# 2021 Highlights

# Fire

## **Financial Performance**



Revenue







66

We're generating real momentum with the Ford+ plan – building leadership in EVs and connected services, and improving customer experiences. Our team is creating a different kind of culture and company, and we're bullish on what Ford will achieve in 2022.

John Lawler, Chief Financial Officer

# **Electrifying Our Future**

2023 BEV Capacity
Doubled to 600K units

### F-150 Lightning

Introduced first full-size BEV pickup to unprecedented customer demand; launching spring of 2022

### BlueOval City & BlueOval SK

Investing \$11.4B to build Ford's next-generation F-Series plant; three advanced battery parks with partner SK Innovation

### **Cologne Electrification Center**

Broke ground On \$1B investment to modernize European vehicle assembly

### **China BEV Localization**

Launched Mustang Mach-E; operating a direct-to-customer model

### \*Non-GAAP; excludes special items. GAAP: Net Income \$17.9B, Net Income Margin 13.2%, Operating Cash Flow \$15.8B.

# **New Product Launches**



2021 Ford Bronco Ford wins North American Utility Vehicle of the Year™



2022 Ford EVOS All-new SUV developed in China

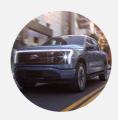


**2022 Ford Maverick**Ford wins North American
Truck of the Year™



2021 Ford Mustang Mach-E GT Takes top spot in Car and Driver's Inaugural Electric Vehicle of the Year Award

### **Always-On Customer Experience**



Hands-free driving Launched BlueCruise technology

Ford Pro
Provides comprehensive
business solutions to our
commercial customers





OTA Capability
Scaling to 30M+
OTA-capable vehicles
on the road by 2028