



# PERFECT

(NYSE: PERF)

## Beautiful AI

Beautify the World with  
AI Innovations

Company Presentation  
Q2 2024

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# Perfect Corp.

#1 Beauty & Fashion Tech SaaS Company That Makes Your World Beautiful

VISION Transform the world with AI Innovations

MISSION

- Solve consumer pain points to democratize the shopping experience for consumers and brands with AI technologies
- Empower individuals to look and feel their best with the power of Beautiful AI

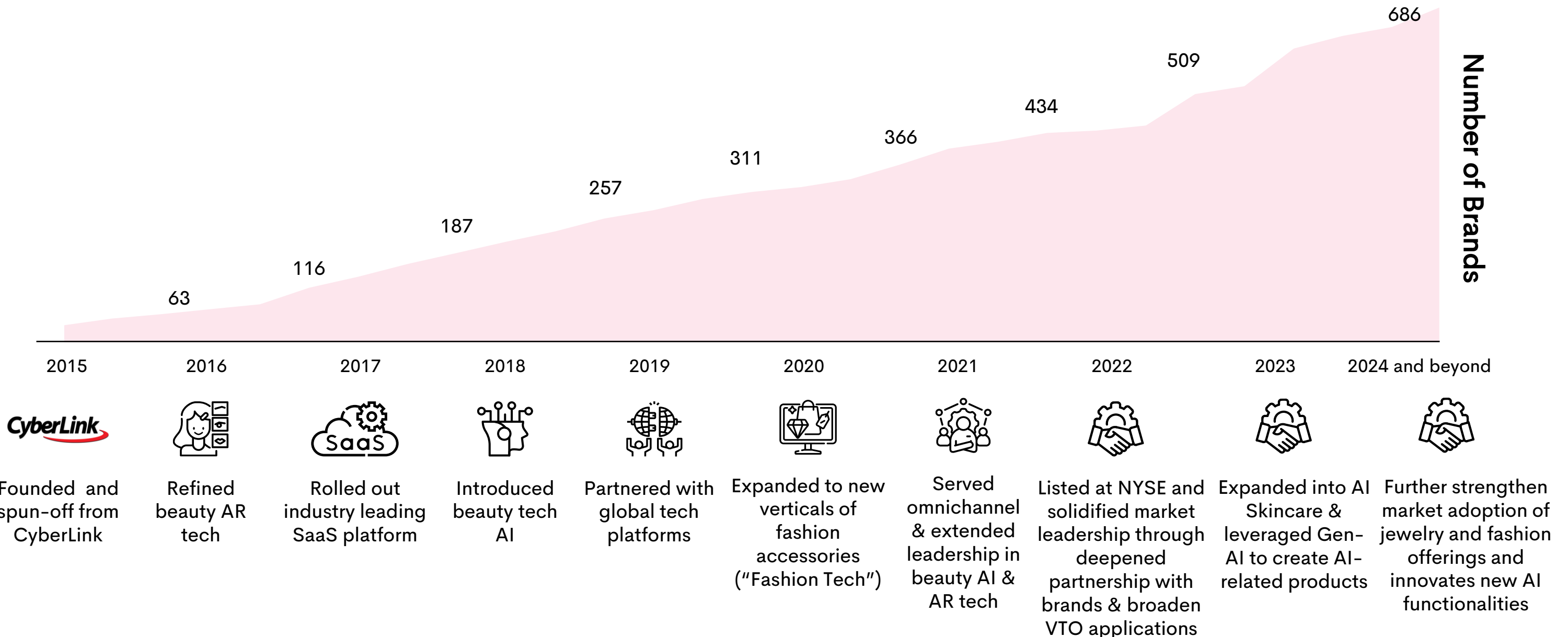
ABOUT

- Founded in 2015
- Listed on 10/2022 (NYSE: PERF)
- 320+ Employees and over 160 developers



# Perfect's Path To Becoming the Leader in Beauty & Fashion AR & AI

Over the past 8 years, we have partnered with over **686 brands**<sup>1</sup> and grown to offer over **775K SKUs**<sup>1</sup> for try-on at our Beauty, Skincare, Jewellery, and Fashion SaaS platform.



# Perfect Corp. Global Footprint

Global presence across all major beauty/fashion markets

Headquartered in Taipei and Global Offices in New York, Paris, Tokyo, and Shanghai

Operational in 9 Cities in over 7 Countries

Beauty and Fashion SaaS solutions deployed by 686+ brands across 85 countries

Total of 300+ employees, including over 140+ R&D staff



# Perfect's Leadership Team

Seasoned management team working together for over a decade



**Alice Chang**  
Founder, CEO

- CEO of CyberLink from 1997 to 2015 before founding Perfect.
- Forbes article recently named Alice "the Godmother of virtual makeup"<sup>1</sup>



**Louis Chen**  
EVP and CSO

- 20+ years with Perfect and CyberLink leading global strategic relationship alliances and corporate development



**Johnny Tseng**  
SVP and CTO

- 25+ years with Perfect and CyberLink.
- Recipient of the Individual Achievement Award for technology advancement by Taiwan's Ministry of Economic Affairs



**Wayne Liu**  
President of Americas & CGO

- 13+ years with Perfect and CyberLink.
- Extensive experience in engineering management positions with Intel, Broadcom, and NVIDIA



**Iris Chen**  
VP of Finance & Accounting

- 22+ years experience as Head of Corporate Finance & Accounting at CyberLink before joining Perfect

# Perfect's Advisory Board

Professional advisory team to share industry insights and exchange thoughts on the market



**Angelica Ramos Munson**

Global Chief Digital Officer  
Shiseido



**Adrien Jacques Geiger**

CEO  
L'Occitane en Provence



**Cédric Begon**

Head of Digital Open Innovation  
and New Services Design  
CHANEL Fragrance and Beauty



**Steve Hwang**

SVP, Partnerships & Strategy  
Snap Inc.



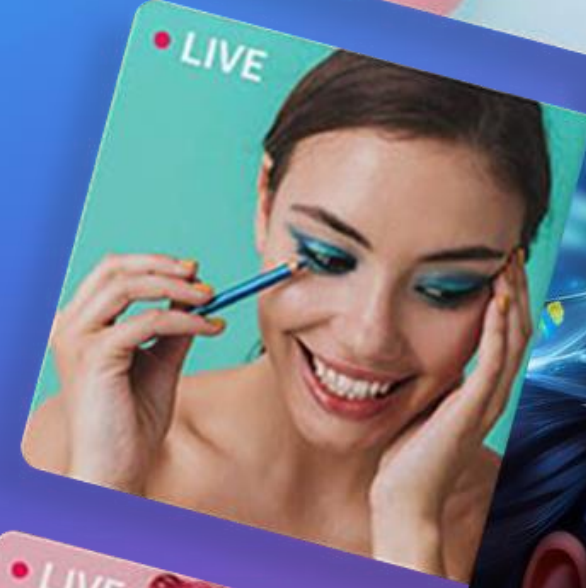
**Steven R. Feldman, MD, PhD**

Professor of Dermatology, Pathology and  
Social Sciences & Health Policy  
Wake Forest School of Medicine





# Evolution of Beauty Industry



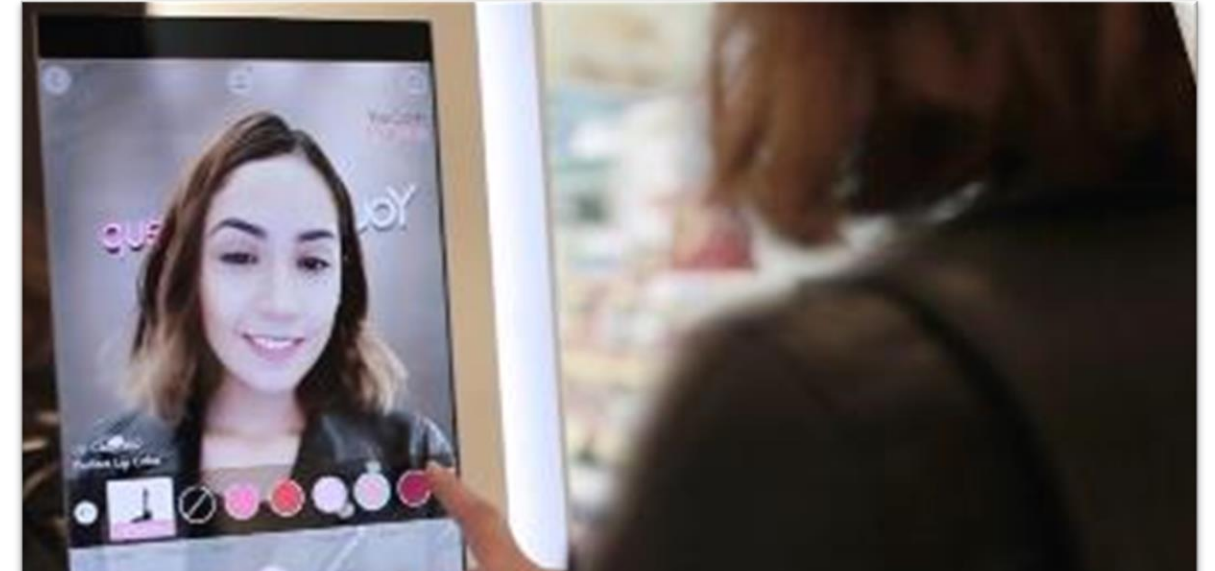
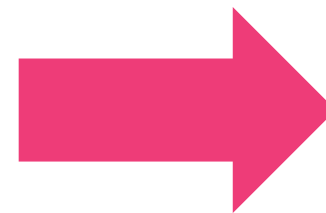
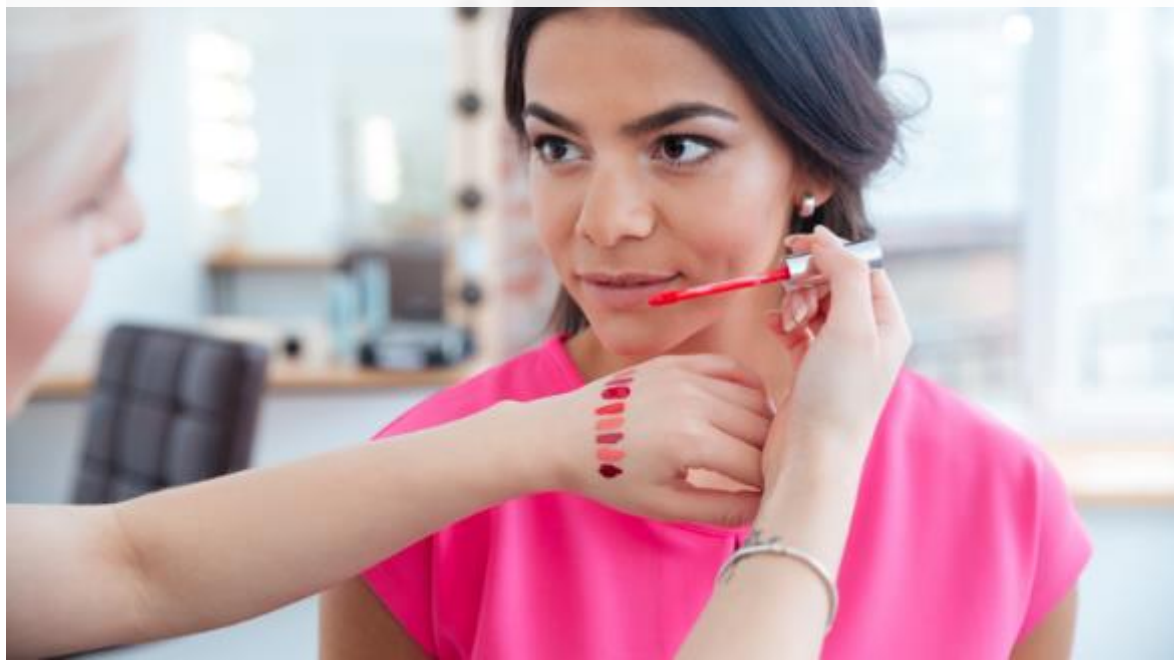
# From Physical Trials (Try Before You Buy) to Virtual Try-On (VTO)

In the world of beauty, more product trials bring more sales. Thus, brands make enormous efforts to encourage trials.

## Obstacles Preventing Users from more Physical Trials

- ✘ Physical Trials are Time Consuming
- ✘ Sanitary Concerns
- ✘ Tester Availability

## Physical Trials



## Beauty AI

### Advantages of Virtual Try-on (VTO)

- ✔ Try Before You Buy
- ✔ Try Unlimited SKUs with AR tech
- ✔ Increase Engagement & Sales
- ✔ Clean and Efficient

# Beauty 3.0 → AI + AR for Full Category Experience

## Beauty 3.0 AI + AR

○ Beauty VTO

○ Skin Analysis

○ Fashion, Watch, Jewellery

○ Personalization

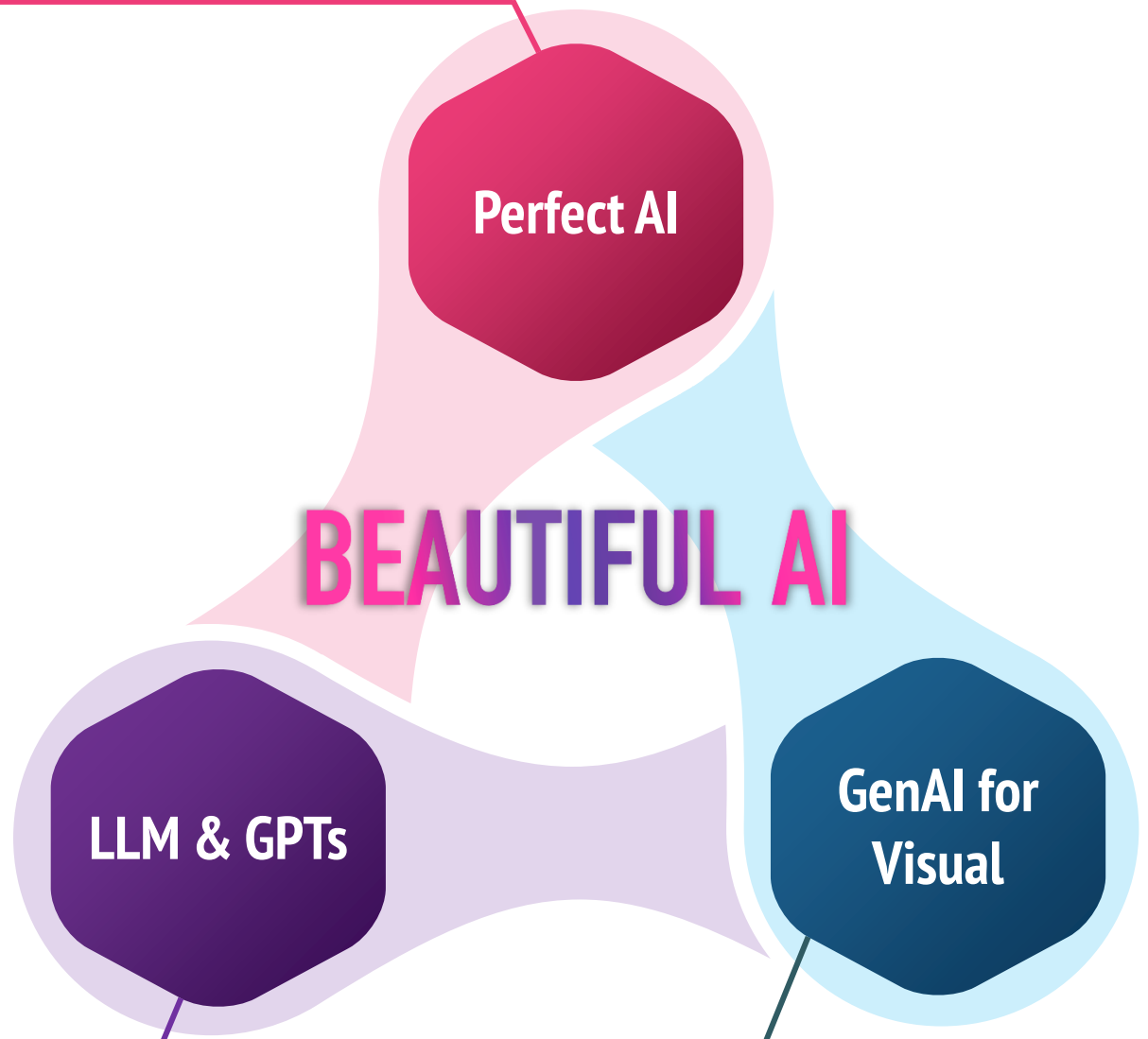
○ Recommendation



AI solutions for beauty consumers across makeup, skincare hair, fashion, and jewelry.

Powered by a **Unique Blend** of Cutting-Edge AI Technologies


**Beautiful AI** Aims to Solve the Challenges for Consumers, Brands, and Retailers



Next-gen AI Assistant for Beauty, Skincare, and more.

Innovative content generation to enrich consumer digital lift styles.



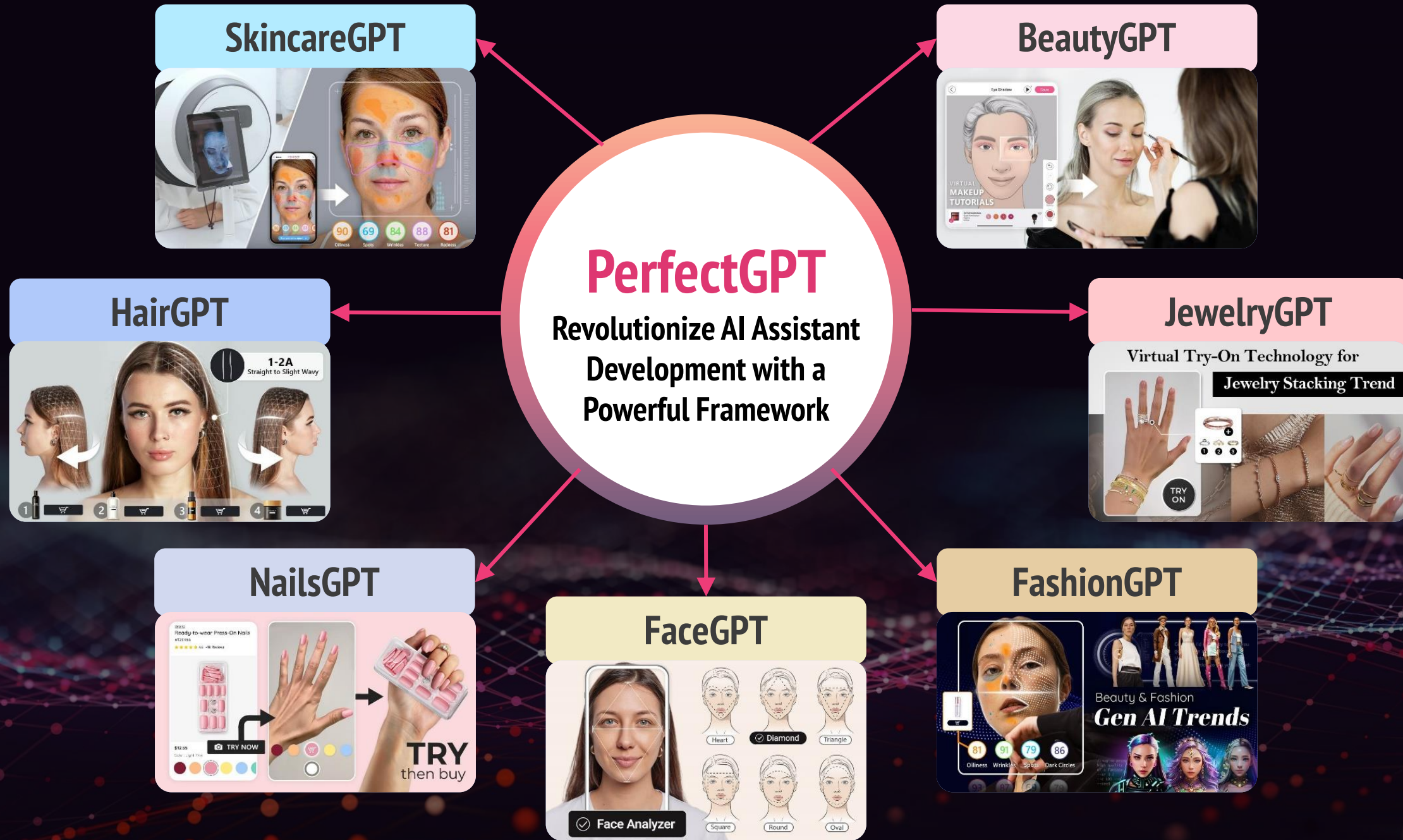
 please recommend a makeup look for my birthday party?

 Here are some makeup look recommendations for you.

- 
- 
- 

# Perfect Corp. AI PerfectGPT

# Our Vision to Create PERFECT AI Assistants for Every Beauty Consumer



# PerfectGPT: AI Assistants for The Next Generation of Human-Computer Interaction

## Traditional Navigation

VS.

## PerfectGPT AI Assistant

- Heavily reliant on UI/UX design for browsing and searching.
- Content lookup is limited by information structure.
- Only able to display personalized content or experiences passively.
- Highly challenging to acquire users' true intentions and desires.

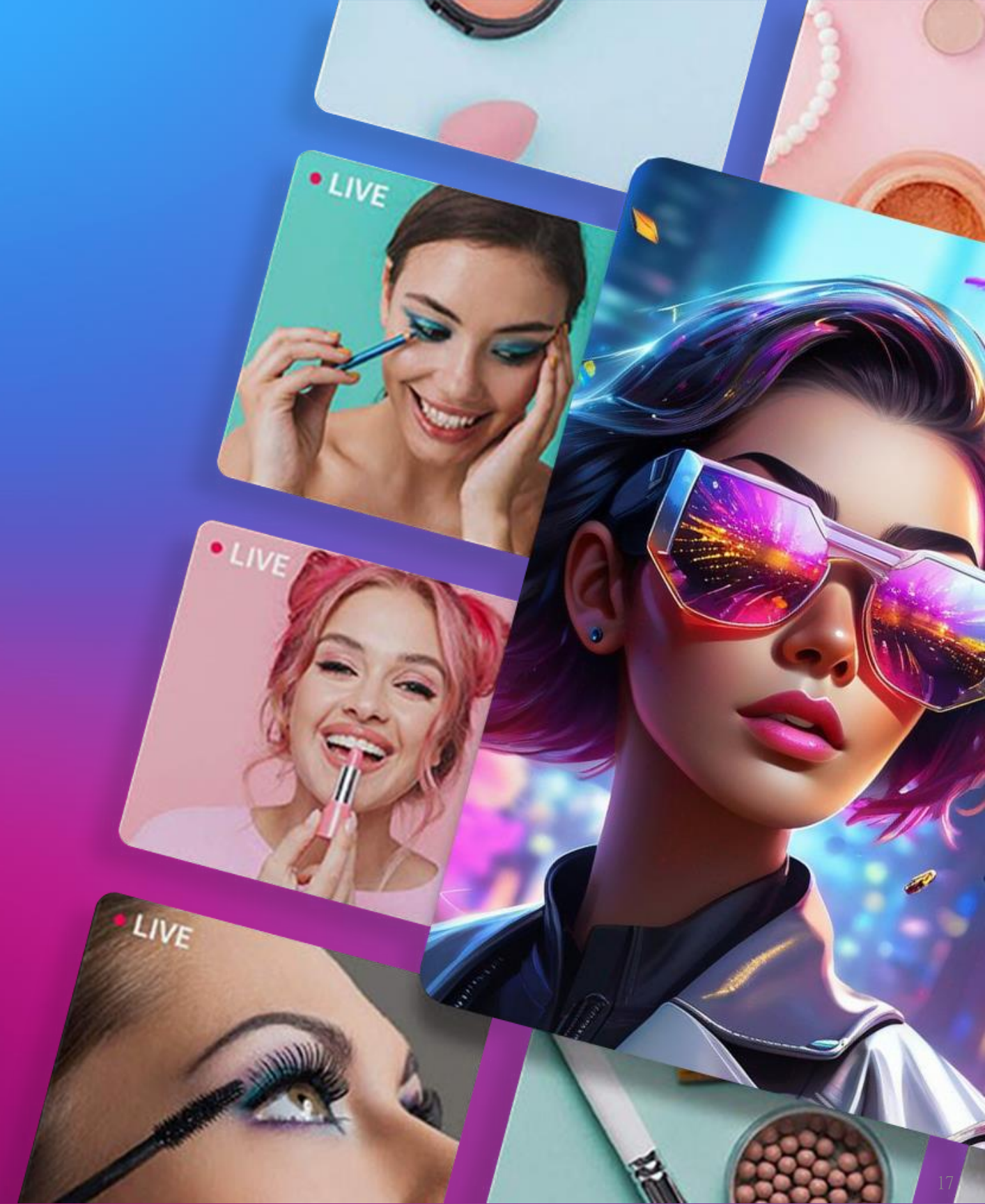


- Natural interaction using natural language.
- PerfectGPT adapts to users' expressions and context, making it easier to look up beauty content.
- PerfectGPT actively provide hyper-personalization, using contextual dialogue + Beauty/Skin AI solutions.
- PerfectGPT excels in inquiring about user preferences and helping them to explore brand-specific content and products.

**Browse and Search will become a thing of the past**

**Bring accurate, personalized info to users in a brand new way**

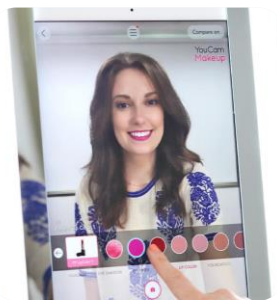
# AI/AR Technologies & Product Offerings



# Perfect Corp.'s AI Innovation Journey

## AI Machine Learning

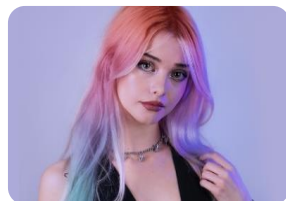
Perfect Corp. inception! Debut of Perfect's real-time AR and AI-Powered makeup virtual try-ons. Onset of AI Machine Learning technology.



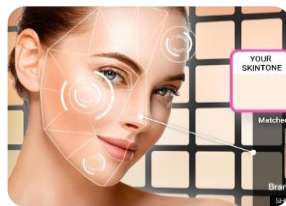
Makeup VTO

## AI Machine Learning

Perfect Corp.'s expands to include shade detection for foundations and Hair Color VTO experience.



Hair Color VTO



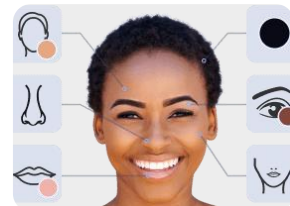
Foundation VTO

## AI Deep Learning

Perfect Corp. utilizes Deep Learning to support precise Skin Analysis, Face Shape, and Facial Attributes analysis.



Skincare Analysis



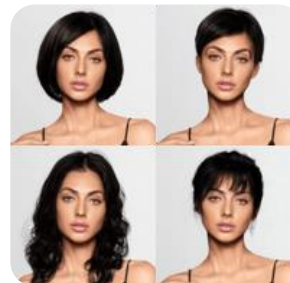
Facial Attribute Analysis

## AI Adversarial Generative Network (GAN)

Perfect Corp. utilizes AI GAN technology to lead the development of AI Skin Simulation and initial AI Hairstyles Virtual Try-on, introducing unprecedented innovations to brands.



Skin Simulation



AI Hairstyle

## AI Deep Learning & Generative AI

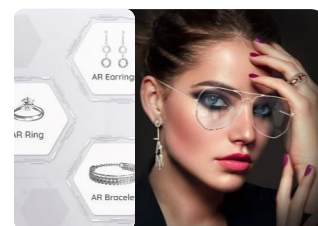
Perfect Corp.'s AI deep learning technology brought the very first market solution for marker-free hand virtual try-ons. Started using Generative AI for consumer features like AI Avatar



AI Avatar



Skincare Pro



Jewelry VTO

## Gen-AI Diffusion

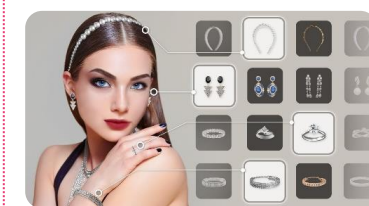
Perfect Corp. began vast experiments to leverage stable diffusion technology to develop solutions for AI Fashion, new AI Hairstyles, AI Wigs, and 2D-to-3D Jewelry Try-on technologies.



AI Hairstyle



AI Fashion



2D-to-3D Jewelry VTO

## Large Language Model & GPT

Perfect Corp.'s PerfectGPT framework advances BeautyGPT and SkincareGPT for all beauty, skincare, and fashion services previously developed, including makeup, skincare, hair, jewelry, nails, face, and fashion.



MakeupGPT



SkincareGPT



AI Makeup Transfer



AI Studio



HD AI Skin Analysis

2015

2017

2019

2021

2022

2023

2024

# With Over 8+ Years of AI Expertise, Our Most Advanced AI to Date, Crafted from the Finest Details

## Beauty AI

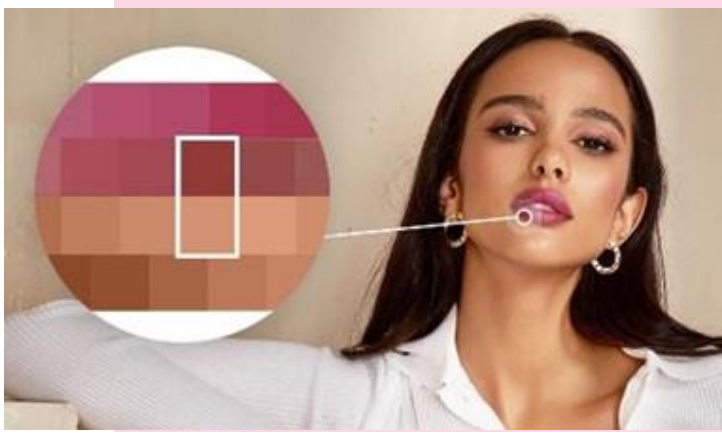


World's First  
AI Makeup Transfer  
Technology

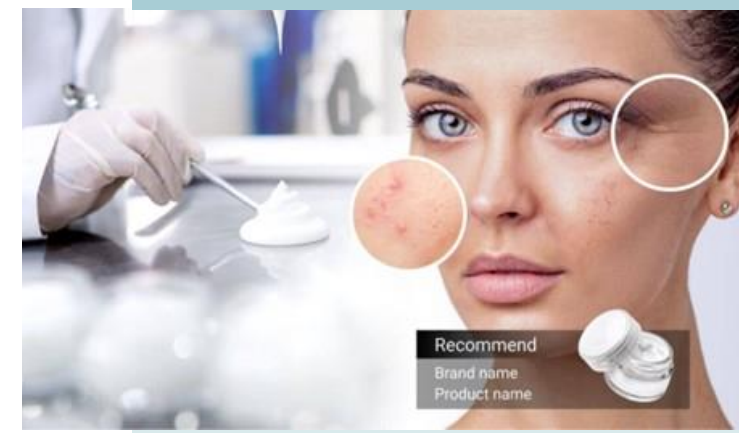
3,000+ Makeup  
Patterns & 12+  
Textures and Finishes



89,969  
Shades and  
Skin Tones



## Skin AI

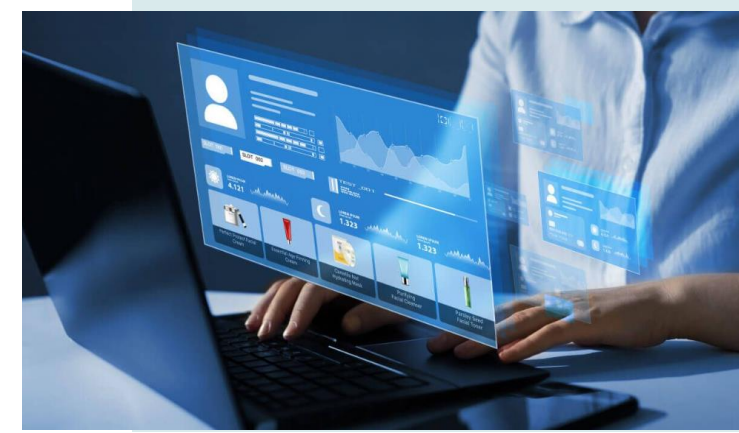


World's First  
HD Skin Analysis  
for Omnichannel

70,000+  
Medical-grade  
Images



Validated by  
Dermatologists &  
Academic Papers



# Data Empowers Our Advanced Beauty Tech and Innovates Product R&D

**3,900**-point

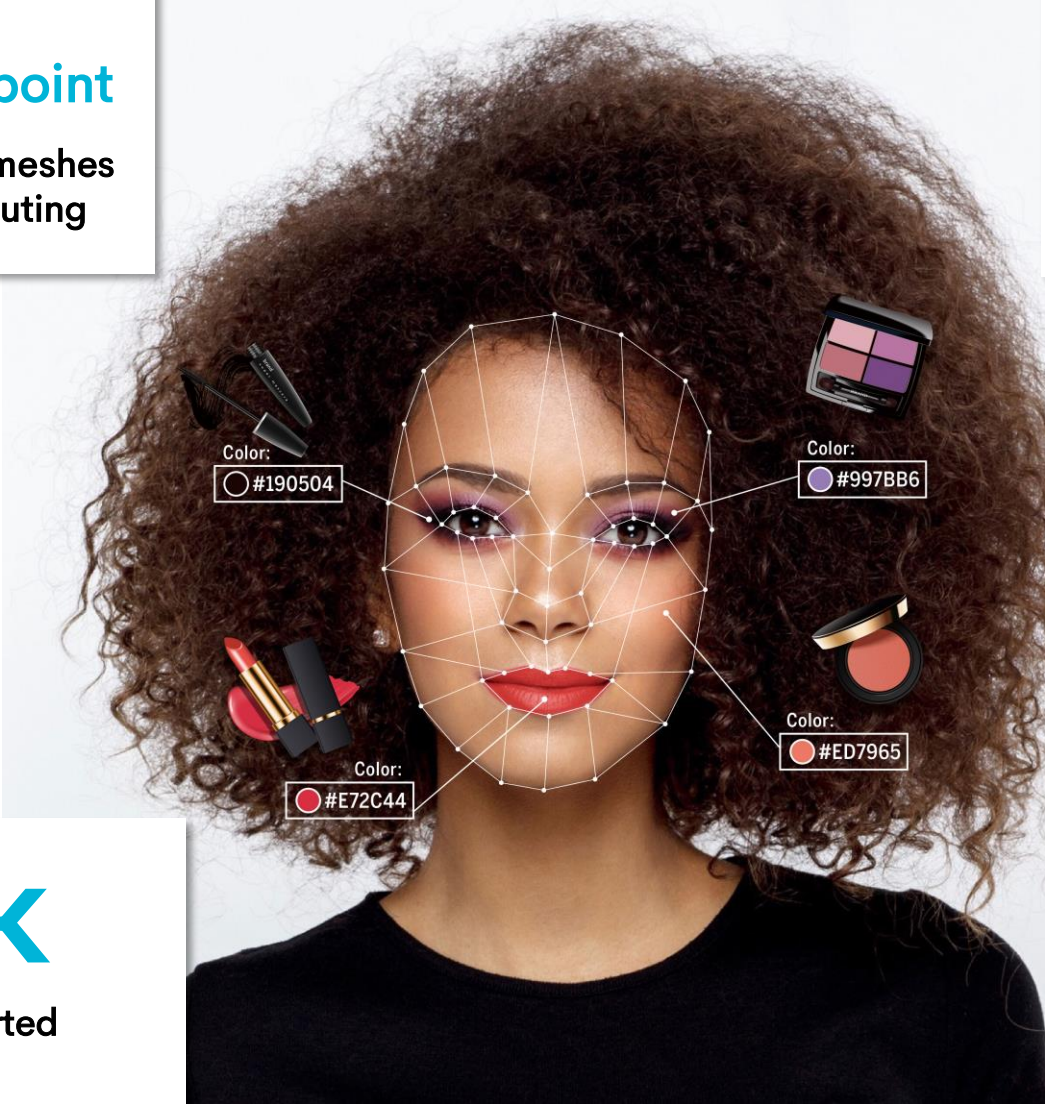
Real-time facial 3D live meshes backed by visual computing

**10+**

Makeup textures

**6**

Jewellery texture mappings to deliver highly realistic material reflections, and lighting simulations



**10m**

Training data sets across all ethnicities for AI deep learning for facial expressions analysis

**~90k**

Skin tones supported

**56**

Patents in beauty tech domain<sup>1</sup>

# Unique AI Skin Diagnosis with HD Capabilities Attracted Med Spa & Clinics

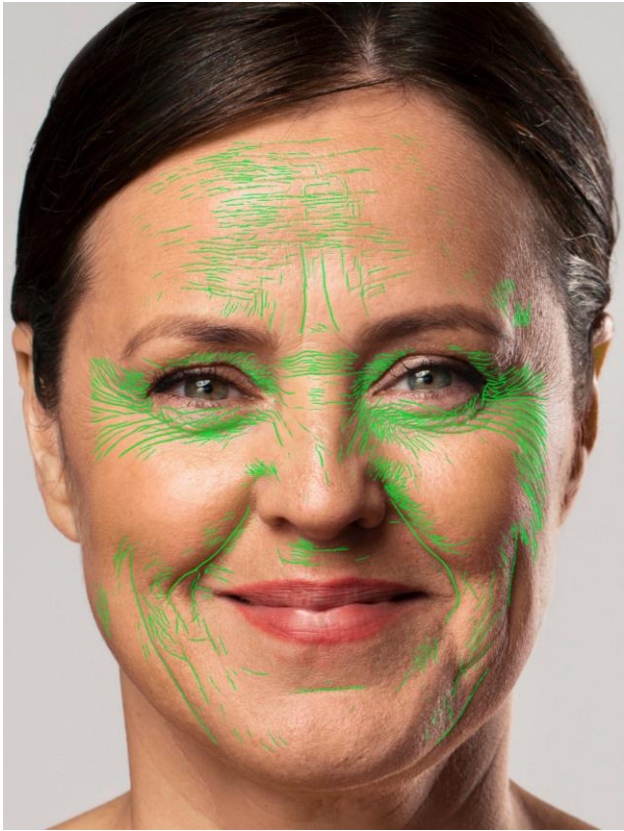
The AI skin diagnostic tool utilizes deep learning technology to provide users with real-time and high definition skin analysis by simply using an iPad/iPhone. This solution has achieved reliable test results for dermatology practices and gained good traction from new channels, such as med spa, aesthetic clinics, and dermatology practices.

**70k+**  
Medical grade images used to build skin analysis technology

**14**  
Types of supported skin conditions detected

**95%**  
Test-retest reliability rate

## HD Wrinkles Analysis



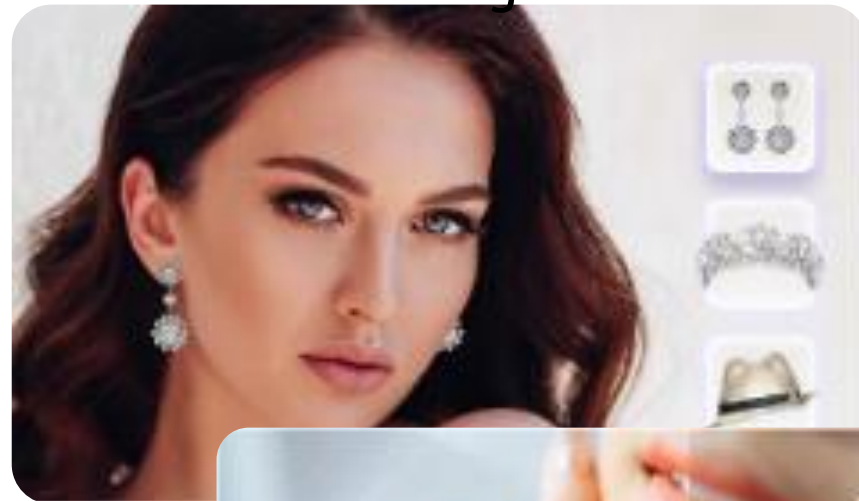
Expansion into Med Spa



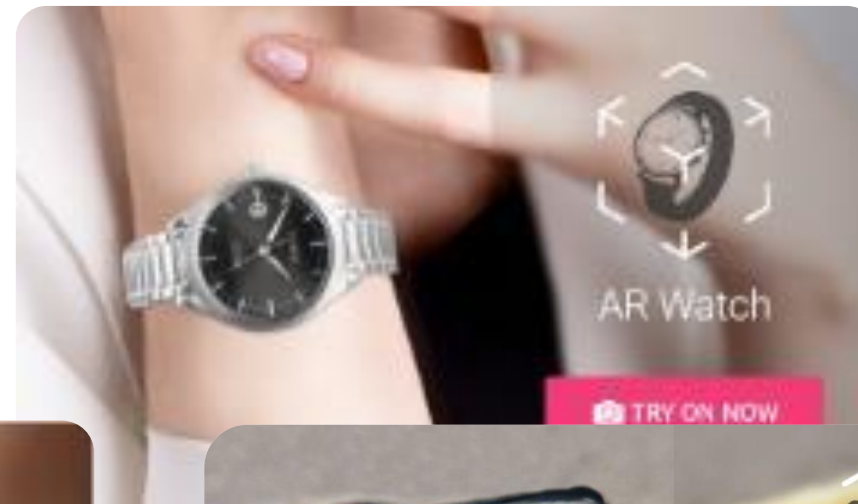
# Fashion AI Solutions for Jewelleries and Watches

Unique 2D-3D and high polygon 3D virtual try-ons to elevate online luxury shopping experiences for jewelry and watch brands

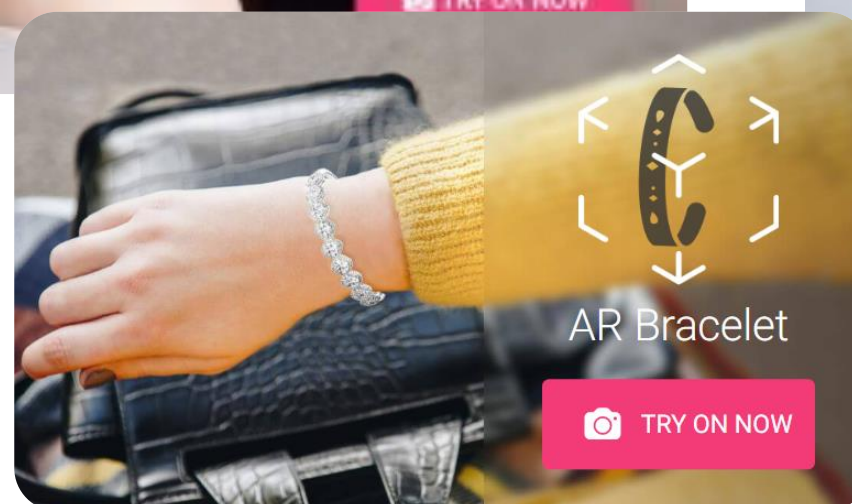
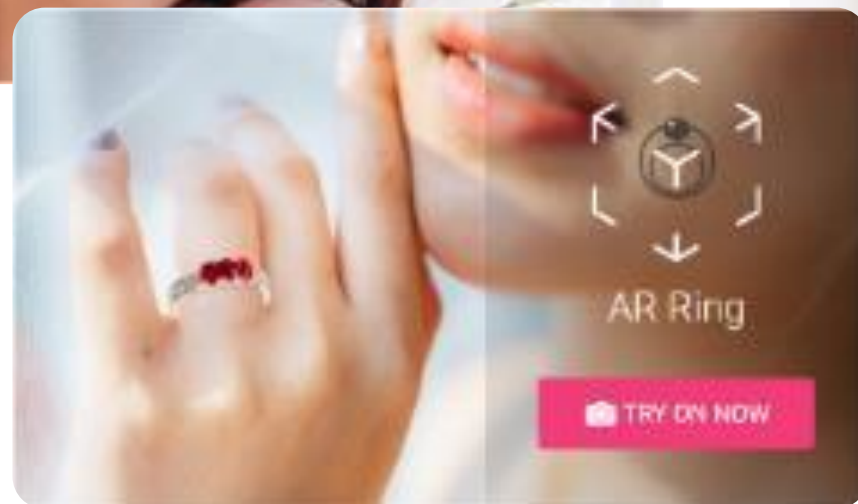
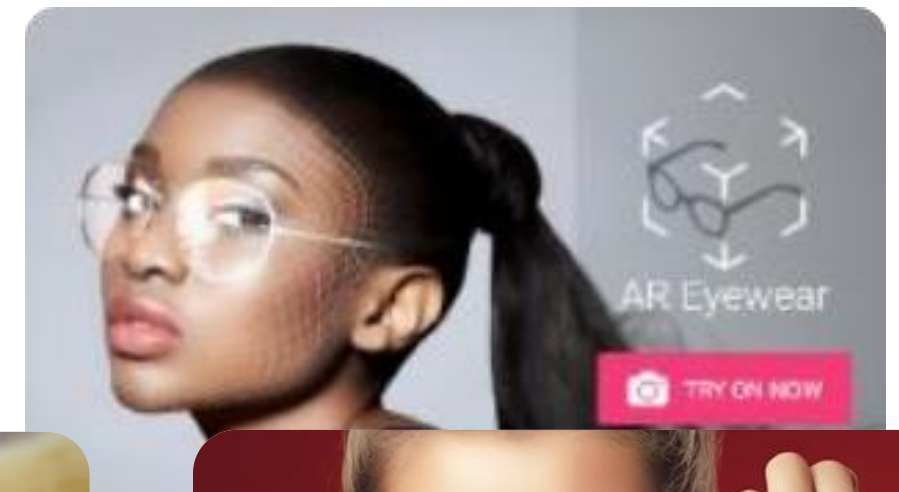
Earrings



Watches



Glasses



Rings

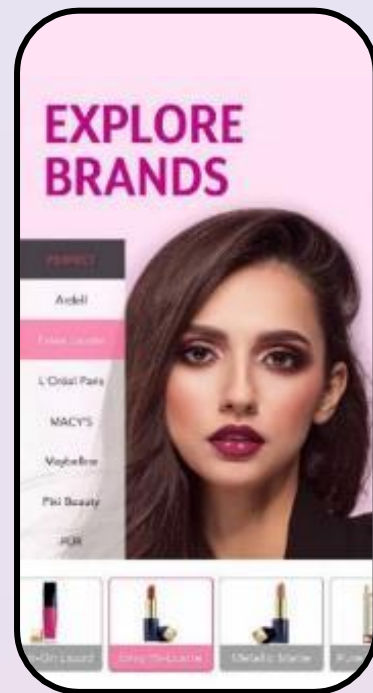
Bracelets

Mix & Match Stacking Set

# YouCam Mobile Apps

Beautiful AI Technology Contributes to Aesthetic Beauty and Self-Confidence with Gen AI features for photo, video, and camera users.

YouCam Makeup



#1 AR Makeover App

YouCam Perfect



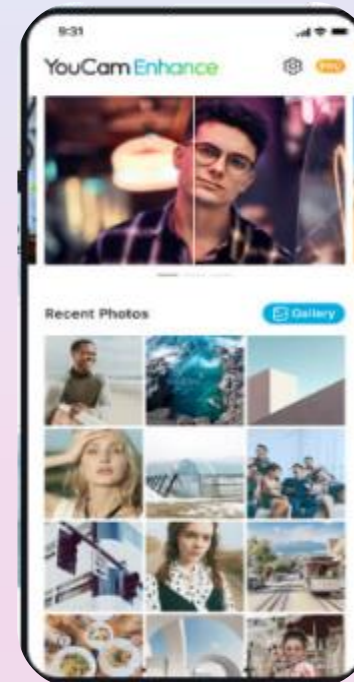
Powerful Selfie Camera Editor

YouCam Video



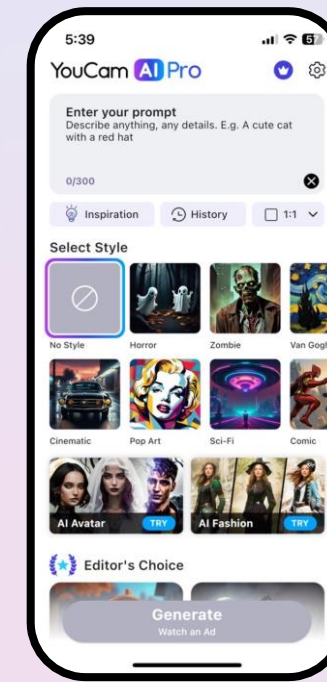
#1 Makeup Video App

YouCam Enhance



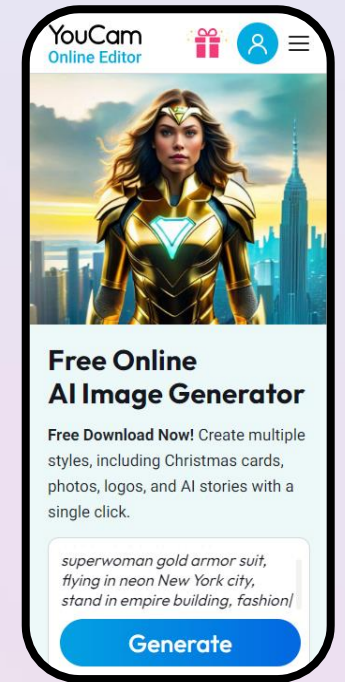
Dynamic Image Enhancer

YouCam AI Pro



Versatile AI Art Generator

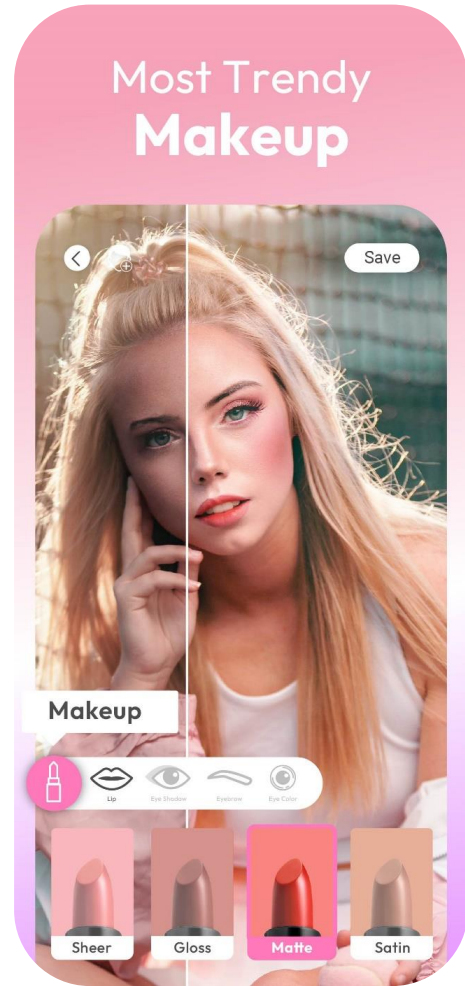
YouCam Online Editor



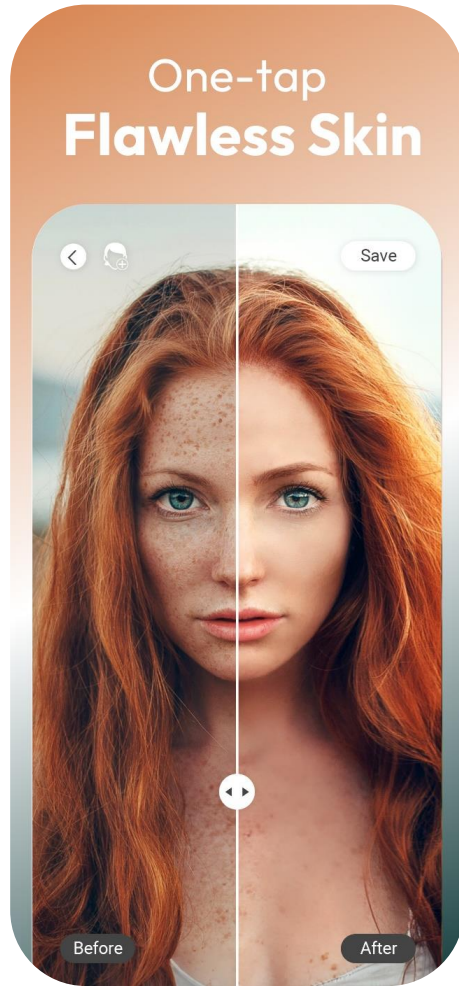
Smart Online AI Editing Tool



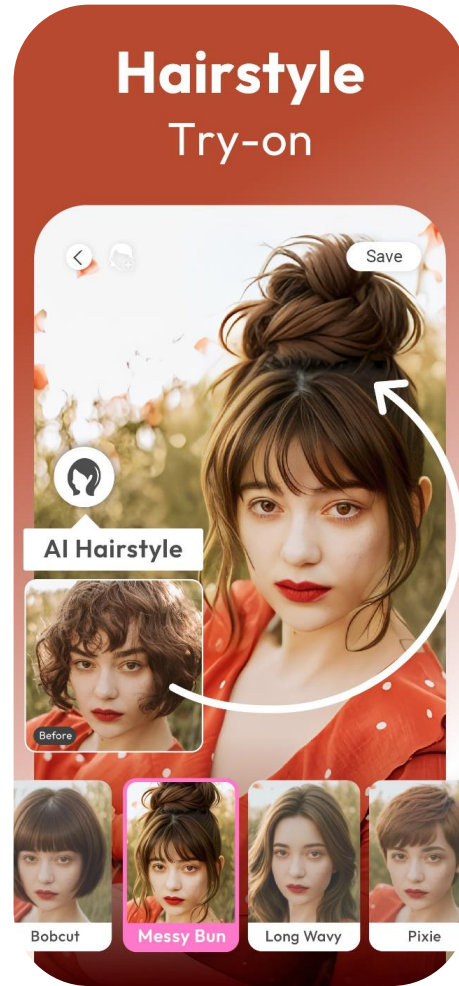
# YouCam Makeup – Your Personal AI Makeup Artists and Selfie Editor



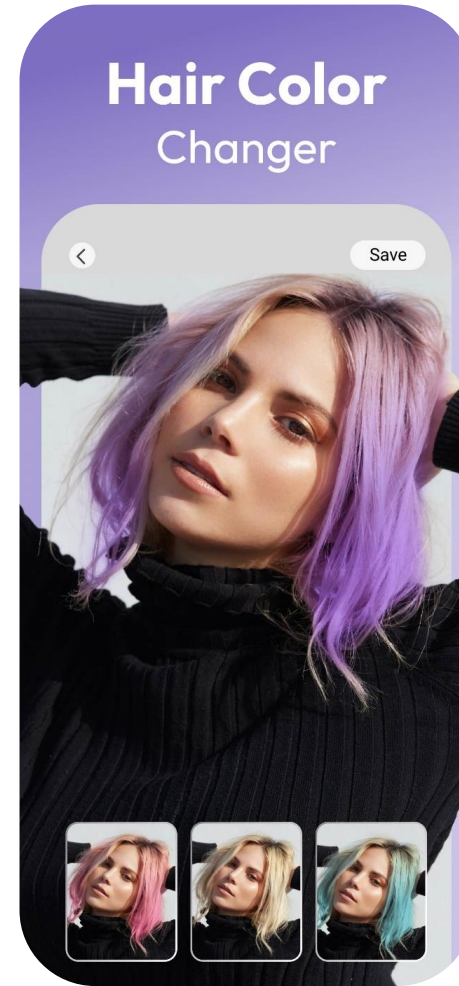
VTO for lipstick, eye makeup, contour, foundation, and blush, as well as trendy makeup filters with 3D accessories



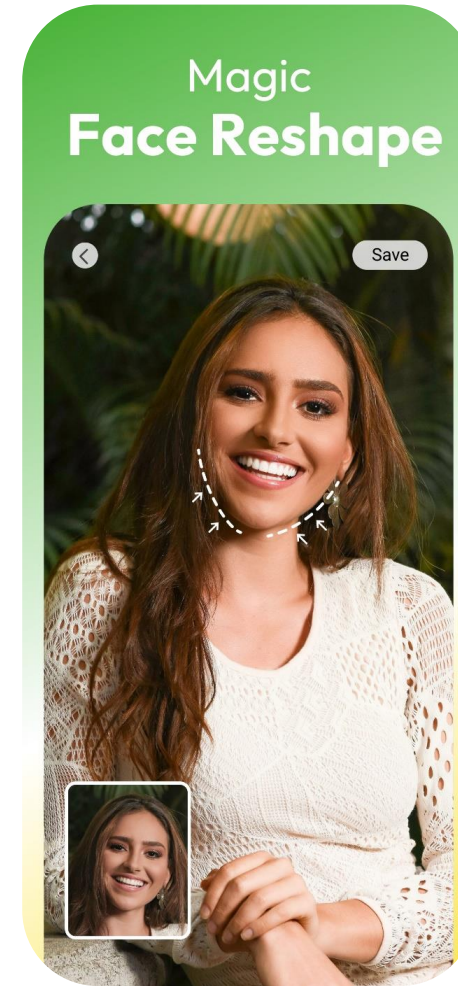
Easily beautify photos and automatically remove blemishes, whiten teeth, and smooth skin



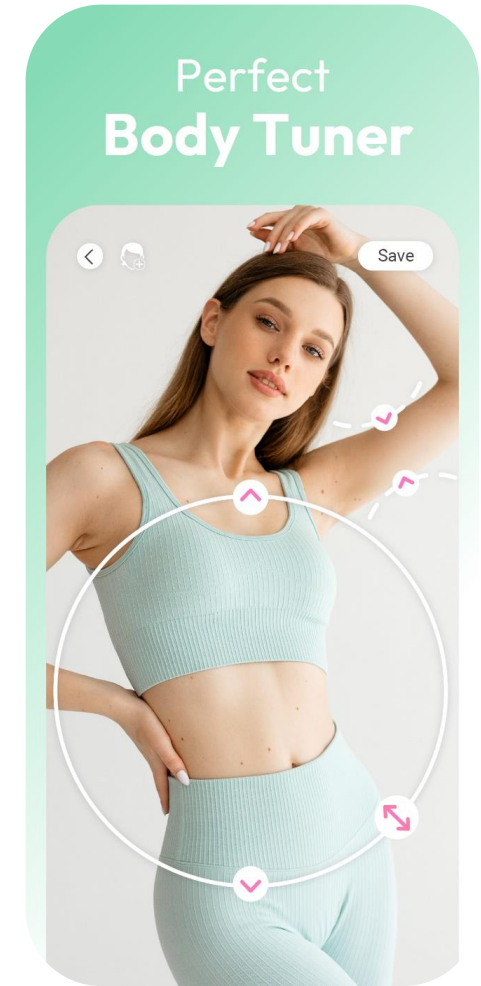
Try more than 20 hairstyles with the AI hairstyle simulation in just seconds



Try 100+ hair colors and trendy hair dye patterns easily



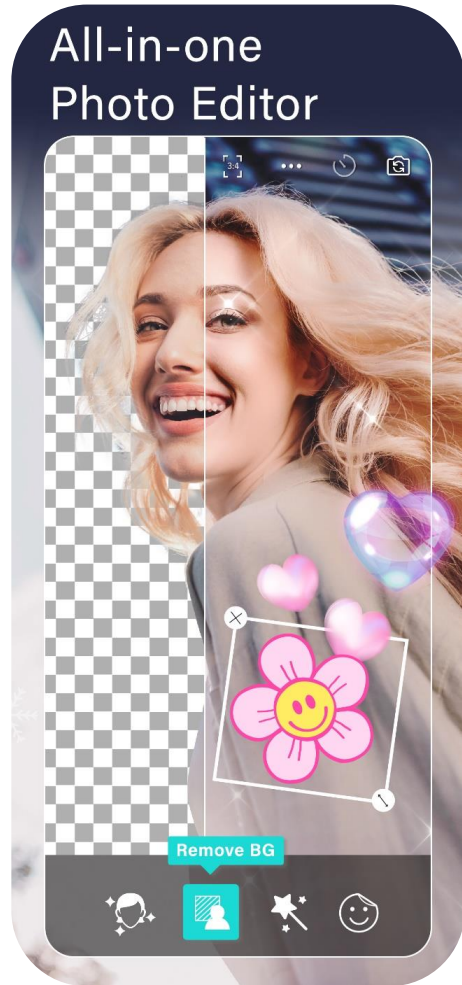
Refine facial features to achieve a natural look in one click



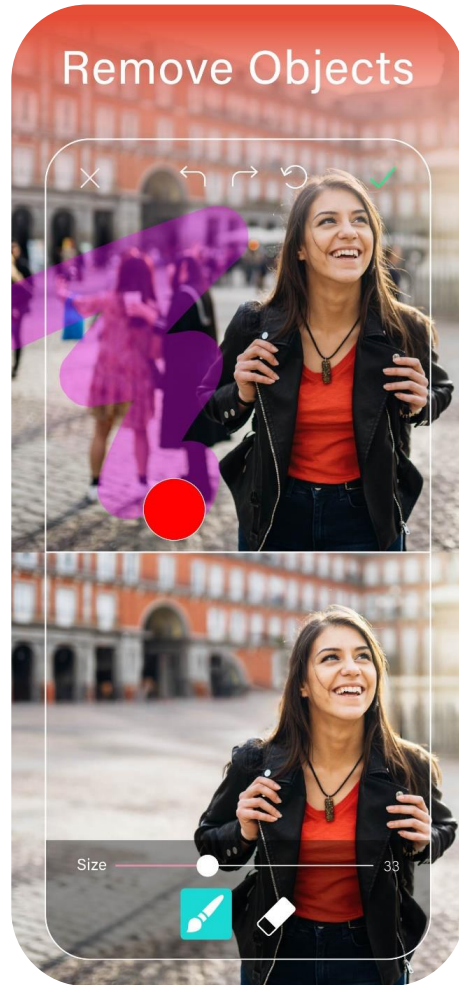
Easily enhance selected body areas while still maintaining a natural and realistic body shape



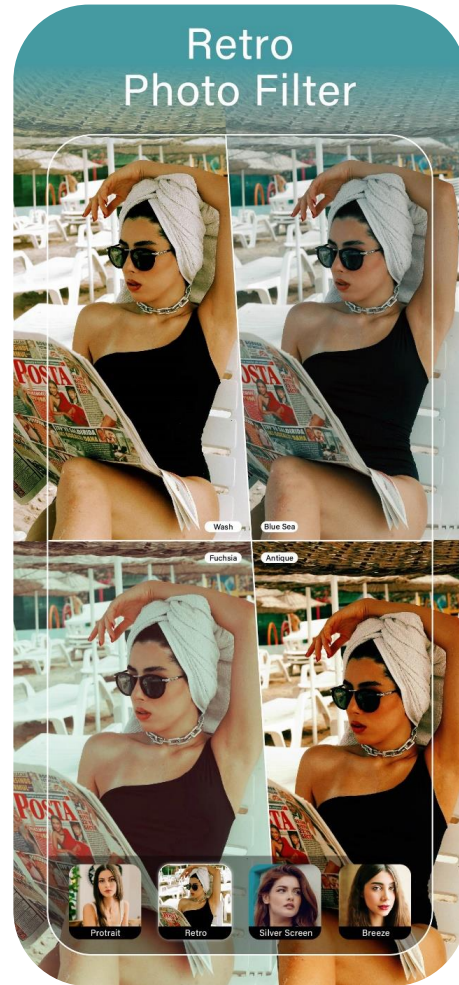
# YouCam Perfect – All-in-One Photo Editing App Powered by AI



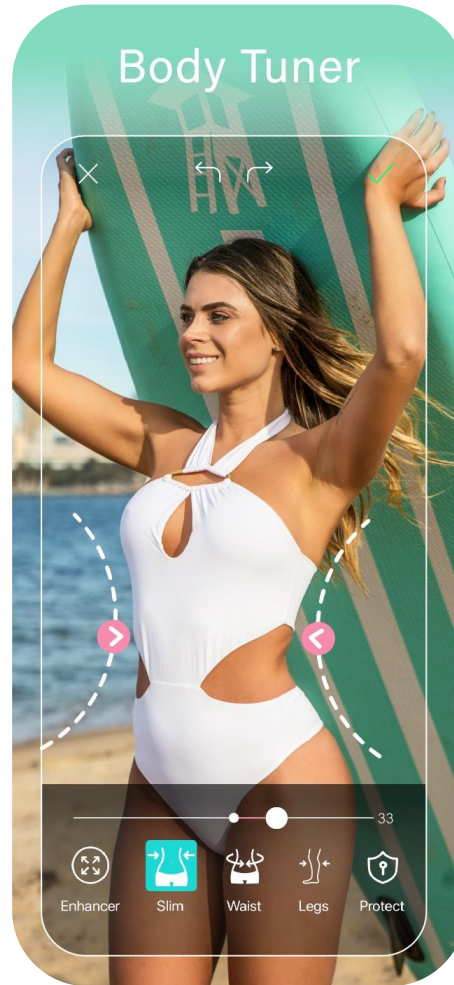
Easily beautify, enhance, and edit photos and videos to unleash creativity and for self-expression



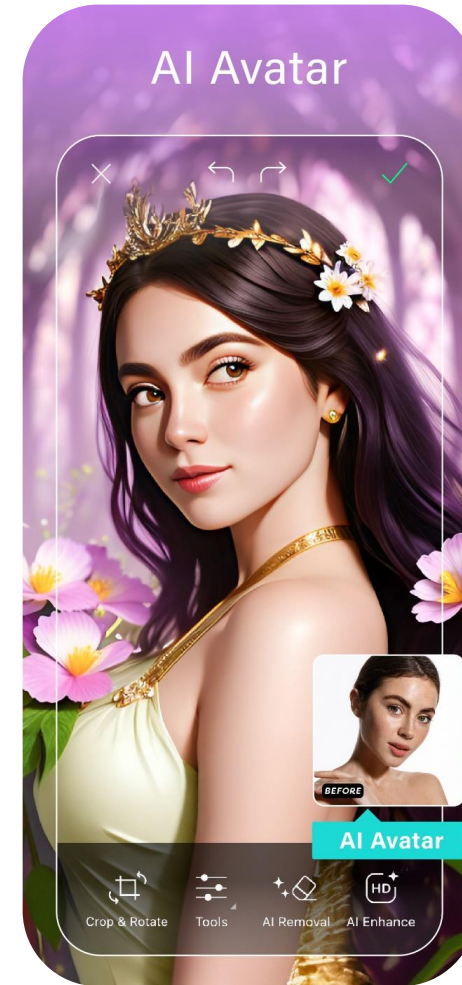
Use AI to easily erase unwanted items in photos, including people, text, objects and reflections



Try popular photo effects like vintage filters, sparkle effects, or elevate photos' aesthetic with trending filters



Easily enhance selected body areas while still maintaining a natural and realistic body shape

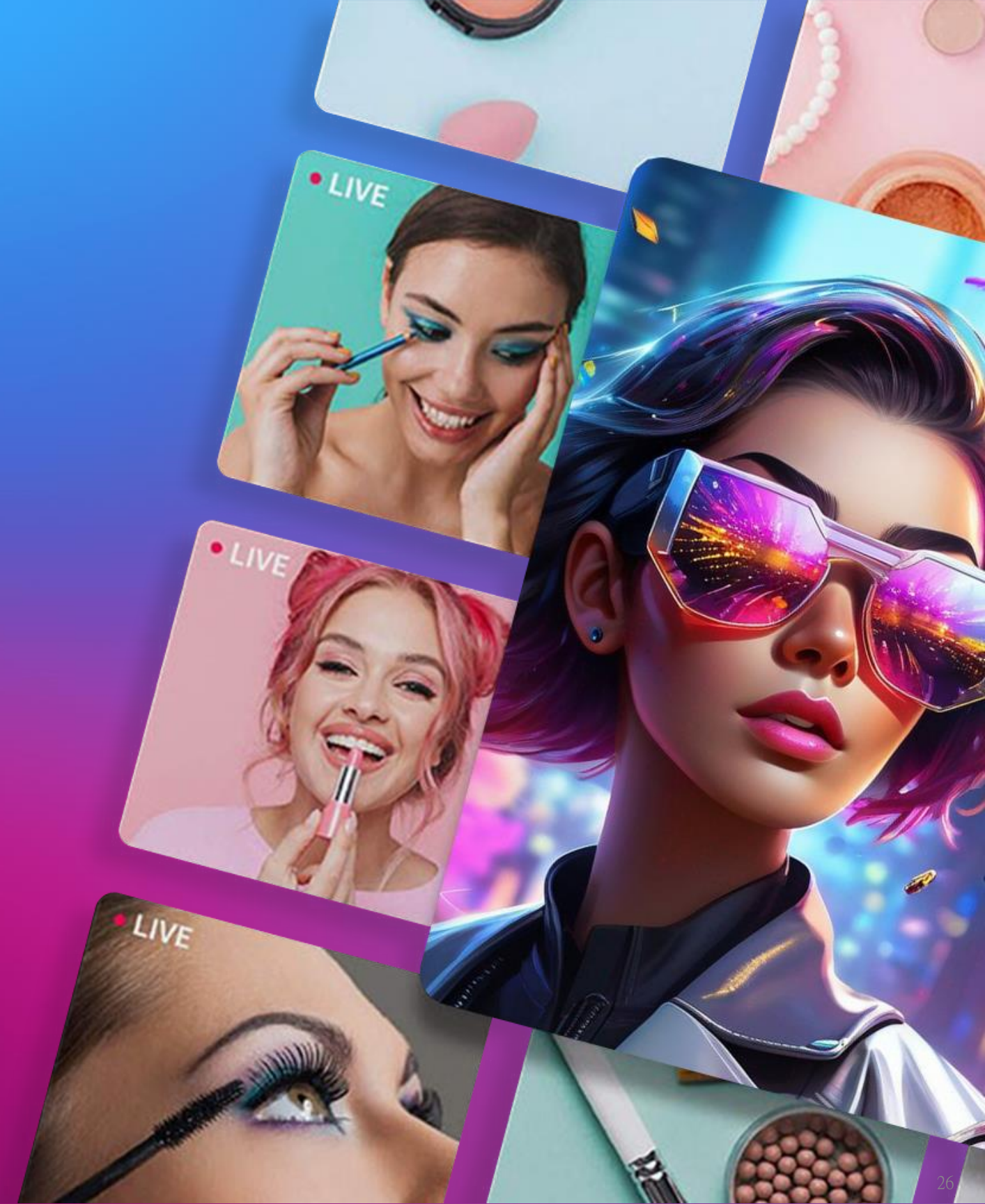


Turn portraits into stunning pieces of art by creating personalized Magic Avatar in different styles

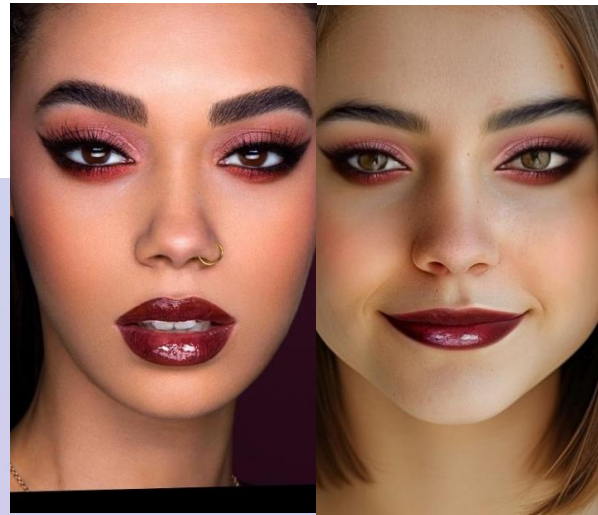


Add AI Selfie filters in various styles, including Royal, Sci-fi, Pop Art, and more

# GenAI for Beauty and Fashion



# Riding the **Generative AI** Trends to Keep Growing



AI Makeup Transfer



**Gen AI  
Avatar / Pet**



**Gen AI  
Selfie**



**Gen AI  
Fashion**



**Gen AI Hairstyle**



**AI Headshot**



**AI Studio**



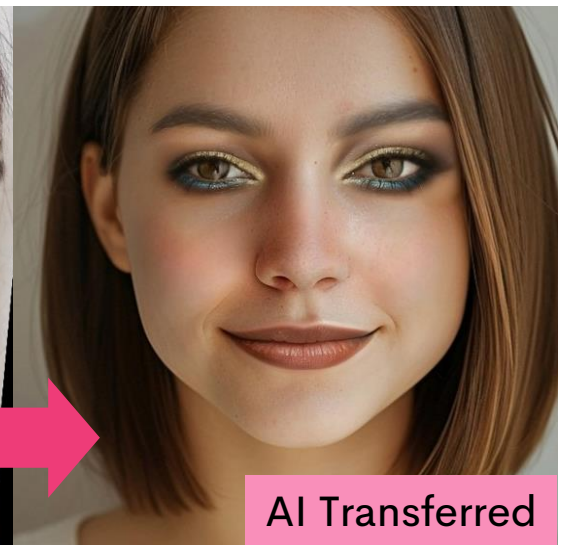
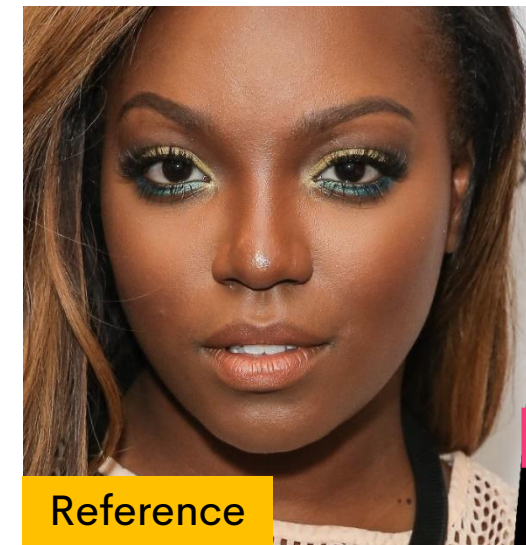
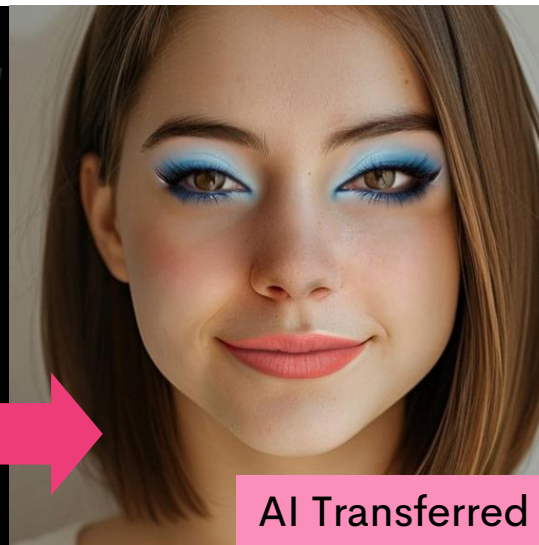
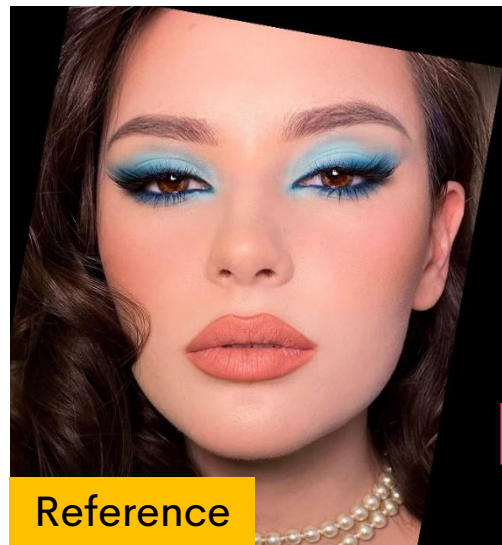
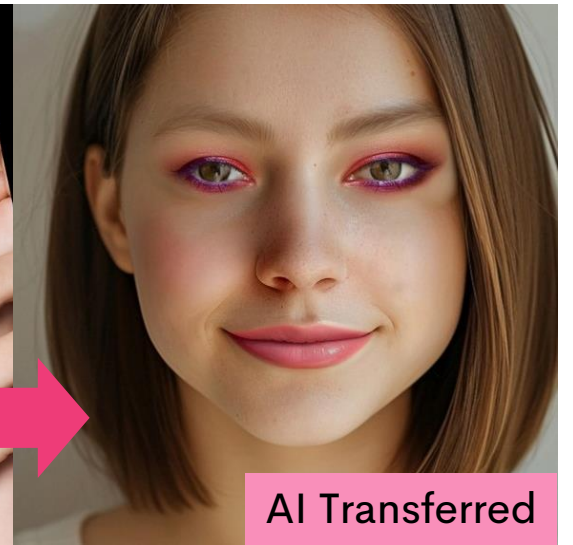
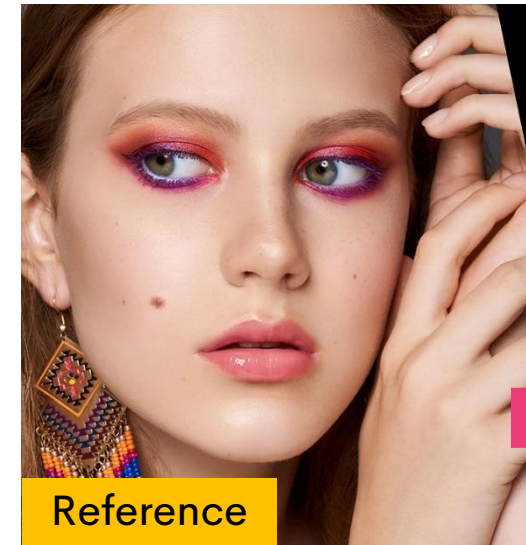
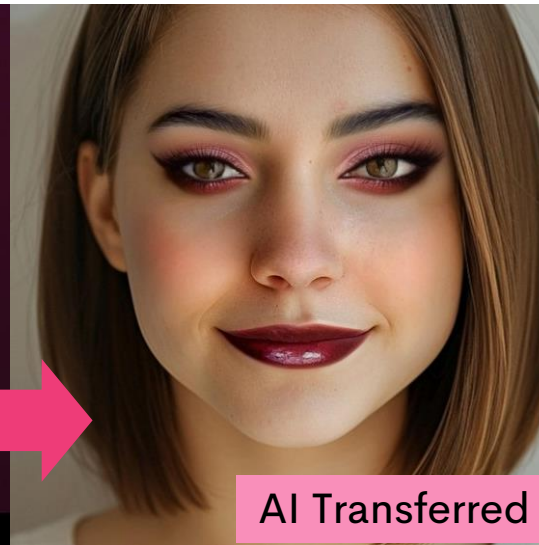
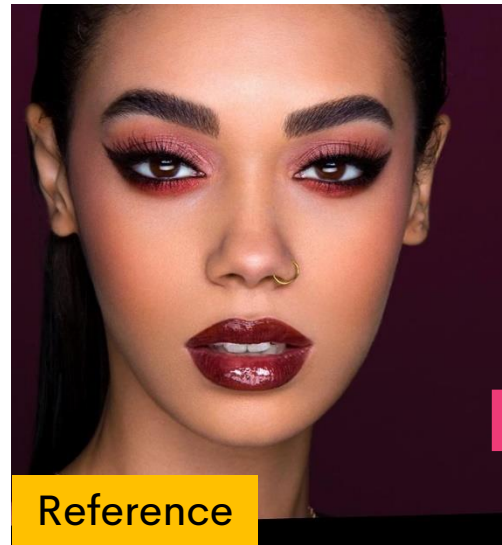
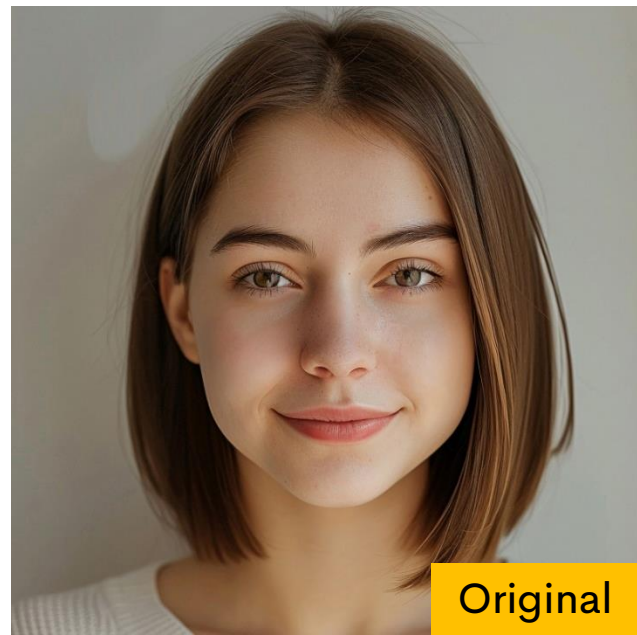
**AI Photo/Video  
Editing and Enhancement**



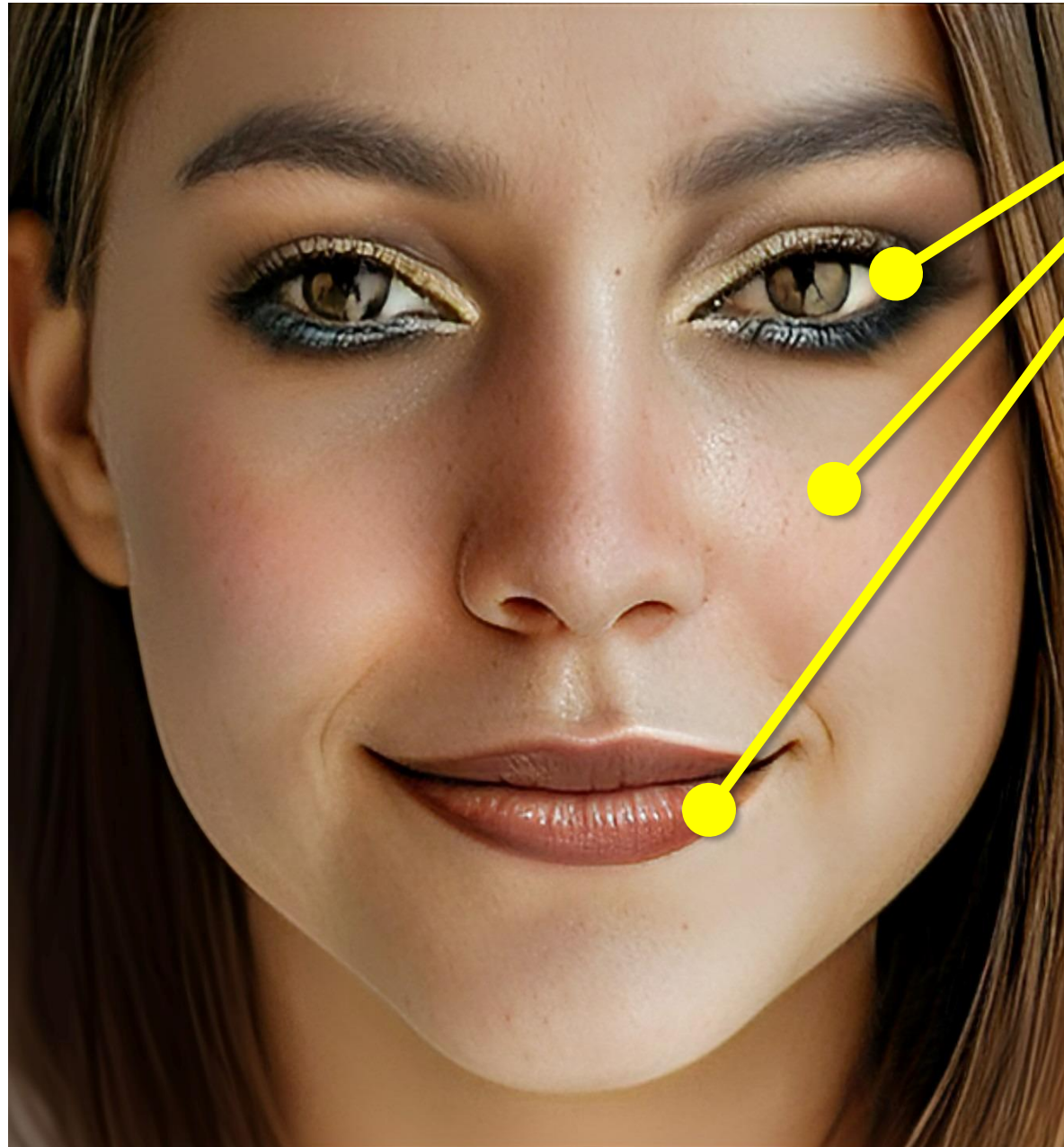
**Gen AI  
Text-2-Image**

# AI Makeup Transfer

Recreate desired makeup look from one image, now supports eyes, face, and lip makeup



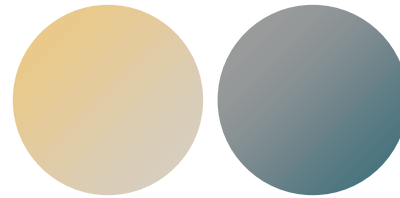
# AI Makeup Transfer Creates Accurate Product Recommendations from Transferred Makeup Looks



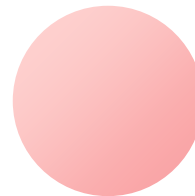
AI Analyzes Shades and Textures

AI Finds Matching Products to Create Recommendations

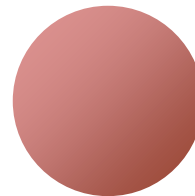
Eyeshadow:



Blush:



Lipstick:



# AI Hairstyle

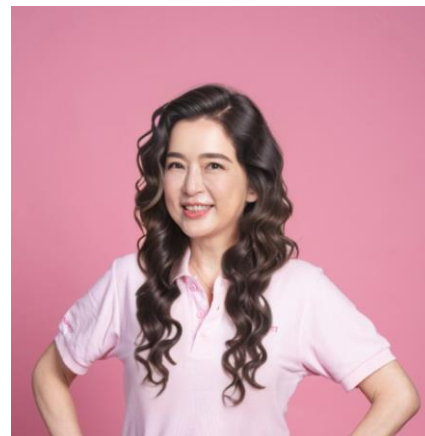
Virtual hairstyle powered by generative AI with hyper-realistic try-on experiences.



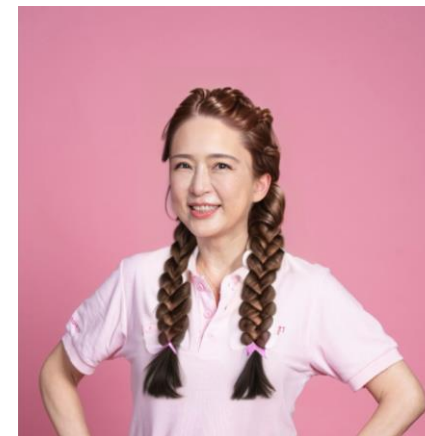
Original



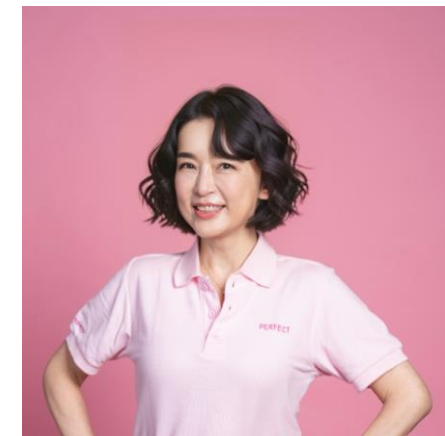
Messy Top Bun



Mermaid Waves



French Braid



Bobcut Tail Wavy



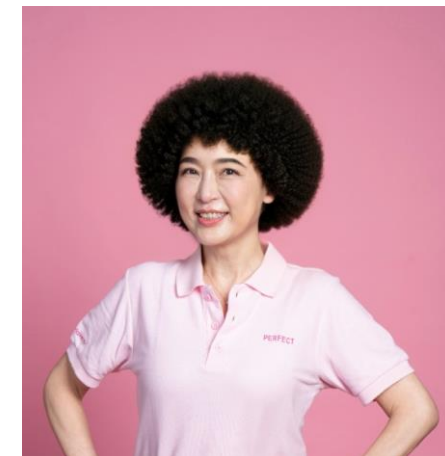
Curtain Bangs



Pixie



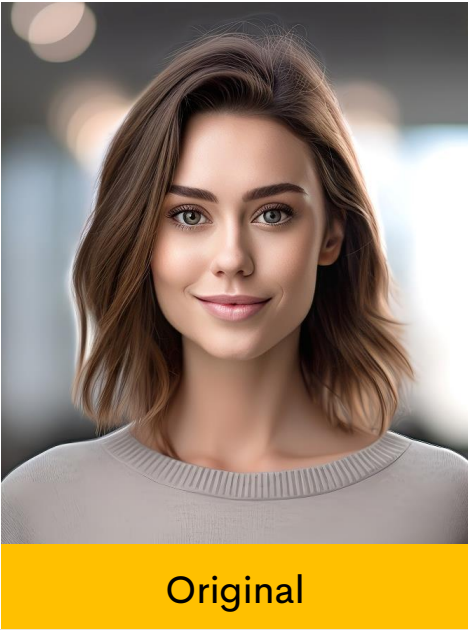
Long Wavy



Afro

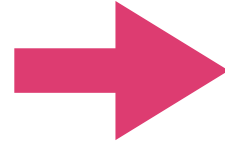
# AI Headshot

Turn your daily photo into professional images and capable of presenting in different postures photos



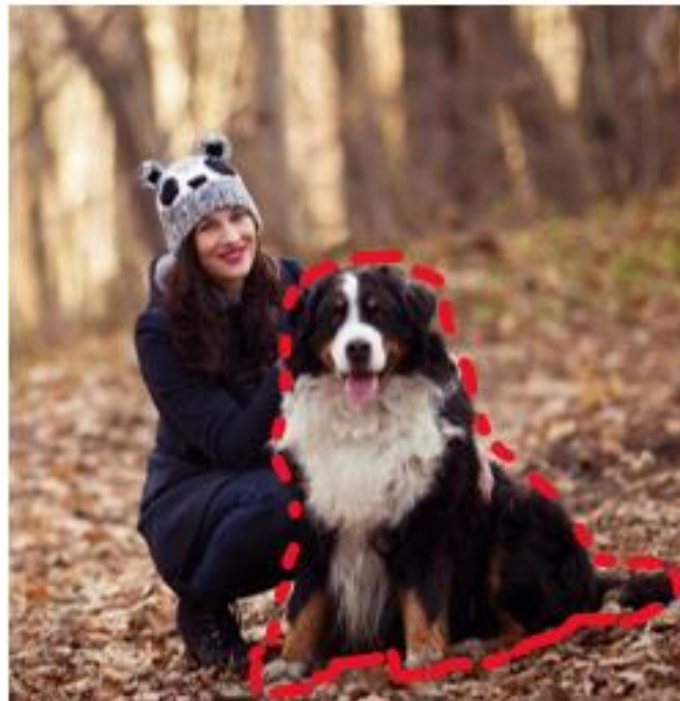
# AI Studio

Reproduce epic photoshoots from a single photo with real-to-life scenes as in fashion magazines



Input image

# AI Replacement & AI Removal



PERFECT

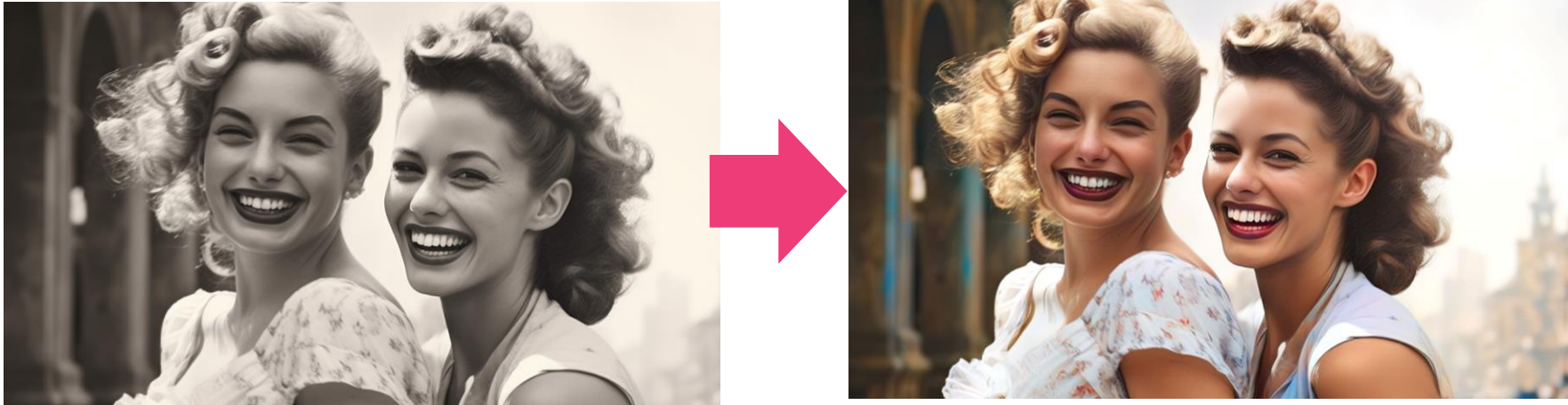
<sup>1</sup> Please note that results generated by generative AI may vary, depending on the training data used and other factors.

# AI Smart Editing

AI Lighting



AI Colorization



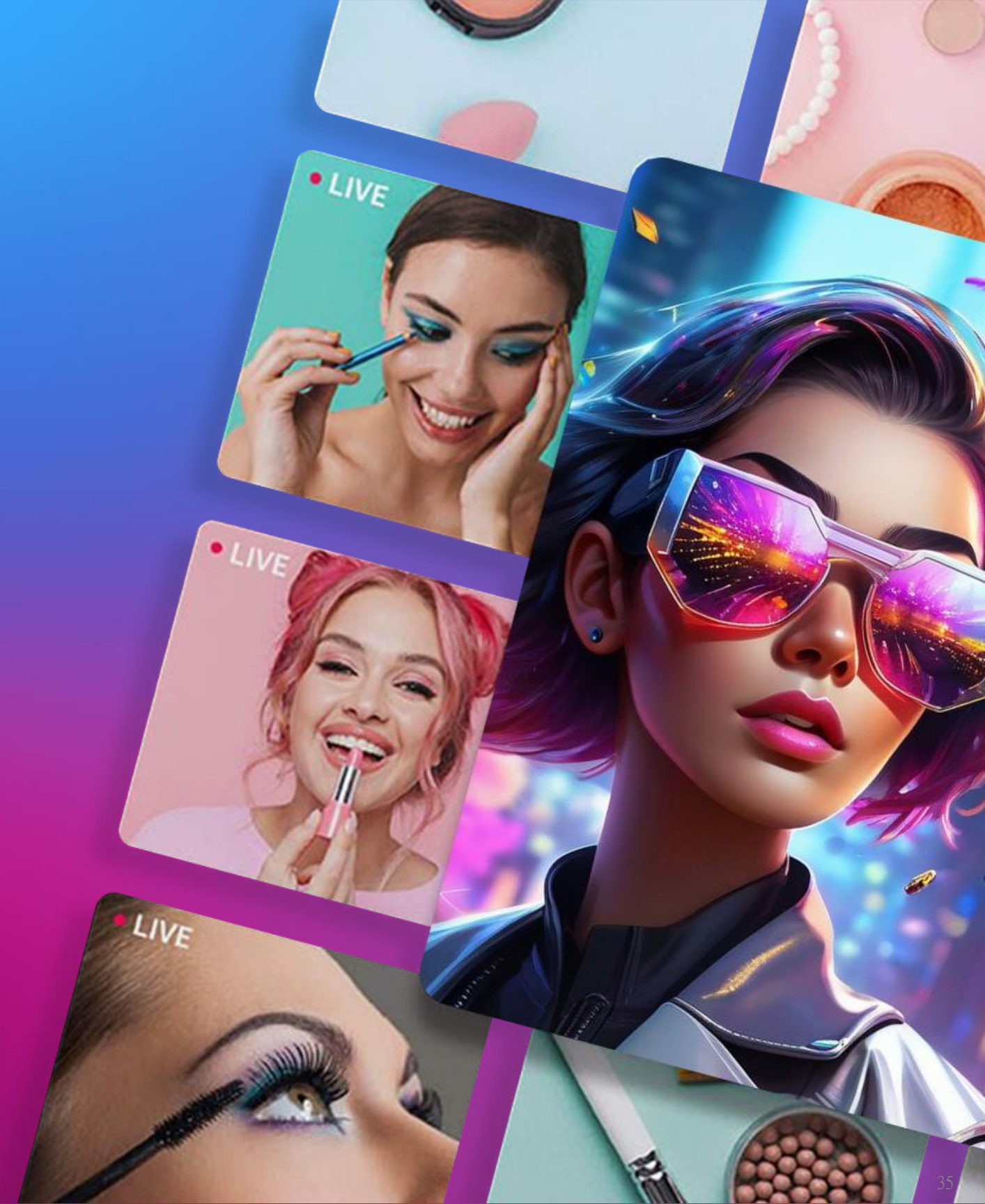
AI Expansion



PERFECT

<sup>1</sup> Please note that results generated by generative AI may vary, depending on the training data used and other factors.

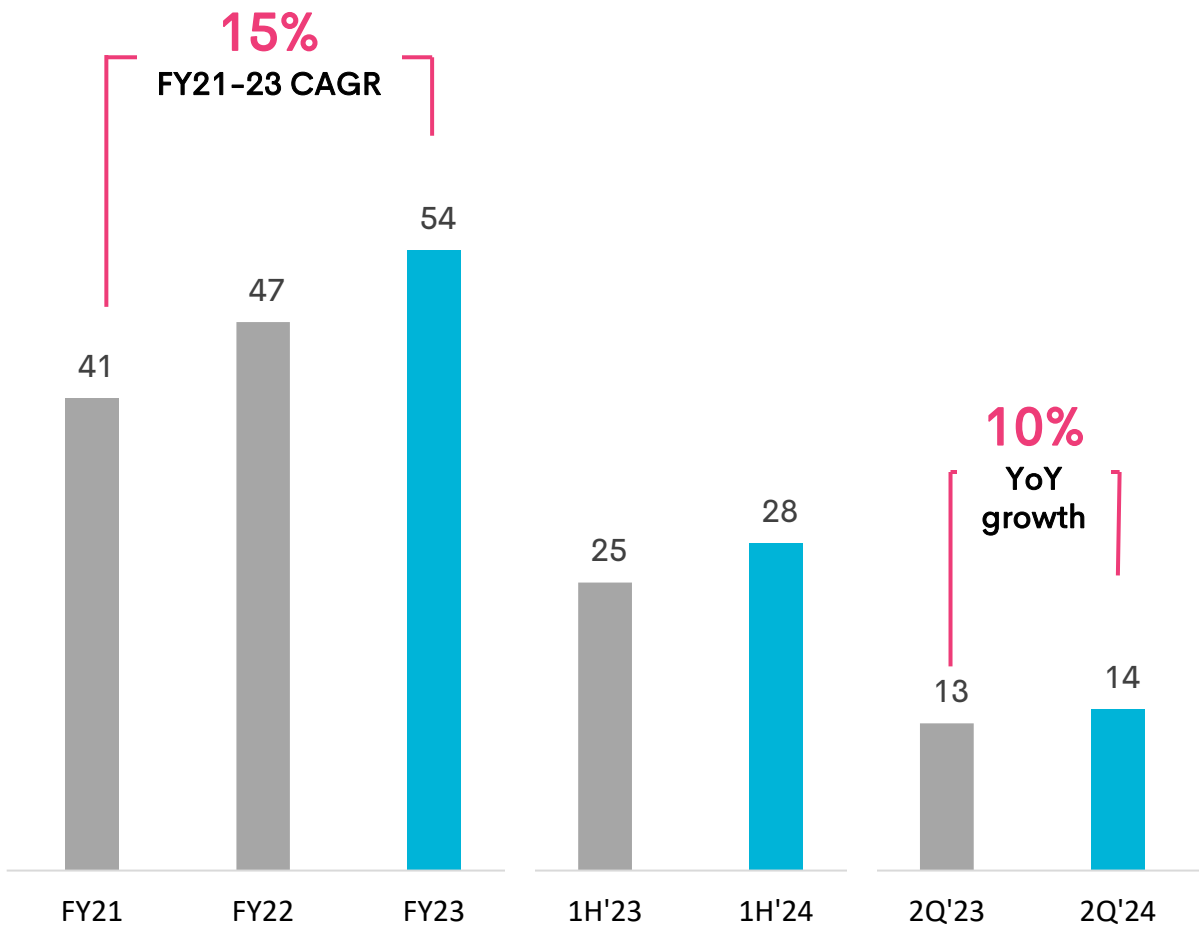
# Financial Highlights & Key Metrics



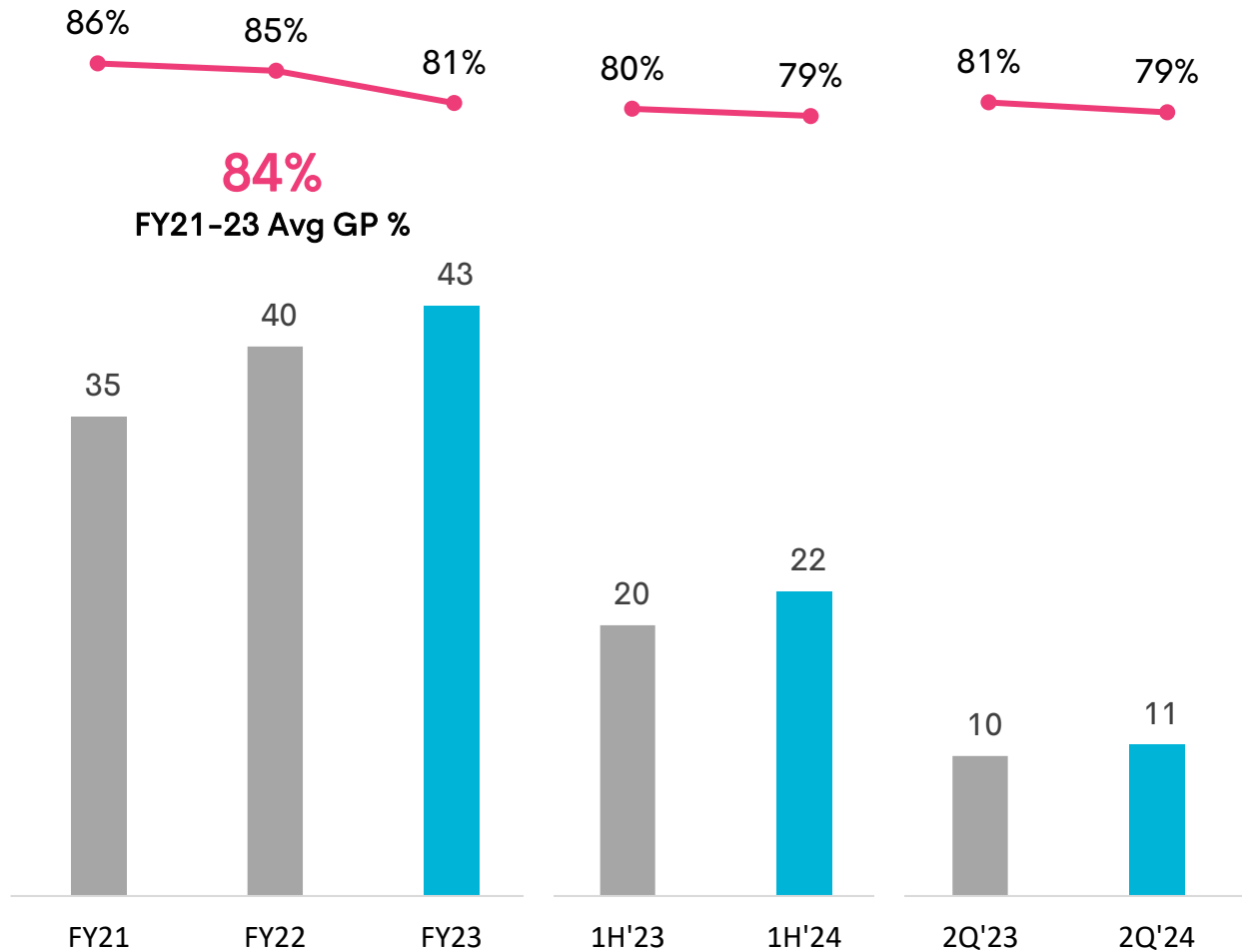
# Strong Organic Growth and Highly Scalable Cost Structure

(\$ in USD millions)

## Revenue



## Gross Profit & Margin



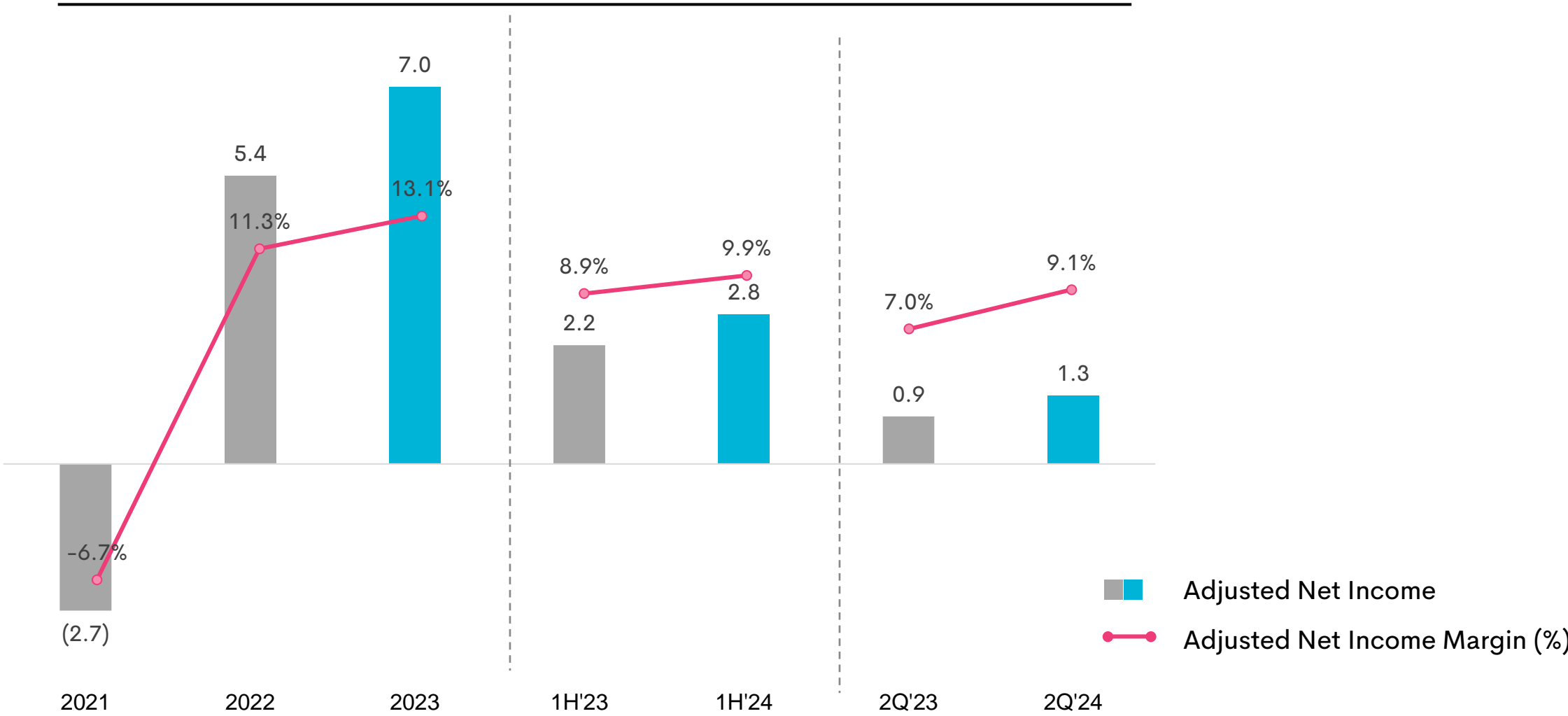
■ Gross Profit  
● Gross Margin (%)

Source: Company data and estimates.

# Solid & Stable Growth in Profitability

(\$ in USD millions)

### Adjusted Net Income<sup>1</sup> & Its Margin



<sup>1</sup> Adjustments include one-time and non-recurring items as well as non-cash items such as one-off transaction costs, non-cash equity-based compensation, and non-cash valuation (gain)/loss of financial liabilities. Starting from the first quarter of 2024, we no longer exclude foreign exchange gain (loss) from adjusted net income (loss). As we transitioned to using the U.S. dollar as the functional currency for certain subsidiaries in 2023, our foreign exchange gains (losses), which historically have predominantly been unrealized, have not been material since 2023.

# Perfect's Positive Operating Cash Flow

The Company had a positive operating cash flow of \$5.5 million in H1 2024, compared to \$6.4 million in H1 2023. The positive operating cash flow in both half a year demonstrated the company's ability to generate sufficient cash flow to support business operations.

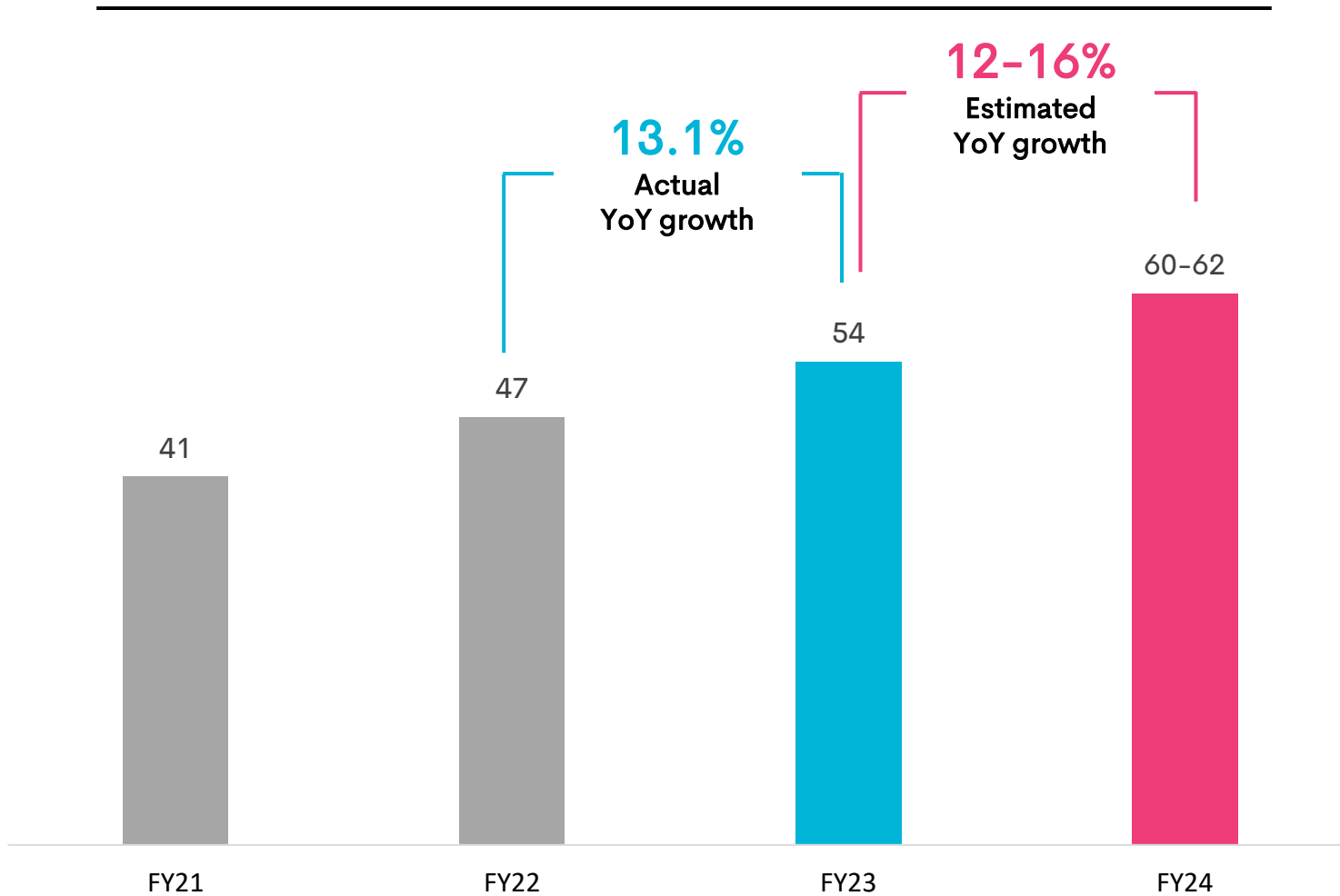
	Six months ended June 30,	
(\$ in thousands)	2023	2024
Cash flows from (used in) operating activities	\$6,449	\$5,518 <sup>1</sup>

<sup>1</sup> Due to the \$50 million decrease in our total cash position from Tender Offer (including cash and cash equivalents & 6-month deposits classified as current financial assets at amortized cost under IFRS).

# Business Outlook for 2024<sup>1</sup>

(\$ in USD millions)

## Revenue



- Taking into account the recent advancements of products powered by AI and AR technology, the growing demand for our enterprise SaaS solutions, and the strong momentum in the mobile beauty app subscription business, we observed a healthy recovery in 2024.
- We expect the growth of our total revenue recognized under IFRS for full year 2024 to range from 12% to 16% year-over-year, compared to full year 2023.

Source: Company data and estimates.

<sup>1</sup> Please Note that this forecast is based on the Company's current assessment of the market and operational conditions, and that these factors are subject to change.

# Perfect's Q2 2024 Financial Performance

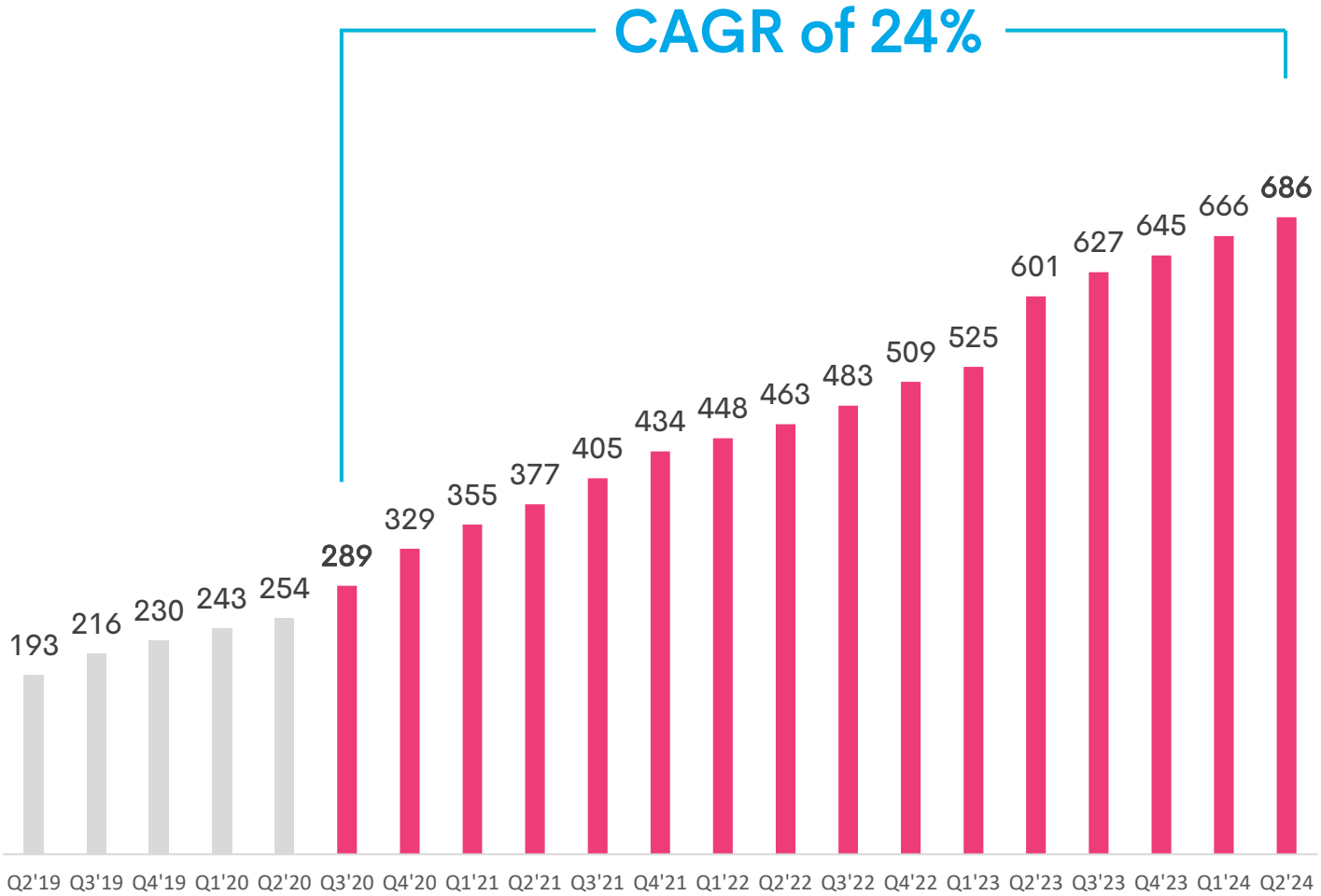
- **Total Q2 Revenue was \$13.9 million**, compared to \$12.7 million in the same period of 2023, +9.6% YoY.
  - AR/AI cloud solutions and subscription revenue was \$12.9 million, compared to \$11.0 million in Q2'23, +17.4% YoY.
  - Licensing revenue was \$0.7 million, compared to \$1.4million in Q2'23, -49.8% YoY.
- **Gross Profit was \$11.0 million** (79.3% gross margin), compared with \$10.2 million (or 80.6% gross margin) in Q2'23, +9.5% YoY.
- **Operating Expenses was \$12.4 million**, compared with \$12.3 million in Q2'23, +7.2% YoY.
  - S&M Expenses were \$7.0 million, compared to \$6.6 million in 2Q'23, +7.0% YoY.
  - R&D Expenses were \$3.0 million, compared to \$2.8 million in 2Q'23, +7.5% YoY.
  - G&A Expenses were \$2.4 million, compared to \$3.0 million in 2Q'23, -19.1% YoY.
- **Operating Loss was \$1.4 million**, compared with operating loss of \$2.1 million in Q2'23.
- **Net Income was \$0.8 million**, compared to a net loss of \$0.2 million in Q2'23.
- **Adjusted Net income was \$1.3 million**, compared to \$0.9 million in 2Q'23, +43.8% YoY.
- **Positive Operating Cash Flow \$2.0 million**, compared to \$2.6 million in 2Q'23, -24.6% YoY.

# Perfect's H1 2024 Financial Performance

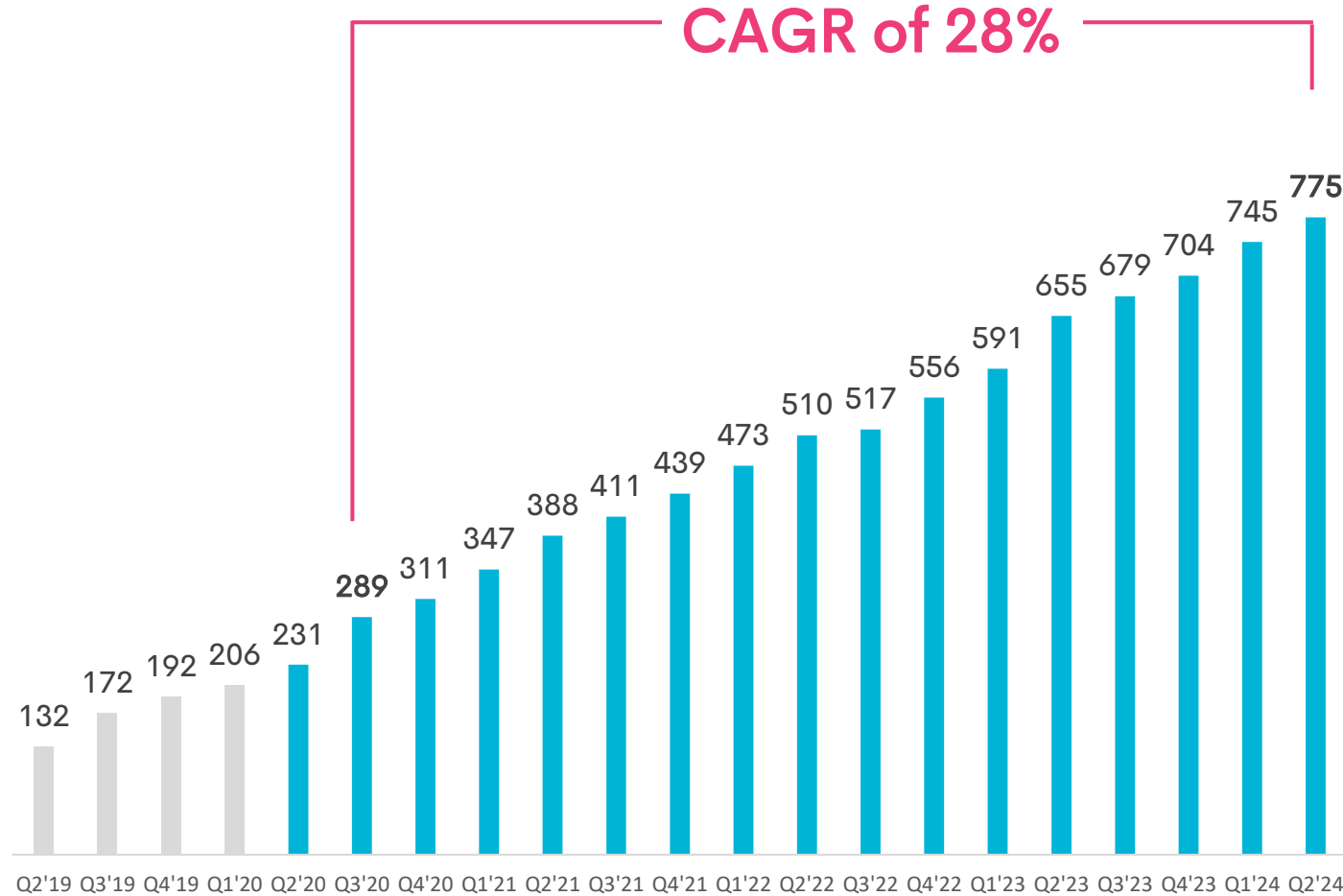
- **Total H1 Revenue was \$28.2 million**, compared to \$24.8 million in the same period of 2023, +13.5% YoY.
  - AR/AI cloud solutions and subscription revenue was \$25.3 million, compared to \$21.4 million in H1'23, +18.5% YoY.
  - Licensing revenue was \$2.3 million, compared to \$2.9million in H1'23, -20.4% YoY.
- **Gross Profit was \$22.2 million** (78.8% gross margin), compared with \$19.8 million (or 79.8% gross margin) in H1'23, +12.2% YoY.
- **Operating Expenses were \$24.8 million**, compared with \$23.4 million in H1'23, +6.0% YoY.
  - S&M Expenses were \$14.2 million, compared to \$12.6 million in H1'23, +12.7% YoY.
  - R&D Expenses were \$6.0 million, compared to \$5.4 million in H1'23, +11.4% YoY.
  - G&A Expenses were \$4.6 million, compared to \$5.4 million in H1'23, -15.0% YoY.
- **Operating Loss was \$2.6 million**, compared with operating loss of \$3.6 million in H1'23.
- **Net Income was \$1.4 million**, compared to \$0.5 million in H1'23, +185% YoY
- **Adjusted Net income was \$2.8 million**, compared to \$2.2 million in H1'23, +26.2% YoY.
- **Positive Operating Cash Flow \$5.5 million**, compared to \$6.4 million in H1'23, -14.1% YoY

# Perfect's Scalable SaaS Business Model with Continued Expansion in Brands and SKUs

Number of Brands by Quarter

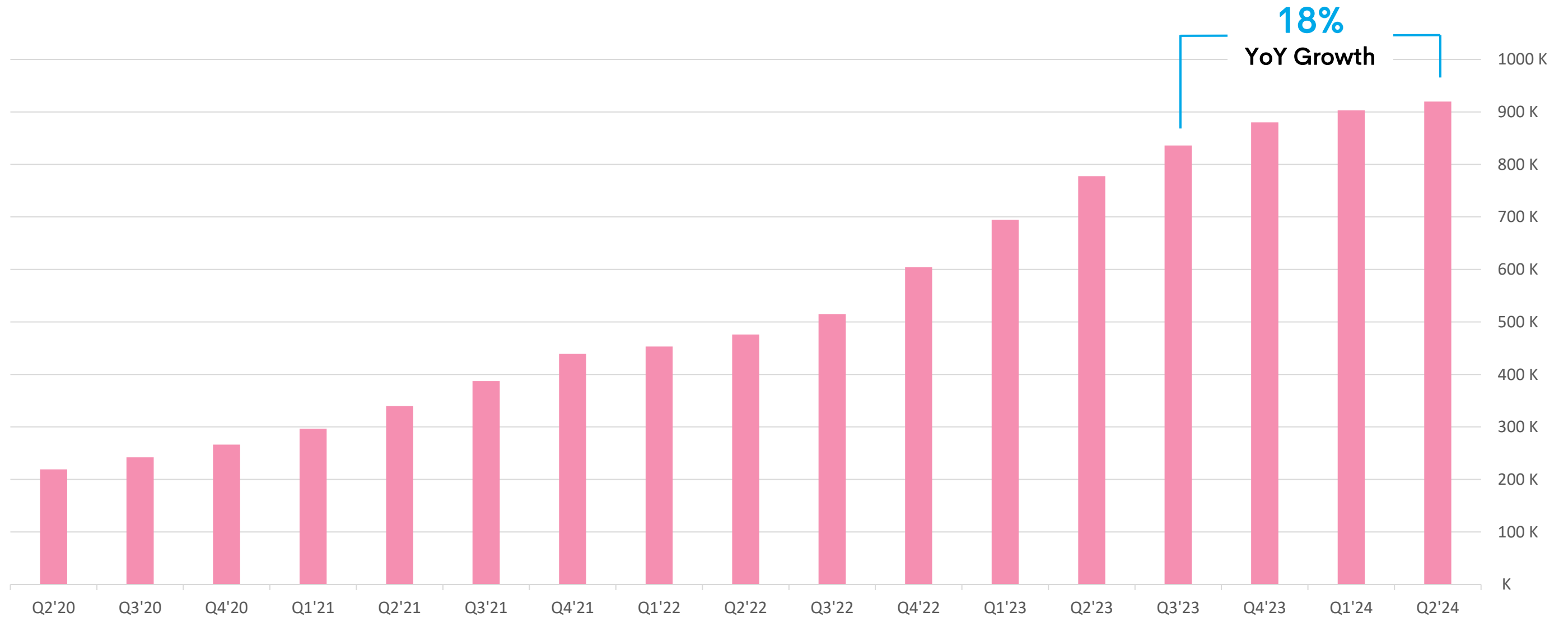


SKUs by Quarter



# Perfect's Mobile Beauty App Business Has Been Growing Strong

In the second quarter, active subscribers increased by 18% from the same period last year, reaching a historical high of over **919,000** active subscribers<sup>1</sup>.



# Multiple Avenues To Drive Growth

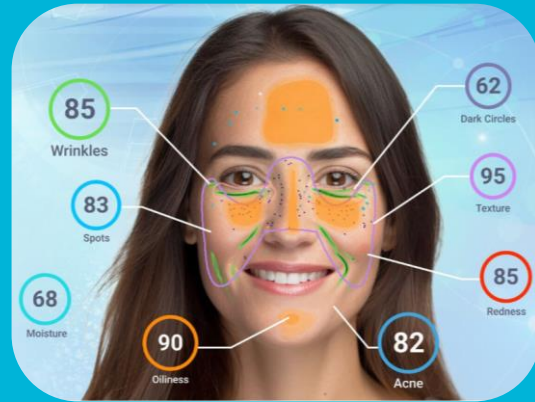
We see significant growth opportunities from existing brands, new brands, new verticals, as well as from new Gen AI features launched in mobile app and synergistic M&A.

## Deepen Penetration Within Top 20 Beauty Groups



- ✓ Cross-sell to sister brands in the Groups
- ✓ Upsell more modules and functions to brands
- ✓ Enable more SKUs in all categories
- ✓ Upscale to more countries within a brand

## Expand Into Skincare AI



- ✓ Growing demand for AI Skin Analysis and Skin Diagnosis.
- ✓ Engage with a larger customer base, such as med spa, aesthetic clinic, and dermatologist.

## Penetrate to Fashion and Jewelry AI



- ✓ Expand product portfolio to cover a wide variety of fashion accessories and jewelry, including earrings, rings, bracelets, necklaces, and watches.
- ✓ Provide unique stacking options that allow users to try on multiple pieces at the same time.

## Innovate Premium Gen AI Features in YouCam Apps



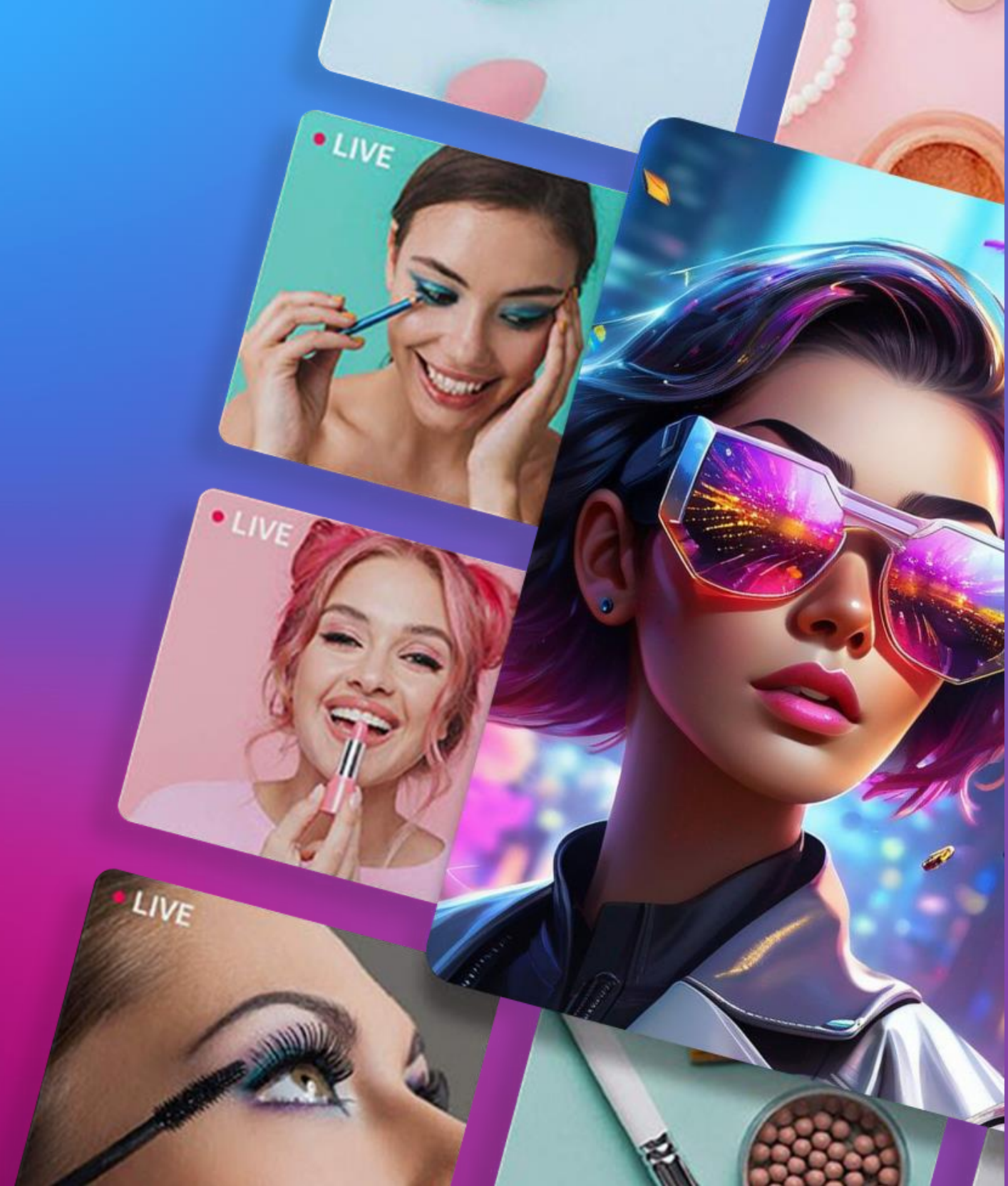
- ✓ Strong momentum in the growth of subscriber base.
- ✓ Continue to innovate premium features leveraging Gen AI technology photo/video editing, enhancement, and beautification.

## Pursue Synergistic M&A Selectively



- ✓ Speed up brand relationships, vertical and geographies expansion
- ✓ Accelerate revenue growth and margins

# Key Partnership



# Perfect Forms Strategic Partnerships With World Class Tech Giants

This creates truly omnichannel support for our clients.

## Global Tech Giants

## Asian Tech Giants



#1 Search Engine

#1 Video Platform

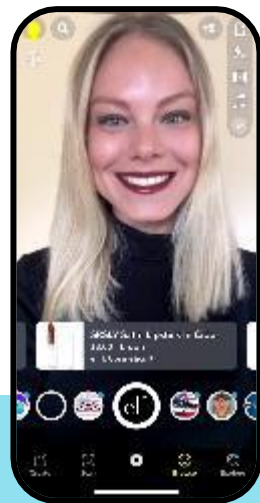
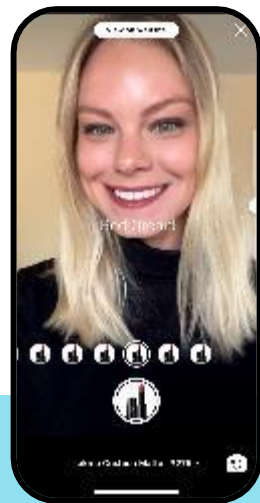
#1 Social Network

One of the Most-used Camera Apps

#1 Mobile E-commerce Platform

#1 Social & Digital Payment Platform

#1 Video Social Platform



Virtual try-ons through organic search results

Virtual try-ons through brands' YouTube videos

Virtual try-ons through brands' Instagram shops

Virtual try-ons on Snapchat brand profile

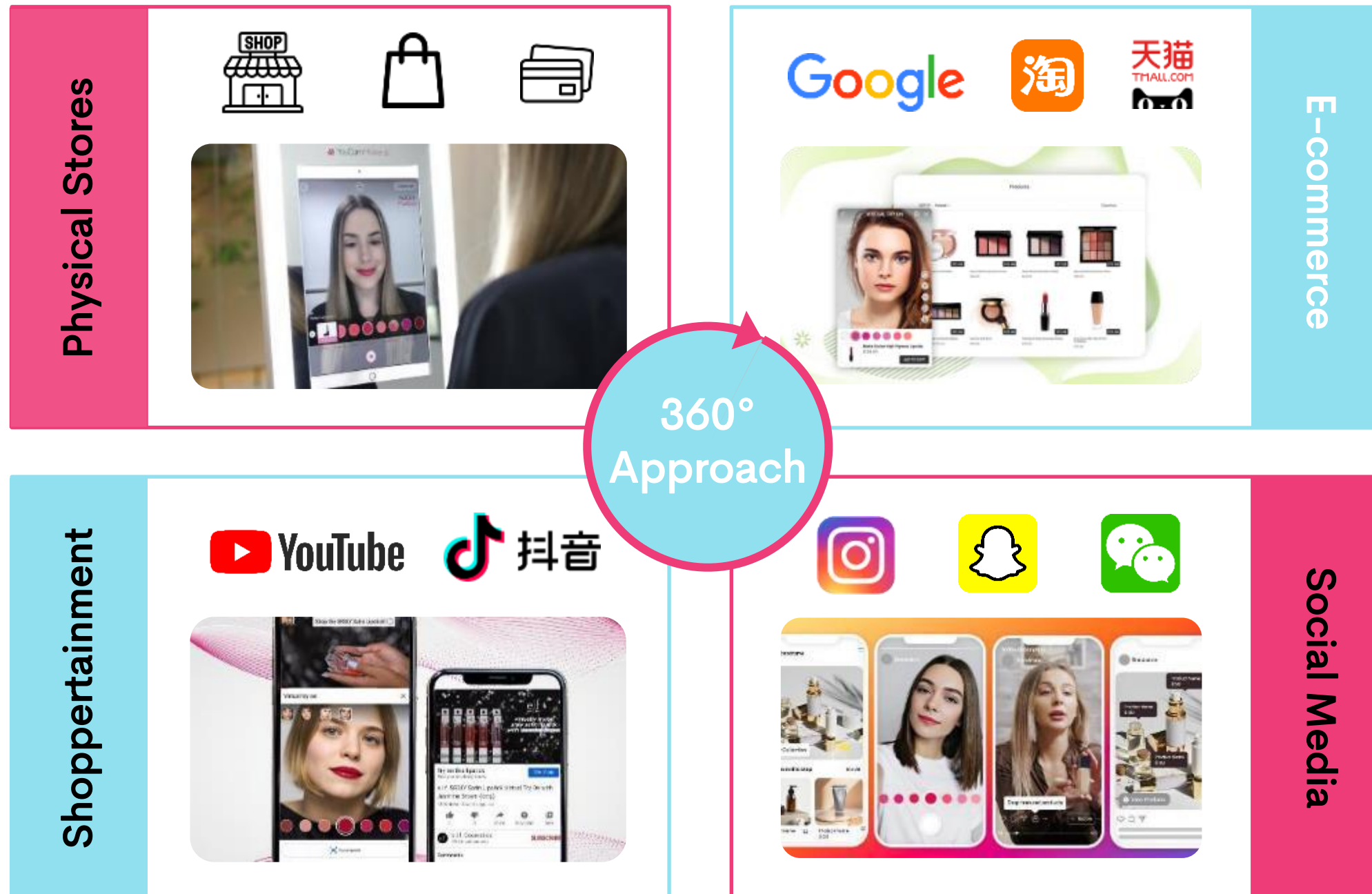
200+ brands using AR on Taobao and Tmall; 6,000 SKUs available for users to try

WeChat Mini Program covering AI shade finder & skincare, AR hair color & eye color, make-up virtual try-on, and brow virtual try-on

Brands can subscribe to the service and expand their AR offerings from Perfect Console with one click






# Perfect's 360° Beauty Tech Solutions Support Optimized Omnichannel Strategies

Whether online or offline, we are where our clients need us.

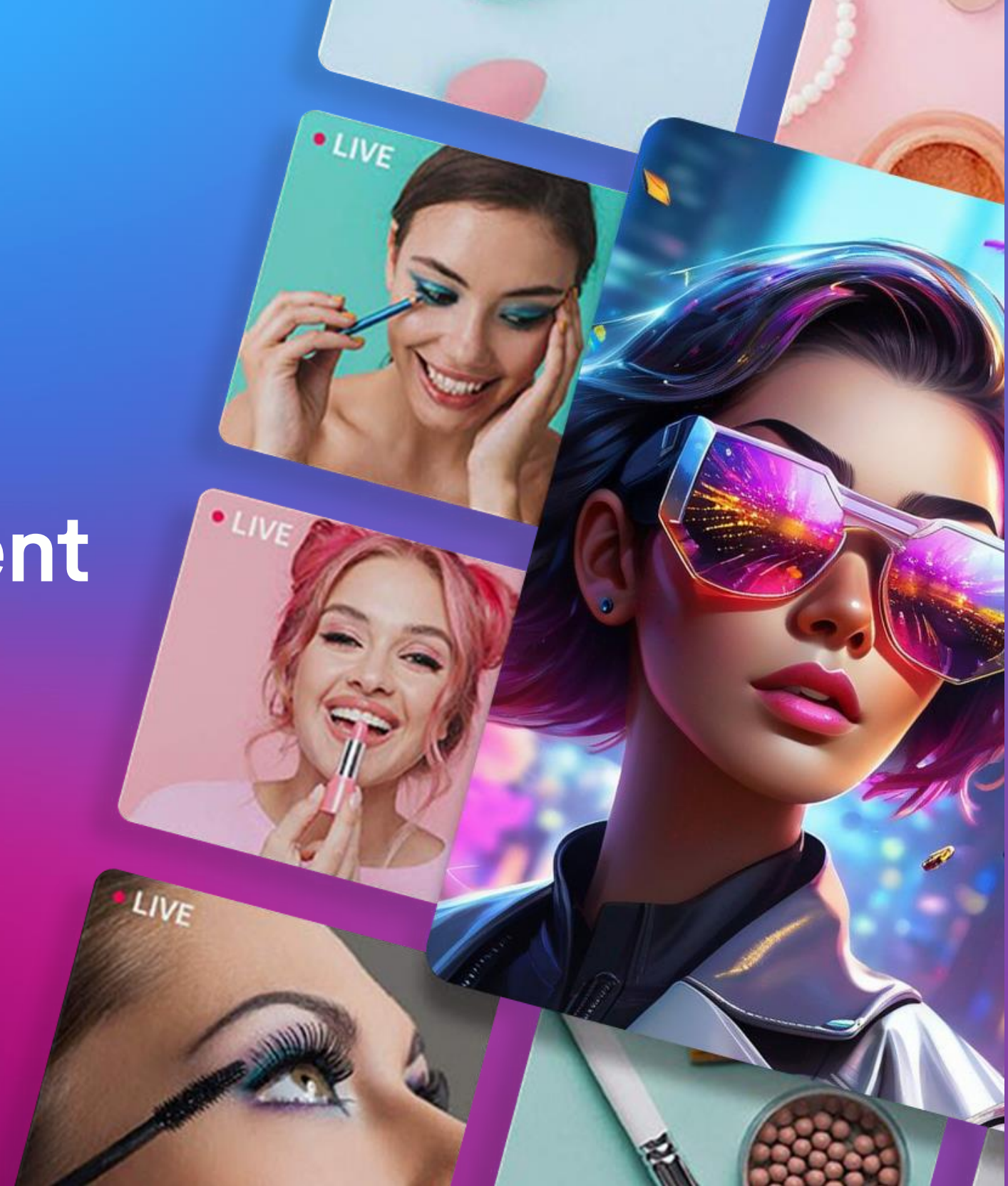


# Perfect's Proven Track Record in Supporting Client Success

We help drive brands' sales, conversion, and customer engagement.

Brand	Perfect Solution Used	ROI Improvement	Customer Testimonials
	Live AR Training for Beauty Advisors AR Makeup Try-on (in stores & online)	<b>+250%</b> purchase conversion <b>17,000+</b> Beauty advisors trained	<i>"Now this [high -touch] experience has been enabled by high tech AI and AR to create a more engaging, more personalized journey for our customers. While we have always focused on innovating our products and services, with partners like Perfect Corp., we can now also innovate and elevate the consumer experience."</i>
	AI Shade Finder Makeup Try-On	<b>+300%</b> purchase conversion <b>10%+</b> average order size	<i>"Perfect Corp. is constantly innovating to make sure we can meet the needs of our consumers across all the different markets. When we identify a new opportunity, Perfect Corp. is quick to respond, and they can scale to meet any need."</i>
	AR Makeup Try-on AI Shade Finder	<b>+30%</b> increase in cart size <b>+500%</b> increase in website visit dwell time	<i>"It's proven to be an excellent way to facilitate and convert sales. The feedback has been very positive. Customers love its accuracy, and they also find the virtual try-on experience to be fun, which is also important."</i>
	AR Makeup Try-on AI Shade Finder	<b>+200%</b> increase in customer engagement	<i>"We've always seen strong customer engagement with our virtual try-on experiences—online and in our stores. We've also found that strong customer engagement leads to significantly higher rates of conversion. Engaged customers purchase more."</i>
	AR Makeup (Nail) Try-on	<b>+120%</b> increase in purchase intent <b>+300%</b> increase in # of shades viewed	<i>"The Perfect Corp. technology is mind-blowing... This [tech] lets people really evaluate colors, looking back and forth, in a different light, and while moving their fingers around just like in real life."</i>

# Perfect's ESG Commitment



# Perfect Is Green Tech & an ESG Facilitator

Consumers' growing awareness of sustainability will further accelerate brands' adoption of AR & AI, creating stronger tailwinds for Perfect.



## Environmental Sustainability for Beauty

- Reduce beauty sampling / tester
- Prevent overconsumption
- Lower product returns

## Everyone can benefit from Beauty AR & AI Technology

### Industry

Support the industry in furthering sustainable beauty and eco-friendly practices

### Brands

Help brands achieve and increase awareness of their ESG goals

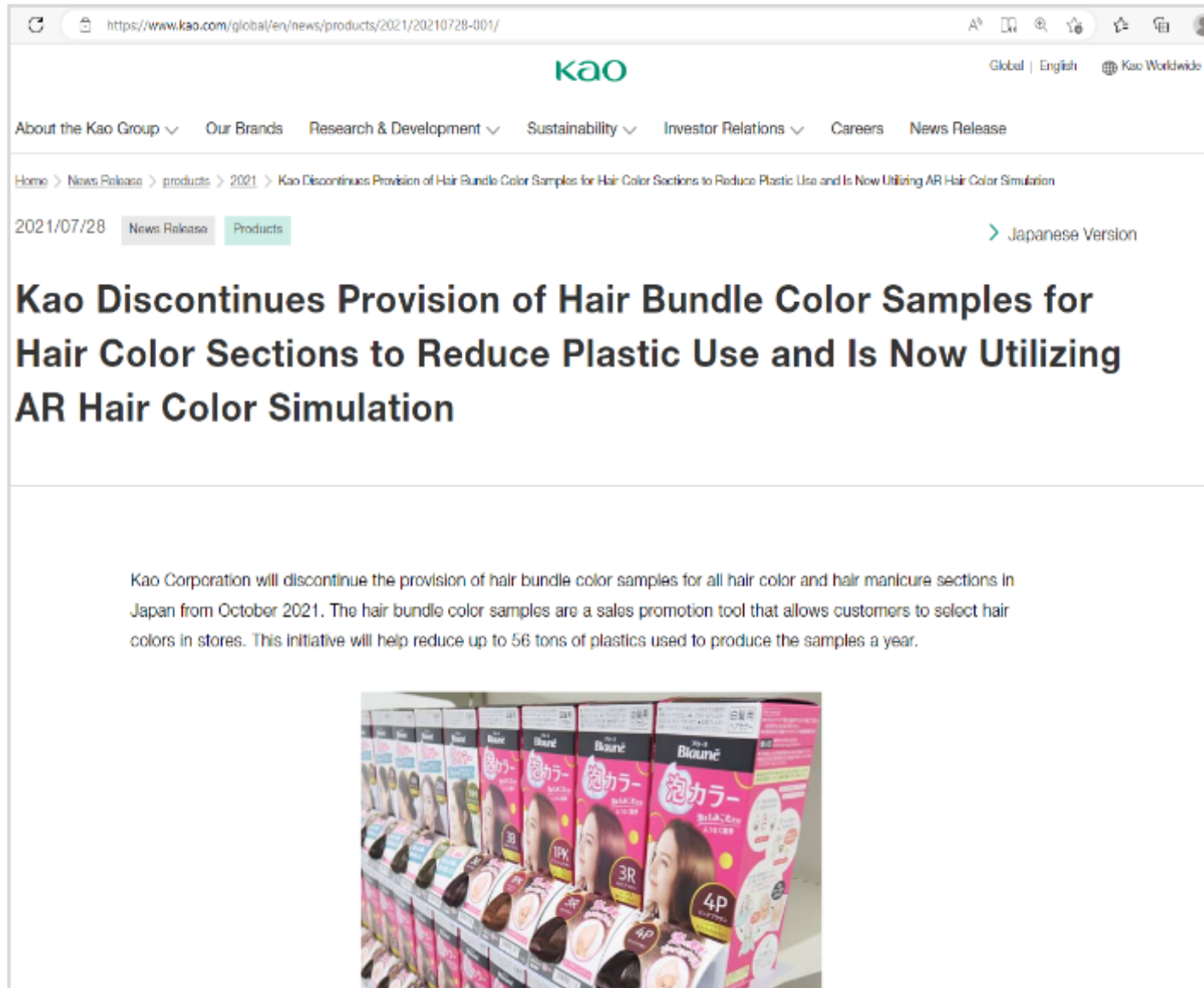
### Consumers

Enable consumers to support environmentally conscious brands and improve their beauty try-on experiences



Perfect AR and AI-Powered VTO Technology was named 2021 Green Product of the Year<sup>1</sup>

## How Kao leveraged Perfect's beauty tech to achieve amazing ESG results!



Perfect has helped Kao to become more sustainable

### KAO's ESG Achievements by the Numbers:

- 56 Tons Reduces Plastic Waste per Year
- 1 Million Simulations per Week
- 22 Try-ons per Visitor



PERFECT

The **AI & AR powerhouse** helping beauty & fashion brands to achieve successful **digital transformation**

The background of the slide is a dark, abstract digital network. It features a complex web of interconnected nodes and lines, with colors ranging from deep blue and purple to bright pink and orange. The nodes are small circles, and the lines are thin, creating a sense of depth and movement. The overall effect is that of a futuristic, data-driven environment.