

FOR IMMEDIATE RELEASE

Acal BFi signs pan-European distribution agreement with Fujitsu

11 July 2016

Acal BFi and Fujitsu have entered into an agreement to distribute wireless modules and beacons throughout Europe.

Acal BFi, the European leader in advanced technology solutions, has announced a strategic partnership with Fujitsu to distribute a range of wireless modules and beacons, including the complete family of **Bluetooth**® low energy modules, across Europe. The new partnership with Fujitsu will enable Acal BFi to provide its customers with the latest Bluetooth technology for their Internet of Things (IoT) applications.

Lee Austin, Business Development Director at Acal BFi, said “We are delighted to announce our new distribution agreement with global technology giant, Fujitsu. The addition of Fujitsu’s Bluetooth low energy technology to our wireless product portfolio represents a great opportunity for Acal BFi in the fast moving Bluetooth low energy market. The modules are among the smallest in the market, boasting superior performance and significantly reduced power consumption. This is a key wireless technology driving the Internet of Things.”

Dennis van Doorn, Marketing Manager Wireless Solutions at Fujitsu added “The Fujitsu wireless solutions are designed to offer high quality and easy to integrate modules and beacons to make applications wireless.”

Fujitsu’s wireless modules and beacons are based on years of experience in this technology sector. The wireless module product range exists out of WLAN, Bluetooth, and WLAN Bluetooth combination modules, with Apple iOS chipset support. Beacons are Bluetooth powered location devices that enable pro-active communication with the audience and are used in a number of applications such as in-shop promotion, museum, festivals, and exhibitions.

To find out more about the Bluetooth modules and beacons product range, please visit www.acalbfi.co.uk/...

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NOTES TO EDITORS:

Acal BFi

[Acal BFi](#) is a European leader in advanced technology solutions, providing marketing, engineering, design, manufacturing and custom services and the only such supplier with an infrastructure to deliver a broad complementary range of specialist products and bespoke solutions across Europe.

Acal BFi is part of the Acal PLC Group, which has two divisions: Design & Manufacturing and Custom Distribution. The majority of its sales come from products and solutions which are created uniquely for a customer. Acal works across a range of technologies, namely Power & Magnetics; Communications & Sensors; Electromechanical; Imaging & Photonics; and Embedded Computers & Displays.

Acal operates through the following wholly-owned businesses: Acal BFi, Contour, Flux, Foss, Hectronic, MTC, Myrra, Noratel, Plitron, RSG, Stortech and Vertec. It has operating companies and manufacturing facilities in a number of markets, including the UK, Germany, France, the Nordic region, Benelux, Italy, Poland, Slovakia and Spain, as well as in Asia (China, India, Sri Lanka, South Korea and Thailand), the US, Canada and South Africa.

About Fujitsu Components Europe B.V.

Fujitsu is the leading Japanese information and communication technology (ICT) company offering a full range of technology products, solutions and services. Fujitsu Components Europe B.V. is responsible for managing the sales, marketing and distribution of its relays, touch panels, thermal printer mechanisms, wireless modules and connectors in Europe, Middle East and Africa. The company is headquartered in Hoofddorp, The Netherlands and has representatives all over Europe

For more information, please see: emea.fujitsu.com/components

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