

## **JFrog Appoints Sunny Rao as Senior Vice President of Asia Pacific to Drive Next Phase of Growth and Innovation Across the Region**

**SYDNEY – 29 May 2025** — [JFrog Ltd.](#) (“JFrog”) (NASDAQ: FROG), the Liquid Software company and creators of the award-winning [JFrog Software Supply Chain Platform](#), today announced Sunny Rao has joined the company as Senior Vice President (SVP) of Asia Pacific (APAC) sales. Reporting directly to JFrog’s Chief Revenue Officer (CRO), Tali Notman, Rao will spearhead the company’s growth initiatives across APAC, helping customers achieve their business transformation goals utilizing the JFrog Platform.

“JFrog is committed to expanding our footprint in APAC - not just to increase market share, but to spark innovation throughout the region,” said Tali Notman, Chief Revenue Officer at JFrog. “Sunny brings a proven track record as a business leader and trusted advisor to CEOs and boards. His technology leadership and industry expertise will empower our APAC customers to scale confidently, secure their software supply chains, and drive meaningful business outcomes.”

Rao brings almost three decades of enterprise sales and business development experience in information technology, enterprise business software, SaaS, and PaaS solutions. Most recently, he served as Senior Vice President of Global Sales at [Vonage](#), an Ericsson company, where he led global sales, drove consistent growth and geographic expansion. Prior to Vonage, Rao held various General Manager and sales executive roles at Vidyo, Nuance Communications, Genesys, and Avaya.

“I’m thrilled to join JFrog during such an exciting time in the industry. With a rapidly increasing threat landscape and impact of AI, IT and security leaders are increasingly concerned about the best way to manage risks without stifling innovation and agility,” said Sunny Rao, Senior Vice President, Asia Pacific, JFrog. “I look forward to helping more organizations accelerate their growth by streamlining security and enabling faster, safer innovation using JFrog the JFrog Platform for their ‘EveryOps’ needs.”

Rao holds a bachelor’s degree in Electronics and Communication Engineering and an MBA and Member of the Singapore Institute of Directors. He also previously served on the boards of Uniphore Software Systems and Sri Research for Tissue Engineering.

To learn more about Sunny Rao and the experience he brings to his new role at JFrog, read [this blog](#). You can also register to meet Rao and the JFrog leadership and product solutions team during the company’s inaugural [EveryOps Day](#), taking place June 18, 2025, in Sydney, Australia. The full agenda and information on participants can be found at: <https://events.jfrog.com/everyops-day-sydney/>.

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### **About JFrog**

JFrog Ltd. (Nasdaq: FROG) is on a mission to power the world with liquid software. We are replacing endless software updates with a single system of record that seamlessly delivers secure applications from developer to device. The JFrog Software Supply Chain Platform helps organizations build, manage, and distribute software quickly and securely, making applications available, traceable, and tamper-proof. Its integrated security features also help identify, protect, and remediate against threats and vulnerabilities. The Platform also brings ML models in line with all other software development processes, providing a single source of truth for all software components across Engineering, MLOps, DevOps, and DevSecOps teams so they can build and release AI applications faster, with minimal risk and less cost. JFrog's hybrid, universal, multi-cloud platform is available as both self-hosted and SaaS services across major cloud service providers. Millions of users and 7K+ customers worldwide, including a majority of the Fortune 100, depend on JFrog solutions to securely embrace digital transformation. Once you leap forward, you won't go back! Learn more at [jfrog.com](https://jfrog.com) and follow us on X: [@jfrog](https://twitter.com/jfrog).

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