



OUR ECONOMIC IMPACT & COMMITMENT TO AMERICAN MANUFACTURING

For 123 consecutive years, Harley-Davidson has built motorcycles that represent freedom, independence and American craftsmanship. We are proud to continue this legacy by investing in American manufacturing, our skilled workforce and the communities that build our motorcycles.



BY THE NUMBERS: HARLEY-DAVIDSON'S U.S. ECONOMIC IMPACT

Harley-Davidson's American manufacturing operations supports workers, suppliers, dealers and communities across the country.



1,700

MANUFACTURING AND UNION WORKERS

are employed at Harley-Davidson manufacturing facilities in Wisconsin and Pennsylvania.

500+

U.S. DEALERS

employing thousands of U.S. workers and serving riders in communities across the country.

~\$500M

IN ANNUAL SPEND

with U.S. suppliers to support motorcycle manufacturing.

PROUDLY SUPPORTING U.S. UNION JOBS SINCE 1937

Harley-Davidson has a long history of supporting skilled union manufacturing jobs in the United States. That history dates back to 1937, when Walter Davidson signed the company's first union agreement with the United Automobile Workers of America.

Today, Harley-Davidson's U.S. union workforce is represented by the United Steelworkers and the International Association of Machinists and Aerospace Workers. The Company's union employees support our manufacturing facilities in Wisconsin and Pennsylvania. Their skill, craftsmanship and pride remain central to the Company's identity.

INVESTING IN THE COMMUNITIES WE CALL HOME

Our manufacturing facilities support skilled jobs and economic activity in the communities that have been part of Harley-Davidson's story for generations.



H-D'S YORK, PENNSYLVANIA FACTORY

Harley-Davidson's York Vehicle Operations facility has been part of the York, Pennsylvania community for 50 years.



~800 employees

support manufacturing, paint and final assembly operations at York Vehicle Operations.



3 lines assembling ~33 iconic models by skilled American union employees.



~100,000 motorcycles

expected to roll out of our York facility in 2027.



H-D'S WISCONSIN FACTORIES

Wisconsin remains central to Harley-Davidson's manufacturing footprint and identity.



~600 employees

machine and assemble engines and transmissions for Harley-Davidson motorcycles.



~300 additional employees

mold and paint components across two Wisconsin facilities, including tour packs, saddlebags, side covers, fascias, fairings and lowers.



~1.5 MILLION parts produced annually.

BRINGING MORE MANUFACTURING WORK BACK TO THE UNITED STATES

- ✓ Harley-Davidson is leaning further into its American manufacturing footprint. As part of the Company's Back to the Bricks strategy, Harley-Davidson announced it is bringing production of the Revolution Max platform for North America back to the United States.
- ✓ The Company expects this transition to be completed in August 2027 and support dozens of additional American manufacturing and union jobs as production transitions back to the United States.

STRENGTHENING THE DEALER NETWORK

Harley-Davidson's economic impact extends well beyond its factories.

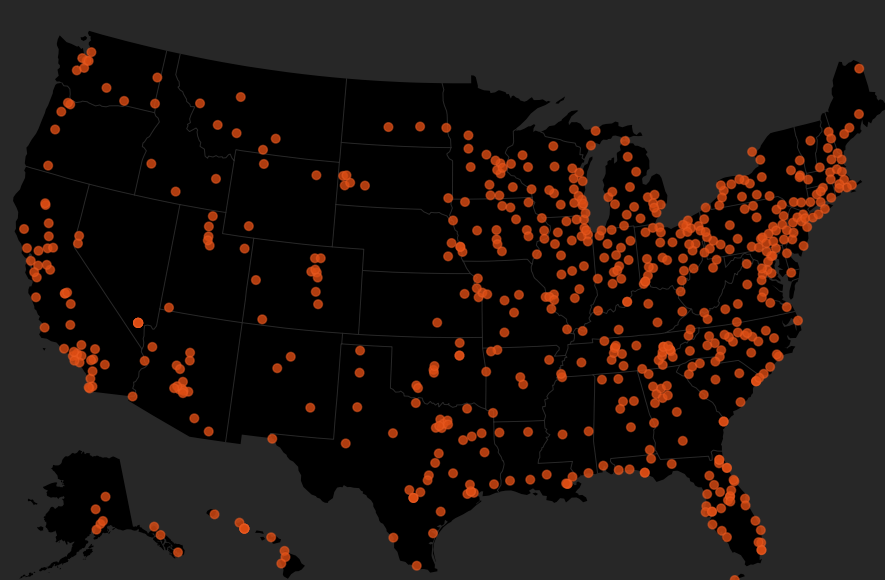
Harley-Davidson's network of

500+ U.S. DEALERS

across

ALL FIFTY STATES

is a critical part of its American footprint. These dealers are local businesses that support thousands of jobs, serve riders and help sustain motorcycle culture in communities across the country.



MOTORCYCLES SOLD IN THE UNITED STATES



Harley-Davidson maintains the largest and most enduring American manufacturing operations in the motorcycle industry. Harley-Davidson's manufacturing operations are supported by a network of suppliers that help deliver the quality and performance riders expect.

+95%

of motorcycles Harley-Davidson sells in the U.S. are **assembled at our factories in Pennsylvania and Wisconsin. This will be**

100%

with the return of Rev Max in 2027.



Final assembly of **Sportster** and **Sprint** motorcycles for the North American market will take place in the United States, further strengthening Harley-Davidson's **American manufacturing footprint.**

