



## **MetaBank® announces partnership as additional issuer of Univision MasterCard® Prepaid Card**

April 15, 2015

SIOUX FALLS, S.D., April 15, 2015 /PRNewswire/ -- MetaBank®, through its Meta Payment Systems® (MPS) division, recently entered into a multi-year agreement with Univision Communications Inc.®, the leading media company serving Hispanic America, to be another issuer for its Univision MasterCard® Prepaid Card.

"Our vision of promoting financial inclusion for everyone fits well with the philosophy of Univision," MPS President Brad Hanson said. "Through Univision's vast channels and resources we can better affect positive change for a larger number of consumers of all backgrounds."

"We selected Meta because of its strong reputation in the prepaid business and because it has a solid infrastructure to support our future growth opportunities as we expand and meet the needs of the growing Hispanic community," said Bob Harada, Univision Vice President/Head of Prepaid Card Services.

The Univision MasterCard Prepaid Card offers consumers a culturally relevant, safe and cost-effective alternative to cash and low-balance checking accounts. The card reduces the inconvenience and costs related to cashing checks, prevents overdrafting and associated fees and enables consumers to better track and manage spending by providing them with the ability to monitor when and where they make purchases with their cards. The Univision MasterCard Prepaid Card can also be used anywhere Debit MasterCard is accepted, including online purchases and bill payment.

### **About MetaBank®**

MetaBank, through its Meta Payment Systems® (MPS) division, delivers innovative financial products that change the way people use, borrow and manage money. Based in Sioux Falls, S.D., MPS is a recognized leader in the prepaid card industry and provides innovative payment solutions delivered nationally in collaboration with market-leading partners. MPS focuses on offering specific product solutions in the following areas: prepaid cards, credit products, electronic funds transfer and ATM sponsorship. Meta Financial Group, Inc.® (NASDAQ Global Market®: CASH), is the holding company for federally chartered savings bank MetaBank, Member FDIC. For more information, visit [metapay.com](http://metapay.com).

### **About Univision Communications Inc.**

Univision Communications Inc. (UCI), is the leading media company serving Hispanic America. The company, a leading content creator in the United States, includes Univision Network, one of the top five networks in the United States regardless of language and the most-watched Spanish-language broadcast television network in the country, reaching approximately 93 percent of U.S. Hispanic television households; UniMas, a leading Spanish-language broadcast television network reaching approximately 87 percent of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language cable network, as well as Univision tlnovelas, a 24-hour cable network dedicated to novelas, Univision Deportes Network, a 24-hour cable network dedicated to sports, ForoTV, a 24-hour Spanish-language cable network dedicated to news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Television Group, which owns and/or operates 61 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Hispanic radio group, which owns and operates 67 radio stations in 16 of the top 25 U.S. Hispanic markets and Puerto Rico; an interactive network of online and mobile apps and products, including UVideos, a bilingual digital video network serving Hispanic America, Uforia, a music application featuring multimedia music content, including more than 65 radio stations, exclusive digital channels and a custom radio offering with more than 25 million songs, [Univision.com](http://Univision.com), the No. 1 most-visited Spanish-language website among U.S. online Hispanics, and Univision Partner Group, a specialized advertising and publisher network. UCI's assets also include a minority stake in El Rey Network, a 24-hour English-language network founded by maverick filmmaker Robert Rodriguez, and a joint venture with Disney/ABC Television Network for Fusion, a news, pop culture and satire TV and digital network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit [Univision.net](http://Univision.net).

This press release and other important information about the Company are available at [www.metafinancialgroup.com](http://www.metafinancialgroup.com).

Meta Financial Group, Inc.®, ("Meta Financial" or "the Company" or "us") and its wholly-owned subsidiary, MetaBank® (the "Bank" or "MetaBank"), may from time to time make written or oral "forward-looking statements," including this earnings release, statements contained in its filings with the Securities and Exchange Commission ("SEC"), in its reports to stockholders, and in other communications by the Company, which are made in good faith by the Company pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995.

You can identify forward-looking statements by words such as "may," "hope," "will," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential," "continue," "could," "future" or the negative of those terms or other words of similar meaning. You should read statements that contain these words carefully because they discuss our future expectations or state other "forward-looking" information. These forward-looking statements include statements with respect to the Company's beliefs, expectations, estimates, and intentions that are subject to significant risks and uncertainties, and are subject to change based on various factors, some of which are beyond the Company's control. Such statements address, among others, the following subjects: future operating results; customer retention; loan and other product demand; important components of the Company's balance sheet and income statements; growth and expansion; new products and services, such as those offered by MetaBank® (the "Bank") or Meta Payment Systems® ("MPS"), a division of the Bank; credit quality and adequacy of reserves; technology; and the Company's employees. The following factors, among others, could cause the Company's financial performance to differ materially from the expectations, estimates, and intentions expressed in such forward looking statements: the strength of the United States economy in general and the strength of the local economies in which the Company conducts operations; the effects of, and changes in, trade, monetary, and fiscal policies and

laws, including interest rate policies of the Board of Governors of the Federal Reserve System (the "Federal Reserve"), as well as efforts of the United States Treasury in conjunction with bank regulatory agencies to stimulate the economy and protect the financial system; inflation, interest rate, market, and monetary fluctuations; the timely development of and acceptance of new products and services offered by the Company as well as risks (including reputational and litigation) attendant thereto and the perceived overall value of these products and services by users; the risks of dealing with or utilizing third parties; the impact of changes in financial services' laws and regulations, including but not limited to our relationship with our regulators, the OCC and the Federal Reserve; technological changes, including but not limited to the protection of electronic files or databases; acquisitions; litigation risk in general, including but not limited to those risks involving the MPS division; the growth of the Company's business as well as expenses related thereto; changes in consumer spending and saving habits; and the success of the Company at managing and collecting assets of borrowers in default.

The foregoing list of factors is not exclusive. Additional discussions of factors affecting the Company's business and prospects are contained in the Company's periodic filings with the SEC. The Company expressly disclaims any intent or obligation to update any forward-looking statement, whether written or oral, that may be made from time to time by or on behalf of the Company or its subsidiaries.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/metabank-announces-partnership-as-additional-issuer-of-univision-mastercard-prepaid-card-300065850.html>

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