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**NASDAQ: FBIZ**

# Investor Presentation

Second Quarter 2025

# Forward-Looking Statements

When used in this presentation, and in any other oral statements made with the approval of an authorized executive officer, the words or phrases “may,” “could,” “should,” “hope,” “might,” “believe,” “expect,” “plan,” “assume,” “intend,” “estimate,” “anticipate,” “project,” “likely,” or similar expressions are intended to identify “forward-looking statements” within the meaning of such term in the Private Securities Litigation Reform Act of 1995. Such statements are subject to risks and uncertainties, including among other things: (i) Adverse changes in the economy or business conditions, either nationally or in our markets, including, without limitation, inflation, economic downturn, labor shortages, wage pressures, and the adverse effects of public health events on the global, national, and local economy, which may affect the Corporation’s credit quality, revenue, and business operations; (ii) Competitive pressures among depository and other financial institutions nationally and in our markets; (iii) Increases in defaults by borrowers and other delinquencies; (iv) Our ability to manage growth effectively, including the successful expansion of our client support, administrative infrastructure, and internal management systems; (v) Fluctuations in interest rates and market prices; (vi) Changes in legislative or regulatory requirements applicable to us and our subsidiaries; (vii) Changes in tax requirements, including tax rate changes, new tax laws, and revised tax law interpretations; (viii) Fraud, including client and system failure or breaches of our network security, including our internet banking activities; (ix) Failure to comply with the applicable SBA regulations in order to maintain the eligibility of the guaranteed portions of SBA loans. (x) Ongoing volatility in the banking sector may result in new legislation, regulations or policy changes that could subject the Corporation and the Bank to increased government regulation and supervision, (xi) the proportion of the Corporation’s deposit account balances that exceed FDIC insurance limits may expose the Bank to enhanced liquidity risk, and (xii) The Corporation may be subject to increases in FDIC insurance assessments. These risks could cause actual results to differ materially from what FBIZ has anticipated or projected. These risks could cause actual results to differ materially from what we have anticipated or projected. These risk factors and uncertainties should be carefully considered by our shareholders and potential investors. For further information about the factors that could affect the Corporation’s future results, please see the Corporation’s annual report on Form 10-K for the year ended December 31, 2024 and other filings with the Securities and Exchange Commission. Investors should not place undue reliance on any such forward-looking statement, which speaks only as of the date on which it was made. The factors described within the filings could affect our financial performance and could cause actual results for future periods to differ materially from any opinions or statements expressed with respect to future periods. Where any such forward-looking statement includes a statement of the assumptions or bases underlying such forward-looking statement, FBIZ cautions that, while its management believes such assumptions or bases are reasonable and are made in good faith, assumed facts or bases can vary from actual results, and the differences between assumed facts or bases and actual results can be material, depending on the circumstances. Where, in any forward-looking statement, an expectation or belief is expressed as to future results, such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the statement of expectation or belief will be achieved or accomplished. FBIZ does not intend to, and specifically disclaims any obligation to, update any forward-looking statements.

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# Highlights

Q2 2025

## Core Deposits

+11%

Core deposits grew 11.4% annualized from the linked quarter and 9.7% from Q2 2024.

## Loans

+8%

Consistent loan growth across the Company. Loans grew 8.4% annualized from the linked quarter and 8.9% from Q2 2024.

## NIM

3.67%

Match-funding strategy and pricing discipline produced a strong net interest margin of 3.67%, compared to 3.69% for the linked quarter and 3.65% for the prior-year quarter.

## Private Wealth

\$3.7 B in AUM&A

Private Wealth management assets under management and administration grew to a record \$3.731 billion. PWM fee income totaled \$3.7 million for Q2 2025, up 8.3% over Q2 2024.

## Revenue YOY

+8%

Operating revenue increased 8.1% from Q2 2024. YTD operating revenue increased 10.3% over the first six months of 2024.

## TBVPS

+10%

Tangible book value per share grew 10.2% annualized from the linked quarter and 13.6% from Q2 2024.

## PTPP Earnings +18% YTD

Robust balance sheet growth, operational efficiency, and solid asset quality drove 18% growth in pre-tax, pre-provision earnings and 17% growth in net income for the first six months of 2025 compared to the prior-year period.



NASDAQ: FBIZ

**\$406 Million**

MARKET CAP<sup>1</sup>

FBIZ BUSINESS BANKING<sup>2</sup>

**\$4.0 Billion**

TOTAL ASSETS<sup>3</sup>

FBIZ PRIVATE WEALTH

**\$3.7 Billion**

ASSETS UNDER MGMT & ADMIN<sup>3</sup>

## MISSION

**Build long-term shareholder value as an entrepreneurial banking partner that drives success for businesses, investors, and our communities.**

## HEADQUARTERS

**Madison, WI**



We serve business executives, entrepreneurs, and high net worth individuals through Business Banking, Private Wealth, and Bank Consulting.



Our commercial banking focuses on Midwest markets, while our niche C&I businesses have a national reach.



Through our headquarters in Madison, WI we offer an efficient, scalable model with one bank location in each of our markets, and exceptional digital capabilities.

1. Market capitalization as of 7/28/2025.

2. Consists of all on-balance sheet assets for First Business Financial Services, Inc. on a consolidated basis.

3. Data as of 6/30/2025.

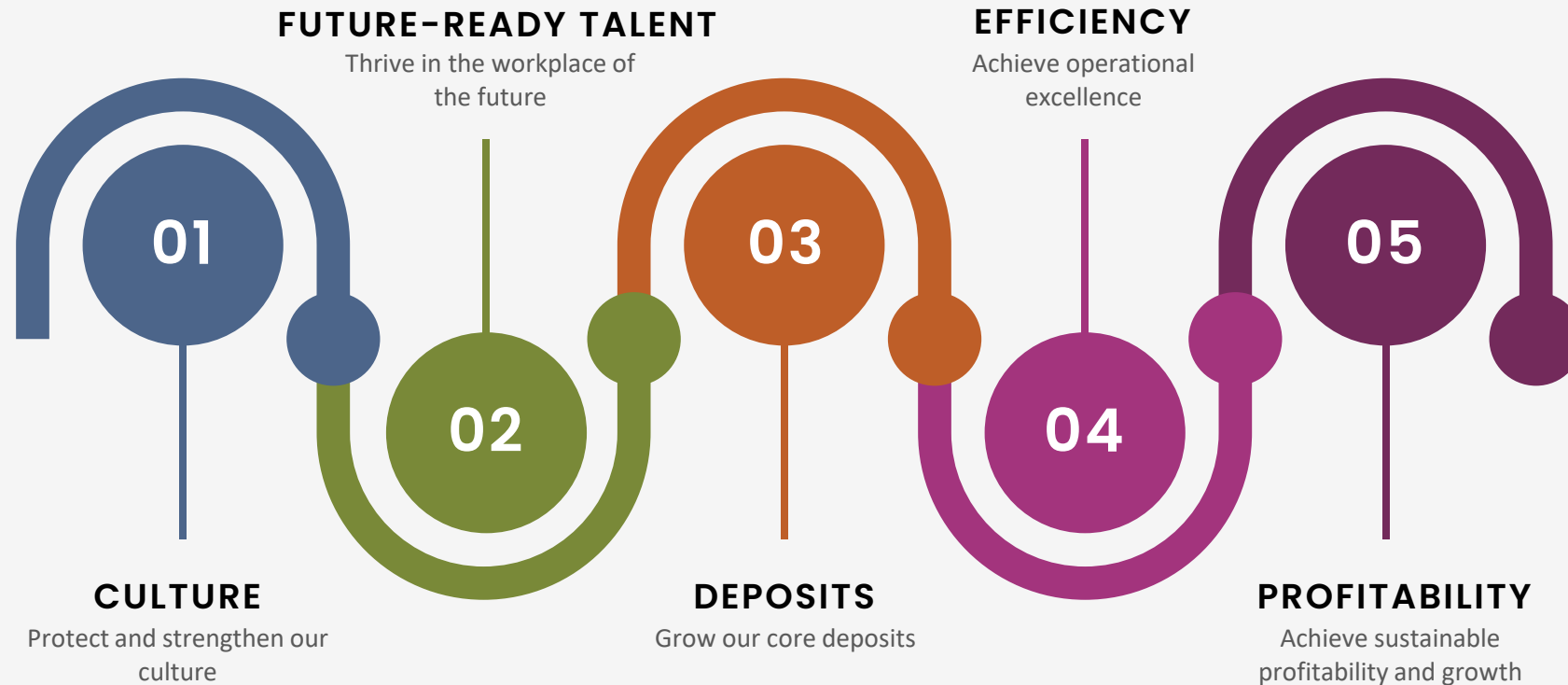


FIVE YEAR

# Strategic Plan

2024-2028

# Five Year Strategic Plan



First Business Bank's unique model and culture will foster innovative and engaged team members who develop deep client relationships and deliver exceptional results for all stakeholders.

# Goals & Progress

## STRATEGIC PLAN 2024-2028

### Deliver above-average total shareholder return compared to peer median

Goals	2024-2028	2024	June 25 YTD
ROATCE <sup>1</sup>	≥15% by 2028	15.4%	14.2%
TBV Growth <sup>1</sup>	≥10% per year	15.0%	13.6%
Revenue Growth	≥10% per year	6.6%	10.3%
Efficiency Ratio	<60% by 2028	60.61%	60.63%
Core Deposits to Total Funding	≥75%	71%	72%
Employee Engagement & Participation <sup>2</sup>	≥85%	86%	86%
Net Promoter Score <sup>3</sup>	≥70	70	70

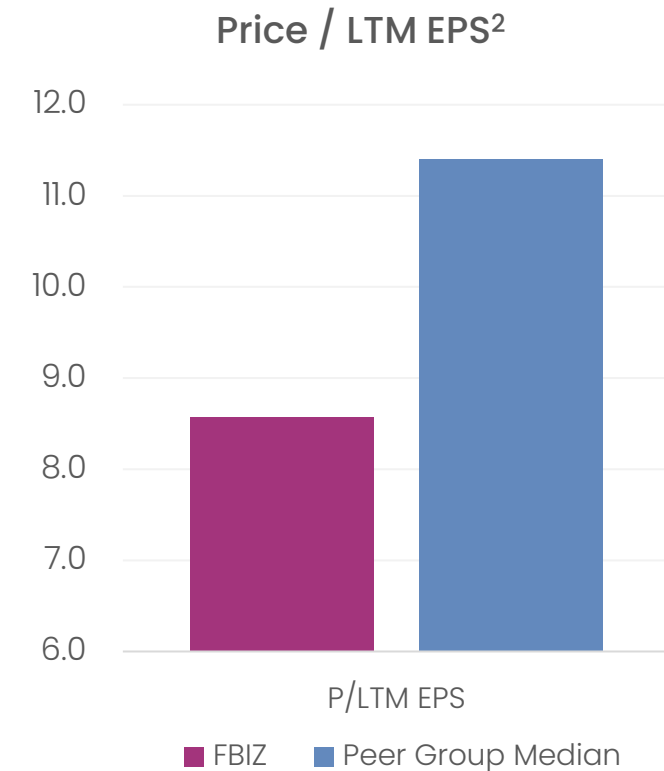
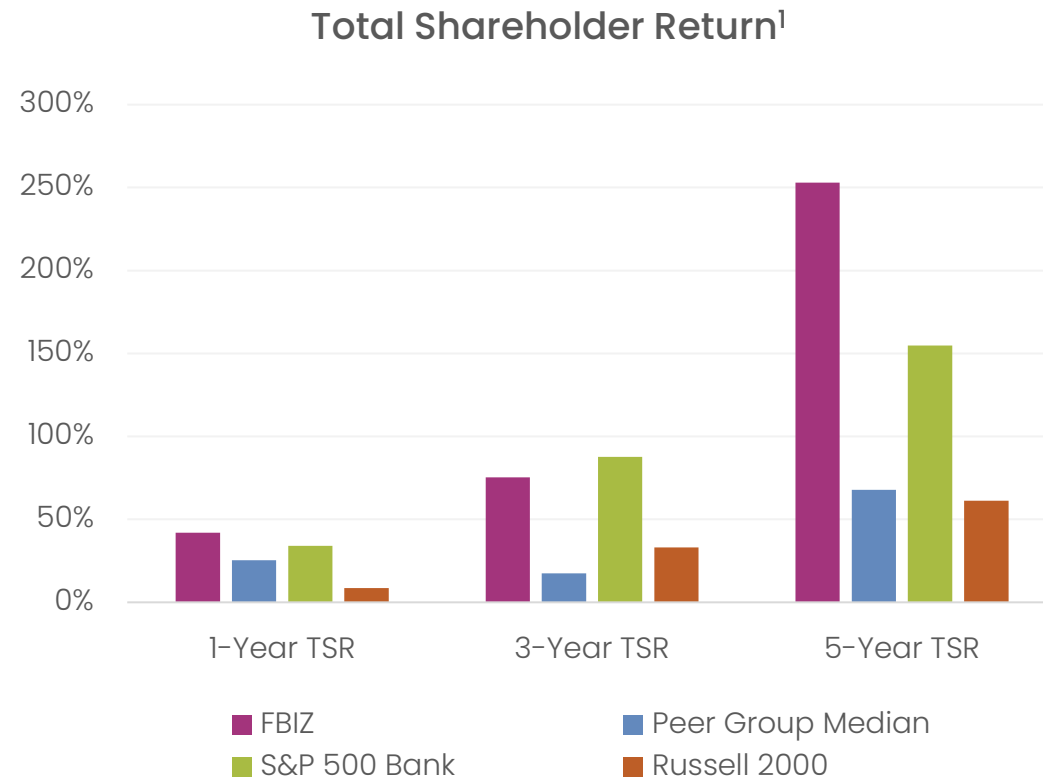
June 2025 YTD metrics reflect YTD growth compared to June 2024 YTD

1. ROATCE and TBV/share are non-GAAP measurements. Refer to the non-GAAP reconciliation schedule of the Company's Q2 earnings release for additional detail.
2. Represents data from the 2024 employee engagement survey.
3. Net promoter score assesses likelihood to recommend on an 11-point scale, where detractors (scores 0-6) are subtracted from promoters (scores 9-10), while passives (scores 7-8) are not considered. See appendix for additional information on the source of the net promoter score. Represents data from the 2024 survey.



# Total Shareholder Return Above Peer Group Median

DESPITE RECENT OUTPERFORMANCE, PRICE/LTM EPS REMAINS BELOW PEERS



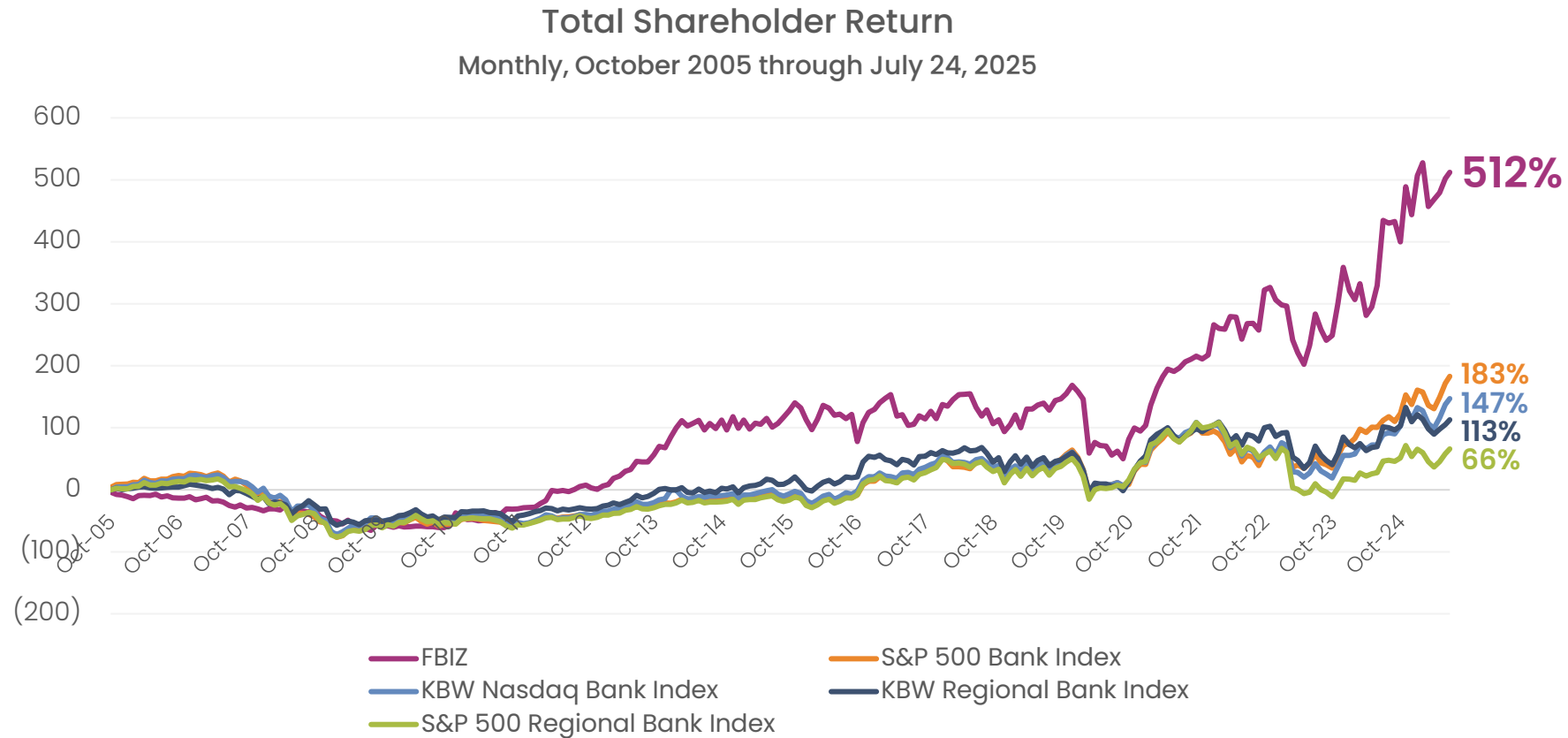
Note: Peer Group defined as publicly traded banks with total assets between \$1.75 billion and \$7.0 billion.

1. 1-Year, 3-Year, and 5-Year TSR is through 6/30/2025.

2. Data as of 3/31/2025.

# Total Shareholder Return Since IPO

## OUTPERFORMED PRIMARY BANKING INDICES SINCE 2005 IPO



FBIZ initiated trading on October 7, 2005.  
Source: S&P Capital IQ



**Why FBIZ?**

## Our Historic & Ongoing Growth Supports Earnings Power

**13%**

5-year  
Loan  
CAGR  
2019-2024

### Differentiated Loan Growth Capabilities

- History of consistent double-digit growth
- Growth is C&I focused and diversified
- Solid credit quality due to deep client relationships, strong underwriting, and niche lending expertise

**12%**

5-year  
Core Deposit  
CAGR  
2019-2024

### Strong & Stable Deposit Franchise

- Track record of double-digit growth driven by deep client relationships
- Creates relatively stable and strong NIM in a challenging environment
- Deposit-centric culture led by treasury management sales also drives meaningful service charge income

**12%**

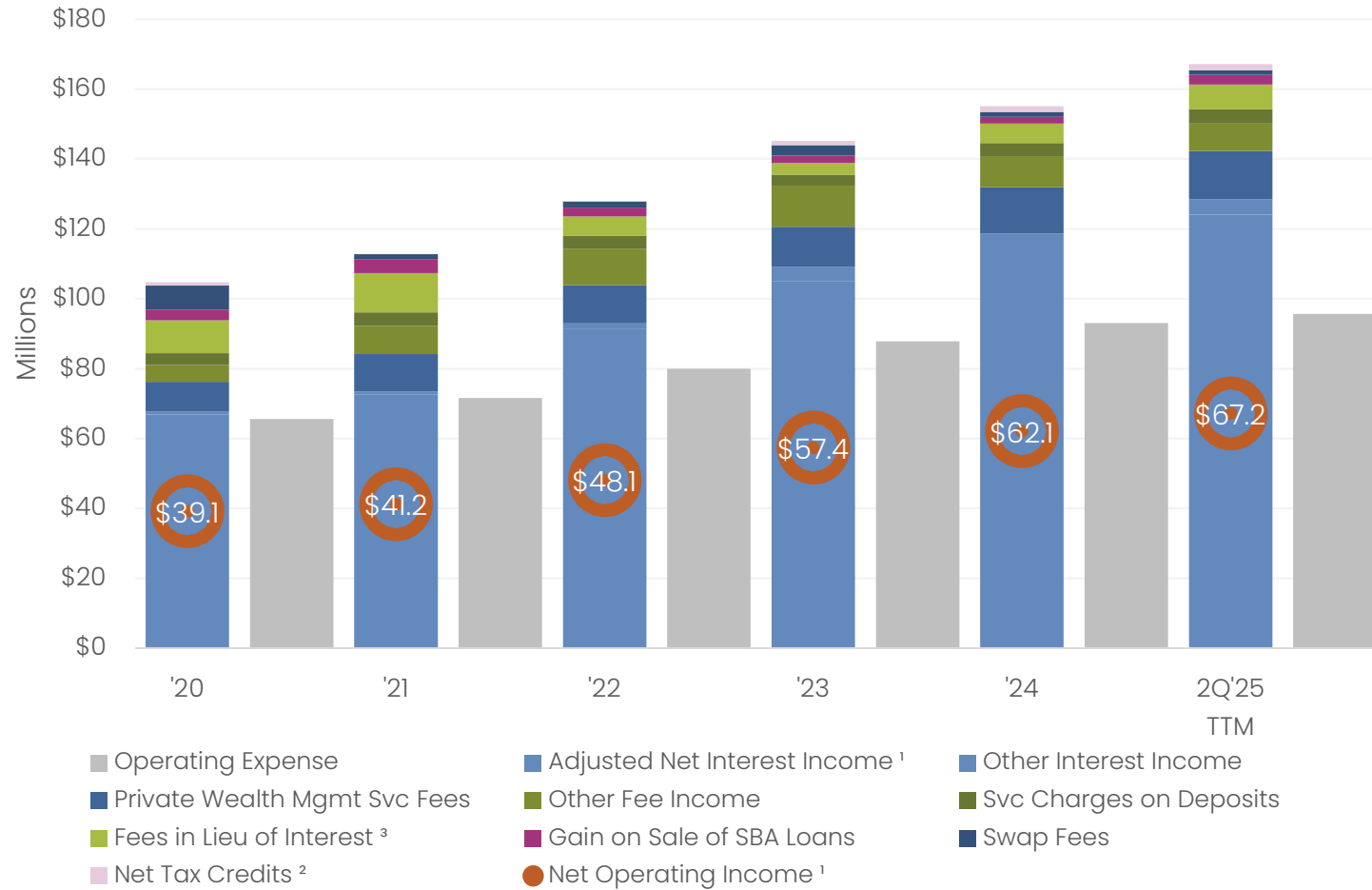
5-year  
TBV/Share  
CAGR  
2019-2024

### Growing Profitability Profile

- Significant fee revenue contribution from Private Wealth business
- History of long-term positive operating leverage
- Consistent double-digit TBV growth
- History of double-digit top line revenue growth

# Balanced and Steady Growth

OPERATING FUNDAMENTALS DRIVE EARNINGS POWER



Note: Net interest income is the sum of "Adjusted Net Interest Income", "Other Interest Income", and "Fees in Lieu of Interest". Non-interest income is the sum of "Private Wealth Management Service Fees", "Other Fee Income", "Service Charges", "SBA Gains", and "Swap Fees".

<sup>1</sup>Adjusted Net Interest Income and Net Operating Income are non-GAAP measurements. See appendix for non-GAAP reconciliation schedules.

<sup>2</sup>Net Tax Credits represent management's estimate of the after-tax contribution related to the investment in tax credits as of the reporting period disclosed.

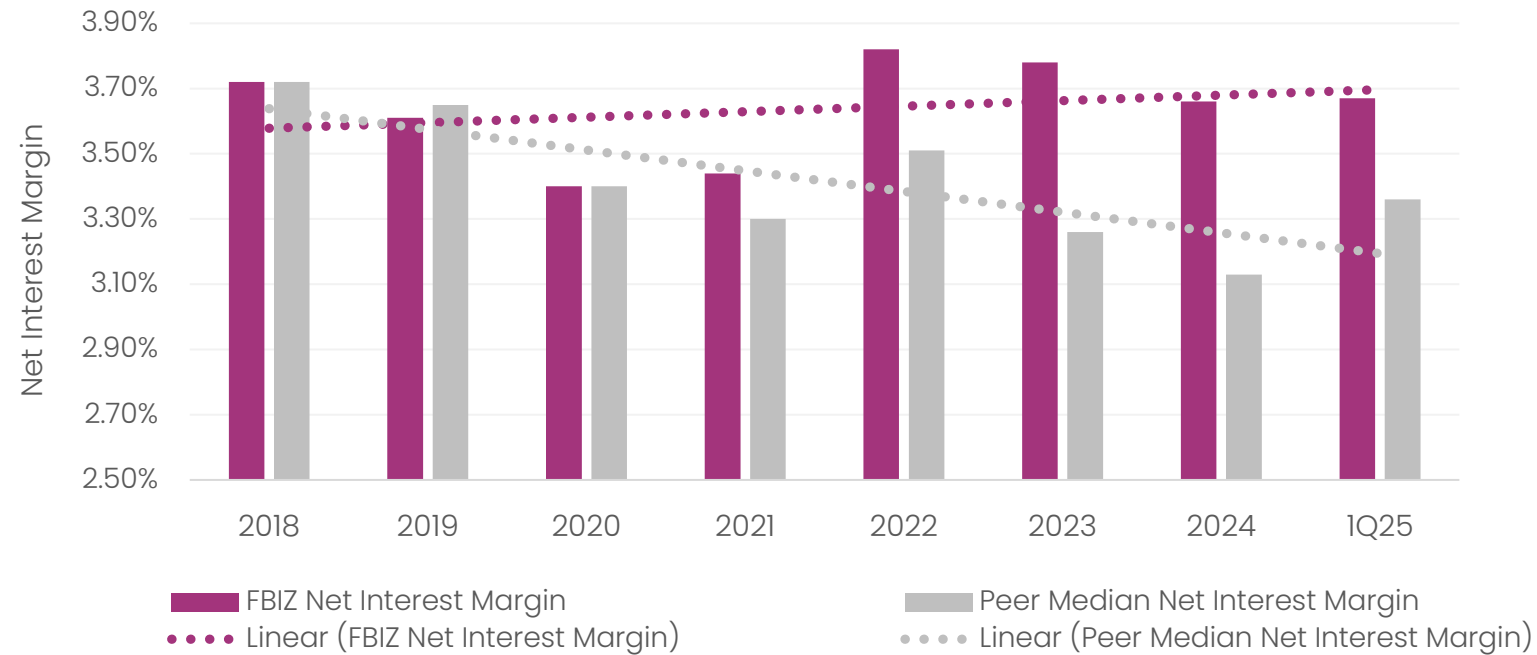
<sup>3</sup>Fees in Lieu of Interest is defined as prepayment fees, asset-based loan fees, non-accrual interest, and loan fee amortization.

## Operating Income Highlights

- Continued strong revenue supported by:
  - Robust loan and deposit growth
  - Strong and stable net interest margin
  - Diverse sources of non-interest income, including service fees from our Private Wealth Management business which comprises 47% of total non-interest income
- Strategic investments drive growth while maintaining positive long-term operating leverage
- Strong earnings power reflected in YTD June 25 ROATCE of 14.2%.

# Margin Strength Through Rate Cycles

MATCH-FUNDING STRATEGY BETTER POSITIONS BALANCE SHEET FOR RATE CHANGES



Peer Group defined as publicly-traded banks with total assets between \$1.75 billion and \$7.0 billion.

# Disciplined Interest Rate Risk Management



## METHODICAL APPROACH

- Generally individually match-fund loans with maturities over 5 years and amounts greater than \$5MM.
- Portfolio match-funding in various terms against the fixed-rate loan portfolio with maturities under 5 years and amounts less than \$5MM.
- ~\$10-\$25 million of monthly wholesale funding maturities to effectively manage the liquidity requirements of the match-funding strategy.

## FLOATING RATE PORTFOLIO

- Floating portfolio is predominantly indexed to SOFR, which aligns with the Bank's SOFR-indexed and managed rate non-maturity deposit portfolio.
- 56% of portfolio as of 6/30/25:

Loans	Deposits
SOFR: \$1.419 B	SOFR: \$693 MM
Prime: \$414 MM	Managed rate, non-maturity: \$1.089 B
<b>TOTAL = \$1.833 B</b>	<b>TOTAL = \$1.782 B</b>

## FIXED RATE PORTFOLIO

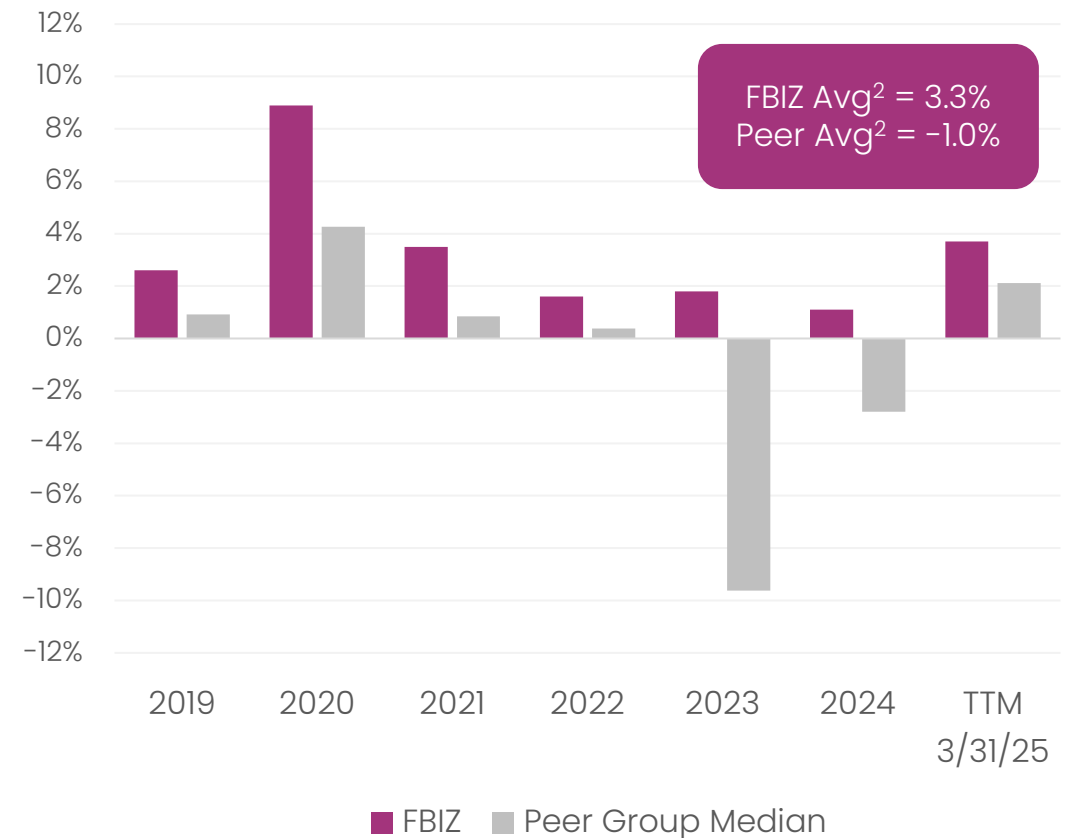
- Wholesale funding used to match maturities and cash flows on long-term fixed rate loans. This locks in interest rate spread and maintains greater stability in net interest margin.
- 44% of portfolio as of 6/30/25

# Operating Leverage Outperforms Peers

## HISTORY OF GROWING REVENUES FASTER THAN EXPENSES

- We aim to achieve 10% revenue growth on an annual basis, with positive operating leverage<sup>1</sup>
- Despite headwinds related to outsized NIM in 2023, we achieved positive operating leverage in 2024 for the sixth consecutive year
- Strategic initiatives directed toward revenue growth and operating efficiency through use of technology have generated positive operating leverage on an annual basis
- Operating revenue 5-year CAGR of 10.4% outpaces operating expense 5-year CAGR of 8.4%
- Initiatives include:
  - Expanding higher-yielding C&I lending business lines
  - Strong focus on treasury management and growing core deposits
  - Increasing our commercial banking market share outside of Madison
  - Scaling our Private Wealth management business in our less mature commercial banking markets
  - Robotic process automation implementation
  - AI usage discovery and roll out

## Operating Leverage



Note: Peer group defined as publicly traded bank with total assets between \$1.75 billion and \$7 billion.

1. Operating leverage is defined as the percent growth in operating revenue less the percent growth in operating expenses

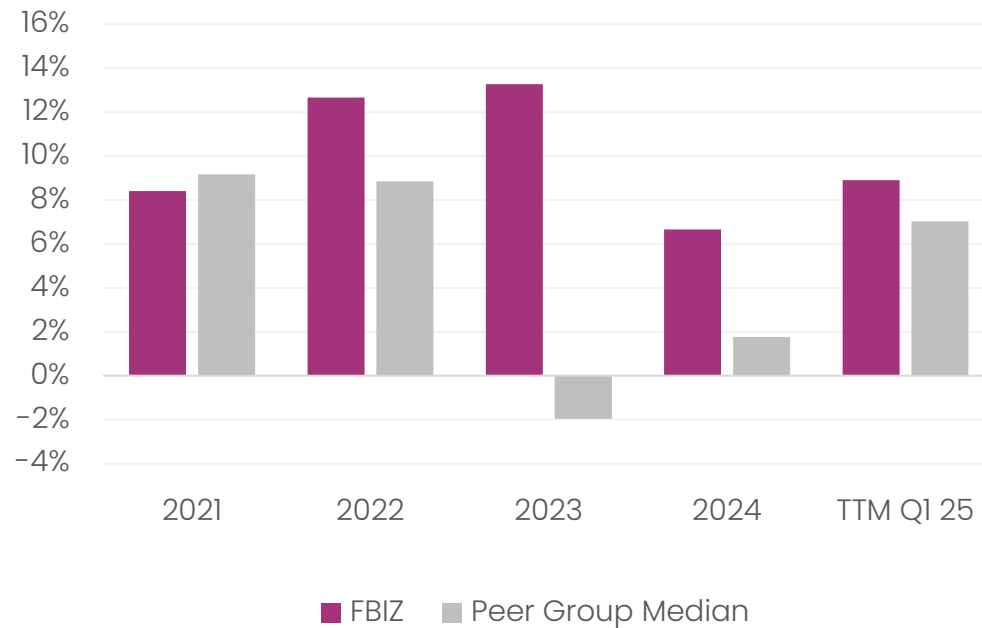
2. FBIZ and peer average data is average of 2019-2024



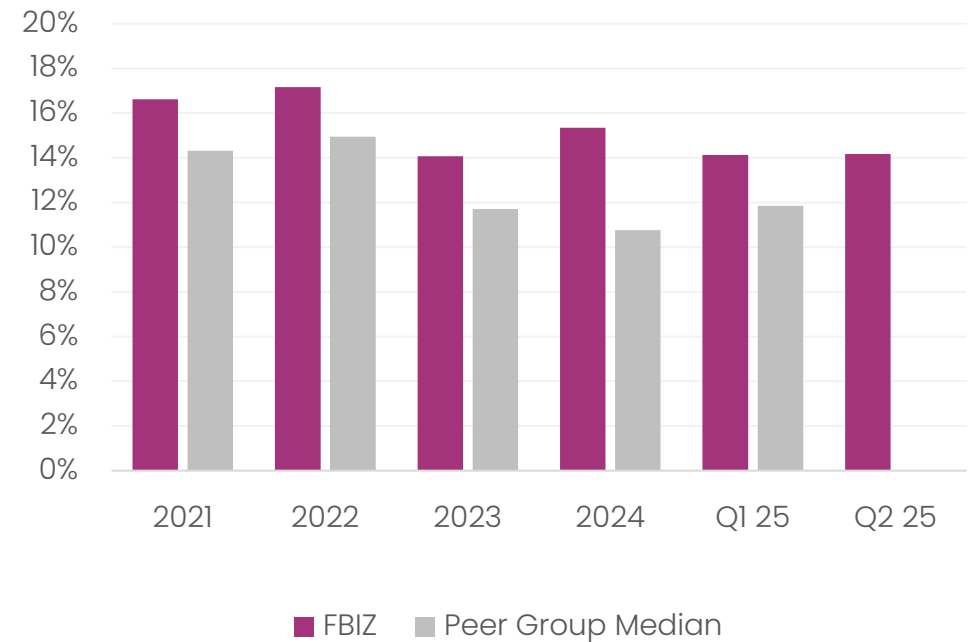
# Growth And Profitability Exceeds Peers

TLR GROWTH AND EFFICIENT CAPITAL MANAGEMENT DRIVES STRONG PROFITABILITY

## Top Line Revenue Growth



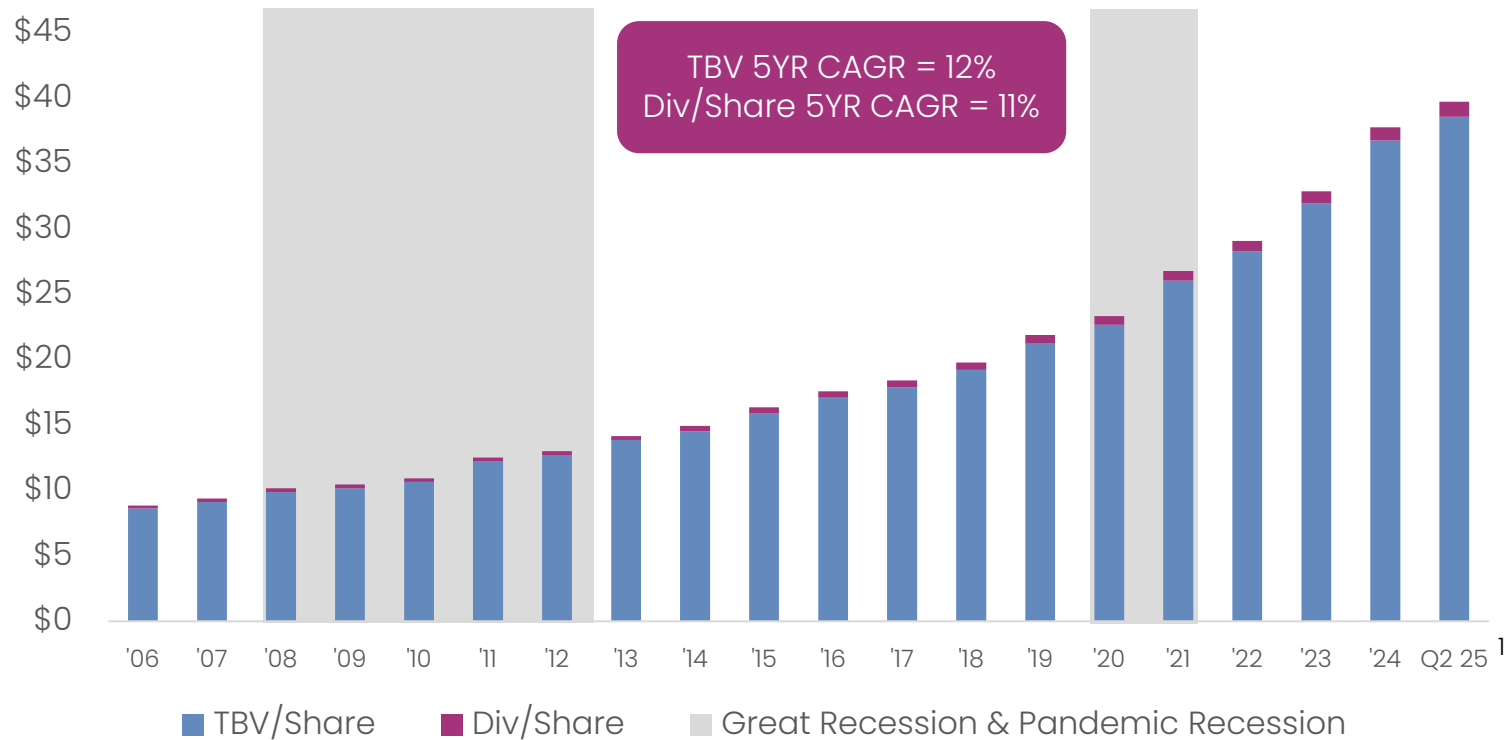
## Return on Average Tangible Common Equity



Note: Peer group defined as publicly traded banks with total assets between \$1.75 billion and \$7 billion. Peer data not yet available for 2Q 25.

# Shareholder Value Creation

A HISTORY OF STEADY, CONSISTENT TBV AND DIVIDEND GROWTH THROUGH ECONOMIC AND INTEREST RATE CYCLES



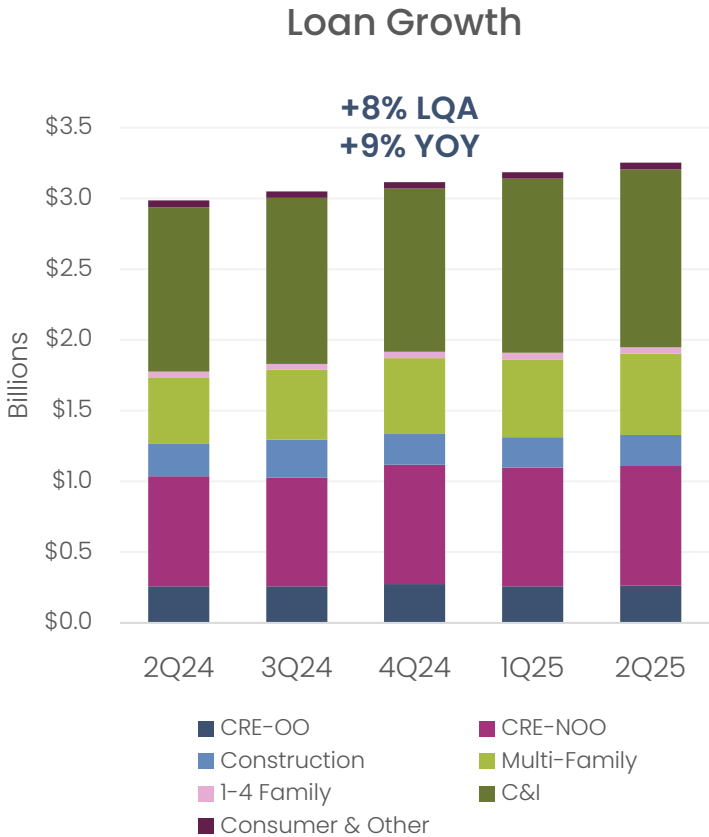
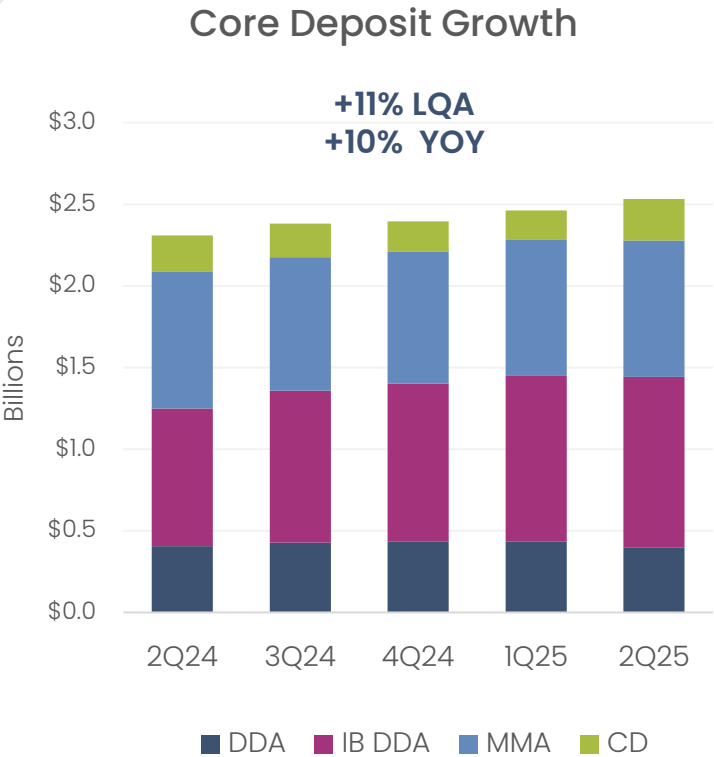
1. Q2 25 dividend per share calculation is annualized.



# **Drivers of Growth & Profitability**

# Relationship Banking Key to Success

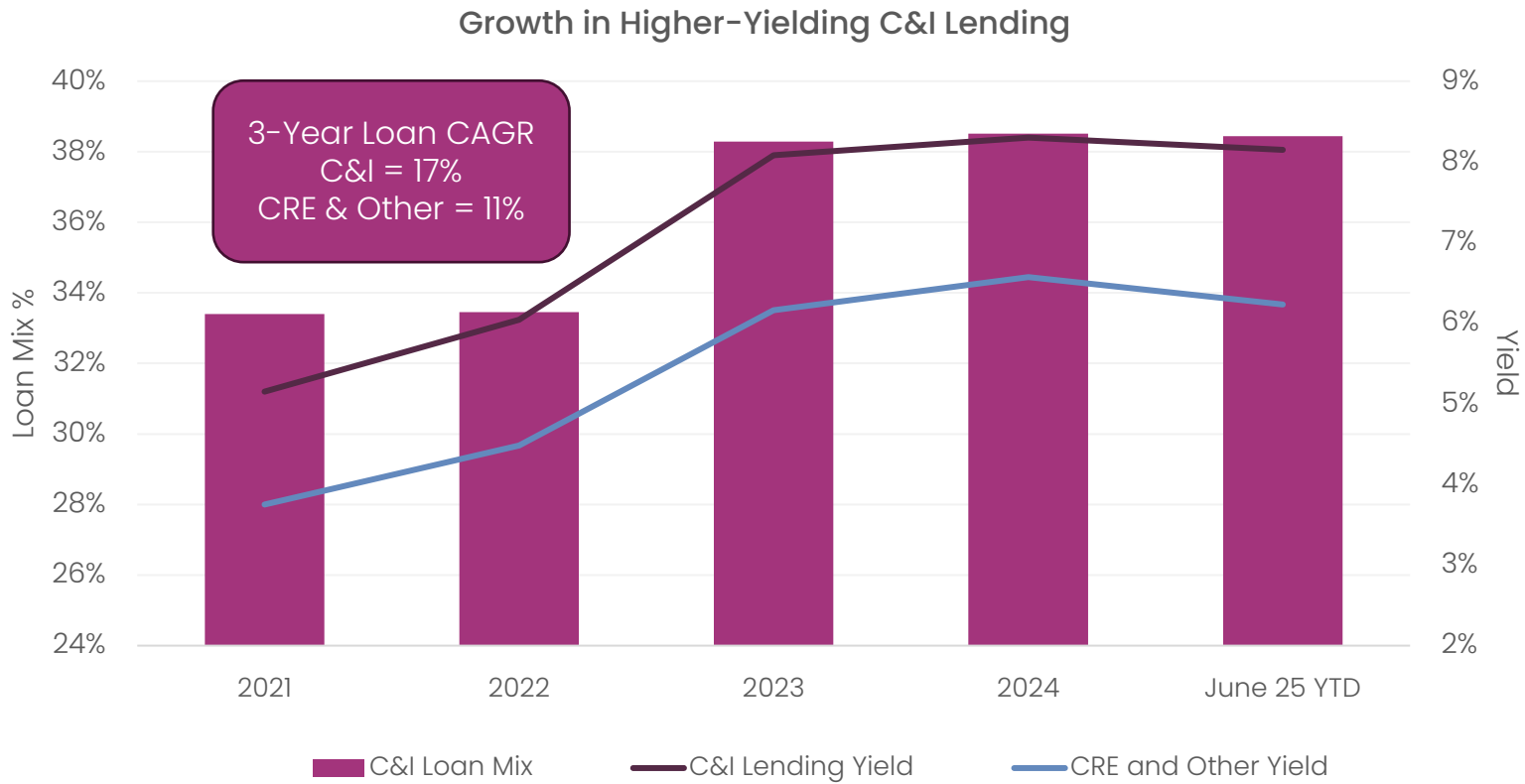
## CORE DEPOSIT GROWTH SUPPORTS LOAN GROWTH



- Deposit-centric sales strategy led by treasury management sales teams located in all bank markets with direct production and outside calling goals
- Bankers trained and incented to fund their loan production with deposit growth goals
- Goal is 10% annual deposit and loan growth
- Niche lending businesses provide support in a weaker economy (asset-based lending & accounts receivable financing are counter-cyclical)

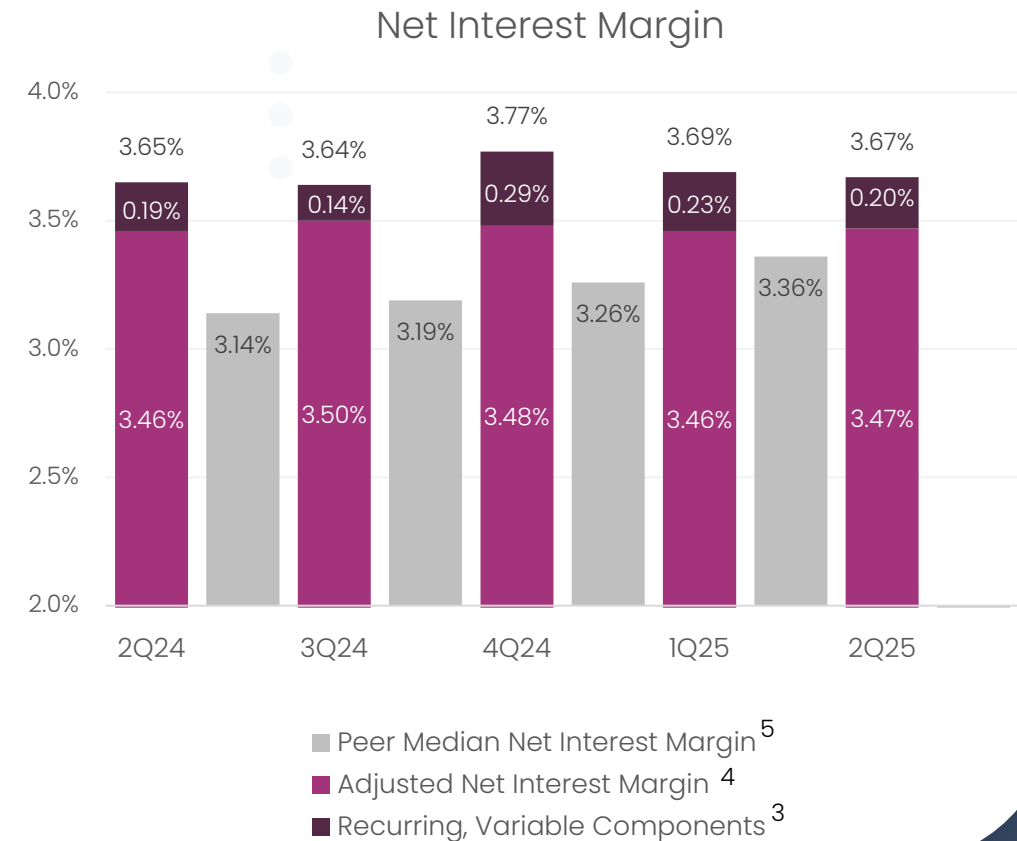
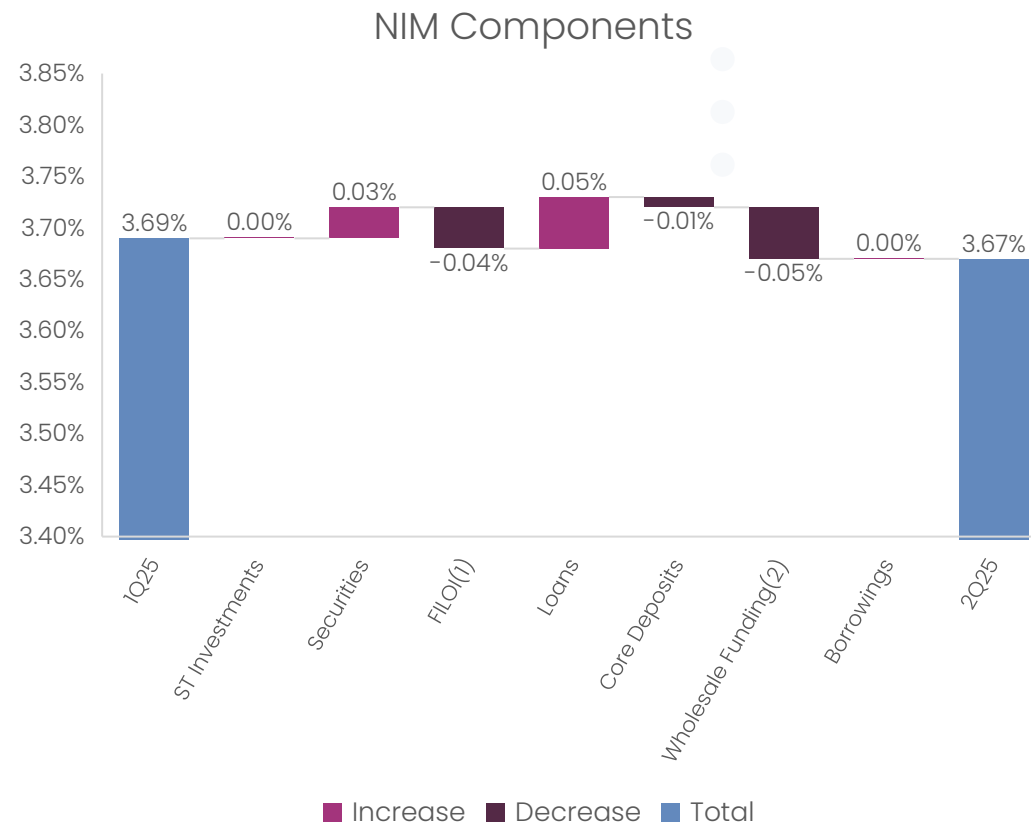
# Diversified Lending Growth

GROWTH IN HIGHER-YIELDING C&I LENDING MIX



# Net Interest Margin Components

STRONG BALANCE SHEET SUPPORTS RESILIENT NIM



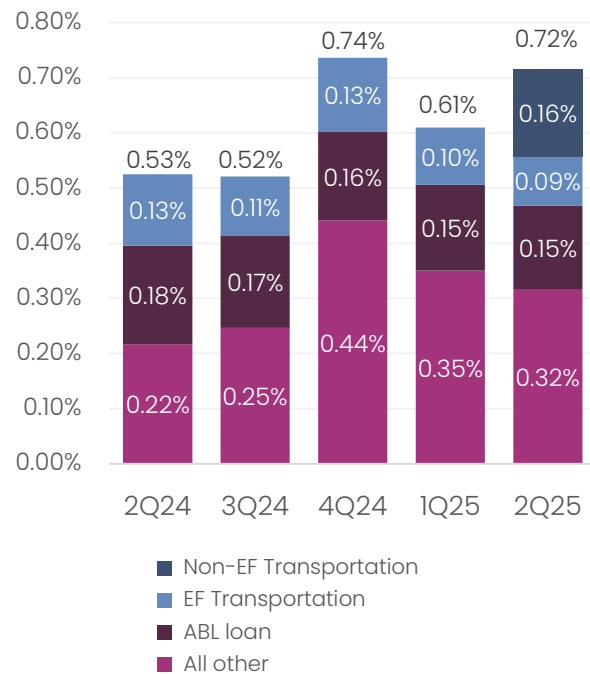
1. FILOI defined as fees in lieu of interest which includes prepayment fees, asset-based loan fees, non-accrual interest, late fees, and loan fee amortization
2. Wholesale funding defined as brokered CDs and non-reciprocal interest-bearing transaction accounts plus FHLB advances.

3. Recurring, variable components is defined as fees in lieu of interest, FRB interest income, and FHLB dividend income.
4. "Adjusted Net Interest Margin" is a non-GAAP measurement. Refer to the non-GAAP reconciliation schedule section of the Company's Q2 earnings release.
5. Note: Peer group defined as publicly-traded banks with total assets between \$1.75 billion and \$7 billion. Peer data not yet available for 2Q25.

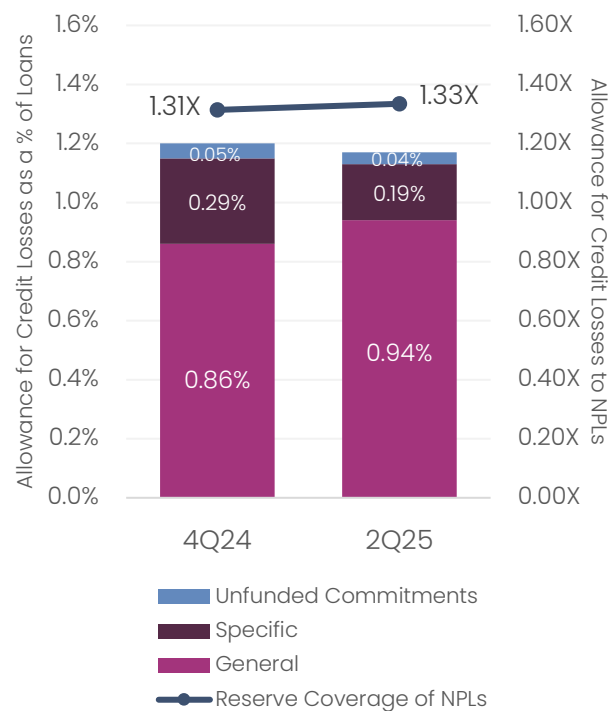
# Solid Asset Quality

NON-PERFORMING ASSETS REMAIN WELL MANAGED

## NPAs / Total Assets

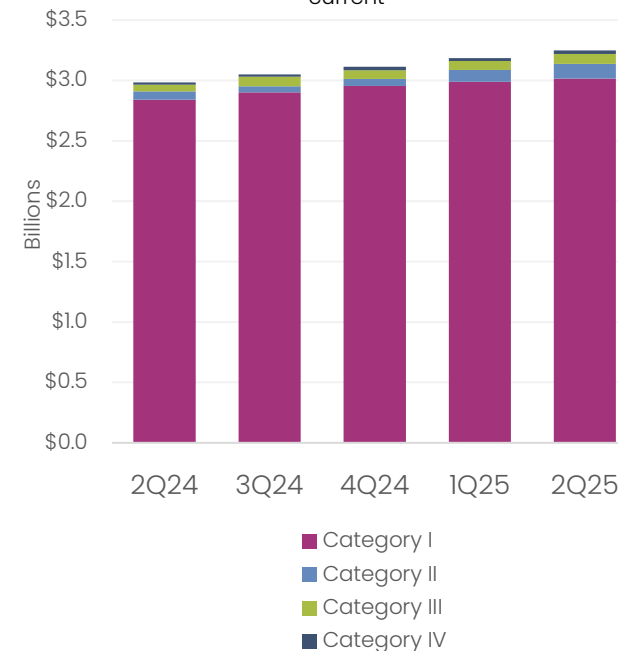


## Reserves and NPL Coverage



## Credit Quality Indicators

As of 6/30/25, 93% of the loan portfolio was classified in category<sup>1</sup> and 98% of loans were current



1. For more detailed definitions of credit quality categories, see the Company's Annual Report on Form 10-K filed with the SEC on February 26, 2025.



# Appendix

SUPPLEMENTAL DATA & NON-GAAP  
RECONCILIATIONS





SERVICES THAT MEET THE  
EVOLVING NEEDS OF OUR  
GROWING CLIENT BASE

## Offerings Designed Exclusively For Business And Wealth Management

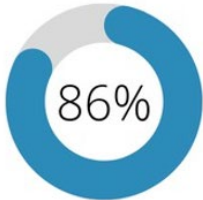
# Superior Client Satisfaction Rating

EXCELLENT EMPLOYEE SATISFACTION DRIVES  
SUPERIOR CLIENT SATISFACTION

## 2024 Survey Results

90% Participation

Finance & Insurance Benchmark: 81%



Employee  
Engagement  
Benchmark: 78%



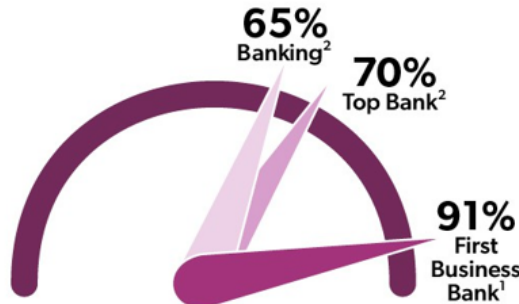
Performance  
Enablement  
Benchmark: 79%



Manager  
Effectiveness  
Benchmark: 83%



Belonging  
Benchmark: 84%



Overall Satisfaction



Net Promoter Score

Sources: 1. Moses & Associates, 2024, 2. J.D. Power, 2023, 3. Qualtrics XM Institute, 2024



# Environmental, Social, and Governance Practices Are Integrated Into Our Core Business Strategy



## Environment

- Branch-lite model with only one location in each of the banking markets we serve
- Support hybrid and remote work options to reduce carbon emissions related to commuting (even prior to COVID)
- Reduced paper usage via implementation of DocuSign
- Minimal technology eco-footprint by continued use of state-of-the art technology to minimize power consumption
- Annually recycle company-generated and employee-owned e-waste
- Employee e-waste recycling is now offered year-round



## Social

- Named to the national list of Top Workplaces USA for the third straight year
- Awarded nine culture of excellence awards by Top Workplaces Increased advisory board diversity (to over 40%) to enhance our business development efforts with a diverse client base in all markets
- Provide all employees with 8 hours of paid time to support volunteer efforts and give back to their communities in a meaningful way of their choosing



## Governance

- Corporate Governance and Nominating Committee monitors key governance structure risks, effectiveness of the Board DEI policy practices and strategies, and oversight of the overall ESG program
- To ensure alignment with the Company's ESG principles, responsibility for Board delegated ESG risks and opportunities are defined in all committee charters
- Board diversity – 29% female and 14% ethnic or racial directors and 50% of standing committees chaired by female directors
- 86% director independence, and 100% committee membership independence

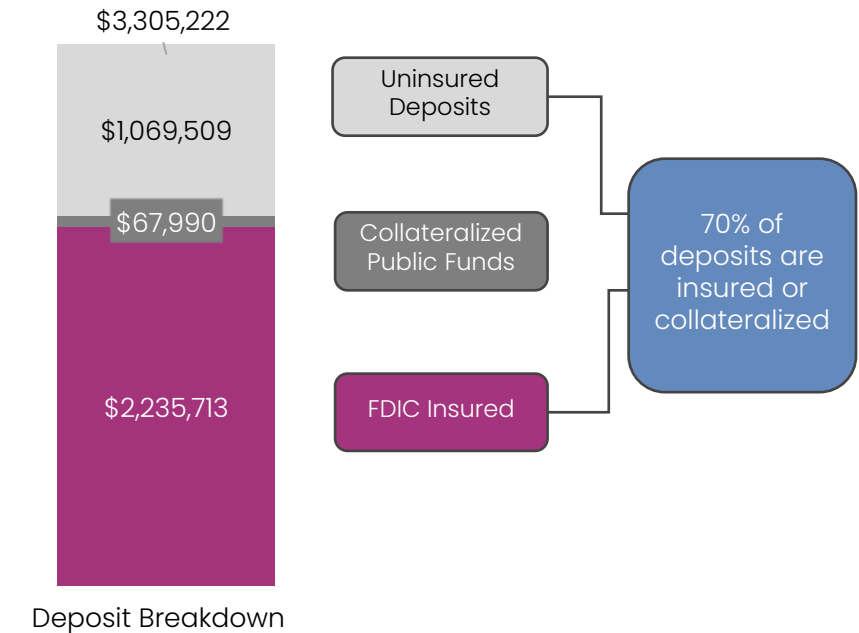
# Robust Liquidity with Stable Deposit Base

## Substantial Liquidity

Source	6/30/2025	6/30/2024
Short-term investments	\$72,520	\$54,680
Collateral value of unencumbered pledged loans	893,499	401,602
Market value of unencumbered securities	347,196	289,104
<b>Readily accessible liquidity</b>	<b>\$1,313,215</b>	<b>\$745,386</b>
Fed fund lines	45,000	45,000
Excess brokered CD capacity <sup>(1)</sup>	645,843	1,051,678
<b>Total liquidity</b>	<b>\$2,004,058</b>	<b>\$1,842,064</b>

Dollars in thousands

## Stable Core Deposit Base As of 6/30/25

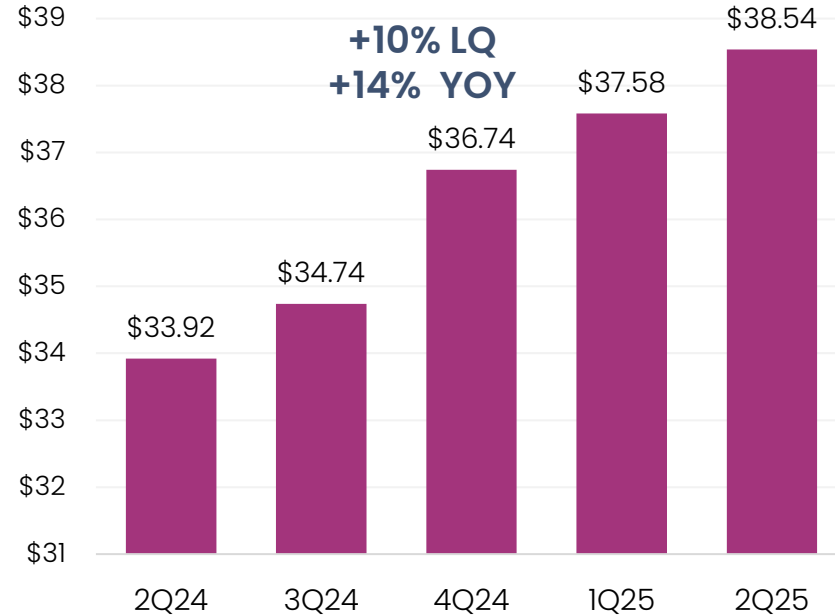


1. Bank internal policy limits brokered CDs to 50% of total bank funding when combined with FHLB advances.

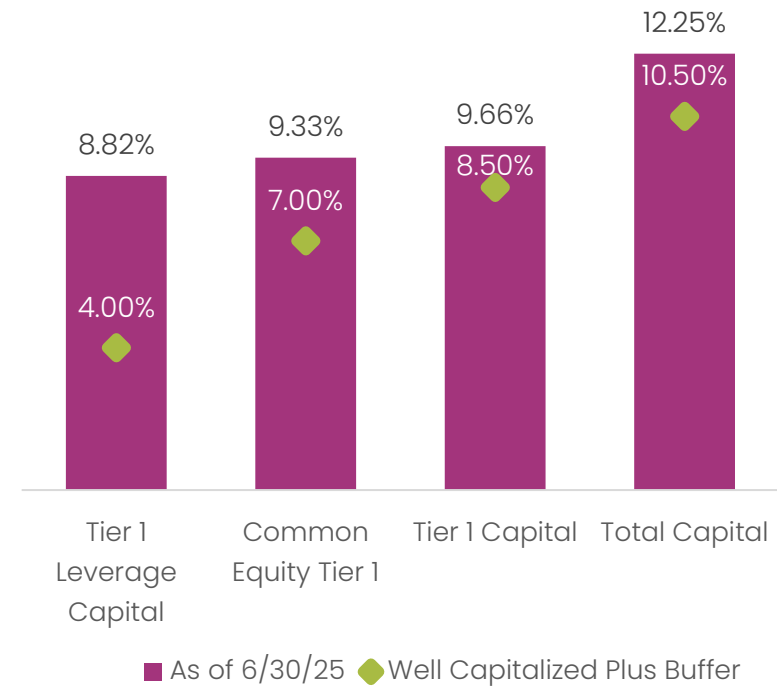
# Robust Capital Base

STRONG EARNINGS GENERATE CAPITAL FOR GROWTH

## Tangible Book Value per Share<sup>1</sup>



## Strong Capital Ratios (%)



1. "Tangible Book Value Per Share" is a non-GAAP measurement. Refer to the non-GAAP reconciliation schedule section of the Company's Q2 earnings release.

# Capital Strength

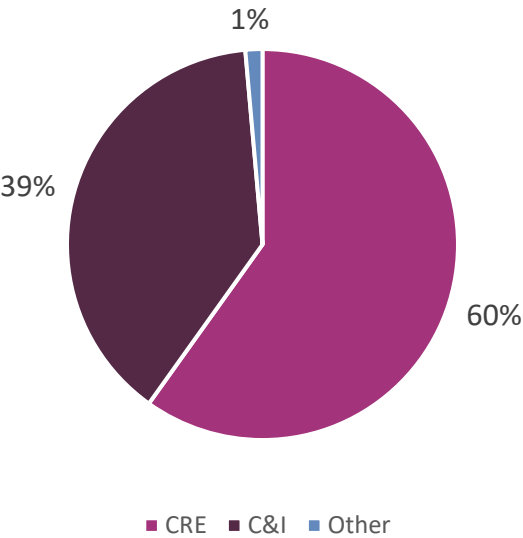
	6/30/25	3/31/25	12/31/24	9/30/24	6/30/24
Total Regulatory Capital	\$440,159	\$429,351	\$421,639	\$407,421	\$392,359
Total Risk-Weighted Assets	\$3,592,554	\$3,519,769	\$3,491,626	\$3,477,734	\$3,425,925
Leverage Ratio	8.82%	8.77%	8.78%	8.68%	8.51%
Common Equity Tier 1 Capital Ratio	9.33%	9.26%	9.10%	8.76%	8.64%
Tier 1 Ratio	9.66%	9.60%	9.45%	9.11%	8.99%
Total Capital Ratio	12.25%	12.20%	12.08%	11.72%	11.45%
Total Shareholders' Equity	\$334,795	\$336,063	\$328,589	\$311,982	\$305,170
Tangible Common Shareholders' Equity	\$320,754	\$312,013	\$304,685	\$288,156	\$281,337
Total Shares Outstanding	8,323,470	8,301,967	8,293,928	8,295,017	8,294,589
Book Value Per Share	\$40.0	\$39.0	\$38.2	\$36.2	\$35.4
Tangible Book Value Per Share	\$38.5	\$37.6	\$36.7	\$34.7	\$33.9
Cash Dividends Per Share	\$0.29	\$0.29	\$0.25	\$0.25	\$0.25

- Regulatory capital ratios remain solid including a Total Capital Ratio of 12.25% and a Tier 1 Ratio of 9.66%.
- Tangible book value per share increased 10% annualized from the linked quarter and 14% from the prior-year quarter.
- Quarterly cash dividend of \$0.29 per share, representing a 16% increase over 12/31/24.

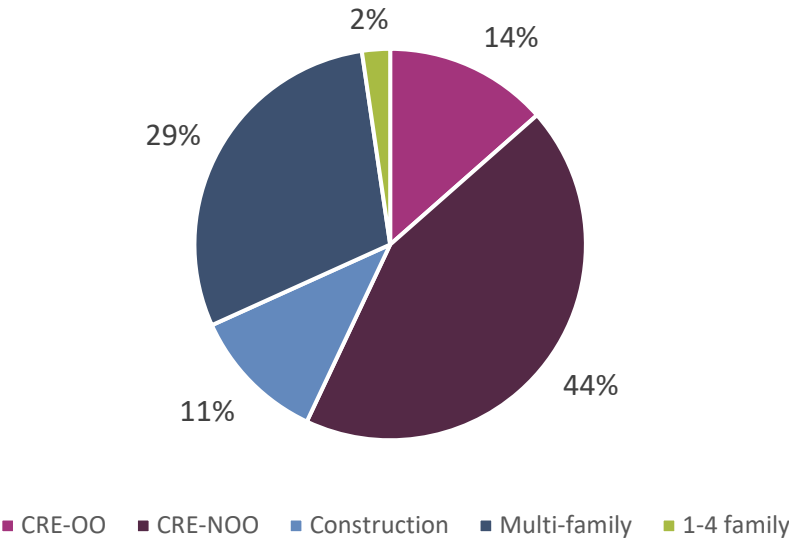
# Diversified Lending Products

DOUBLE-DIGIT LOAN GROWTH DRIVEN BY STELLAR PERFORMANCE ACROSS ALL AREAS OF THE BANK

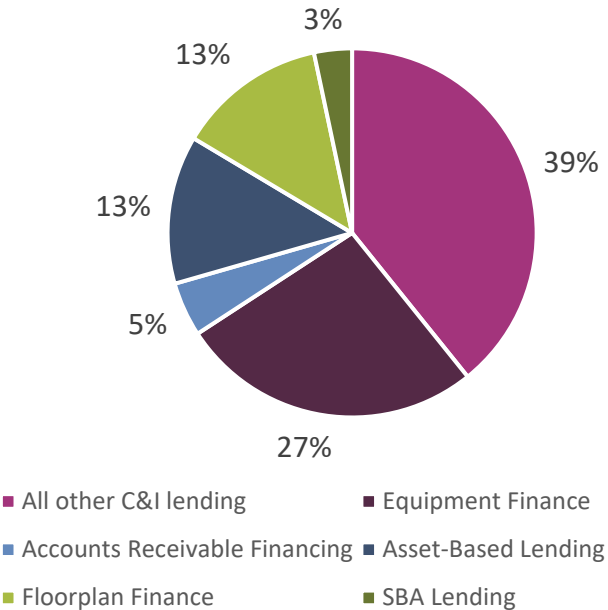
Total Loan Breakdown



Commercial Real Estate Breakdown



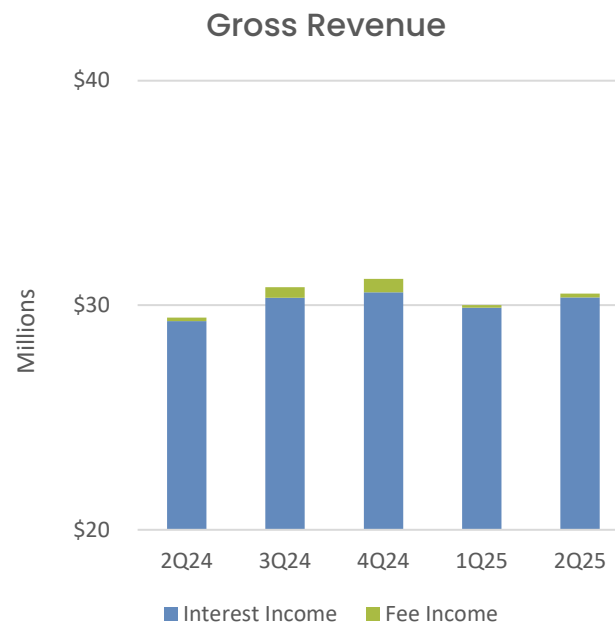
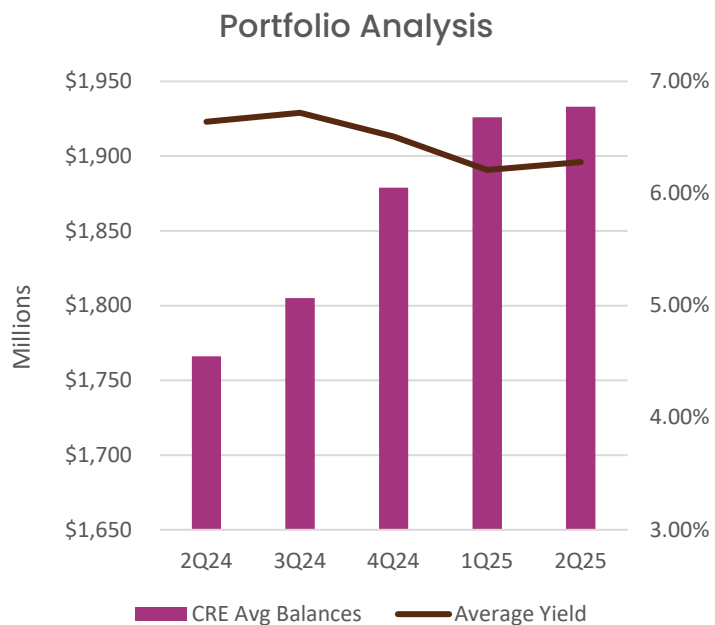
C&I Breakdown by Product



Note: Period end balances as of 6/30/2025 presented.

# Commercial Real Estate Lending

SUPERIOR TALENT WITH BUSINESS EXPERTISE BUILDING RELATIONSHIPS IN  
MIDWEST GEOGRAPHIC FOOTPRINT



Note: Loan balances represent quarterly average data.

## Product Profile

- Target small to medium-sized companies
- Lines of credit and term loans focused on businesses with annual sales of up to \$75.0 million

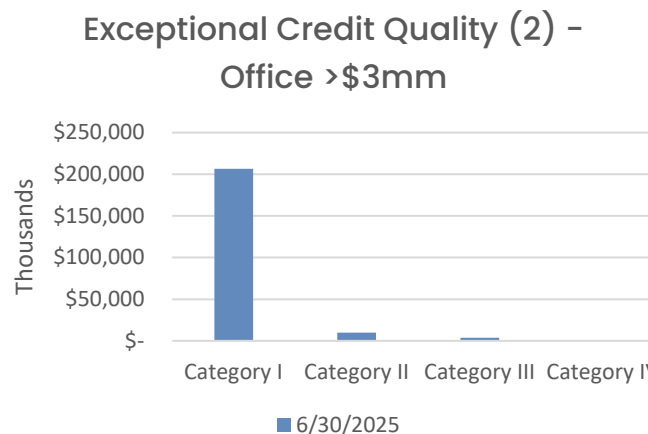
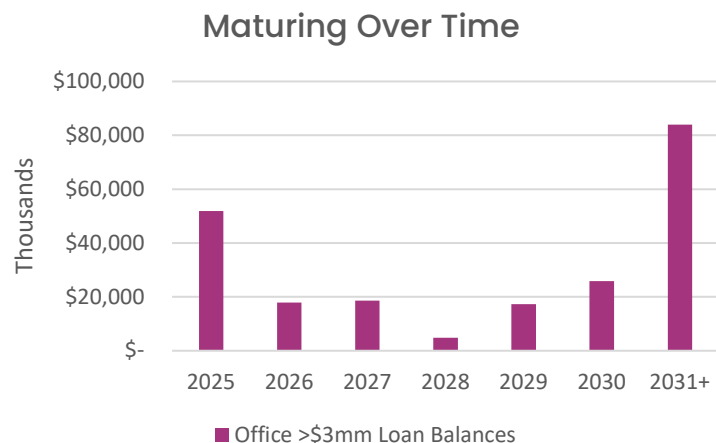
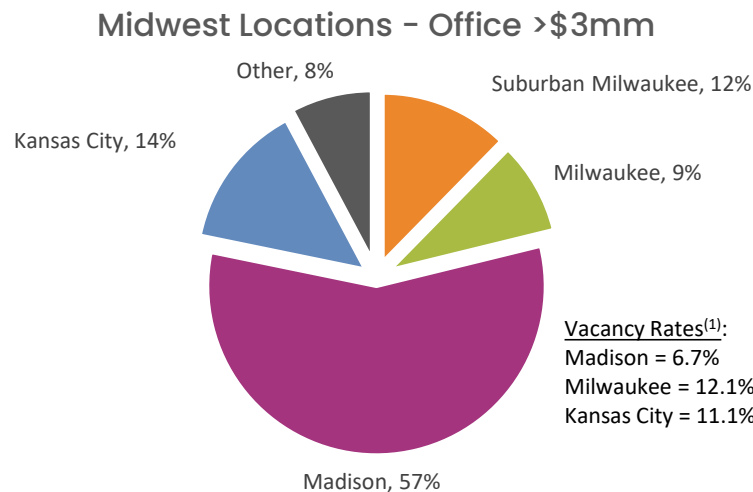
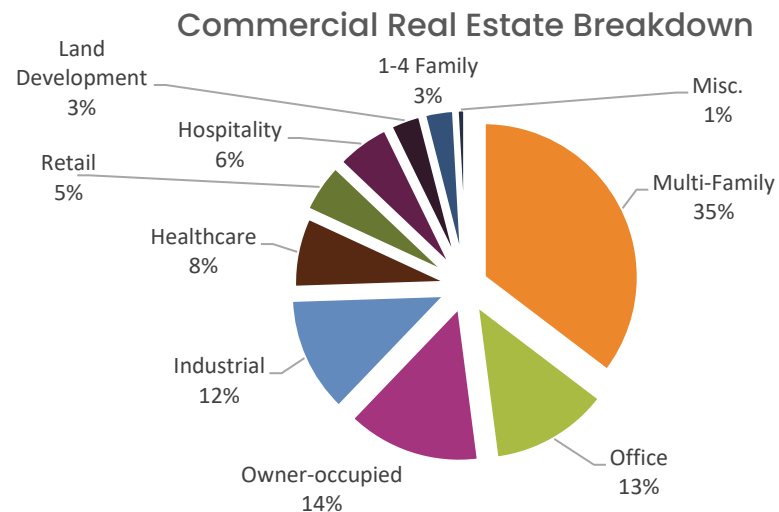
## Technology Initiatives

- Deploying client portal that enables easy and secure communications and document exchanges



# CRE Office Portfolio Analysis

EXCEPTIONAL CREDIT QUALITY ON OFFICE LOANS FOCUSED IN OUR LOCAL BANK MARKETS



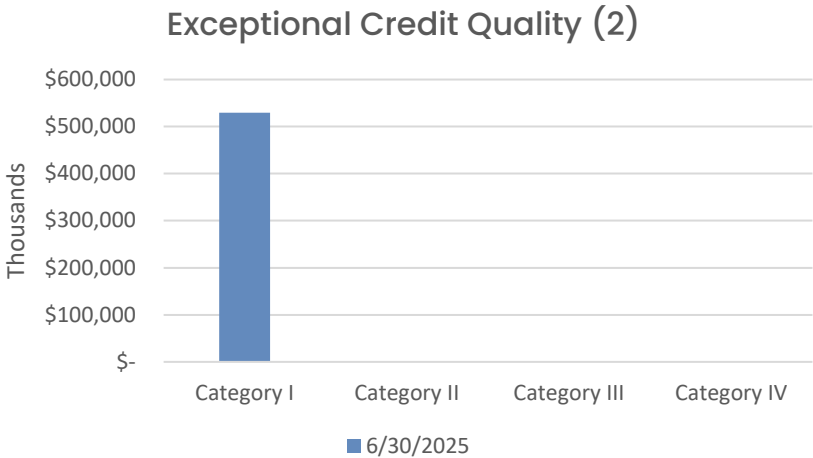
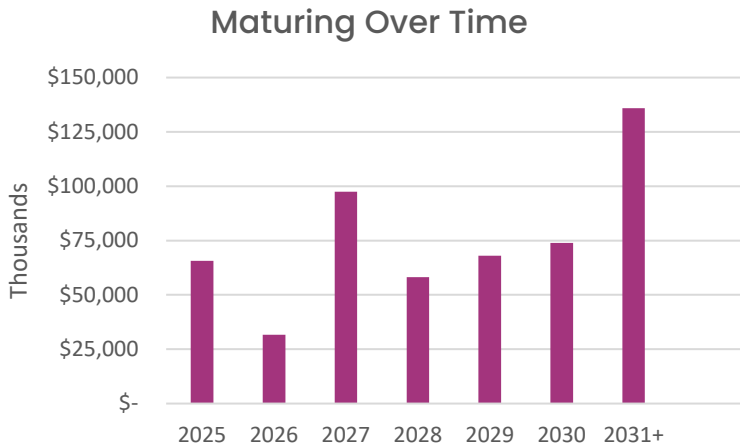
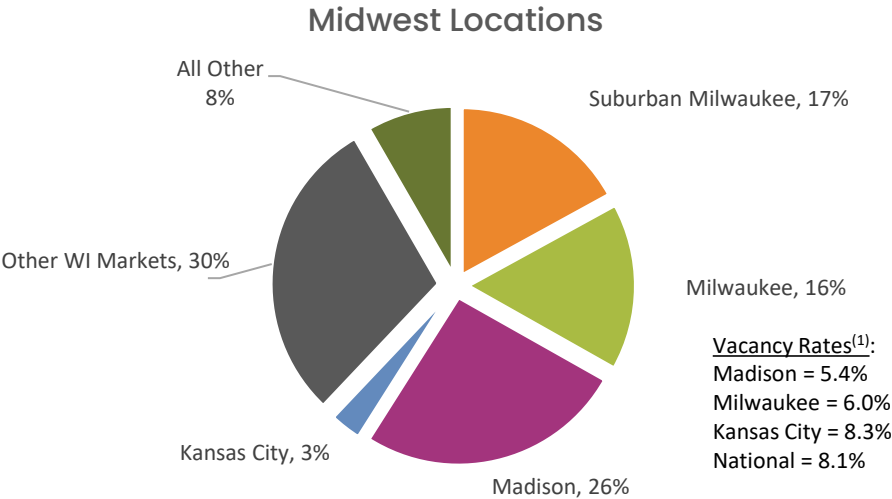
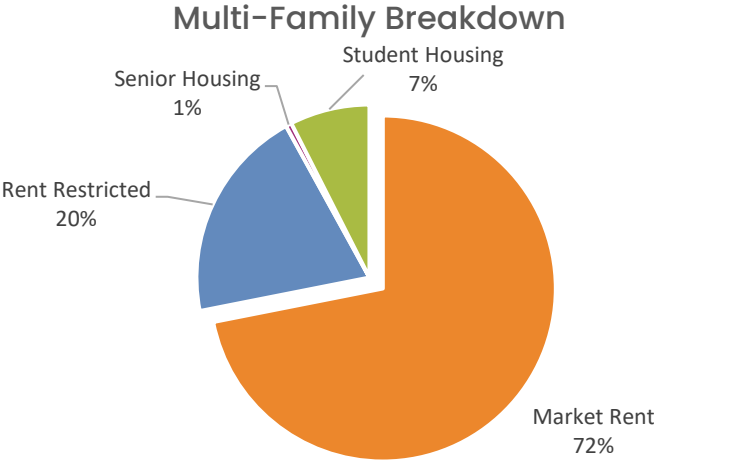
- Office loans focused in our bank markets and concentrated in Wisconsin
- Exceptional asset quality with no non-performing office loans in the portfolio
- 89% of all office loans have recourse
- Office loans consist of 63% Class A space
- Office represents 9% of total loans as of 6/30/25
- Majority of office loan maturity terms are 2031 and beyond
- All office loans with 2031+ maturities are conventional fixed rate or fixed to the client via an interest rate swap

Note: The office specific loan data presented in charts on this slide represents office loans greater than \$3 million, which represents 78% of total office loans.

1. Source: Q2 2025 CoStar market reports.  
2. For more detailed definitions on credit quality categories see the Bank's 10-K filed with the SEC on February 26, 2025.

# Multi-Family Portfolio Analysis

EXCEPTIONAL CREDIT QUALITY ON MULTI-FAMILY LOANS THROUGHOUT THE MIDWEST

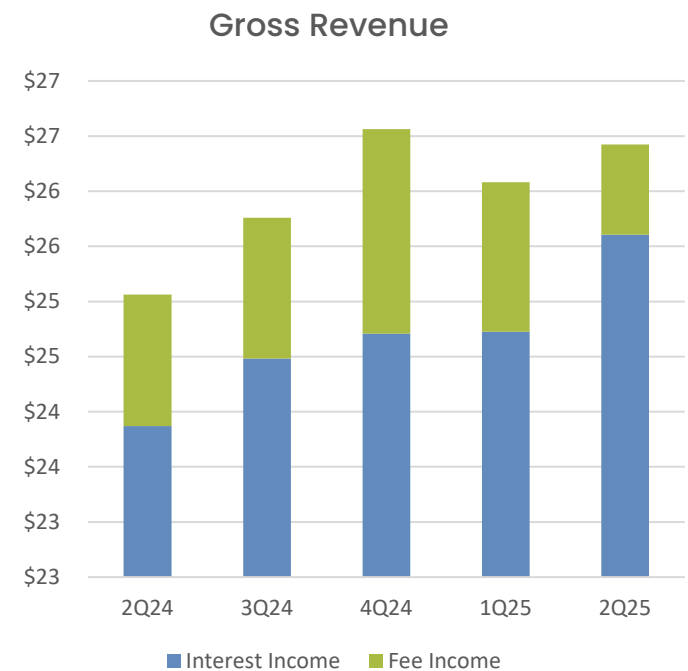
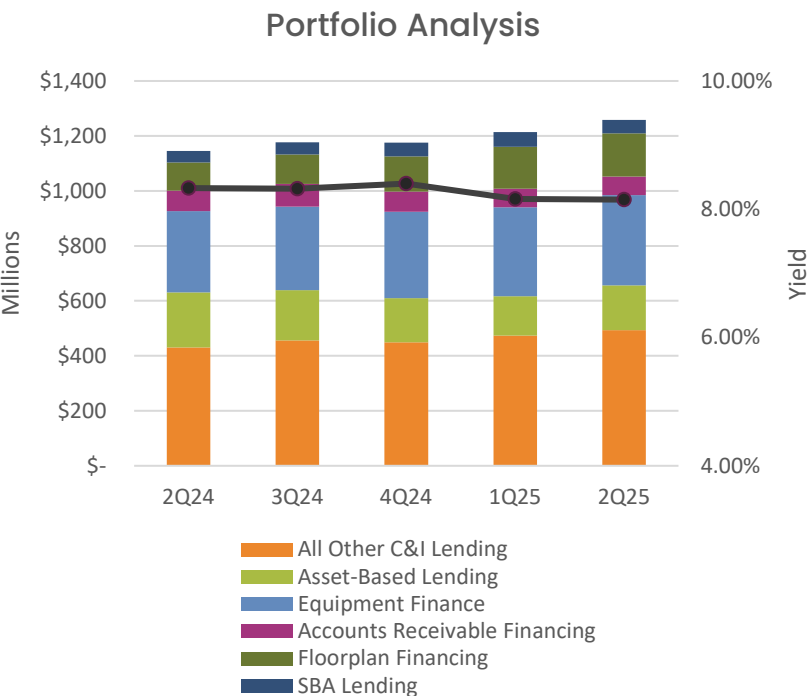


- Loans focused in our bank markets and concentrated in Wisconsin
- Exceptional asset quality with no non-performing loans in the portfolio
- Represents 18% of total loans
- 90% of all multi-family loans have recourse
- All multi-family loans with 2031+ maturities are conventional fixed rate or fixed to the client via an interest rate swap

1. Source: Q2 2025 CoStar market reports.  
2. For more detailed definitions on credit quality categories see the Bank's 10-K filed with the SEC on February 26, 2025.

# C&I Lending

DIVERSIFIED COMMERCIAL PRODUCT OFFERINGS TARGET COMPANIES NATIONWIDE



## Product Profile

- Target small and medium companies in a variety of industries
- Financings range from \$250,000 to \$10 million

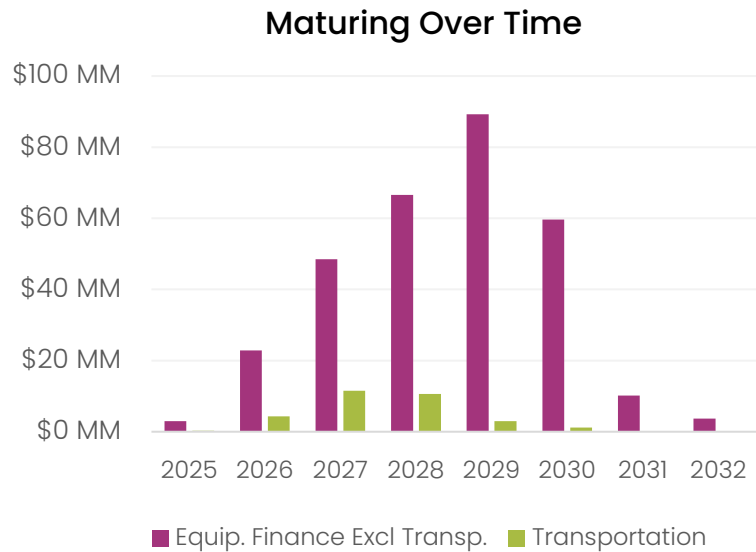
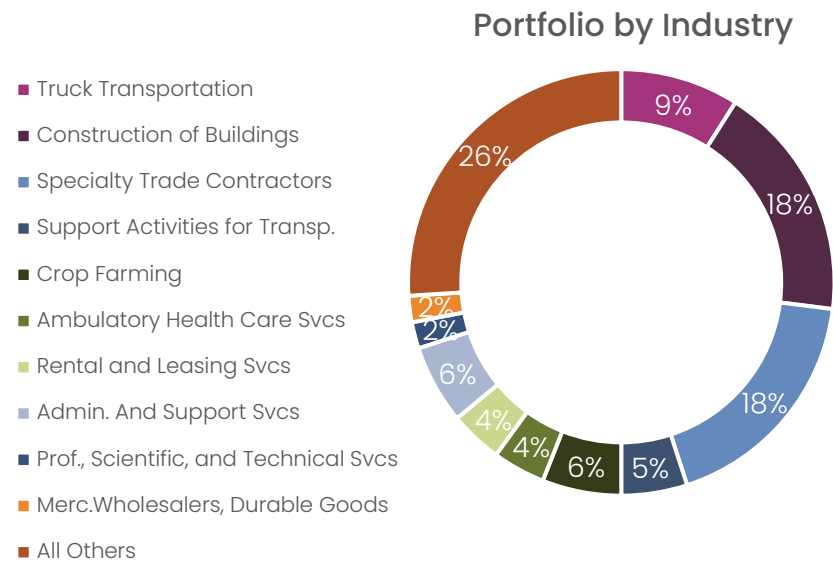
## Technology Initiatives

- Deploying client portal that enables easy and secure communications and document exchanges

Note: Loan balances represent quarterly average data.

# Equipment Finance Portfolio Analysis

STRONG AND DIVERSIFIED PORTFOLIO; TRANSPORTATION SUB-CATEGORY SHOWING SECTOR-SPECIFIC WEAKNESS



Asset Quality Breakdown<sup>1</sup>

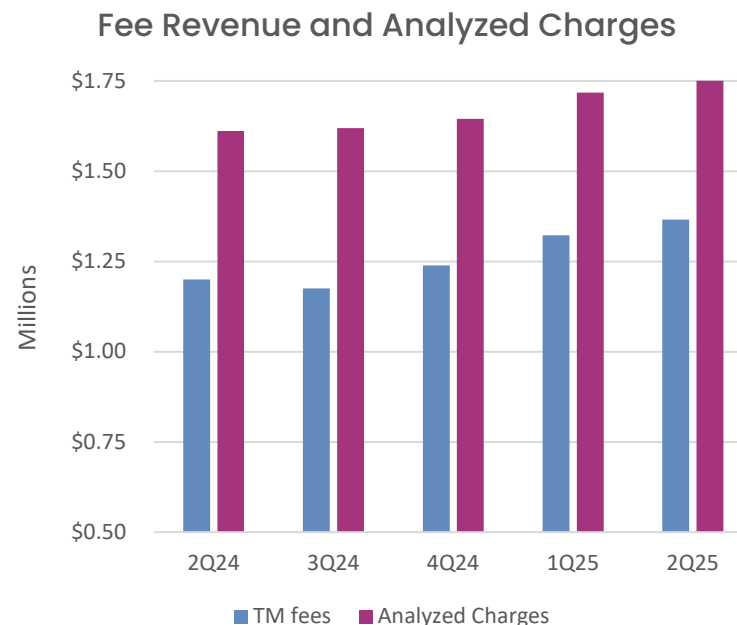
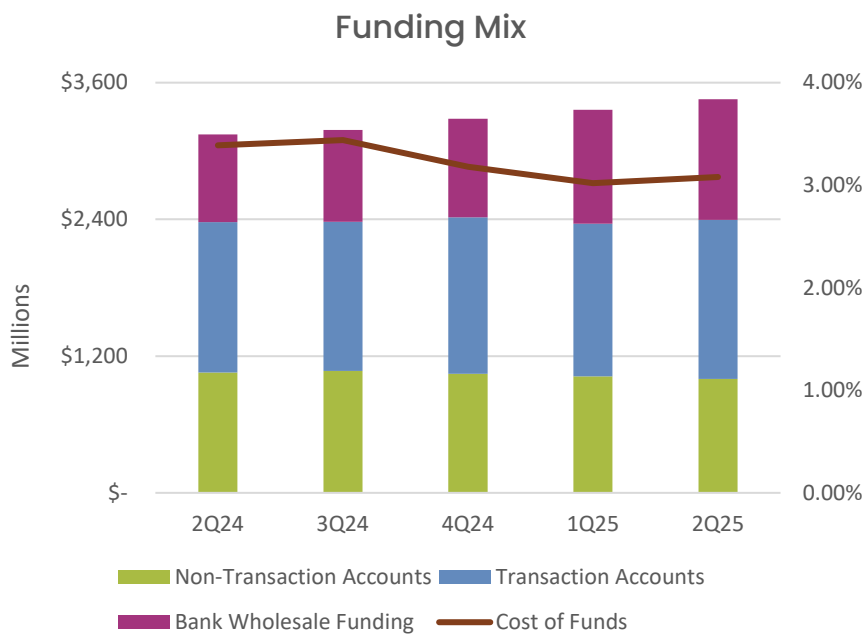
Equipment Finance excl. Transportation					Transportation				
	12/31/2022	12/31/2023	12/31/2024	6/30/2025		12/31/2022	12/31/2023	12/31/2024	6/30/2025
Total Portfolio	\$147.0 MM	\$226.4 MM	\$284.3 MM	\$303.7 MM	Total Portfolio	\$50.8 MM	\$60.9 MM	\$41.2 MM	\$31.0 MM
Category I	96%	96%	98%	98%	Category I	98%	90%	87%	89%
Category II	2%	1%	0%	0%	Category II	1%	1%	0%	0%
Category III	1%	1%	0%	0%	Category III	0%	2%	0%	0%
Category IV	1%	2%	2%	2%	Category IV	1%	7%	13%	11%

1. For more detailed definitions on credit quality categories see the Bank's 10-Q filed with the SEC on July 25, 2025. Category IV represents non-performing loans.

- Equipment Finance (EF) loans diversified across industries
  - EF comprised 27% of C&I loans and 10% of Total Loans at 6/30/2025
  - Small ticket transportation loans comprised 9% of EF, 2.5% of C&I, and 1.0% of Total Loans
- Stable asset quality in EF portfolio excluding small ticket transportation sector, which is experiencing isolated industry weakness

# Treasury Management

SUPERIOR TALENT WITH BUSINESS EXPERTISE BUILDING RELATIONSHIPS IN MIDWEST  
GEOGRAPHIC FOOTPRINT



Note: Funding mix represents quarterly average balance data. Transaction Accounts include interest-bearing DDA, non-interest-bearing DDA and NOW accounts. Bank Wholesale Funding includes brokered deposits, deposits gathered through internet listing services and FHLB advances. Non-Transaction Accounts includes core CDs and money market accounts. "Cost of Funds" is a non-GAAP measure. See appendix for non-GAAP reconciliation schedules.

## Product Profile

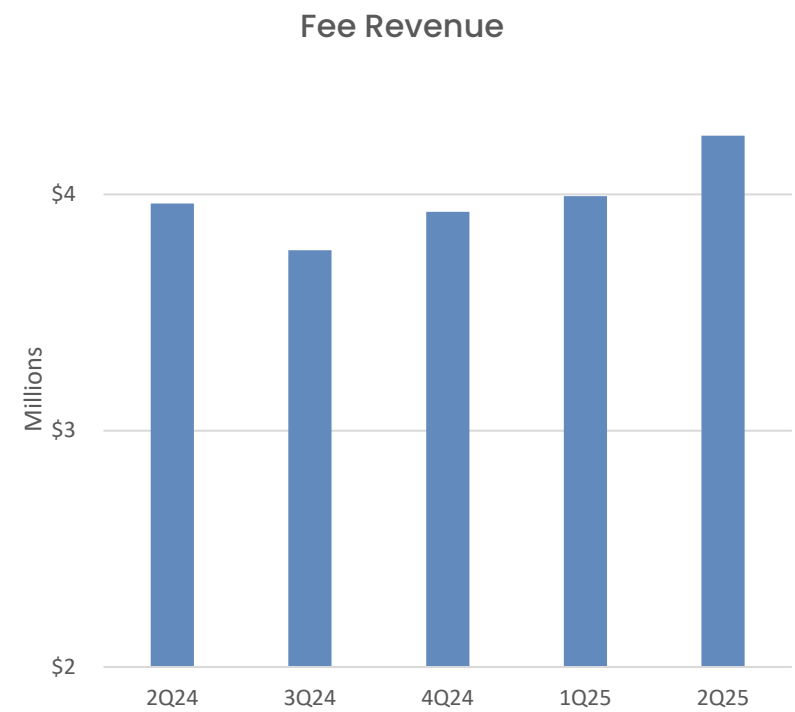
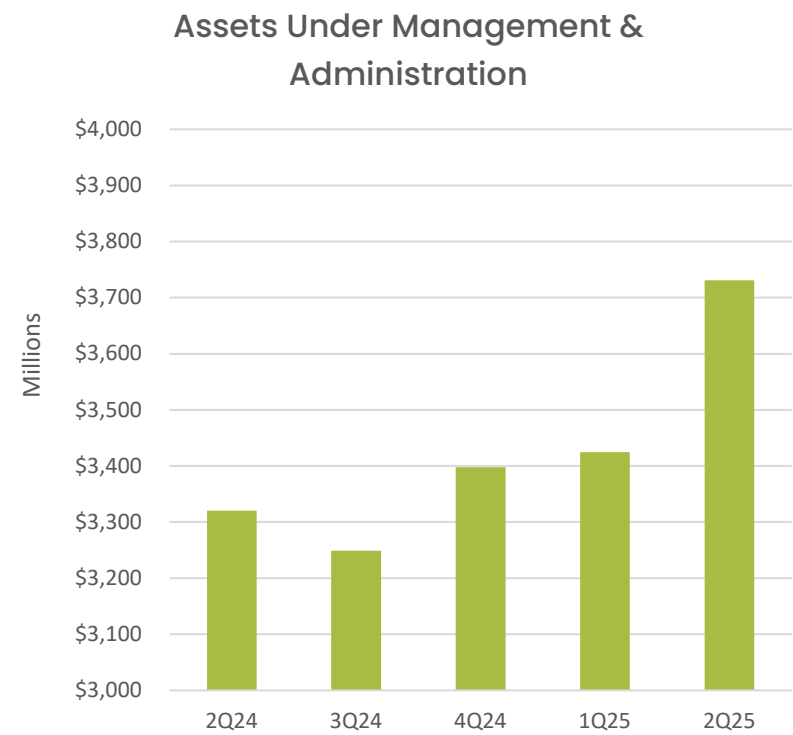
- Target small to medium-sized companies in our Wisconsin, Kansas, and Missouri markets
- Comprehensive services for commercial clients to manage their cash and liquidity, including lockbox, accounts receivable collection services, electronic payment solutions, fraud protection, information reporting, reconciliation, and data integration solutions

## Technology Initiative

- Implemented a solution that auto-archives treasury management documentation which has immediately generated labor savings

# Private Wealth Management

WEALTH MANAGEMENT SERVICES FOR BUSINESSES, EXECUTIVES, AND HIGH NET WORTH INDIVIDUALS



Note: Total Assets Under Management & Administration represent period-end balances.

## Product Profile

- Fiduciary and investment manager for individual and corporate clients, creating and executing asset allocation strategies tailored to each client’s unique situation
- Holds full fiduciary powers and offers trust, estate, financial planning, and investment services, acting in a trustee or agent capacity as well as Employee Benefit/Retirement Plan services
- Also includes brokerage and custody-only services, for which we administer and safeguard assets but do not provide investment advice

## Technology Initiative

- Implementing client portal for new client onboarding

## Adjusted Net Interest Margin

“Adjusted Net Interest Margin” is a non-GAAP measure representing net interest income excluding the fees in lieu of interest and other recurring, but volatile, components of net interest margin divided by average interest-earning assets excluding other recurring, but volatile, components of average interest-earning assets. Fees in lieu of interest are defined as prepayment fees, asset-based loan fees, non-accrual interest, and loan fee amortization. In the judgment of the Company’s management, the adjustments made to net interest income allow investors and analysts to better assess the Company’s net interest income in relation to its core client-facing loan and deposit rate changes by removing the volatility that is associated with these recurring but volatile components. The information provided below reconciles the net interest margin to its most comparable GAAP measure.

	For the Three Months Ended				
(Dollars in Thousands)	June 30, 2024	September 30, 2024	December 31, 2024	March 31, 2025	June 30, 2025
Interest income	\$57,910	\$59,327	\$60,110	\$59,530	\$61,282
Interest expense	27,370	28,320	26,962	26,272	27,498
Net interest income	30,540	31,007	33,148	33,258	33,784
Less fees in lieu of interest	1,306	1,002	2,359	2,052	1,673
Less FRB interest income and FHLB dividend income	959	841	1,062	848	874
Adjusted net interest income	\$28,275	\$29,164	\$29,727	\$30,358	\$31,237
Average interest-earning assets	\$3,347,027	\$3,405,534	\$3,516,390	\$3,602,292	\$3,686,039
Less Average FRB cash and FHLB stock	61,082	52,603	76,576	63,971	65,212
Less Average non-accrual loans and leases	19,807	18,954	19,077	27,228	24,833
Adjusted average interest-earning assets	\$3,266,138	\$3,333,977	\$3,420,737	\$3,511,093	\$3,595,994
Net interest margin	3.65%	3.64%	3.77%	3.69%	3.67%
Adjusted net interest margin	3.46%	3.50%	3.48%	3.46%	3.47%

## Adjusted Net Interest Income

"Adjusted Net Interest Income" is defined as net interest income less fees in lieu of interest and other recurring, but volatile components of net interest income. "Fees in Lieu of Interest" is defined as prepayment fees, asset-based loan fees, non-accrual interest, and loan fee amortization. We believe that this measure is important to many investors in the marketplace who are interested in the trends in our net interest margin. In compliance with applicable rules of the SEC, this non-GAAP measure is reconciled to net interest income, which is the most directly comparable GAAP financial measure.

	For the Year Ended					
(Dollars in Thousands)	December 31,2020	December 31,2021	December 31,2022	December 31,2023	December 31,2024	TTM Q2 2025
Net Interest income	\$77,071	\$84,662	\$98,422	\$112,588	\$124,206	\$131,197
Less fees in lieu of interest	9,300	11,160	5,283	3,452	5,516	7,086
Less FRB and FHLB income	789	741	1,525	4,055	4,298	3,625
Adjusted net interest income (non-GAAP)	\$66,850	\$72,665	\$91,440	\$105,081	\$114,392	\$120,486



# Net Operating Income

"Net Operating Income" is a non-GAAP financial measure. We believe net operating income allows investors to better assess the Company's operating expenses in relation to its top line revenue by removing the volatility that is associated with certain one-time and other discrete items. In compliance with applicable rules of the SEC, this non-GAAP measure is reconciled to net income, which is the most directly comparable GAAP financial measure.

	For the Year Ended					
(Dollars in Thousands)	December 31, 2020	December 31, 2021	December 31, 2022	December 31, 2023	December 31, 2024	TTM Q2 2025
Net income	\$16,978	\$35,755	\$40,858	\$37,027	\$44,245	\$47,534
Less income tax expense	(1,327)	(11,275)	(11,386)	(10,112)	(6,905)	(7,472)
Less provision for credit losses	(16,808)	5,803	3,868	(8,182)	(8,827)	(10,148)
Income before taxes and provision for credit losses (non-GAAP)	35,113	41,227	48,376	55,321	59,977	65,154
Less non-operating income						
Net gain on sale of state tax credits	275	-	-	-	-	-
BOLI death benefit	-	-	809	-	-	-
Net (loss) gain on sale of securities	(4)	29	-	(45)	(8)	-
Total non-operating income (non-GAAP)	271	29	809	(45)	(8)	-
Less non-operating expense						
Net loss on repossessed assets	383	15	49	12	168	12
Amortization of other intangible assets	35	25	-	-	-	-
Contribution to First Business Charitable Foundation	-	-	809	-	-	-
SBA recourse (benefit) provision	(278)	(76)	(188)	775	(104)	(280)
Tax credit investment impairment (recovery)	2,395	-	351	-	400	510
Loss on early extinguishment of debt	744	-	-	-	-	-
Total non-operating expense (non-GAAP)	3,279	(36)	319	787	464	242
Add net tax credit benefit (non-GAAP)	969	-	338	1,206	1,630	1,759
Net operating income	\$39,090	\$41,162	\$48,224	\$57,359	\$62,078	\$67,155

## Cost Of Funds

“Cost of Funds” is defined as total interest expense on deposits and FHLB advances, divided by the sum of total average deposits and average FHLB advances. We believe that this measure is important to many investors in the marketplace who are interested in the trends in our bank funding costs. The information provided below reconciles the cost of funds to its most comparable GAAP measure.

	For the Three Months Ended				
(Dollars in Thousands)	June 30, 2024	September 30, 2024	December 31, 2024	March 31, 2025	June 30, 2025
Interest expense on total interest-bearing deposits	\$24,676	\$25,290	\$24,120	\$23,016	\$24,257
Interest expense on FHLB advances	1,974	2,059	1,969	2,374	2,358
Total interest expense on deposits and FHLB advances	\$26,650	\$27,349	\$26,089	\$25,390	\$26,615
Average interest-bearing deposits	\$2,414,282	\$2,466,313	\$2,566,814	\$2,642,826	\$2,759,844
Average non-interest-bearing deposits	436,968	440,161	444,683	414,499	410,423
Average FHLB advances	294,043	278,103	270,476	305,549	284,428
Total average deposits and total average FHLB advances	\$3,145,293	\$3,184,577	\$3,281,969	\$3,362,874	\$3,454,695
Cost of funds	3.39%	3.44%	3.18%	3.02%	3.08%



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**NASDAQ: FBIZ**

# Investor Presentation

Second Quarter 2025