



NEWS RELEASE

The WD-40® Brand Repair Challenge Returns

2025-04-29

Inviting all DIY masterminds, makers and fixers to flex their repair talents

SAN DIEGO--(BUSINESS WIRE)-- WD-40® Brand is launching the 2025 Repair Challenge, an annual opportunity for DIYers and skilled professionals to showcase their creativity, craftsmanship and the power of a great repair, with one standout fix earning a \$5,000 grand prize.

Through July 14, participants can enter the contest by submitting a photo or video of their repair project – whether it’s tools, equipment, or other items – for a chance to win cash, gift cards or a WD-40 Brand Carhartt® tool bag.

“In a world where we often choose to buy new rather than repair what we already have, this challenge celebrates the doers who roll up their sleeves repairing, restoring and renovating. They inspire others to reuse, reinvent and be part of a more responsible way to get the Job Done Right®, all while getting the chance to be rewarded for their hard work and ingenuity,” said Erin Bala, vice president of U.S. marketing and Americas innovation at WD-40 Company.

The grand prize winner will be awarded \$5,000, with second place winner receiving \$3,500 and third place winner receiving \$2,000. Participants will also have the chance to win a \$100 Lowe’s® gift card through weekly sweepstakes. Additional prizes will be awarded to:

- Four fourth-place winners: \$500 Lowe’s gift card.
- Three fifth-place winners: \$250 Lowe’s gift card.
- Thirteen sixth-place winners: Exclusive WD-40 Brand Carhartt tool bags.

The contest is open to U.S. residents from April 29 to July 14. Entries can be submitted at repair.wd40.com. No purchase necessary.

About WD-40® Brand

WD-40 Brand offers more than 30 innovative, quality products to get the Job Done Right®. The same spirit of innovation for solving the toughest challenges, which led to the creation of the original WD-40 Multi-Use Product, also drove the brand to grow its family of offerings to include the WD-40 Specialist® line – best-in-class products that deliver superior performance for industry professionals. WD-40 Specialist products provide specialized, heavy-duty solutions in factories, facilities, automotive garages, and on farms around the world. The line consists of lubricants, penetrants, greases, cleaners and degreasers, and rust-management solutions scientifically designed for the world's toughest jobs. For additional information about WD-40 Brand products, please visit wd40.com.

Carhartt® is a registered trademark of Carhartt, Inc.

Lowe's® is a registered trademark of Lowe's Companies, Inc.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20250429649365/en/>

Vanessa Rock

Nuffer, Smith, Tucker

760-780-7513

vr@nstpr.com

Source: WD-40 Company