



MetaBank® announces partnership with Store Financial

March 2, 2015

SIoux FALLS, S.D., March 2, 2015 /PRNewswire/ -- MetaBank's payment solutions division, Meta Payment Systems®, has recently signed an agreement to partner with Store Financial, a Kansas-based company that provides electronic-card-payment innovations, prepaid programs, mobile solutions and commercial payments. Meta will provide sponsorship to Store Financial for its solutions provided to corporations and consumers.

MetaBank President Brad Hanson said that Store Financial's drive toward innovative solutions for clients fits well with MetaBank's own goals. "We are always striving to help our partners, clients and cardholders have the most streamlined, optimum experience with our products and services," he said. "And Store Financial has a similar take on these valued relationships."

Store Financial CEO Eric Mettemeyer said that partnership with MetaBank will only enhance the company's existing level of service. "Working with MetaBank will provide us new opportunities to build and develop services and support for our customers," he said. "The partnership will allow us to offer the results our corporate and consumer clients are accustomed to and then some."

About Store Financial

Located in Overland Park, Kan., Store Financial develops innovative, private-label payment-card solutions for corporate payers that want to utilize programs like incentive, loyalty, gift, promotional and disbursement cards, thus aiding payment aggregators in streamlining corporate disbursements and automating settlement. It does this by enabling redemption, controlling the use of the card and automating the settlement of funds – all without the need for point-of-sale integration or IT development, saving its clients precious time and money.

About MetaBank®

MetaBank, through its Meta Payment Systems® (MPS) division, delivers innovative financial products that change the way people use, borrow and manage money. Based in Sioux Falls, S.D., MPS is a recognized leader in the prepaid-card industry and provides innovative payment solutions delivered nationally in collaboration with market-leading partners. MPS focuses on offering specific product solutions in the following areas: prepaid cards, credit products, electronic funds transfer and ATM sponsorship. Meta Financial Group, Inc.® (NASDAQ Global Market®: CASH), is the holding company for federally chartered savings bank MetaBank, Member FDIC. For more information, visit metapay.com.

This press release and other important information about the Company are available at www.metafinancialgroup.com.

Meta Financial Group, Inc.®, ("Meta Financial" or "the Company" or "us") and its wholly-owned subsidiary, MetaBank® (the "Bank" or "MetaBank"), may from time to time make written or oral "forward-looking statements," including this earnings release, statements contained in its filings with the Securities and Exchange Commission ("SEC"), in its reports to stockholders, and in other communications by the Company, which are made in good faith by the Company pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995.

You can identify forward-looking statements by words such as "may," "hope," "will," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential," "continue," "could," "future" or the negative of those terms or other words of similar meaning. You should read statements that contain these words carefully because they discuss our future expectations or state other "forward-looking" information. These forward-looking statements include statements with respect to the Company's beliefs, expectations, estimates, and intentions that are subject to significant risks and uncertainties, and are subject to change based on various factors, some of which are beyond the Company's control. Such statements address, among others, the following subjects: future operating results; customer retention; loan and other product demand; important components of the Company's balance sheet and income statements; growth and expansion; new products and services, such as those offered by MetaBank® (the "Bank") or Meta Payment Systems® ("MPS"), a division of the Bank; credit quality and adequacy of reserves; technology; and the Company's employees. The following factors, among others, could cause the Company's financial performance to differ materially from the expectations, estimates, and intentions expressed in such forward looking statements: the strength of the United States economy in general and the strength of the local economies in which the Company conducts operations; the effects of, and changes in, trade, monetary, and fiscal policies and laws, including interest rate policies of the Board of Governors of the Federal Reserve System (the "Federal Reserve"), as well as efforts of the United States Treasury in conjunction with bank regulatory agencies to stimulate the economy and protect the financial system; inflation, interest rate, market, and monetary fluctuations; the timely development of and acceptance of new products and services offered by the Company as well as risks (including reputational and litigation) attendant thereto and the perceived overall value of these products and services by users; the risks of dealing with or utilizing third parties; the impact of changes in financial services' laws and regulations, including but not limited to our relationship with our regulators, the OCC and the Federal Reserve; technological changes, including but not limited to the protection of electronic files or databases; acquisitions; litigation risk in general, including but not limited to those risks involving the MPS division; the growth of the Company's business as well as expenses related thereto; changes in consumer spending and saving habits; and the success of the Company at managing and collecting assets of borrowers in default.

The foregoing list of factors is not exclusive. Additional discussions of factors affecting the Company's business and prospects are contained in the Company's periodic filings with the SEC. The Company expressly disclaims any intent or obligation to update any forward-looking statement, whether written or oral, that may be made from time to time by or on behalf of the Company or its subsidiaries.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/metabank-announces-partnership-with-store-financial-300043041.html>

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