SVB Financial Group

# SVB Alliant Taps Veteran Semiconductor Banking Professional For Global Hardware Group

## Charlie Bullock Brings Extensive Hardware Experience to One of Semiconductor Industry's Leading Investment Banks

PALO ALTO, Calif., July 19, 2005 - SVB Alliant, a leading investment banking firm providing merger, acquisition and private capital advisory services to technology and life science companies, hired Charlie Bullock, formerly of CIBC World Markets, as a managing director of the firm's Global Hardware Group. Effective immediately, Bullock will lead SVB Alliant's advisory services in semiconductor and related industries. SVB Alliant is a subsidiary of SVB Financial Group (Nasdaq: SIVB) with SVB Silicon Valley Bank, SVB Capital and SVB Global.

"Charlie's decision to join SVB Alliant demonstrates the power of our global strategy to attract the most accomplished and respected bankers in technology," said David Ketsdever, CEO, SVB Alliant. "Charlie's experience in global markets and stellar track record in the semiconductor industry will substantially improve our ability to take our activities in those markets to the next level. In pairing Charlie with the other senior members of the Global Hardware Group, we are raising the leadership bar and positioning ourselves for long-term growth."

Bullock has represented some of the industry's leading firms in M&A transactions in his more than 20 years in investment banking and he is well known in the industry for his strategic counsel. Most recently, as a managing director of technology investment banking at CIBC World Markets, Bullock led the semiconductor and electronics investment banking practice where he was responsible for new business development, deal execution and managing a team of bankers. Adding to SVB Alliant's global footprint, Bullock's international transaction experience with cross-border deals in Asia, Europe and Canada, will strengthen the firm's global capabilities. Prior to CIBC, Bullock held senior technology investment banking positions at Paine Webber and Prudential Securities.

Bullock earned a bachelor's degree with honors in economics from Swarthmore College and an MBA in finance from the University of Southern California. He currently holds NASD Series 7 and 63 licenses.

In addition to Bullock, SVB Alliant recently hired several, experienced bankers to support the diverse geographic and industry sectors of its business. Simon Andrews joined SVB Alliant Europe in London as a vice president from Jefferies Broadview. Nick Pappas recently joined SVB Alliant as a vice president in the Global Hardware Group in Boston from Canaccord Adams, and Matt Chagan joined the Private Capital Group as a vice president in Palo Alto from SOMA Networks and Bank of America Securities. Bios for all SVB Alliant employees can be found at www.svballiant.com.

**About SVB Alliant**
SVB Alliant, a member of global financial services firm SVB Financial Group with SVB Silicon Valley Bank, SVB Capital and SVB Global, is an investment banking firm providing M&A and private capital advisory services to technology and life science companies. SVB Alliant's expertise spans the technology landscape, with deep subject-matter and execution experience in semiconductors, communications, storage, security, networking, peripherals and capital equipment, the Internet, software and services, life sciences and premium wine. The firm has offices in Palo Alto, California and Boston. In addition, through its affiliate SVB Alliant Europe Ltd. based in London, the firm has European operations. Additional information is available at www.svballiant.com.