

Ford Re-Opens Orders for Mustang Mach-E with Higher EPA Est. Range, BlueCruise 1.2 Hands-Free Tech, Lower Pricing

- Ford Mustang® Mach-E® ramps up production to help reduce customer wait times and to take advantage of lower costs to reduce prices across the board
- Standard range models to increase to an EPA-estimated targeted range of up to 250 miles and offer faster DC charging times*
- New “try, then buy” choice to experience BlueCruise hands-free highway driving** with a complimentary 90-day connected service plan before purchasing a subscription to activate the hands-free driving technology named the top-rated active driving assistance system by Consumer Reports†

DEARBORN, Mich., May 2, 2023 – Ford is re-opening its order banks for the all-electric Mustang Mach-E on Wednesday as completed plant upgrades support production ramp in the second half of 2023, with feature improvements on the way – including increased range for standard range battery models to an EPA-estimated targeted range of 250 miles for RWD and 226 miles for eAWD.

The production increase for Mustang Mach-E in the second half of this year is part of Ford's plan to scale electric vehicles and make them more accessible and affordable for customers. Ford also offers EV customers a full-size truck with the F-150 Lightning and the E-Transit van.

“We continue to find ways to improve the value of the Mustang Mach-E,” said Marin Gjaja, chief customer officer, Ford Model e. “Upgraded BlueCruise rolling out for new and existing Mustang Mach-E owners, increased range and faster DC charging times on standard range models show how we are relentlessly improving our products for our customers.”

All standard range models will now be powered by lithium iron phosphate (LFP) batteries. This change allows the eAWD configuration to gain an additional 45 horsepower and improves the targeted EPA range estimates for standard range RWD and eAWD configurations. In addition to increased range and power, standard range models can now charge to 100% more frequently via AC home charging. When on the road, DC fast charging to 80 percent battery capacity from 10 percent is 33 minutes, a 5-minute reduction when compared to previous standard range models † †.

BlueCruise, which enables hands-free driving on highways, now will be available with the choice to experience the technology with a complimentary 90-day trial since all Mustang Mach-E SUVs will be built with the necessary hardware for the capability. This provides customers the opportunity to try it during the initial months of vehicle ownership and subsequently activate it through a subscription at the time of their choosing. Customers can still include a 3-year subscription as part of the vehicle purchase, if they prefer.

Ford has built an in-house team dedicated to constantly improve BlueCruise – adding features and enhancing performance with a more natural driving feel. The new features of BlueCruise

1.2 include hands-free lane changes when requested by the driver tapping the turn signal. In-Lane Repositioning ability helps keep the vehicle in its lane while subtly shifting position away from vehicles in adjacent lanes – especially helpful when next to bigger vehicles such as semis.

BlueCruise is now equipped on 199,000 Ford and Lincoln vehicles in North America and customers have accumulated more than 70 million hands-free miles driven with the technology. *Consumer Reports* named available Ford BlueCruise its top-rated Active Driving Assistance System.

Updated pricing

Model	Current MSRP	Updated MSRP	+/-
Select RWD Standard Range	\$45,995	\$42,995	(\$3,000)
Select AWD Standard Range	\$48,995	\$45,995	(\$3,000)
California Route 1 AWD Extended Range	\$57,995	\$56,995	(\$1,000)
Premium RWD Standard Range	\$50,995	\$46,995	(\$4,000)
Premium AWD Standard Range	\$53,995	\$49,995	(\$4,000)
GT AWD Extended Range	\$63,995	\$59,995	(\$4,000)
Options			
Extended Range Battery for Premium	\$7,000	\$7,000	\$ -
Mustang Nite Pony Package	\$800	\$800	\$ -
GT Performance Edition Package	\$6,000	\$5,000	(\$1,000)
BlueCruise 1.2 (3 years included)	\$1,900	\$2,100	\$200
Comfort Package Lite	\$ n/a	\$1,500	\$ -

The above reflects MSRP as of May 2, 2023. MSRP excludes destination/delivery fee, optional equipment plus government fees and taxes, any finance charges, any dealer processing charge, any electronic filing charge, and any emission testing charge.

The Mustang Mach-E qualifies for Inflation Reduction Act federal tax credits in 2023 of \$3,750.

New available offerings for Mustang Mach-E include the optional Comfort Package Lite on Select which features heated front seats, heated steering wheel, and memory driver seat and sideview power folding mirrors. Premium models with standard range battery receive new 19-inch Shadow-Silver painted aluminum wheels with high gloss black-painted aero covers. The GT Performance Edition is now available with optional all-season tires.

Mustang Mach-E is capable of over-the-air (OTA) software updates, the latest being the availability of news and video apps as standard across all Mustang Mach-E model vehicles. These apps can be accessed using the SYNC screen while the vehicle is parked.

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*Based on full charge. USA EPA-targeted range based on analytical projection consistent with US EPA combined drive cycle. Actual range varies with conditions such as external environment, vehicle use, vehicle maintenance, lithium-ion battery age and state of health.

** Available feature. Includes a 90-day trial with the option to purchase a three-year connected service plan with regular map updates. Requires FordPass® App and modem activation. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. Ford BlueCruise is a hands-free highway driving feature. Only remove hands from the steering wheel when in a Hands-Free Blue Zone. Always watch the road and be prepared to resume control of the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

† Consumer Reports does not endorse products or services. To see the most recent ratings from Consumer Reports click here www.consumerreports.org/cro

† † Standard range models can now charge from 10% battery capacity to 80% in just 33 minutes, a 5-minute reduction when compared to previous standard range models while using DCFC L3 Charger.

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