that have tried it themselves and the positive and negative experiences in driving B2B commerce.

The panel will be moderated by Manoj Parmar, director of the Global Internet Group for Cable & Wireless. Parsons is accompanied on the panel by Scott Andrews, CEO and co-founder of SciQuest.com; Bill Lipsin, president and CEO of Ironside Technologies, Inc; and John Rarick, vice president of eCommerce for Wells Fargo Bank.

Parsons is the division manager of Silicon Valley Bank's Online Business Services, which develops Web-based business tools and solutions to compliment the Bank's core financial products. Parsons is a technology industry veteran involved in the capitalization of several startup enterprises and an educator in the San Jose State E-Commerce Management Certificate Program (ecmtraining.com/sjsu).

COMDEX is targeted to IT professional of all levels and provides information to assist them to make better informed IT business decisions. It strives to provide practical, real-world solutions provided by premier IT experts. The conference also hosts in-depth tutorials and technical sessions designed to get attendees "under the hood" of the latest technology, products and services. The COMDEX Fall conference sessions are scheduled to run November 10-15, 2001; exhibits are scheduled to be open November 12-16, 2001, in Las Vegas, Nevada. More information is available at www.key3media.com/comdex/fall2001.

Silicon Valley Bank serves emerging growth and middle market companies in targeted niches, focusing on technology and life sciences, while also addressing other specific industries in which it can provide a higher level of service and better manage credit through specialization and focus.

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