



NEWS RELEASE

Zuora Announces Its Call For Speakers For Subscribed 2020

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Join the companies thriving amidst the most disruptive business-model shift in a century

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- **Zuora, Inc.** (NYSE: ZUO), the leading cloud-based subscription management platform provider, today announced its **call for speakers** for the annual **Subscribed®** conference held in San Jose, California on June 17-18, 2020 at the San Jose Convention Center. Join the ranks of previous speakers including executives from Pandora, Salesforce, Toyota, Zoom, Unity Technologies, Fender, eMoney Advisor, and Evernote.

For the last decade, the Zuora® brand has been synonymous with The Subscription Economy®. At the heart of this business model shift to subscriptions lies the Subscribed community, comprised of a global group of the most strategic companies, investors, customers, employees, and partners with their annual gathering at the Subscribed conference. Yet, Subscribed is more than just a conference. It's a movement formed by visionaries that see the massive shift disrupting nearly every industry in the world and want to share and learn from others.

"Subscribed attracts brands from around the world embracing and succeeding in the Subscription Economy to lead and learn from thought-provoking, actionable sessions. We welcome companies in all industries who want to share their transformation stories and strategies, and join a group of esteemed alumni speakers from Fortune 1000 companies," said **Kyle Christensen, VP of Marketing, Zuora.**

The one-of-a-kind thought leadership forums feature speakers across all industries. Zuora is seeking business and technology session leaders representing every type of enterprise, from native subscription businesses to iconic brands that are successfully embracing the shift to a subscription business model.

Whatever your success story may be, we want you to be among the select few chosen to share their stories on the



Subscribed stage this June if:

- Your subscription company has gone through rapid growth over the past years, and you're ready to tell the story of how new pricing, new channels, or new retention plays made the ultimate impact
- Your world-class finance team closes the books in record time, and you can share expertise across billing, collections, revenue accounting, and other functions that operate with great efficiency
- Your recent IPO was spectacular, and you have victory stories on how your team came together to meet compliance for the big event
- You have high-quality content or data that will benefit the growing Subscription Economy community

The deadline for submissions is March 15, 2020. Entries can be submitted at <https://www.zuora.com/subscribed-2020-call-for-speakers/>

In addition to the Subscribed conference in San Jose, the learning and experience exchange will continue throughout the year with regional, single-day Subscribed events as part of the Subscribed World Tour and at **Subscribed Institute** events. Past Subscribed events have been held all over the world, from Boston to London, Munich, New York, Chicago, Paris, Stockholm, Sydney, Auckland, Singapore, Tel Aviv, and Tokyo.

About Zuora, Inc.

Zuora provides the leading cloud-based subscription management platform that functions as a system of record for subscription businesses across all industries. Powering the Subscription Economy®, the Zuora platform was architected specifically for dynamic, recurring subscription business models and acts as an intelligent subscription management hub that automates and orchestrates the entire subscription order-to-cash process, including billing and revenue recognition. Zuora serves more than 1,000 companies around the world, including Box, Rogers, Schneider Electric, Xplornet and Zendesk. Headquartered in Silicon Valley, Zuora also operates offices around the world in the U.S., EMEA and APAC. To learn more about the Zuora platform, please visit www.zuora.com.

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