SVB Financial Group

Silicon Valley Bank's Todd Parsons to Participate in Panel at Comdex Chicago Conference April 5

Chicago, IL -- April 5, 2001 -- Todd Parsons, division manager of Silicon Valley Bank's Online Business Services, will participate in a panel discussion at the Comdex Chicago 2001 conference on April 5. The panel is called "Playing in the Global B2B Market," and will discuss the elements of the infrastructure necessary to create value for an organization's global Web presence.

Panelists accompanying Parsons include Ajay Ramachandran, vice president of market development for Electron Economy, and Ken Fitzpatrick, vice president of global marketing for Computer Associates.

Comdex Chicago 2001 is a conference held April 2-5, 2001 at the McCormick Place in Chicago. The conference is targeted to all IT professional levels and provides information to assist them to make better informed IT business decisions. It strives to provide practical, real-world solutions provided by premier IT experts. Comdex also hosts in-depth tutorials and technical sessions designed to get attendees "under the hood" of the latest technology, products and services.

Parsons is the division manager of Silicon Valley Bank's Online Business Services, which develops Web-based business tools and solutions to compliment the Bank's core financial products. Parsons oversees product development and management, as well as marketing, sales support and business development. Parsons has been directly involved in the capitalization of several startup enterprises.

Silicon Valley Bank serves emerging growth and middle market companies in targeted niches, focusing on technology and life sciences, while also addressing other specific industries in which it can provide a higher level of service and better manage credit through specialization and focus.

The Bank operates throughout the Silicon Valley: Santa Clara, Palo Alto and Sand Hill, the center of the venture capital community in California. Other regional offices within California include: Irvine, Los Angeles, Napa Valley, San Diego, San Francisco, Santa Barbara, and Sonoma. Office locations outside of California include: Phoenix, Arizona; Boulder, Colorado; West Palm Beach, Florida; Atlanta, Georgia; Chicago, Illinois; Boston, Massachusetts; Minneapolis, Minnesota; Durham, North Carolina; Portland, Oregon; Philadelphia, Pennsylvania; Austin, Texas; Dallas, Texas; Northern Virginia; and Seattle, Washington.

WHAT:	Comdex Chicago 2001 Conference
WHEN:	April 5, 2001
WHO:	Todd Parsons, division manager of Online Business Services Silicon Valley Bank
WHERE:	McCormick Place 2301 S. Lake Shore Drive Chicago, IL 60616

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