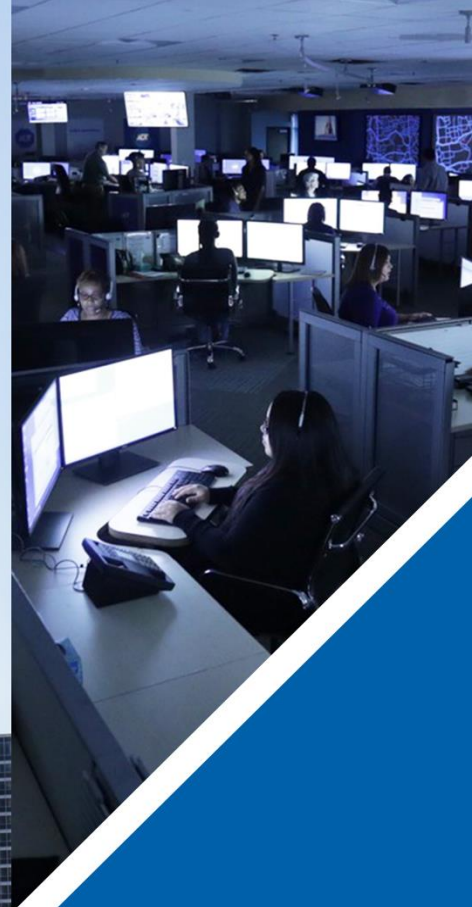




Q1 2019 Earnings Presentation

May 7, 2019



Forward Looking Statements and Non-GAAP Measures

ADT has made statements in this presentation and other reports, filings, and other public written and verbal announcements that are forward-looking and therefore subject to risks and uncertainties, including under the heading Affirming 2019 Guidance. All statements, other than statements of historical fact, included in this document are, or could be, "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and are made in reliance on the safe harbor protections provided thereunder. These forward-looking statements relate to anticipated financial performance, management's plans and objectives for future operations, business prospects, outcome of regulatory proceedings, market conditions and other matters. Any forward-looking statement made in this presentation speaks only as of the date on which it is made. ADT undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise. Forward-looking statements can be identified by various words such as "expects," "intends," "will," "anticipates," "believes," "confident," "continue," "propose," "seeks," "could," "may," "should," "estimates," "forecasts," "might," "goals," "objectives," "targets," "planned," "projects," and similar expressions. These forward-looking statements are based on management's current beliefs and assumptions and on information currently available to management. ADT cautions that these statements are subject to risks and uncertainties, many of which are outside of ADT's control, and could cause future events or results to be materially different from those stated or implied in this document, including among others, risk factors that are described in the Company's Annual Report on Form 10-K and other filings with the Securities and Exchange Commission, including the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" contained therein.

Non-GAAP Measures

To provide investors with additional information in connection with our results as determined by generally accepted accounting principles in the United States ("GAAP"), we disclose Adjusted EBITDA, Adjusted EBITDA margin, Free Cash Flow, Free Cash Flow before special items, Net Income (Loss) before special items, Diluted Earnings Per Share ("EPS") before special items, and Net Leverage Ratio as non-GAAP measures. Reconciliations from GAAP to non-GAAP financial measures can be found in appendix. Amounts on subsequent pages may not add due to rounding.



Q1 Performance Highlights

Balanced Revenue Growth

- Total Revenue increase of 11% year-over-year, 4% excluding Red Hawk
- Increased residential interactive penetration coupled with commercial growth

Adjusted EBITDA and Cash Flow Growth

- Adjusted EBITDA slightly improved, despite \$17.5M of favorable legal settlements in first quarter of 2018
- Free Cash Flow before special items of \$171M

Grow Commercial Business

- Continued double-digit commercial and multi-site account revenue growth as we leverage the recent Red Hawk acquisition
- Officially launched the ADT Commercial brand

Innovate Around Trusted “ADT” Brand

- Successfully completed national launch of Command and Control, our next generation home security and automation system
- Completed LifeShield acquisition providing a platform for future DIY growth

Continue to Improve YoY Customer Retention

- Delivered LTM gross customer revenue attrition of 13.3% excluding DIY⁽¹⁾; including DIY would have added 6 basis points to attrition

Acquire New Customers More Efficiently

- Improved LTM Revenue Payback from 2.5x to 2.4x (in years)
- Launched pilot program with Citizens Financial for consumer financing in April
- Ended the quarter with ~7.2M units⁽²⁾

Notes: The operating metrics Gross Revenue Attrition, Unit Count, RMR, RMR additions, and Revenue Payback are approximated as there may be variations to reported results in each period due to certain adjustments we might make in connection with the integration over several periods of acquired companies that calculated these metrics differently, or otherwise, including periodic reassessments and refinements in the ordinary course of business. These refinements, for example, may include changes due to systems conversion or historical methodology differences in legacy systems.

1. Consistent with our original 2019 guidance, as of January 1, 2019, in conjunction with the acquisition of LifeShield LLC, we will be presenting gross customer revenue attrition excluding existing and new do-it-yourself (“DIY”) customers. Trailing twelve month gross customer revenue attrition including DIY would have been six basis points higher.
2. Excludes wholesale customers who outsource their monitoring to ADT



The Next Generation of Security and Home Automation

At the Center of the Connected Home

ADT Command Panel



- Touchscreen Keypad
- Smart Home Capabilities
- SiX™ Wireless Technology
- All-Inclusive Solutions

Security + Home Automation Accessible Anywhere from One App

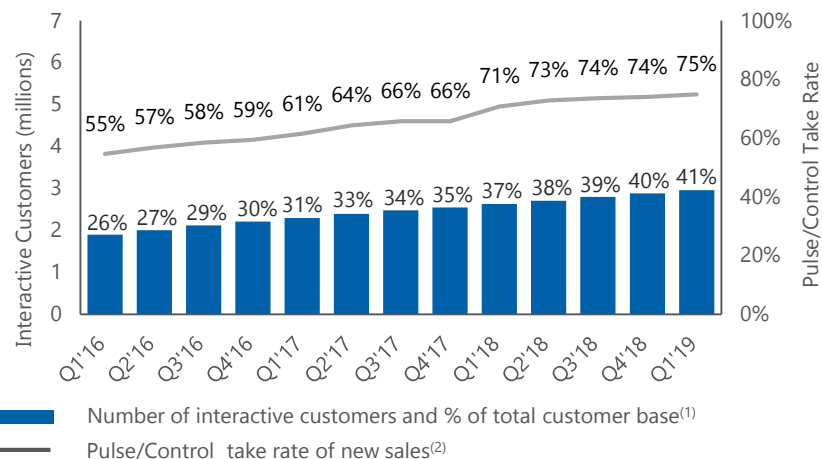
- Home Security
- Home Automation
- Security Cameras
- Fire, Home & Safety
- Monitoring Services

- Lights
- Thermostat
- Garage Door
- Doorbell
- Electric
- Locks
- Sensors
- Water Leaks
- Alerts
- Video Clips

ADT Control



Driving Increased Interactive Adoption



Command & Control Launch Highlights⁽³⁾

Early Indications from Q1 Command Launch are Positive

- Increase in installation revenue per unit
- Take rate for Video is up mid to high single digits and is helping drive overall higher interactive adoption
- Encouraging early install productivity indications

Notes

1. Interactive services include Pulse and similar ADT platforms, and are inclusive of services ranging from remote arm and disarm to full home automation
2. Take rate represents sales by ADT or its authorized dealer network, and excludes large/multi-site, health, and wholesale customers
3. Command Panel pilot launched in January 2019 in the Southeast region, followed by national launch in late March 2019



Strong Growth Opportunities in Commercial Market

Commercial Security Opportunity and Momentum

Highly Attractive Market

- Large and growing ~\$15 to 20 Billion⁽¹⁾
- High structural penetration rates
- Significant barriers to entry
- Quality of service drives market share
- Better revenue payback and retention characteristics vs. residential

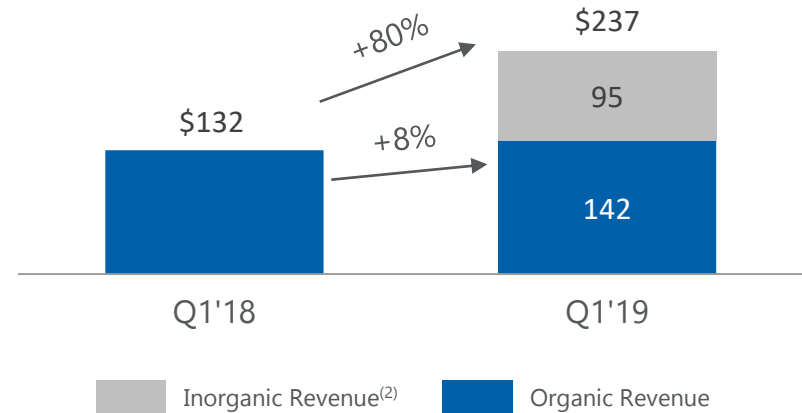
Q1 Highlights

- Launched ADT Commercial brand, which encompasses strategic acquisitions and includes:
 - Enterprise Solutions
 - Risk Management Services
 - Dedicated Technical Resources
 - Customer Service Excellence
- Landed first major ADT fire sales win with large retailer (~1400 stores)
- Red Hawk integration planning on track

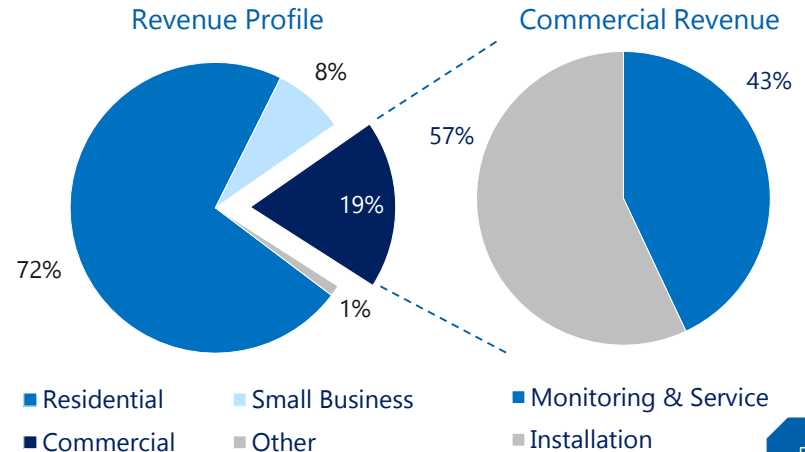
Notes:

1. U.S. commercial market size based on data from Freedonia, IHS, and company estimates, and includes system installation, integration and monitoring services
2. Incremental revenue from acquisitions until there is a full 12 months overlap
3. Presented pro-forma with Red Hawk for LTM ending 3/31/19

Q1 Commercial Total Revenue and Growth



ADT Total Revenue⁽³⁾





Strength Across Key Financial and Operating Metrics

	For the quarters ended			
(\$ in millions)	Mar 31, 2019	Mar 31, 2018	Y/Y Change	Y/Y Change %
Monitoring and Service Revenue	\$1,070	\$1,017	\$53	5%
Total Revenue	\$1,243	\$1,116	\$127	11%
Net Loss	(\$66)	(\$157)	\$91	58%
Adjusted EBITDA	\$621	\$620	\$2	0%
Free Cash Flow (before special items)	\$171	\$187	(\$16)	(9%)
LTM Gross Revenue Attrition ⁽¹⁾	13.3%	13.6%		(30bps)
LTM Revenue Payback (in years)	2.4x	2.5x	(0.1x)	
End of Period RMR	\$349	\$337	\$13	4%

Note:

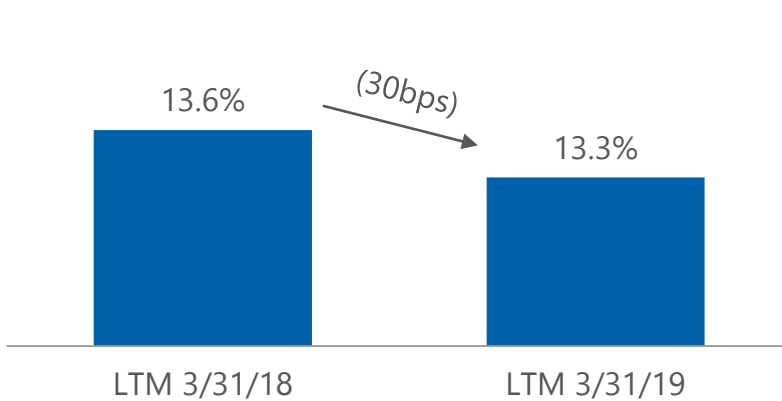
- Consistent with our original 2019 guidance, as of January 1, 2019, in conjunction with the acquisition of LifeShield LLC, we will be presenting gross customer revenue attrition excluding existing and new DIY customers. As of March 31, 2019, trailing twelve month gross customer revenue attrition including DIY would have been six basis points higher. Gross customer revenue attrition excluding DIY for the prior year comparison period as of March 31, 2018 was 13.6%. Year-over-year gross customer attrition excluding DIY improved approximately 30 basis points as of March 31, 2019.



Total Revenue Up 11% Year-over-Year

Gross Customer Revenue Attrition⁽¹⁾⁽²⁾

%

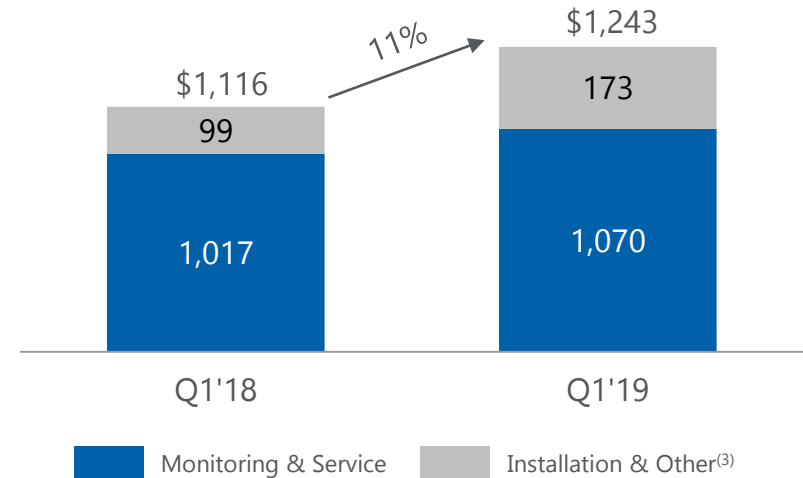


Attrition improved 30 basis points

- High quality customer selection and better customer service levels led to year-over-year improvement of approximately 30 basis points

Total Revenue

\$MM



Total revenue increase of 11%

- M&S Revenue grew 5%, or 2% excluding Red Hawk
- Growth in M&S revenue was largely due to incremental revenue from acquisitions, higher average prices, and improvement in attrition
- Higher installation revenue reflects successful execution of our commercial growth strategy

Notes:

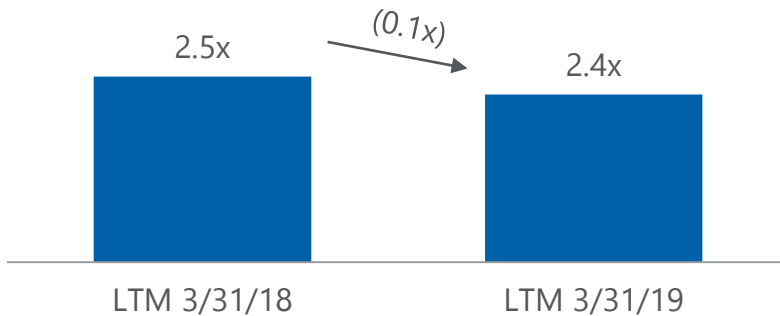
- Recurring revenue lost as a result of customer attrition net of dealer charge-backs and reinstatements; Excludes wholesale customers who outsource their monitoring to ADT and DIY customers; Calculated on a trailing 12 months basis
- Consistent with our original 2019 guidance, as of January 1, 2019, in conjunction with the acquisition of LifeShield LLC, we will be presenting gross customer revenue attrition excluding existing and new DIY customers. As of March 31, 2019, trailing twelve month gross customer revenue attrition including DIY would have been six basis points higher. Gross customer revenue attrition excluding DIY for the prior year comparison period as of March 31, 2018 was 13.6%. Year-over-year gross customer attrition excluding DIY improved approximately 30 basis points as of March 31, 2019.
- Includes organic growth of \$10M and inorganic growth of \$56M; also includes amortization of deferred installation revenue of \$24M and \$17M for Q1'19 and Q1'18, respectively



Customer Revenue Payback Continues to Improve

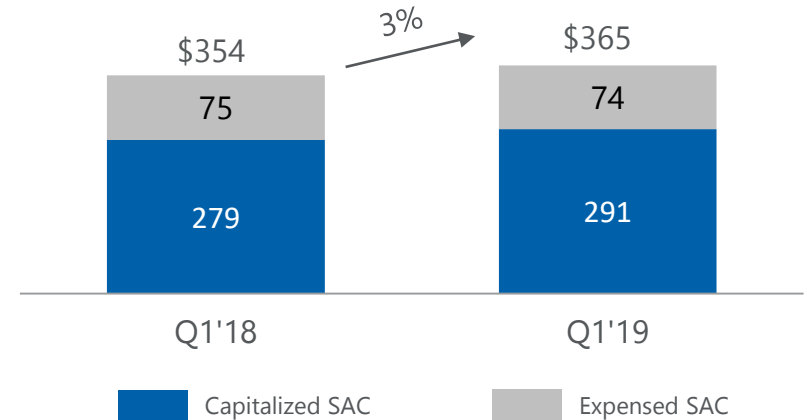
Customer Revenue Payback⁽¹⁾⁽²⁾

Years



Net Subscriber Acquisition Costs (SAC)⁽³⁾

\$MM



Revenue Payback improves 0.1x (years)

- Improvement driven by higher installation revenue, efficient sales and installation spend, and other productivity actions
- Each 0.1x improvement equates to approximately \$60M of annual savings in the net cost to acquire new recurring revenue

Higher SAC spend on upgrades and add-ons

- SAC spend is up approximately 3% primarily due to dealer and bulk additions, higher upgrade and add-on volume, and advertising investment
- RMR additions of \$12M⁽¹⁾ ~flat vs. prior year

Notes:

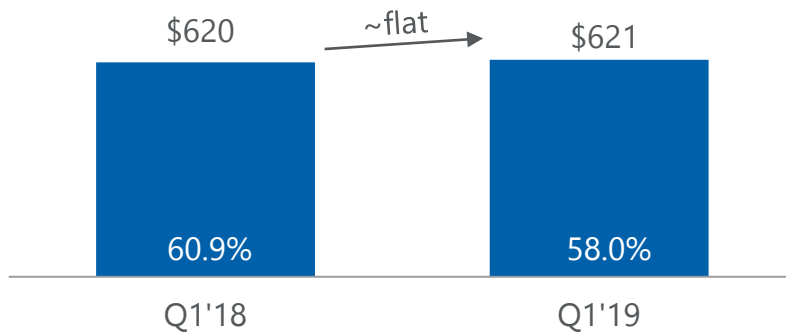
- Excludes wholesale customers who outsource their monitoring to ADT
- Revenue payback period measures the net SAC incurred in the period divided by the recurring monthly revenue added during the period, and represents the approximate time, in years, required to recover our net SAC through contractual monthly recurring fees.
- Net subscriber acquisition cost represents the costs of acquiring new customers and installation expenditures, net of installation revenues.



Adjusted EBITDA and FCF Generation Remains Robust

Adjusted EBITDA & Margin %⁽¹⁾

\$MM

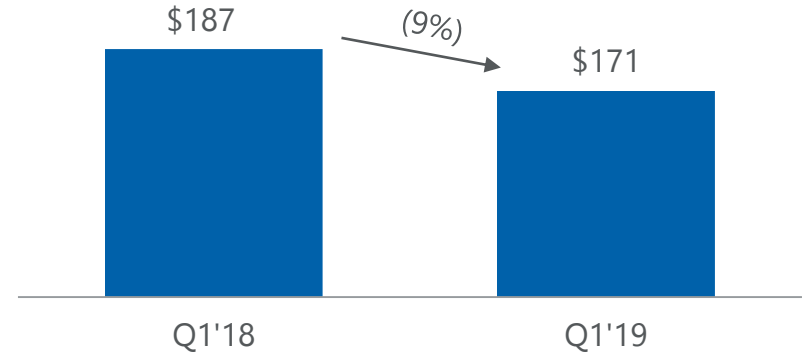


Adjusted EBITDA is marginally up

- Higher revenue and operating cost discipline drove slight Adjusted EBITDA growth (~flat Y/Y despite \$17.5M of 2018 legal settlements)
- Margin % decline due to above 2018 settlements and commercial business mix in 2019 from Red Hawk

Free Cash Flow (before special items)

\$MM



Continued Strong, Positive Free Cash Flow

- Quarterly timing/phasing of infrastructure capex and cash interest expense, in addition to higher SAC, were primary drivers of the year-over-year decrease in FCF before special items

Note:

1. Adjusted EBITDA margin is calculated as a percentage of monitoring and service revenue



Strong Cash Flow Generation

	For the quarters ended		
(\$ in millions)	Mar 31, 2019	Mar 31, 2018	Y/Y Change
Adjusted EBITDA	\$621	\$620	\$2
Less: Capitalized SAC	(291)	(279)	(12)
Less: Cash Taxes	2	2	0
Less: Cash Interest	(99)	(94)	(5)
Less: Capital Expenditures ⁽¹⁾	(37)	(29)	(8)
Less: Working Capital & Other ⁽¹⁾	(24)	(32)	8
Free Cash Flow (before special items)	\$171	\$187	(\$16)

Note:

1. Capital expenditures exclude special items primarily related to integration activities; Working capital & other excludes special items related to restructuring, integration, management fees, radio conversions, and financing & consent fees



Capital Structure Well-Positioned to Support Growth

Capital Structure⁽¹⁾

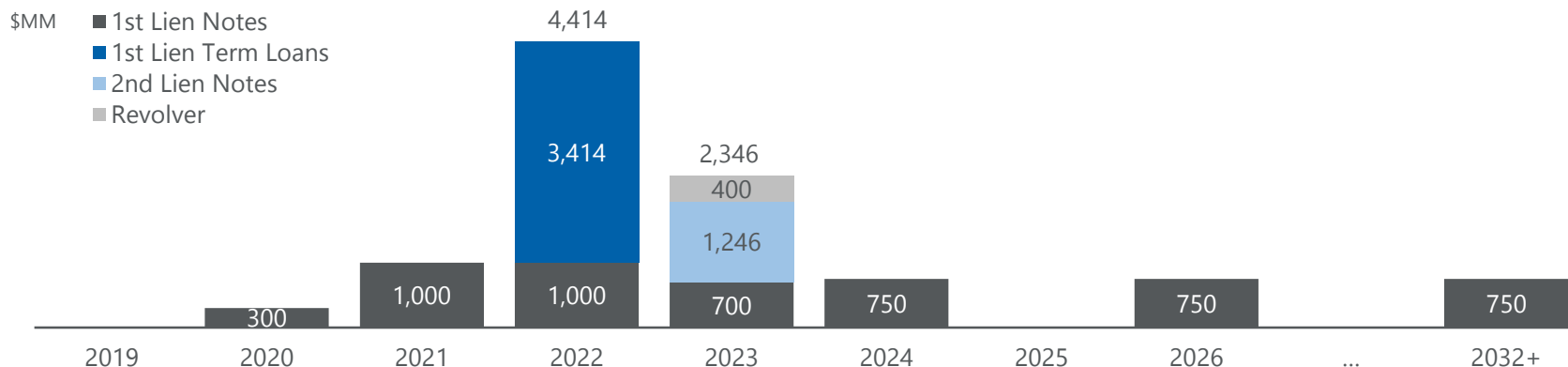
\$MM

	12/31/18 Actual	3/31/19 Actual	3/31/19 Pro Forma ⁽²⁾
Revolver	-	-	35
First Lien Term Loan	3,924	3,914	3,414
First Lien Notes	3,750	3,750	5,250
Capital Leases	50	63	63
Total First Lien Debt	\$ 7,724	\$ 7,727	\$ 8,762
Second Lien Notes	2,546	2,246	1,246
Total Debt	\$ 10,270	\$ 9,973	\$ 10,008
Cash and Cash Equivalents	(363)	(96)	(32)
Net Debt	\$ 9,907	\$ 9,877	\$ 9,976
LTM Adjusted EBITDA	2,453	2,455	2,455
Net Leverage Ratio	4.0x	4.0x	4.1x
Fixed vs. variable ratio ⁽³⁾	86%/14%	93%/7%	98%/2%

Recent Highlights

- Redeemed \$300M 2nd lien notes on 2/1/19
- Issued \$1.5B new 1st lien notes in April to repay \$1B 2nd lien notes and \$0.5B 1st lien term loan, generating more than \$35M of annual cash interest savings
- Increased revolving credit capacity by \$50M
- Swapped \$725M of variable rate debt to fixed
- Initiated share repurchase: \$22M (~3M shares) in March
- Completed ACS and LifeShield acquisitions
- Paid out Q1 dividend of \$0.035 per share in April, \$4M in cash and \$23M in shares under DRIP
- Declared Q2 dividend payable on July 2, 2019

Pro Forma Debt Maturity Profile⁽²⁾⁽⁴⁾



Notes:

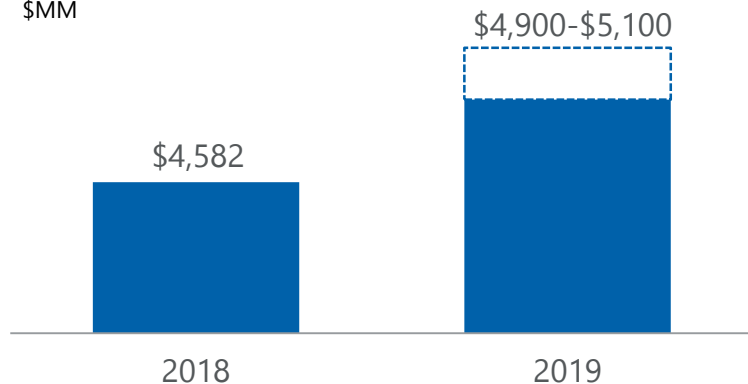
- Debt instruments are stated at face value excluding debt issuance discount, deferred financing costs, and fair value adjustments
- Presented pro forma for the following transactions completed 4/4/19: repurchase of \$1B second lien notes, repayment of \$500M first lien term loan, \$750M issuance of first lien notes maturing 2024, \$750M issuance of first lien notes maturing 2026, and payment of approximately \$99M of transaction costs
- Inclusive of the impact of interest rate swaps
- Excludes \$63M capital leases; further, as a result of the \$500M prepayment, there is no longer a quarterly principal payment obligation on the first lien term loan



Affirming 2019 Guidance

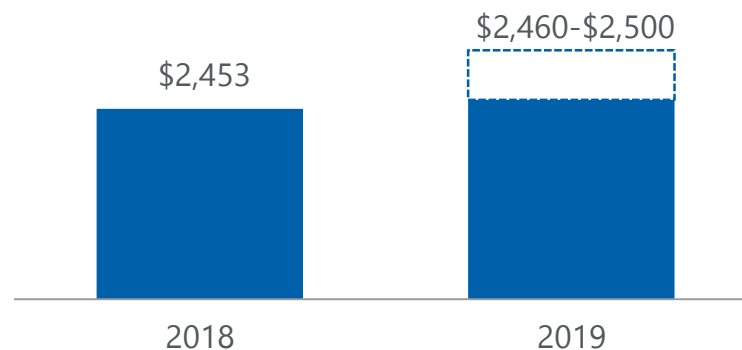
Total Revenue

\$MM



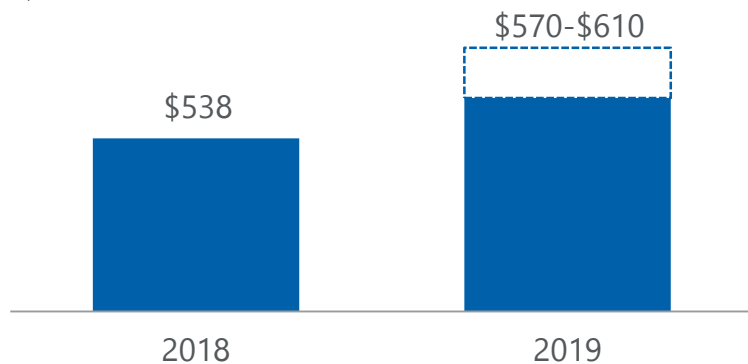
Adjusted EBITDA

\$MM



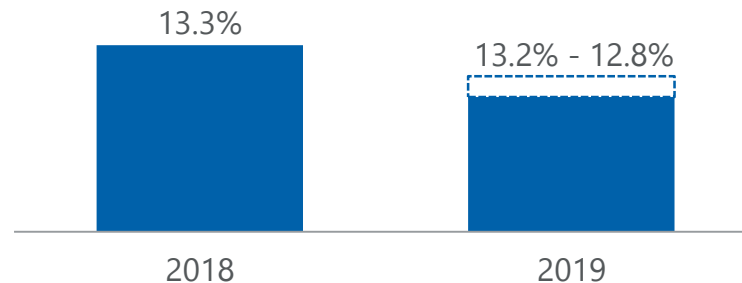
Free Cash Flow (before special items)⁽¹⁾

\$MM



Gross Customer Revenue Attrition⁽²⁾

%



Notes:

1. On July 2, 2018, the Company redeemed the Koch Preferred Securities in full, which included the payment of accumulated dividend obligation of \$96M (\$51 million related to Q1 and Q2 of 2018 and \$45 million related to Q3 and Q4 of 2017), which is excluded from Free Cash Flow before special items.
2. Guidance excludes wholesale customers who outsource their monitoring to ADT and impacts from DIY given our 2019 acquisition of LifeShield; calculated on a trailing 12 months basis



Snapshot of Business by Customer Type and Unit Count

Market Profile (LTM 3/31/19)

	Residential	Small Business	Large / Multi-Site	Total
				
Unit Count ⁽¹⁾	~6,400K	~500K	~300K	~7,200K
Ending RMR	\$290M	\$30M	\$26M	\$345M
M&S Revenue	\$3,490M	\$362M	\$311M	\$4,163M
Installation Revenue ⁽²⁾	\$104M	\$28M	\$413M	\$545M
New RMR Additions	\$43M ⁽³⁾	\$5M	\$4M	\$52M
Revenue Payback	~2.6x	~2.3x	<1.0x	~2.4x
Gross Attrition	~13%	~15%	~10%	~13%
Typical Revenue / Site	\$40-\$55	\$50-\$65	\$50-\$120+	\$45-\$55

Unit Count

Units in millions	Q1'19	Q1'18	Y/Y %	Q4'18	Q/Q %
Interactive	2.7	2.4	13%	2.6	3%
Traditional	3.1	3.5	(10%)	3.2	(2%)
US Residential	5.8	5.8	(1%)	5.8	0%
US Commercial	0.7	0.7	5%	0.7	0%
Canada Residential	0.5	0.6	(8%)	0.5	(1%)
Canada Commercial	0.1	0.1	(2%)	0.1	0%
Canada	0.6	0.6	(8%)	0.6	(1%)
Other	0.1	0.1	8%	0.1	2%
Total EoP Units	7.2	7.2	(1%)	7.2	0%
Memo: Total Residential	6.4	6.5	(1%)	6.4	0%
Memo: Total Commercial	0.8	0.7	5%	0.8	0%

Note: Market profile and unit count exclude wholesale customers who outsource their monitoring to ADT

1. Net change in total units vs. LTM 3/31/18 includes a loss in US residential of (36K) units, a loss in Canada residential (48K) units, offset by gain in commercial and other of ~40K

2. Includes amortization of deferred installation revenue of \$62M for residential, \$19M for small business, and \$6M for large/multi-site

3. Dealer additions represent approximately 55% of residential new RMR additions





Appendix



Additional Historical Quarterly Data

\$ in millions	Q1'18	Q2'18	Q3'18	Q4'18	Q1'19
<i>Key Performance Indicators</i>					
Monitoring and Service Revenue	\$1,017	\$1,023	\$1,029	\$1,040	\$1,070
Total Revenue	1,116	1,131	1,148	1,185	1,243
Net (Loss) / Income	(157)	(67)	(236)	(149)	(66)
Adjusted EBITDA	620	610	610	614	621
Adjusted EBITDA Margin (as % of M&S revenue)	60.9%	59.7%	59.2%	59.0%	58.0%
LTM Gross Customer Revenue Attrition ⁽¹⁾⁽²⁾	13.6%	13.6%	13.4%	13.3%	13.3% ⁽³⁾
Revenue Payback (in years) ⁽¹⁾	2.5x	2.4x	2.4x	2.4x	2.4x
<i>Net Subscriber Acquisition Costs</i>					
Expensed	\$75	\$76	\$76	\$69	\$74
Capitalized	279	290	328	301	\$291
Total	\$354	\$367	\$405	\$369	\$365
<i>Free Cash Flow</i>					
Adjusted EBITDA	\$620	\$610	\$610	\$614	\$621
Less: Cash interest ⁽⁴⁾	(94)	(201)	(87)	(209)	(99)
Less: Cash taxes	2	(5)	(1)	(2)	2
Less: Changes in net working capital and other ⁽⁵⁾	(32)	39	4	(10)	(24)
Less: Capitalized SAC	(279)	(290)	(328)	(301)	(291)
Less: Capital expenditures ⁽⁵⁾	(29)	(30)	(28)	(32)	(37)
Free Cash Flow (before special items) ⁽⁴⁾	\$187	\$123	\$169	\$59	\$171
<i>RMR</i>					
Ending RMR (excluding Wholesale)	\$332	\$334	\$336	\$343	\$345
Wholesale RMR	4	4	4	4	4
Ending RMR (including Wholesale)	337	338	340	347	349
RMR Additions ⁽¹⁾	12.4	12.8	13.8	12.6	12.4

Notes:

1. Excludes wholesale customers who outsource their monitoring to ADT, unless otherwise noted.
2. Consistent with our original 2019 guidance, as of January 1, 2019, in conjunction with the acquisition of LifeShield LLC, we will be presenting gross customer revenue attrition excluding existing and new DIY customers. For periods prior to January 1, 2019, gross customer revenue attrition includes DIY. Excluding DIY for those periods rounds to the same percentage presented except for Q2'18, which rounds to 13.5%.
3. Trailing twelve month gross customer revenue attrition including DIY would have been six basis points higher.
4. On July 2, 2018, the Company redeemed the Koch Preferred Securities in full, which included the payment of accumulated dividend obligation of \$96M (\$51 million related to Q1 and Q2 of 2018 and \$45 million related to Q3 and Q4 of 2017), which is excluded from Free Cash Flow before special items.
5. Capital expenditures exclude special items primarily related to integration activities; Working capital & other excludes special items related to restructuring, integration, management fees, radio conversions, and financing & consent fees.



Selected Statement of Operations Components

(\$ in millions)	GAAP Line Items					GAAP Line Items				
	For the quarter ended March 31, 2019					For the quarter ended March 31, 2018				
	Total Revenue	Cost of Revenue	SG&A	D&A	Total	Total Revenue	Cost of Revenue	SG&A	D&A	Total
Monitoring & Service Revenue	1,070	-	-	-	\$1,070	1,017	-	-	-	\$1,017
Monitoring & Service Costs and G&A	-	201	175	-	\$376	-	181	142	-	\$323
Net Expensed SAC	151	122	103	-	\$74	83	67	90	-	\$75
Depreciation and Amortization	24	-	18	496	\$490	17	-	13	484	\$480
Special Items	(3)	3	28	-	\$35	(0)	-	60	-	\$60
Total	\$1,243	\$326	\$325	\$496		\$1,116	\$248	\$305	\$484	

	GAAP Line Items			
	Total Revenue	Cost of Revenue	SG&A	D&A
Monitoring & Service Revenue	Monitoring & Service Revenue	-	-	-
Monitoring & Service Costs and G&A	-	Field Service and Customer Care Expenses	General and Administrative	-
Net Expensed SAC	Installation Revenue	Installation Costs	Selling and Advertising	-
Depreciation and Amortization	Amortization of deferred subscriber acquisition revenue	-	Amortization of deferred subscriber acquisition costs (commissions)	Depreciation and Amortization
Special Items	Purchase Accounting Adjustments	-	Special Items	-

Note:
Excludes special items not applicable to the GAAP measures presented



Statements of Operations

(in millions, except per share data)

Monitoring and related services

Installation and other

Total revenue

Cost of revenue (exclusive of depreciation and amortization shown separately below)

Selling, general and administrative expenses

Depreciation and intangible asset amortization

Merger, restructuring, integration, and other

Operating income

Interest expense, net

Loss on extinguishment of debt

Other income (expense)

Loss before income taxes

Income tax benefit

Net Loss

Net loss per share:

Basic and diluted

Weighted-average number of shares:

Basic and diluted

For the Three Months Ended

	March 31, 2019	March 31, 2018
	\$ 1,070	\$ 1,017
	173	99
	1,243	1,116
	326	248
	325	305
	496	484
	6	8
	90	71
	(159)	(174)
	(22)	(62)
	1	—
	(89)	(165)
	22	8
	\$ (66)	\$ (157)

\$ (0.09) \$ (0.22)

756 729



GAAP to Non-GAAP Reconciliations

Net Loss Before Special Items:

(in millions, except per share data)

Net loss
Merger, restructuring, integration, and other
Financing and consent fees
Foreign currency (gains)/losses
Loss on extinguishment of debt
Radio conversion costs
Share-based compensation expense
Other
Tax adjustments(1)
Net loss before special items

For the Three Months Ended

March 31, 2019	March 31, 2018
\$ (66)	\$ (157)
6	8
1	—
(1)	1
22	62
—	1
24	49
13	3
(14)	8
(16)	(25)

Diluted EPS Before Special Items:

(in millions, except per share data)

Diluted EPS (GAAP)
Impact of special items
Impact of tax adjustments
Diluted EPS before special items

For the Three Months Ended

March 31, 2019	March 31, 2018
\$ (0.09)	\$ (0.22)
0.09	0.17
(0.02)	0.01
\$ (0.02)	\$ (0.03)

Diluted weighted-average number of shares outstanding

756 729

Note:

1. Represents tax impact on special items. 2018 includes a one-time non-deductible tax impact on share-based compensation expense related to the Class B Units in Ultimate Parent.



GAAP to Non-GAAP Reconciliations

Adjusted EBITDA and Adjusted EBITDA Margin:

(in millions)	For the Three Months Ended				For the Twelve Months Ended		
	March 31, 2018	June 30, 2018	September 30, 2018	December 31, 2018	March 31, 2019	December 31, 2018	March 31, 2019
Net (loss) income	\$ (157)	\$ (67)	\$ (236)	\$ (149)	\$ (66)	\$ (609)	\$ (518)
Interest expense, net	174	174	152	162	159	663	648
Income tax benefit	(8)	(5)	(8)	(4)	(22)	(23)	(38)
Depreciation and intangible asset amortization	484	488	475	484	496	1,931	1,943
Amortization of deferred subscriber acquisition costs	13	14	16	17	18	60	65
Amortization of deferred subscriber acquisition revenue	(17)	(19)	(21)	(23)	(24)	(79)	(87)
Share-based compensation expense	49	46	18	22	24	135	109
Merger, restructuring, integration and other	8	0	(7)	(5)	6	(3)	(5)
Loss on extinguishment of debt	62	—	213	0	22	275	235
Radio conversion costs	1	2	2	0	—	5	4
Financing and consent fees	—	—	—	9	1	9	10
Goodwill impairment	—	—	—	88	—	88	88
Foreign currency (gains)/losses	1	1	(1)	2	(1)	3	1
Other, net	9	(25)	5	10	10	(0)	(0)
Adjusted EBITDA	\$ 620	\$ 610	\$ 610	\$ 614	\$ 621	\$ 2,453	\$ 2,455
<i>Net (loss) income to total revenue ratio</i>	-14.1%	-5.9%	-20.5%	-12.6%	-5.3%	-13.3%	-11.0%
<i>Adjusted EBITDA Margin</i>							
<i>(as percentage of M&S Revenue)</i>	60.9%	59.7%	59.2%	59.0%	58.0%	59.7%	59.0%
Total Revenue	\$ 1,116	\$ 1,131	\$ 1,148	\$ 1,185	\$ 1,243	\$ 4,582	\$ 4,708
Monitoring and related services revenue	\$ 1,017	\$ 1,023	\$ 1,029	\$ 1,040	\$ 1,070	\$ 4,110	\$ 4,163



GAAP to Non-GAAP Reconciliations

Free Cash Flow, Free Cash Flow before special items:

(in millions)	For the Three Months Ended				For the Twelve Months Ended	
	March 31,	June 30,	September 30,	December 31,	March 31,	December 31,
	2018	2018	2018	2018	2019	2018
Net cash provided by operating activities	\$ 505	\$ 458	\$ 443	\$ 382	\$ 509	\$ 1,788
Net cash used in investing activities	(367)	(329)	(388)	(654)	(400)	(1,738)
Net cash provided by (used in) financing activities	748	(43)	(893)	380	(380)	193
Net cash provided by operating activities	505	458	443	382	509	1,788
Dealer generated customer accounts and bulk account purchases	(160)	(168)	(199)	(167)	(163)	(694)
Subscriber system assets	(138)	(143)	(148)	(148)	(145)	(576)
Capital expenditures	(33)	(32)	(29)	(33)	(38)	(127)
Free Cash Flow	174	116	68	34	163	391
Financing and consent fees	—	—	—	8	—	8
Restructuring and integration payments	6	5	4	4	3	18
Integration related capital expenditures	4	2	1	1	0	7
Radio conversion costs	2	2	2	1	0	6
Koch Redemption	—	—	96	—	—	96
Other, net	2	(1)	(1)	11	4	12
Free Cash Flow before special items⁽¹⁾	\$ 187	\$ 123	\$ 169	\$ 59	\$ 171	\$ 538

Note:

1. Excludes outflows in connection with the redemption of the Koch Preferred Securities including the accumulated dividend obligation of \$96 million (\$51 million related to Q1 and Q2 of 2018 and \$45 million related to Q3 and Q4 of 2017).



GAAP to Non-GAAP Reconciliations

Debt to Net Loss Ratio:

	March 31, 2019	December 31, 2018
<i>(in millions)</i>		
Total debt (book value)	\$ 9,714	\$ 10,002
LTM net loss	(518)	(609)
Debt to net loss ratio	(18.7x)	(16.4x)

Net Leverage Ratio:

	March 31, 2019	December 31, 2018
<i>(in millions)</i>		
Revolver	\$ -	\$ -
First lien term loan	3,914	3,924
First lien notes	3,750	3,750
Capital leases	63	50
Total first lien debt	7,727	7,724
Second lien notes	2,246	2,546
Total debt(1)	9,973	10,270
Cash and cash equivalents	(96)	(363)
Net debt	9,877	9,907
LTM adjusted EBITDA	\$ 2,455	\$ 2,453
Net leverage ratio	4.0x	4.0x

Notes:

1. Debt instruments are stated at face value.



Non-GAAP Measures

To provide investors with additional information in connection with our results as determined by generally accepted accounting principles in the United States ("GAAP"), we disclose Adjusted EBITDA, Adjusted EBITDA margin, Free Cash Flow, Free Cash Flow before special items, Net Income (Loss) before special items, Diluted Earnings Per Share ("EPS") before special items, and Net Leverage Ratio as non-GAAP measures. These measures are not financial measures calculated in accordance with GAAP, and should not be considered as a substitute for net income, operating income, cash flows, or any other measure calculated in accordance with GAAP, and may not be comparable to similarly titled measures reported by other companies.

Adjusted EBITDA

We believe that the presentation of Adjusted EBITDA is appropriate to provide additional information to investors about our operating profitability adjusted for certain non-cash items, non-routine items that we do not expect to continue at the same level in the future, as well as other items that are not core to our operations. Further, we believe Adjusted EBITDA provides a meaningful measure of operating profitability because we use it for evaluating our business performance, making budgeting decisions, and comparing our performance against that of other peer companies using similar measures. We define Adjusted EBITDA as net income or loss adjusted for (i) interest, (ii) taxes, (iii) depreciation and amortization, including depreciation of subscriber system assets and other fixed assets and amortization of dealer and other intangible assets, (iv) amortization of deferred costs and deferred revenue associated with subscriber acquisitions, (v) share-based compensation expense, (vi) merger, restructuring, integration, and other, (vii) losses on extinguishment of debt, (viii) radio conversion costs, (ix) financing and consent fees, (x) foreign currency gains/losses, and (xi) other charges and non-cash items. There are material limitations to using Adjusted EBITDA. Adjusted EBITDA does not take into account certain significant items, including depreciation and amortization, interest, taxes, and other adjustments which directly affect our net income or loss. These limitations are best addressed by considering the economic effects of the excluded items independently, and by considering Adjusted EBITDA in conjunction with net income or loss as calculated in accordance with GAAP. The Adjusted EBITDA discussion above is also applicable to its margin measure, which is calculated as Adjusted EBITDA as a percentage of monitoring and related services revenue.

Free Cash Flow

We believe that the presentation of Free Cash Flow is appropriate to provide additional information to investors about our ability to repay debt, make other investments, and pay dividends. We define Free Cash Flow as cash flows from operating activities less cash outlays related to capital expenditures. We define capital expenditures to include purchases of property, plant, and equipment; subscriber system asset additions; and accounts purchased through our network of authorized dealers or third parties outside of our authorized dealer network. These items are subtracted from cash flows from operating activities because they represent long-term investments that are required for normal business activities. Free Cash Flow adjusts for cash items that are ultimately within management's discretion to direct, and therefore, may imply that there is less or more cash that is available than the most comparable GAAP measure. Free Cash Flow is not intended to represent residual cash flow for discretionary expenditures since debt repayment requirements and other non-discretionary expenditures are not deducted. These limitations are best addressed by using Free Cash Flow in combination with the GAAP cash flows as calculated in accordance with GAAP.

Free Cash Flow before special items

We define Free Cash Flow before special items as Free Cash Flow adjusted for payments related to (i) financing and consent fees, (ii) restructuring and integration, (iii) integration related capital expenditures, (iv) radio conversion costs, and (v) other payments or receipts that may mask the operating results or business trends of the Company. As a result, subject to the limitations described below, Free Cash Flow before special items is a useful measure of our cash available to repay debt, make other investments, and pay dividends. Free Cash Flow before special items adjusts for cash items that are ultimately within management's discretion to direct, and therefore, may imply that there is less or more cash that is available than the most comparable GAAP measure. Free Cash Flow before special items is not intended to represent residual cash flow for discretionary expenditures since debt repayment requirements and other non-discretionary expenditures are not deducted. These limitations are best addressed by using Free Cash Flow before special items in combination with the GAAP cash flows as calculated in accordance with GAAP.

Net Income (Loss) and Diluted EPS before special items

Net Income (Loss) before special items is defined as net income (loss) adjusted for (i) merger, restructuring, integration, and other, (ii) financing and consent fees, (iii) foreign currency gains/losses, (iv) losses on extinguishment of debt, (v) radio conversion costs, (vi) share-based compensation expense, (vii) other charges and non-cash items, and (viii) the impact these adjusted items have on taxes. Diluted EPS before special items is diluted EPS adjusted for the items above. The difference between Net Income (Loss) before special items and Diluted EPS before special items, and net income (loss) and diluted EPS (the most comparable GAAP measures) consists of the impact of the special items noted above on the applicable GAAP measure. The Company believes that Net Income (Loss) and Diluted EPS both before special items are benchmarks used by analysts and investors who follow the industry for comparison of its performance with other companies in the industry, although our measures may not be directly comparable to similar measures reported by other companies. The limitation of these measures is that they exclude the impact (which may be material) of items that increase or decrease our reported operating income, operating margin, net income or loss, and EPS. This limitation is best addressed by using the non-GAAP measures in combination with the most comparable GAAP measures in order to better understand the amounts, character, and impact of any increase or decrease on reported results.

Net Leverage Ratio

Net Leverage Ratio is calculated as the ratio of net debt to Adjusted EBITDA. Net debt is calculated as total debt, including capital leases, minus cash and cash equivalents. Refer to the discussion on Adjusted EBITDA for a description of the differences between the most comparable GAAP measure. Net Leverage Ratio is a useful measure of the Company's credit position and progress towards leverage targets. The calculation is limited in that the Company may not always be able to use cash to repay debt on a dollar-for-dollar basis. Finally, Net Leverage Ratio discussed herein may be presented on a pro forma basis.

Financial Outlook

The Company is not providing a quantitative reconciliation of our financial outlook for Adjusted EBITDA and Free Cash Flow before special items to net income (loss) and net cash provided by operating activities, which are their corresponding GAAP measures because these GAAP measures that we exclude from our non-GAAP financial outlook are difficult to reliably predict or estimate without unreasonable effort due to their dependence on future uncertainties. Additionally, information that is currently not available to the Company could have a potentially unpredictable and potentially significant impact on its future GAAP financial results.