

## **SVB Financial Group to Webcast Discussion With Chief Financial Officer and Chief Credit Officer at the RBC Capital Markets 2010 Financial Institutions Conference**

SANTA CLARA, Calif., April 29, 2010 /PRNewswire via COMTEX News Network/ -- SVB Financial Group's (Nasdaq: SIVB) chief financial officer, Michael Descheneaux and chief credit officer, David Jones will participate in a discussion regarding the company at the RBC Capital Markets 2010 Financial Institutions Conference on Monday, May 3, 2010 at 11:00 a.m. ET. A live webcast of the discussion will be available on SVB's investor relations website at <http://ir.svb.com> and will be archived for 30 days following the event. Investors may also access the webcast at <http://www.wsw.com/webcast/rbc117/sivb/>.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060213/SFM027LOGO>)

### **About SVB Financial Group**

For nearly three decades, SVB Financial Group and its subsidiaries, including Silicon Valley Bank, have been dedicated to helping entrepreneurs succeed. SVB Financial Group (Nasdaq: SIVB) is a financial holding company that serves companies in the technology, life science, venture capital and premium wine industries. Offering diversified financial services through Silicon Valley Bank, SVB Analytics, SVB Capital, SVB Global and SVB Private Client Services, SVB Financial Group provides clients with commercial, investment, international and private banking services. The company also offers funds management, broker-dealer transactions and asset management, as well as the added value of its knowledge and networks worldwide. Headquartered in Santa Clara, Calif., SVB Financial Group operates through 26 offices in the U.S. and international operations in China, India, Israel and the United Kingdom. More information on the company can be found at [www.svb.com](http://www.svb.com). (SIVB-F)

*Banking services are provided by Silicon Valley Bank, a member of the FDIC and the Federal Reserve System. SVB Financial Group is also a member of the Federal Reserve System.*

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